D E:

ANSWERING AOR'S ATTACKERS

"AOR is dying and CHR is where the big numbers are. That myth is as full of holes as the heads of the individuals responsible for its perpetration."

Steve Feinstein and Jeff Pollack find the reports of AOR's death to be greatly exaggerated, and make a forceful case for the format's overall health that should be must reading for AOR doomsayers.

Page 30

RATINGS PERSPECTIVES ON AOR & CHR

Jhan Hiber takes a look at the ratings performances of the CHR and AOR formats, and adds more evidence that AOR is by no means history . . . and CHR has its ups and downs too.



THE HERITAGE OF WDIA: **PAST & PRESENT**

WDIA/Memphis was the first Black-formatted station in the country, Memphis's longtime Black radio leader, and is now the top station in its format battle once again. With extraordinary archive material supplied by the station, Walt Love takes a very special four-page look at WDIA yesterday and today.

Page 40

RKO RADIO FATE MAY ACCELERATE

The FCC has decided to process applications for RKO's radio stations before a decision is reached on the company's fitness in the KHJ-TV case. It all may come down sooner than expected.

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PEOPLE IN THE **NEWS THIS WEEK**

- John Stevens National PD for Surrey
- Jim Zippo WKOS PD
- Marc Gross GM at KVOD/Denver
- Tom Stewart VP/GM for WBNS
- Clay Gish, Jan Larson, Mike Curry join KZRQ/Houston
- Tim Smith WGRQ PD
- Jay Stevens PD at WMJQ
- Bob Mitchell WCOL's PD
- John Shean GSM at KSDO-AM & FM
- Paul Simon, Lorne Michaels buy radio

Pages 3, 25

BALTIMORE'S WBSB

WBSB/Baltimore staved off a challenge from Hot Hits WMAR, and Joel Denver checks out all sides of the story.

Page 27

Newsstand Price \$3.50



NEW AM CALLS, COUNTRY FORMAT

Holcomb Named GM At WMKE & WBCS

Longtime broadcaster But I've known (Great Trails Richard Holcomb has been appointed GM at Great Trails Broadcasting's WMKE & WBCS/Milwaukee. Holcomb, who replaces former VP/GM John Dunn, previously served two years as VP/COO of Stereo Broadcasting Corp., owner of KIQY/Lebanon, OR and KUKI & KIAH/Ukiah, CA.

Great Trails President Alex Williams commented, "Richard is eminently qualified for the position. Under his leadership, we are very excited about the future of the stations . . . it's going to work out extremely well.

In addition to his experience with Stereo, Holcomb's management background includes three years as VP/GM of KQEO & KZZX/Albuquerque, as well as three years as GM at WTCR/Huntington-Ashland, KY-WV. Holcomb told R&R, "My two-year association with Stereo was fantastic. I have a lot of respect for (President) Colene Ingraham; she's got a growing company, and I'm sure it's going to do extremely well.

Gillespie Gains WDVE PD Post

Greg Gillespie has been named PD at WDVE/Pittsburgh, replacing the departing Howie Castle. Gillespie was most recently PD at KEZO/Omaha, following MD stints at KAZY/Denver, WWWW/Detroit, and WIOT/Toledo.

WDVE VP/GM Bob Schutt told R&R, "We think he's got all the talent necessary to run a station like WDVE in a market the size of Pittsburgh. He's got an impressive track record, and after conducting a pretty thorough search, we decided

he's our guy." Gillespie commented, "I'm very excited by the prospect of working with WDVE and the Taft Broadcasting Co. The radio station has a great heritage and a tremendous airstaff and management team. The support and the tools are there, and I'm ready to go do it."

Executive VP) Clark Davis and Alex Williams for several years and I can't think of two people I'd rather work for. WBCS & WMKE will go a long way in this market, and I'm thrilled to be here."

It was simultaneously announced that AM outlet WMKE had discontinued its automated Oldies approach for a live Country format, adopting new calls WBCS to match its Country FM sister station (now WBCS-FM.) The stations simulcast in morning drive, but are separately programmed the rest of the day. WBCS-FM PD Cliff Blake will supervise the presentations for both properties. To cover the new AM format, two additional personalities are expected to be named shortly. Regarding the format change, Holcomb noted, "Country's had a major influence in this market for some time, as proven by the past success of our FM. We feel we're

Schulte Promoted To Harte-Hanks Sr. VP

Pete Schulte has been promoted from Regional VP to Senior VP for Harte-Hanks Radio. Schulte will continue to supervise the company's radio properties in Houston, Tampa, and Birmingham, and will take on responsibility for new special projects.

Harte-Hanks Radio President Gary Edens commented to R&R, "Pete's done a tremendous job in the last 18 months he's been in Houston. As we grow, we'll need his assistance in new areas.'

Schulte told R&R, "I'm really with Gary."



enjoying the challenges in Houston, and I'm looking forward to working more closely

SHANNON CONSULTING WZUU

WZUU Back To CHR, WLZZ Now Country

changed formats last weekend (1-28). Dropping A/C for a return to CHR, WZUU has become "Z95" under the direction of consultant Scott Shannon, who is also PD at Malrite's WHTZ(Z100)/New York. WLZZ abandoned its Oldies format for Country and acquired the services of former WZUU morning personality Larry "The Legend" Johnson.

WZZU & WLZZ GM Al Moll said, "The reaction has been amazing. While we know we're entering a crowded field, there is no doubt these are the two hottest properties in town. Larry will really help in the transition for WLZZ. We've pumped new blood into the promotional efforts of the airstaffs and the radio stations in general. I'm confident both stations will be real winners."

PD Steve Schram, who will continue to oversee the day-today programming of both stations, told R&R, "This is really a completion of the circle. HOLCOMB/See Page 25 WZUU originally went CHR in

Malrite's Milwaukee proper- 1972, and evolved to A/C in 1979. ties, WZUU & WLZZ, both However, I think the format peaked in late '82, and we began to look at CHR again. We waited until we had all of our research together before making the move. Despite having WKTI, WLPX, and WRKR as CHR competitors, we feel Z95 will become dominant. We're combining an aggressive playlist with a personalityoriented presentation which fills a void in the market. Thankfully, Malrite has many resources at hand, including some incredible advice from Scott Shannon and National PD Jim Wood."

> **VINCE NOW VP/MARKETING**

Kelly Elevated To GM At WMAR

In a restructuring of management at Abell Communications' WMAR/Baltimore, GSM Don Kelly has been promoted to GM and former GM Mike Vince has been named corporate VP/ Marketing.

Radio Division President Stuart Frankel explained the changes to R&R: "We're in the process of buying radio stations in two other markets, so Mike, in his new capacity as Director of Marketing, will be responsible for developing the sales and advertising for these new facilities. Don has a tremendous background as an owner, in sales, and as a onetime PD at WBAL. He's such a complete manager, I feel he will insure our winning direction.'

Kelly, a Baltimore native, joined WMAR during last year's format switch from Easy Listening to Hot Hits. He told R&R, "To be GM at a radio station in the town I love is a dream fulfilled. I've specialized in turning around operations in the past, and with my faith in this station and the city, I know our turnaround will become a reality." Kelly, a former owner of WKRT & WNOZ/Ithaca, NY, previously served as GM of WLVU & WLKK/Erie and GSM of WCAO/Baltimore.



RAB Cheers Biggest Meet Yet

The RAB's fourth annual Managing Sales Conference, entitled "Quest For Excellence," wound up in Dallas this week to enover 1200. New President Bill Stakelin's "State Of The Industry" address called for a spirit of unity to upgrade radio's image and counteract its "unceasing internal cannibalism"; Stakelin pledged a more active role in boosting radio by RAB's new management team. Speakers and forum leaders included "Megatrends" author John Nalsbitt, Norman Vincent Peale, management consultant Patricia Zigarmi, and computer pioneer Commodore Grace Hopper, along with a number of specific workshops and meetings. Pictured in an exultant mood are (I-r) conference Chairman Joe Dorton, Gannett Broadcasting Chairman; RAB Executive VP Wayne Cornils; and Stakelin. More RAB photos on Page 20.

The Hiber, Hart & Patrick Credo: Quality Research-Winning Results

gain, results from the latest Arbitron sweeps show more and more H,H&P clients top their metros in adults 25/54 or 18/34. If you'd like to be stronger in your target demo why not put us to work? Our perceptual research, ratings insights, and positioning strategies have helped over 90% of our clients improve their ratings and revenues.

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PAGE THREE

2-3-84

Country's Most Current Music

R&R's new current country music-gathering system puts the paper days (even weeks) ahead of everyone else for the most up-to-date music information. And our new rotational system insures greater accuracy and a true reflection of Country radio airplay. Check it out each week in R&R.



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A/C: Jeff Green	CHR Chart80

Zippo Becomes New PD At WKOS

After programming KITE/Corpus Christi for eight months, Jim Zippo has accepted

the Program Director's position at WKOS/Murfreesboro-Nashville, installing a CHR format under the direction of consultant Steve Rivers. The station has applied to the FCC for new calls WZKS, and plans to call itself "96 Kiss."



Jim Zippo

WKOS Inc. President Tom Weaver told R&R, "We plan on doing a total shakeout of the radio station. Our programming will be along the lines of WHTZ in New York. We're very excited about having Jim join our organization and look for a mid-February target for the new format. Down the road we plan to have a full complement of stations, but this is base one. Jim will operate out of here, and as we grow, we'll hopefully spread his expertise to our other

properties. Jim is a winner, and we're glad to have him aboard." In addition, Weaver announced the appointment of Jay Walker from Z93/Atlanta as Assistant PD/MD.

Zippo commented to R&R, "This move into WKOS is really exciting. I know KX104 is a strong station, but I think with our fresh ideas from out of town we'll liven things up a bit. After all, this market is big enough for two CHRs."

Consultant Rivers added, "This is going to be a Hot Hits-type station with a high-energy presentation featuring currents and no oldies. The whole market is changing drastically, and I think we can take advantage of all the changes by being the freshest, most exciting station in town."

Zippo takes over his new position immediately, with KITE morning personality Chuck Baker filling the programming vacancy in Corpus Christi. Zippo's programming experience includes two years at KINT/El Paso and a stint at WEAM/Washington.

Gross Moves To KVOD As GM

Marc Gross has been appointed General Manager of Classical-formatted KVOD/Denver. The 17-year broadcast veteran joins the recently-acquired Henry Broadcasting outlet following ten years as VP/Sales at McGavren Guild in New York.

Henry Broadcasting President Bob Fauser told R&R, "Marc has an extensive radio background in the areas of specialty selling and marketing. He'll lend a strong marketing and administrative background to complement the years of service the station has given the community. He'll be an excellent addition to our company."

Regarding further station changes, Fauser noted, "The format will remain Classical. It's been Classical since 1958; Marc is going in as the first GM since then. We're going to build on the foundation that already exists and continue to stay involved in the community, giving Denver the best Classical radio that we can possibly give them."

TRANSACTIONS

ABC Buys KIXK

ABC last week entered into agreement with Hicks Communications to purchase KIXK/Dallas (Denton), subject to FCC approval. No sale price was released, but sources close to the transaction put the figure at around \$9 million.

KIXK operates with a Gold format on 106.1 mHz with power of 100 kw. An ABC spokesman said the purchase won't be finalized for several TRANSACTIONS/See Page 25

Surrey Appoints Stevens
National Director/Programming

KAIR & KJYK/Tucson PD John Stevens has been promoted to National Direc-

tor/Programming for parent company Surrey Broadcasting. In his new position, Stevens will continue to oversee the programming of the Tucson stations, as well as sister properties KYKY/St. Louis and KATT-AM & FM/Oklahoma City.



John Stevens

Stewart Earns WBNS VP Stripes

Seven-year station veteran Tom Stewart has been advanced to VP/GM of RadiOhio's WBNS-AM & FM/Columbus, OH.

RadiOhio President Gene D'Angelo stated, "I am delighted to say that Tom has excelled in every assignment he has been given, and I know he's going to excel in this new one."

Stewart joined WBNS in 1977 as an Account Executive, was promoted to GSM the following year, and elevated again to GM in 1981. Before WBNS, Stewart worked three years as an Account Executive for Columbus ad agency J. Scott Advertising. Stewart told R&R, "Obviously, personally and professionally it's a great honor. My association with RadiOhio has been super all along. This latest promotion to officer status is a real compliment to me, and one I sincerely appreciate."

In making the announcement, Surrey President/CEO Kent Nichols commented, "Quite frankly, the reason we hired John years ago was because we recognized his programming talent. But one characteristic you don't see all that often in others is his tremendous ability to deal with people in a meaningful and constructive way. I'm very pleased for John . . . he's earned it."

Prior to joining KAIR two and a half years ago, Stevens held programming positions at KZZP/Phoenix, KMGX & KRQQ/Tucson, and Tampa outlets WNYF and WLCY. Stevens told R&R, "Each PD will have a free hand in calling his own shots. I'll just be there to give them a second opinion. It makes me feel good knowing they have this kind of confidence in me. I intend to work very hard to make them all proud."

Smith Tapped As WGRQ PD

Tim Smith has been appointed PD at Taft Broadcasting's WGRQ/Buffalo after just nine months programming WPYX/Albany. Morning man Bob Mason is acting PD at the Albany station until a permanent replacement is named.

Commenting on Smith's move to Buffalo, WGRQ GM Jim DiFiglia said, "I think he'll do well. He was MD at a Taft-owned station, and knows the depth of the Taft organization. I think it was just a matter of time before he came back to Taft, whether or not it had been Buffalo specifically."

Smith told R&R, "It was a quick nine SMITH/See Page 25

FORMER KYST MANAGEMENT TEAM IN PLACE

KZRQ/Houston Sets March Debut

A new Class A FM will debut in Houston this spring when KZRQ/Seabrook-Houston takes to the air. Former KYST/Texas City-Houston principal Roy Henderson is the owner/President of the new outlet, and has brought several of his former KYST executives into the new venture. Clay Gish has resigned as President of Houston-based Metro News to become Executive VP/CEO, Jan Larson has been named VP/GM, and Mike Curry has accepted the Operations Director position. Henderson estimated the station would debut in early March, carrying Transtar Network's satellite-delivered A/C format.

Gish commented, "In my new position with the company, I'll be in charge of future acquisitions. This is the most exciting opportunity I've had the chance to be involved with. With the help of Transtar we'll be able to get up and running quicker, and will

BMI Cuts Song Logging Period To Three Days

Broadcast Music, Inc. (BMI) has cut from seven to three the number of days radio stations must log the songs they air. VP/Licensing Larry Sweeney says, however, the tradeoff is that the number of stations required to keep logs will be upped by 50%.

According to Sweeney, reports from more stations will give BMI a "more representative sample" while halving the logging period should relieve the "administrative and paperwork burden" on stations.

Data from the logs are used to determine how BMI distributes the music licensing fees it collects from radio stations among writers and publishers. Sweeney says BMI tries to stagger logging so that each station participates once a year. eventually drop in a few live shifts to supplement their programming. Even though we have a Class-A signal, our engineering studies show the capability to serve the entire Houston metro from our tower in Pasadena."

Henderson, who sold KYST recently, told R&R, "Jan was my GSM at KYST and did a superb job for me, and now she deserves to be GM of this new operation. Mike, who was known as Cat Simon, is a very capable ad-KZRQ/See Page 25

Mitchell New PD At WCOL

After a year as PD at KBFM/McAllen-Brownsville, TX, Bob Mitchell has resigned to accept the PD post at Great Trails Broadcasting's Nostalgia-formatted WCOL/Columbus, OH. Mitchell, who replaces former PD Harry Valentine, rejoins his former KBFM GM Paul Wachsmith, who was named GM at WCOL last July.

Wachsmith stated, "Bob's goals and ideas are the same as mine: to maintain and enhance WCOL's reputation as one of Columbus's premier radio stations. There were several excellent candidates for the job, but Bob and I work well together. I'm delighted to see him join our team."

Before programming KBFM, Mitchell spent several months as an air talent at WTIC-FM/Hartford after serving six years as Assistant PD/MD at WICC/Bridgeport. He told R&R, "I'm ecstatic about it. With my background primarily in CHR, this is a new direction for me. I regret leaving a number one station, but I'm particularly happy about working with Paul again; he's always believed in me. I also look forward to working with our consultant Ed Shane, as he's a consummate pro."

At the same time, it was also announced that Victoria Binau was named Direc-

MITCHELL/See Page 25

Founder: BOB WILSON Publisher: DWIGHT CASE Vice President/Sales & Marketing: DICK KRIZMAN Vice President/Sales & Marketing: DICK KRIZMAN Vice President/Managing Editor. JOHN LEADER Editor: KEN BARNES Art Director: RICHARD ZUMWALT News Editor: GAIL MITCHELL Ratings & Research Editor: JHAN HIBER Nativoris & Specials Editor: REED BUNZEL Format Editors: JOEL DENVER (CHR.), STEVE FEINSTEIN (AOR), JEFF GREEN IA/C), LON MELTON (Country), WALT LOVE (Black Radio.), GAIL MITCHELL (Easy Listening), BRAD WOODWARD (InvervaTrials) Senior Associate Editors: KRISANN ALIO, ELLEN BARNES Associate Editors: KRISANN ALIO, ELLEN BARNES Associate Editors: KRISANN ALIO, ELLEN BARNES Associate Editors: ARBARA BARNES, KAREN BIONDO. SYLVIA SALAZAR, CAROL TAYLOR Editorial Sasstants: NANCY CONOVER, RON RODRIGUES, SEAN ROSS Computer Services: DAN COLE (Director), LEE CLARK, SANDRA GUTTERREZ, MIKE LANE Traffic Director: ADRIENNE RIDDLE Circulation Director: MARCELLA LOPER Production Director: RICHARD AGATA Associate Art Director: RICHARD AGATA Associate Art Director: MARILYN FRANDSEN Photography: ROGER ZUMWALT Typography: ROGER ZUMWALT Westington Burseu: BIS Connecticut Ave., NW, Suite 300, Wice Manager: NANCY HOFF Administrative Assatiant: PAULA PONCE-CHALTAS Connoles: MARGARET BECKWITH Westington Burseu: BIS Connecticut Ave., NW, Suite 300, Weethington, DC 20008, (202) 496-4960 Vice President: JONATHAN HALL National Sales Director: BARRY O'BRIEN Westington Editor: BRAD WOODWARD Account Executives: TWAIN FUNN Office Menager: CHERYL SOMERS Leger Counsel: JASON SHRINSKY Neshville Burseu: BIS O'BRIEN Westington Editor: BRAD WOODWARD Account Executives: TWAIN FUNN O'Brice Menager: CHERYL SOMERS Leger Counsel: JASON SHRINSKY Neshville Burseu: 1810 16th Averue South, Neshville, TN 37212, (615) 292-8982, 292-8983 Burseu Chief: SHARON ALLEN Rad

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Washington Report

New Call Sign Rules Trigger Flood Of Changes

In the ten days since the FCC's loosened call letter rules took effect (1-20), the Commission has been deluged with requests for name changes. Apparently many stations were just waiting for new procedures, in which new calls are assigned as quickly as one day after they're requested.

New calls were assigned to 44 stations this week, about three times the previous average. While none of the call signs appears to suggest obscenities or ethnic slurs, at least one set was previously off limits. KPRZ/Los Angeles was renamed KUSA. The station had been seeking those letters for some time, but ran afoul of the nowdefunct requirement that "suitable clearance" be obtained to use letters that spell the name of a government agency or US President. Can KFBI, WCIA and WJFK be far behind? Other calls assigned this week include WLTW/New York (formerly WKHK), WVOJ/Jacksonville (WOZN), KLOK-FM/San Francisco (KGO-FM), KTCJ/Minneapolis (KTCR), KLZZ/San Diego (KPRI), and KLUV/Dallas (KLVU).

Meanwhile, in a petition for partial reconsideration, NAB has asked the FCC to resume its role in resolving call letter disputes, a job now left to local courts. NAB buttressed its case with a study, "Call Letter Confusion and Its Ratings Impact," prepared by the firm Hiber, Hart & Patrick.

KWRM Severs Mutual Affiliation Over Issue Ads

A three-day, \$50,000 schedule of ads bought by the American Federation of Teachers (AFT) last week cost Mutual the affiliation of KWRM/Corona, CA. The spots called on President Reagan and Congress to address the "unfinished agenda in education." KWRM GM Pat Michael said he feared the ads left the station open to equal time requests.

While unable to comment on the specific case, FCC Fairness/Political Broadcasting Branch Chief Milt Gross said, as a general rule, issue advertising that raises a controversial issue of public importance triggers a Fairness Doctrine obligation to treat all sides of the issue somewhere in the station's overall programming.

If issue ads attack a candidate, Gross said the equal time rule doesn't come into play until the candidate has qualified for the ballot in ten states. Even then, time would only have to be furnished to candidates of the same party until after the nominating conventions this summer.

Gross said stations needing guidance on political broadcasting questions are welcome to call him and his staff at (202)

Stations Cleared To Decline Obscene Campaign Ads

Although Hustler publisher Larry Flynt dropped his bid for the GOP presidential nomination in December, the FCC has gone ahead and resolved the troubling question Flynt raised. The flamboyant publisher had to air sexually explicit ads claiming protection under the law strictly prohibiting broadcasters from censoring ads by candidates for federal office. In a letter to Rep. Tom Luken (D-OH), FCC Chairman Mark Fowler has concluded that broadcasters are not obligated to carry obscene political ads. After studying the matter, the Commission ruled that the no-censorship clause is not meant "to confer immunity on broadcasters for violations of the federal prohibition against utterance of obscene or indecent speech on the air," Fowler wrote.

Rod Porter Named Deputy Mass Media Bureau Chief

The new Deputy Chief for the FCC's Mass Media Bureau is Rod Porter, currently chief of that bureau's Policy & Rules Division. Porter, whose appointment is subject to confirmation by the full Commission, replaces Jeff Baumann,



places Jeff Baumann, Rod Porter now NAB Sr. VP/General Counsel-designate.

U.S.-Canada Ink New AM Pact

Extended daytimer hours and quadrupled nighttime power for Class 4 stations are among the terms of a new AM agreement signed in Ottawa recently by the United States and Canada.

The new daytimer hours went into effect in December, but formal signing of the pact clears the way for the FCC to grant 1kw of nighttime power to Class 4's, now limited to 250 watts at night. A rulemaking for the higher power is already underway.

Most of the negotiations were taken up in resolving incompatibilities among 650 applications for new fulltime AMs on the 25 American and seven Canadian clear channels. Those disputes have been settled, but both countries have agreed to continue a freeze for new fulltime stations on the clears for another six months.

FCC Lets Battles Begin For 12 RKO Radio Stations

It looks as if the fate of RKO's 12 radio stations could be decided much faster than previously expected. Last week 171 competing applications for those stations (and WHBQ-TV/Memphis) were taken out of legal limbo by the FCC, which decided to begin processing them at once.

The previous plan had been to wait until the issue of RKO's basic character qualifications is settled in the renewal proceeding now underway for KHJ-TV/Los Angeles, in which Fidelity Television is challenging RKO. At issue in the first phase of that case is whether RKO's fitness to hold a broadcast license has been destroyed by the misconduct and lack of candor with the FCC that resulted in the denial of renewal for WNAC-TV/Boston.

Months Or Years Saved

But last week, at the request of an applicant for the Memphis TV license, the Commission changed its mind, saying it sees "no harm" in starting all the RKO cases now, instead of waiting. The step could end up shaving months or even years off the time needed to award each license.

The first step will be the posting of a cutoff notice listing RKO's 13 renewal applications and the 171 competing applications. That will trigger a short period for the parties to amend their proposals, and for the filing of petitions to deny. Next the FCC staff will prepare notices designating each of the licenses for a comparative hearing to weigh the merits of RKO's performance against the promises of the challengers.

What happens next depends on whether the KHJ case has yet been completed. If it has — and RKO has been ruled unfit — the hearings would begin with only the challengers considered. If the KHJ case is still pending, the Commission could either wait for it to end, or start the other hearings

and winnow out clearly unqualified applicants.

If the KHJ case drags on significantly, grants in the other 13 cases might be made, but conditioned on the Los Angeles outcome. That's considered unlikely, however, because the law judge handling KHJ has been ordered to move quickly. He'll begin hearing witnesses in May or June, and a lawyer close to the case says an initial ruling could come as early as this fall.

RKO Wins Major Procedural Victory

RKO got some good news last week when the FCC ruled for the first time that, in the KHJ case, it can use the entire group's broadcast record. That will give RKO far more ammunition to use in trying to prove its character qualifications.

The Commission explained its decision by saying "it is essential . . . that RKO be allowed to introduce all relevant and material evidence pertaining to its systemwide history, policies, and practices as a licensee. This will permit the ALJ (administrative law judge) to make an evaluation, based on the issue arising out of the Boston proceeding, of RKO's qualifications to remain the licensee of both KHJ-TV and its 13 other broadcast stations."

The radio stations at stake are WRKO & WROR/Boston, WOR & WRKS/New York, WGMS-AM & FM/Washington, WFYR/Chicago, KRTH & KHJ/Los Angeles, KFRC/San Francisco, WHBQ/Memphis, and WAXY/Ft. Lauderdale.

LOWEST UNIT ERROR COSTS \$5000

Continued Rules Enforcement Evident In 17 Fines

Showing that radio deregulation doesn't mean remaining rules won't be enforced, the FCC has fined 17 radio stations, including nine tagged for \$1000 each for failing to file annual EEO reports (Form 395).

One of the stiffest fines — and one that could serve as a warning in this election year — was the \$5000 assessed against WCRV/Washington, NJ for failing to charge a political candidate its lowest unit charge.

Another heavy fine, \$7500, was charged to

KAVV/Benson, AZ for building its antenna too high and in the wrong place. The final levy was cut 25% from the initial \$10,000 recommended by the Commission last year

Hit for \$1000 apiece for the EEO violations were WBUL/Birmingham; WNHC/

New Haven; WBMP/Elwood, IN; WVOM & WTIB/Iuka, MS; WDVL & WKQV/Vineland, NJ; KIKZ/Seminole, TX; WBMK/Knoxville; KHEN & KGCG/Henryetta, OK; and KAMP/El Centro, CA. KAMP was hit for an additional \$1000 for breaking a technical rule and failing to answer an FCC notice of violation within 10 days.

Others taken to task by the Commission were KFMI/Eureka, CA (\$500) and KCRX/Roswell, NM (\$1000) for not answering a notice of violation; WVIN/Hammondsport, NY (\$500) for improper power and inaccurate logs; KKCC/Clinton, OK (\$500) for inaccurate logs; WSBW/Sturgeon Bay, WI (\$2000) for building a station with the wrong antenna height and power; and KGUD/Banning, CA (\$200) for not logging EBS tests.

Thirteen Stations Vindicated

The FCC has a two-tier fine process. First, it sends out an "apparent notice of liability." A station then has a chance to defend itself, possibly having a fine reduced or eliminated, before an "order to forfeit" is issued.

Under that process, the Commission has rescinded EEO fines previously levied against WDJD/Jackson, MI; WEEW/Washington, NC; WHHM/Marshall, NC; WMTY/Greenwood, SC; WHRT/Hartselle, AL; KHIL & KNCX/Willcox, AZ; KHFM/Albuquerque; WADR/Remsen, NY; WBCW/Jeanette, PA; WSDC/Hartsville, SC; and KBYP/Shamrock, TX. Several of the stations proved they have fewer than five employees and are thus exempt from EEO reporting. KYOU/Greeley, CO was relieved of a \$500 fine for inaccurate logs.

Radio Freedom More Likely After Positive Deregulation Talks

The prospects of radio escaping program quotas or public access requirements seemed to be improving last week following two negotiating sessions among key members of the House Telecommunications Subcommittee.

Although no deals were struck, both sides showed a new willingness to compromise in order to get a bill everyone can live with. One participant said that, for the first time, Subcommittee Chairman Tim Wirth (D-CO), "was willing to consider taking radio out of the package."

At the same time his opponents, Reps. **Tom Tauke (R-IA)** and **Billy Tauzin (D-LA)**, hinted they might be willing to soften their stance on thorny issues like TV programming standards, in return for total freedom for radio.

Both sides had feared the meetings would collapse in bitter disagreement, but were surprised and pleased at the new atmosphere of conciliation that prevailed. A third session was slated for this Wednesday (2/1).

A Wirth-aide commented, "He's feeling pretty good about this, that we'll come up with something positive." The aide said if progress continues, a compromise bill could be ready for a subcommittee vote by the end of February. He stressed, however, that for the moment Wirth still favors public access for radio, that there should be "some standard of accountability for the industry."



CONGRATULATIONS

BILLY, DUSTY AND FRANK ON YOUR

- MULTI PLATINUM <u>ELIMINATOR</u> ALBUM GRAMMY NOMINATION

 - 1983/84 WORLD ELIMINATOR TOUR
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KWFM	WPLR	WOWD	KGGO	WIOT	KYYA	WEBN	KROK
KATT	WCOZ	WTPA	WQID	WQMF	KBBK	WIYY	KNCN
KKLS	WGRQ	KEGL	WRIF	WZYP	KISW	WWCT	KYYS
KZOQ	WKLC	KISS	WBAB	WANS	WKKN	WZZO	KZOM
KFXD	WAVA	KITE	WOMP	WDIZ	KKEG	WQFM	KUFO
KEZE	WLAV	KLAQ	WBLM	WAPP	KPAT	WXLL	KLOL
WAOR	WKRZ	KFMN	YLHW	KESI	WXKE	WLUP	KFMX
WABB	WLVQ	KQIZ	WAAL	KLBJ	WYSP	WFYV	WKZR
KKRC	WKQQ	KNUW	WKEE	KWXL	WCCC	WSSX	WMMS
	WTUE	KGON	WNOR	KFMX	WTOS	WPYX	

LOOK FOR MORE GREAT SCHLITZ ROCKS AMERICA RADIO PROMOTIONS IN 1984 FROM SCHLITZ, THE TASTE THAT ROCKS AMERICA!

RKO VRADIOSHOWS



LIVE FROM THE PEGORDOS, L.A.

WITH CHRISTOPHER CROSS

Your listeners are the stars every Sunday night at 11:00 PM (EST) for an hour of music and toll-free call-in conversation with today's contemporary music giants.

On February 5th, listen to Christopher Cross, and find out why his career is sailing even higher with his hot new single, "Think of Laura."

Hosted weekly by Jo Interrante and co-hosted by Father Guido Sarducci.

Broadcast LIVE in stereo, via Satcom 1R.

Produced by Patrick Griffith Productions, Inc. for RKO.

For radio's hottest, most promotable program call 212-7-4-6702



SECRETARY FOR A DAY

PROMARK Stages Radio Promotion

Secretaries Week" promotion free to radio stations. Outlets contracting the promotion invite employers to send in the names of their secretaries, written on the back of the employers' business cards. One name will be drawn each day during National Secretary Week (April 23-27).

Winners will receive prizes supplied to the stations by national advertisers in exchange for on-air brand mentions. Among the advertisers are FTD flowers, Hanes hosiery, Max Factor cosmetics, and Maxell tapes. All local winners will then be entered in a national drawing, vying for a trip anywhere American Airlines flies domestically. Included in that package are hotel accommodations and a rental car. And the national honoree's boss wins, too — a home or briefcase

Participation is exclusive to each market on a first-come, first-serve basis. For more information contact David Levine at (213) 394-3934.

Computer Suitor

A growing number of computer users are becoming so enamored of their units that doctors say these addicts can't handle human relationships. In the February issue of Science Digest, a California psychologist claims his patient roster is overflowing with men in high-tech jobs, who retreat from life's problems as they take the computer's logical outlook to heart. Then there are those obsessed operators who even foresake intimate relationships.

Future Baby Boom A Bust?

A future baby boom may not occur given women's changing lifestyles and work careers. American Demographics states that women between 18-24 expect to average under two births during their lifetimes. At that rate, their generation won't replace itself, as it takes an average of 2.1 children per woman to achieve that goal without immigration.

A significant 12% of all females between 18-34 plan to have no kids, complemented by seven percent of married women (18-34) who also expect to remain childless. Both those figures are overshadowed by 21% who have never married and 19% of those with graduate educations or holding down professional/managerial jobs; neither group foresees children in

That's not to say the family way of life is now passe. Although fertili-



ty (average number of births per woman) has dipped slightly for women 18-24, the number of births per year has been increasing since 1975. That's because there are millions more females in the childbearing years today than ten years

HBO, CINEMAX INITIATE STUDY

Cable Music **Programming** Supports Artists' Success

According to telephone survey research commissioned by HBO and Cinemax, both pay-cable TV services play a positive role in the commercial success of recording artists. Working from representative sample bases for each service, the studies indicated the respondents' record-buying influences

- Attending a live concert
- Watching the performer in concert on HBO
- Watching the performer's music video on MTV
- · Listening to the artist on local radio

Sixty-three percent of regular HBO concert viewers are said to be encouraged to purchase the artists' records after watching their performances. HBO claims to have helped generate the sale of over 1.4 million albums, divided among four artists: Billy Joel, Little River Band, Neil Young, and Kenny Rogers. In terms of Cinemax's "Album Flash" series, close to onethird of viewers purchased records after watching Linda Ronstadt, Pat Benatar, and John Cougar Mellencamp. Bridget Potter, HBO's Sr. VP/Original Programming, says its influence extends to concerts as well. noting that the findings show young adult HBO music viewers are "more than twice as likely to attend future concerts" as well as buy future LPs.

"We're real pleased with what we're doing in music," comments Potter. "We're going to continue with the volume and level of music we're doing on HBO and Cinemax. And we hope we'll be able to attract more and stop people from worrying over any kind of negative aspects, from a business point of view, about being on HBO."

Radio Awards Competition Set

"Recognizing creative excellence and effective communication in radio" is the premise behind the third annual International Radio Festival of New York competition. Stations, groups, networks, producers, syndicators, advertising agencies, clients, and other radio professionals are welcome to parti-

There are three main radio categories: commercials, programming, and promotion spots; subdivisions under each category range from public service announcements and station/contest promos to editorials and information. Two new designations have been added -"magazine format" and religious programming. Chairing the panel of judges and advisors for programming and promotion is Robert Benson, VP/Senior Executive, ABC Radio Networks; the advertising panel will be headed by Ronald Sherman, President, Wells, Rich, Greene/East.

Entries must have been produced or first aired between April 1983 and this year's deadline of April 2, 1984. Festival dates are



scheduled for May 30-June 1. For more details and entry kits, contact 251 W. 57th Street, New York, NY 10019; (212) 246-5133.

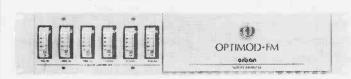
FROM R&R's MEDICAL FILES

Burning Out Burnout

How should radio and record industry personnel spell relief? Ideally, R-E-L-A-X. Unfortunately, many don't. And the next thing you know, those overcommitted people begin to lose energy, enthusiasm, and optimism, symptoms of the stress syndrome otherwise known as burnout. The first step in curing this malady is recognizing the problem. Also prescribed: spending 15 minutes alone daily, making time once a week to talk face-to-face with someone you love, nurturing closeness with the people around you, and establishing longterm priorities in your life.

Companies can enter the "healthy lifestyle" business as well. Control Data Corporation's "Plato Staywell" computer program lets users answer questions about their goals and problems. Then the program recommends a course of action specifically designed to each person. Individuals may also update their computerized records, with the program offering additional suggestions. All this is accomplished via the participants' confidential computer diskettes and a touch-sensitive screen connected to a Control Data 110 microcomputer. Employees benefit, as do the companies themselves. Because of employee stress, smoking, and poor eating habits, U.S. businesses lose an estimated \$100 billion yearly.

Limiter Enhances Audio Quality



Orban's 8100A/XT

Orban Associates, Inc. is now marketing a six-band limiter accessory chassis which supplies more aggressive multiband processing to radio stations. The 8100A/XT is especially tailored for highly competitive pop music formats - AOR, CHR, A/C, Urban Contemporary - which demand bright, loud, "highly-processed" audio. Designed to enhance the operation of Orban's Optimod-FM 8100A/1 audio processing system, the limiter creates a dense, consistent sound free from pumping and other processing effects. It retails for a suggested \$2295.

Java Jinx

We all know coffee contains the stimulant caffeine. But despite that uplifting feeling, a psychiatrist contends caffeine reduces blood flow to the brain by constricting blood vessels. This leads to malnourished brain tissue. And that, he told Wireless Flash. affects motor skills, memory, and con-



WESTWOOD ONE

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Networks/Program Suppliers

MUSIC FEATURES

Contemporary Net/ Spotlight Special:

The Motels (February 19) The Rolling Stones (March 18)

Entertainment Net/ Silver Eagle (DIR):

Johnny Rodriguez (February 18) David Allan Coe/Jerry Jeff Walker (February 25)

Soundtrack of the 60s (ABC Watermark):

Smokey Robinson/Yoko Ong/Johhny Winter/Elvis (February 18-19)

Clayton Webster

Country Calendar:

Johnny Lee (February 13) Razzy Bailey (February 14) David Alian Coe (February 15) Charty McClain (February 16) John Anderson (February 17) Juice Newton (February 18) Larry Butler (February 19)

Rare Trax:

ELP/The Move/ELO (February 13) J. Gells/Moody Blues/Pink Floyd/Johnn Winters/Barnes & Barnes (February 20)

AC/DC (February 13) Ozzy Osbourne (February 20)

Global Satellite Network

Rockline:

Quiet Riot (February 13) Van Halen (February 20)

London Wavelength

BBC Rock Hour:

Judas Priest (February 19)

College Rock Concert:

Local talent show (February 19) The Coma Teens (February 26)

Rock Over London:

Flat Lux (February 19) Fiction Factory (February 26) Michael Caine (March 4)

Mutual

Lee Arnold On A Country Road:

Charty McClain/Eddie Rabbitt/Merle Haggard/ Willie Nelson/The Gattlin Brothers/Anne Murray (February 11-12)

Rock U.S.A.:

John Cougar Mellencamp (February 11-12).

Narwood Productions

Country Closeup:

Janie Fricke (February 20)

Music Makers:

Woody Herman, Part II (February 20)

NBC

Source Concert:

'Meet The Beatles Again' (February 17-20) Men Without Hats concert (February 24-26)

RKO Networks

Countdown America w/ John Leader (IS INC):

> James Ingram (February 4-5) Kool & The Gang (February 11-12)

Live From The Record Plant:

Christine McVie (February 19) Irene Cara (February 26)

Solid Gold Saturday Night (Dick Bartley):

The Lovin' Spoonful (February 18) The genius of Phil Spector (February 25)



ONE FOR THE ROAD — Westwood One's Concertmaster mobile studio recently recorded Christine McVie and her band at the Country Club in Los Angeles. The show, spotlighting songs from McVie's forthcoming solo album, aired nationally Saturday (1-28) when Westwood One tied in with MTV for a satellite simulcast. Pictured backstage are (I-r) Westwood One VP/Artist Relations Richard Kimball, McVie, and McVie's attorney Mickey Shapiro.



REPORTER'S ROUNDUP - Senator Edward Kennedy (D-MA) was interviewed in his Capitol Hill office by Mutual News correspondents Bill Torrey (I) and Ross Simpson (r) for the network's weekly program "Reporter's Roundup." The program is carried by more than 100 Mutual Broadcasting affiliates.

Rolling Stone Magazine Productions Guest DJ:

AC/DC's Angus Young & Brian Johnson (February 20)

The Romantics (February 27) **Spirit Productions**

American Christian Countdown w/Jim Chanell:

> Cynthia Clawson/The Russians (February 11-12)

Strand Broadcast Services

Music & Memories:

Bobby Sherman/Desi Arnaz (February 11)

Syndicate It, Inc.

Music Of Black America:

Smokey Robinson (February 20) Cheryl Lynn (February 27)

United Stations Dick Clark's Rock, Roll

& Remember:

The Association (February 17-19)

Rick Dees' Weekly Top 40: The Fixx (February 17-19)

The Great Sounds:

Buddy Morrow (February 17-19)

Solid Gold Country:

Jessi Colter (February 17-19)

Weekly Country Music Countdown:

Westwood One

In Concert:

Bryan Adams/Graham Parker (February 13-19)

Live From Gilley's:

Charley Pride (February 13-19) Vern Gosdin (February 20-26)

Paul Rodgers/ZZ Top/Streets (February 13-17)

Off The Record Specials:

Blue Oyster Cult (February 13-17) ZZ Top (February 20-26)

Special Edition:

Atlantic Starr (February 13-19) Melba Moore (February 20-26)

Star Trak Profiles:

Culture Club (February 13-19) Supertramp (February 20-26)

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NEWS & INFORMATION FEATURES

CBS

CONTRACTOR OF THE SECRET SERVICE AND APPROPRIATE CONTRACTOR CONTRACTOR SERVICES.

Winter Olympics preview reports (through February 6) 16-part Winter Olympics weekend special weekday and weekend reports (February 4-5

Clayton Webster Jack Carney Comedy Show:

Smothers Brothers special (February 13)

Joe Piscopo At Large:

Andy on Olympics/Heart interview with Ted Koppel/Harry Carey interview with Sports Guy

Sporting News Report:

Chris Evert-Lloyd/Don Peters/Bob Arum (February 13)

Mutual

Live broadcast coverage of '84 Winter Olympics (February 6-19)

Narwood Productions Minding Your Business:

lotronics Corp./computer training (February 6) Holotronics Corp./tax shelters (February 7) mall business loans (February 8-10) irline bumping (February 10)

Progressive Radio Net Computer Program:

cade games/video games/joy sticks/voice syn-thesizers/computer graphics (Week of February 6)

Laugh Machine:

Bill Cosby/the Bickersons/Steve Martin/Rodney Dangerfield (Week of February 6)

News Blimp:

Ploging-out/I.Q. tests/training judges/street crime (Week of February 6)

Sound Advice:

Microphones/recording sessions/stereo recording (Week of February 6)

Strand Broadcast Services Something You Should Know:

Procrastination (February 6) Low sodium foods (February 7) Table etiquette (February 8-9)

Westwood One Brad Messer's Daybook:

Highest wave/radio-control airplanes (February 6) John Deere/Pinocchio (February 7) Jules Verne/Skylab (February 8) Sylmar earthquake/Boeing 747 (February 9) Caterpillar Club/fire extinguisher (February 10)

Playboy Advisor:

Voyeurism/sex and alcohol/loneliness/female body-building (February 6-10)

Spaces & Places:

Making it In a man's world (February 6-10) Healing with the mind (February 13-17)



NO SOAP, RADIO - That's what this change of pace program will be for daytime drama stars John "Seneca" Gabriel and Sandy "Edna" Gabriel, who host Arielle Productions' Valentine's Day music special "How To Make Love To Each Other," based on the book published by Berkley Publishing. Shown in the studio are (I-r) Arielle President Leslie Corn, co-host Sandy Gabriel, co-host John Gabriel, recording engineer George Hansen, and Berkley Publishing's David Cathers.

PEOPL

Pete Howard has been promoted to Sr. VP/GM at Jim Brown Productions in Venice, California. He will oversee general corporate operations, including the production of



'Country News," "Country Music's Top Ten," and the "Odyssey File."

● KOMO/Seattle's Shelley Morrison has been named to ABC's radio broadcast team for the 1984 Winter

Olympics in Sarajevo, Yugoslavia and the Summer games in Los Angeles. She is a former competitive skier and tennis player and, in 1974, became one of the



first women radio Shelley Morrison network sports announcers when she joined NBC's "Monitor." Morrison has also worked at KZAM-AM & FM in Bellevue, WA and served as play-byplay announcer for the Seattle Cascades.

 Julie Talbot has joined MJI Broadcasting as Director/Sales & Marketing. She will be responsible for selling the company's various syndicated radio programs. Talbot was formerly Media Planning/Programming Supervisor at BBDO in New York.

 Associated Press has added three new staffers at its Washington, DC offices. Award-winning writer Ira Dreyfuss will be AP's chief reporter for the new campaign program "The Contenders," and joins the show from the network's Broadcast News Center in Washington. Chuck Rich, movie reviewer for WTOP/Washington, brings his act to the network for a new lineup of reviews beginning next Friday (2-3). Also. Barbara Hocter becomes a vacation relief anchor at AP Broadcast News Center, coming off prior stints at NPR, WRC-AM/Washington, and WNEW/New York.

• CMI, Inc., producers of TV campaigns for radio stations, has added Roseann Schyjer to its sales staff. Prior to joining CMI Schyjer was with Torbet Radio, and has also worked at KMPC/Los Angeles.

"Men are treating women better now. Women are treating men worse.

"Sex is good medicine."

"It's not American workers who are unproductive. It's American bosses."

Nick Alexander. A very uncommon commentator.



Photo: Mike Fuller/ABC

Nick Alexander thinks it's O.K. for a news commentator to be anything except dull. So sometimes he's serious, sometimes halfserious, and sometimes bananas. That's why young adults get involved in what he says.

His shows air 4 times daily, with 90 seconds of witty, wide-open comment on everything from surgical transplants through talking flowers to world affairs. If you think comment has to be commonplace, you haven't heard Nick, Call Julie Eisenberg at (212) 887-5690.

777

KYA GOES ON A SURFIN' SAFARI - KYA/San Francisco gave away a fiveday Hawaiian vacation in its "Surfin' Safari to Hawaii" contest. The lucky listener won by identifying the time and day the Beach Boys' "Darlin'" was played. Dressed for the drawing (I-r) are KYA producer Jo Dimataris, morning man Gene Nelson, and Sales Coordinator Carmen Dearing.



KIIS-FM GETS WILDER - While touring to promote his current single 'Break My Stride,'' Private I's Matthew Wilder stopped by KIIS-FM/Los Angeles. Caught "KIIS-ing" at the station (I) are air personality Ron O'Brien, Wilder, and PD Gerry DeFrancesco.



TWO WHEELS FOR TOTS - WNSL/Laurel-Hattiesburg, MS organized a local motorcycle club to collect toys for needy children. The "Mystery Rider" and area bikers rode from Hattiesburg to Laurel to promote a WNSL dance where the admission was a new toy. Each rider also donated a toy. Shown here (I-r) are WNSL's Gene Vandenburg, rider Kenny Ainsworth, and local sponsor Andy Moore



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT (314) 423-4411

Pro: Motions

Denman Goes Solo

Veteran Bay Area broadcaster Ron Denman has opened Ronald Denman Advertising. He previously spent 18 years with ABC in San Francisco, most recently as GM of KSFX (now KLOK-FM). The firm can be reached at (415) 788-4351.



Ron Denman

Leeds Live At S.L.I.C

Steve Leeds has reactivated his S.L.I.C. independent record promotion firm. He was A & R Director/East Coast at MCA. Prior to that, Leeds had operated S.L.I.C for five years. The company can be reached at (212) 765-2600.

Ameen Named **R&C Senior VP**

Rogers & Cowan has named Michael Ameen Sr. VP. He's been a VP with the company for the last year and a half. His career also includes music correspondent work for Melody Maker and the Boston Phoenix.



Michael Ameen

Davenport Elected To Intercom Board

Steve Davenport has been elected to the Board of Directors of Interstate Communications (Intercom), parent company of the Mississippi Network. Davenport was appointed VP/Operations for Intercom in 1982.

Katz Promotes LoBue

Joanne LoBue has been promoted to Market Research Specialist at Katz Radio Research. She's a fiveyear company veteran and was most recently Sales Coordinator for Katz Radio Network. LoBue has also worked for BBDO as a Radio Group Assistant Buyer.

Templeton Controller At WXFM

William Templeton has been named Controller of new Cox Communications' acquisition WXFM/Chicago. He's a three-year company veteran and transfers from Cox corporate offices in Atlanta, where he was a manager in the internal audit department.

WEA Appoints Three

Paul Newnham has been named Controller for WEA. He's a five-year WCI veteran and was most recently WEA's Director/Financial Planning. At WEA's Atlanta branch, Jack Klotz is named Sales Manager, He's been with WEA for ten years, most recently as Branch Marketing Coordinator. Filling that position is 12-year staffer Pat Boatenreiter. He had been the branch's Special Projects Coordinator/Singles Action Specialist.

Janis New Total Experience Controller

Marianne Janis has joined Total Experience Records as Controller in charge of all financial affairs. She had been with PolyGram Records for the last thirteen years as Director/Royalties & Accounting.

Shamrock Appoints Sherry

Martin Sherry has been named GM of Shamrock's newly-acquired WFOX/Gainesville, GA. He had been GSM at WSB/Atlanta, where he spent the last three and a half years in a variety of sales management positions. Sherry has also worked at WZGC/Atlanta and Cargill, Wilson, Acree Advertis-



Martin Sherry

Davis New Meadowlands VP

Ken Davis is appointed Sr. VP/Client Services of Ames Industries' new Meadowlands Communications Inc. satellite uplink operation. Since 1977, he had been running his own company, American Syndicated Programs. His 25-year broadcast career also includes stints at CBS as both Supervisor/Network Operations and Manager of Transmission Facilities. At ABC Radio, he served as Assistant Producer/Writer on "World Of Sports."

Two New RCA Video VPs





Charles Mitchell

Arnold Holland

At RCA's new video promotion unit, Charles Mitchell is appointed Division VP/Program Production. He had been DVP/Programs for RCA Videodiscs since mid-1980. Prior to that, Mitchell had produced WTTW-TV/Chicago's "Soundstage" program, and been Associate Editor at Downbeat. At the same time, Arnold Holland is appointed DVP/Business Affairs & Program Distribution. He had been DVP/Business Affairs for the videodisc division and has also been Director/Business Affairs at Capitol.

Hill Joins Katz In Orlando

Charles Hill Is named Local Sales Manager at Katz Broadcasting's WDBO/Orlando. He was previously GM of WGLD & WOKX/High Point, NC.

Levine Adds Schneider, Music Division

Mitchell Schneider has joined Michael Levine Public Relations as head of the newly-formed music division. Schneider, a veteran music writer, was previously an account executive in the music department of Solters, Roskin, Friedman. He can be reached at (213) 657-1102.

Benenati Promoted At Chappell

Maryellen Benenati is promoted to International Manager at Chappell/Intersong Music USA. Benenati has been the publisher's archivist and professional liaison since joining the company in 1980.

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Oh Boy!

Early ratings tell us we've done it again. 25-54 results are tops.

Watch for us in Pittsburgh, Orlando, New Haven, Cincinnati, Denver.

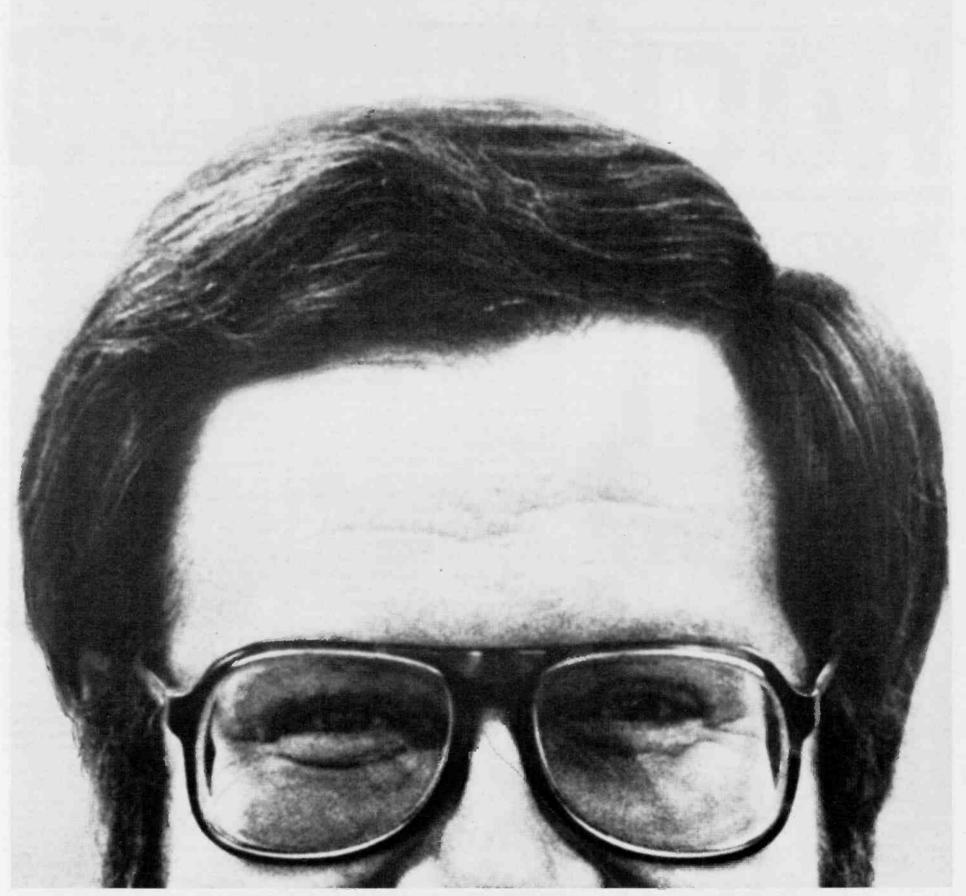


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AP presents a high-spirited alternative to the high cost of weekend talent. The Ed Busch Weekend Talk Show.

Many people consider Ed Busch's four-hour weekend talk show the most high-spirited radio talk show in the business. And with guests ranging from Isaac Asimov to Jerry Lewis, Ed's show will be a real hit with your weekend listening audience.

But you may find him most attractive because of the people who won't be around while his show is on.

Your weekend talent, for example. You'll no longer have to chase them down, to fill in gaps in your schedule. Or pay them to sit idly by, waiting for the ballgame to end. In fact, the only person you'll need to air Ed Busch's program is a board operator.

You can broadcast the show live if you choose, from 4 to 8 PM, ET, every Saturday and Sunday. Or you can pre-record the program and reposition each modular, one-hour segment to suit yourself.

Since each hour is a complete show in itself, you can even delete segments. That's flexibility.

Because Ed Busch provides 12 minutes per one-hour segment for local avails, that's good business.

And although the show is available only to AP members, you aren't required to carry any other AP programming in order to get the Ed Busch Show. That's even better business.

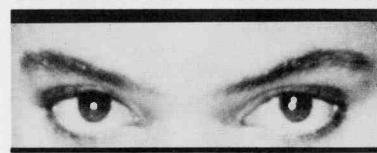
Interested? Call Sofia Mannos at (202) 955-7200 for our free demo tape, and more information about the surprisingly affordable Ed Busch Weekend Talk Show.

Ed will give your listeners plenty

And give your talent the weekend off.

Associated Press Broadcast Services. Without a doubt.

I I I Street Talk



"Somebody's Watching Me"

3rd Week! CHR 3REAKER DEBUT 39

ROCKWELL



on Motown Records

Not only are Plough's WJJD & WJEZ/Chicago for sale, as we reported last week, but now the entire broadcast chain is available. Merrill-Lynch has been retained "to determine the degree of interest which may exist in the sale of (Plough's) other ten stations as a group." Those stations are: WKDJ & WHRK/Memphis, WCAO & WXYV/

Baltimore, WPLO & WVEE/Atlanta, WMLX & WUBE/Cincinnati, and WSUN & WZNE/Tampa-St. Petersburg.

There's more in the continuing saga of a possible new owner for the Mutual Network. The fourth interested party may well be Norm Pattiz's Westwood One. That's right. While Norm could "neither confirm or deny that any discussions are taking place," we hear that they are. We also hear that Westwood One would probably make the purchase without forming a group of financial partners. Of course, this is all speculation, but who knows?

Arbitron announced at the RAB conference in Dallas that it has delayed the debut of the monthly Arbitrends service for an unspecified time. The culprit is a computer interface problem.

Gary Owens informs us that ABC/Watermark is dropping "Soundtrack Of The '60s."

Affiliated stations have received letters stating that the syndicated program will not continue. Gary says he was offered a new seven-year contract in November, but when he asked for minor changes, nothing



further transpired. Gary Gary Owens admitted he was mystified by the decision, but that he plans to keep the show alive with a new network affiliation announcement within a couple of weeks. ABC chose not to comment on its decision.

The \$332 million sale of Outlet Co. to Rockefeller Center Inc. was finalized on Tuesday. With the exception of last week's spinoff of WSNE/Providence (Page 25), Sr. VP/Radio Station Group Dick Rakovan foresees no change in the group, which he continues to head. Outlet's radio stations are WQRS/Detroit, KIQQ/Los Angeles, WIQQ/Philadelphia, and WTOP & WTKS/Washington. The company also owns five VHF television stations.

Consultant Pete Salant has added to his client roster with the signing of WWWL(Love 94)/Miami.

And while we're talking consultants, E. Karl has signed to assist KS94/St. Louis in its programming department.

The owners of KCUB/Tucson have purchased KNDE/Tucson,

switched the calls to

KIIM, and the format to Country. New KIIM PD Dave Nicholson tells us the sound is the three-in-a-row, continuous country variety and

should not compete directly with traditional Country on the AM KCUB.

At WARM-98/Cincinnati, Mark Tipton has been named Program Coordinator. Additionally, he's cohosting the morning show with Tom Walker.

WSIX/Nashville is dropping its three-ina-row/background Country approach on Monday (2-6) in favor of a personality-based "hitoriented Country" format. Joining the station in afternoon drive is the legendary Scotty Brink (yes, the KHJ, WRKO, WLS, WNBC Scotty Brink), most recently at WZEZ/Nashville. Also at WSIX, February 3 marked the last regular airshift on the station for Jim Kent, who's been with WSIX for the past 42 years. He'll now become a producer and character voice for the morning show, "The House Foundation At 'SIX."

Craig Powers, who was out as PD of KFXM/San Bernardino last week, is now back in. The station owner rehired Craig, and he's back at the programming helm of the CHR outlet east of Los Angeles.

KELI/Tulsa morning man Beau Chase helped kick off a new format and identity for FM sister station KSNE by locking himself in the control room, hitting the right buttons, and beginning a simulcast of KELI's CHR format. Telling the audience he had enough provisions to last until the management agreed to let the FM rock, he began a 32-hour marathon broadcast to publicize the format change. KSNE has now switched its Transtar A/C format to live CHR, and its call letters to KELI-FM.

In San Luis Obispo, the AM has become the FM and the FM has become the AM. If

that sounds too Zen for you, then just mark down that KSLY & KUNA have swapped formats and call letters. KSLY's CHR format is now on FM (as "SLY 96-FM") and KUNA's Beautiful Music approach now takes up residence on

WHOT/Youngstown's FM sister station WSRD (in a twist on the basic San Luis Obispo plot above) has switched from AOR to CHR, becoming WHOT-FM in the process. WHOT (the AM) will soften up and take more of an A/C direction. Dick Thompson will continue programming both operations.

MORE STREET TALK/See Page 20

If you're a February subscriber to Newsmaker Interviews, you can have live phone in interviews with: Desi Arnaz, Jr., James Coco, Harvey Fierstein (creator of La Cage Aux Folles), Wayland Flowers, Stacy Keach, Shari Lewis, Ann Miller, and 33 other fascinating newsmakers. Included are in-depth examinations of two diverse subjects. "Treatment of comatose victims" and "The adult film industry" with four experts in each field offering varied perspectives.



For complimentary current or back issues, write or call NEWSMAKER INTERVIEWS,

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SUPERSTAR CONCERT SERIES

This year WESTWOOD ONE presents 26 ninetyminute concerts featuring only the biggest performing acts in Rock. We'll feature first performances of the year and only performances of the year by superstars on tour.

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AOR Vs. CHR: How The Battle Goes

AOR is dying! CHR, harkening back to the good ol' days of Top 40 basics, is back on top everywhere you look! Black is white!

All three of the above statements are false. You probably figured the third one was, but what about the first two? Isn't AOR on its last legs in the face of the CHR onslaught? Is CHR stronger than bear's breath wherever you look? Not necessarily. Let's look at the reality of the situation, as evidenced by a cross-section of the fall **Arbitron** results. Based on the following analysis both formats have something to cheer about.

Cross-Section Analyzed

I thought it might be interesting to look at the fall results to see just what the ratings show about these formats. To get a decent sampling, six markets were

"The CHR fortunes surged, due in no small part to the influx from other formats to the CHR sound. It is interesting to see, however, that while CHR made dramatic 12+ gains the 18-34 stance shows strength for both formats."

picked at random to provide a data base. As it turned out the markets selected provided a good mix — geographically, and in terms of the competitive nature of the metros.

The markets chosen were . . .

- Atlanta, with a stable AOR/CHR situation over the last year.
- Denver, where a former AOR (KPKE) changed this book to CHR.

- Lansing, a college town with a stable CHR/AOR environment.
- Modesto, an agricultural area with consistent competitors over the last year.
- Seattle, a relatively stable CHR/AOR market over the last two books.
- Washington, DC, where there has been an influx to CHR. WAVA left AOR, and WASH segued from A/C, joining the CHR battle.

As you can see, this batch of markets offers an interesting collage of radio characteristics. Let's see what was apparent as a result.

12+, 18-34 Analyses

It seemed to make sense that examining two demos would offer useful perspectives on the state of the AOR/CHR contest. In that light I chose the most stable number, the 12+ shares, and looked at the key young

Week In Review

Coleman Doing AM Stereo Study

Jon Coleman has announced that his research firm has launched a national study of the potential impact of AM stereo. A national cross-section of 12-54 year-olds is being surveyed this month to garner feedback about the concept of AM stereo and the reaction to it in markets where stations are already broadcasting such signals.

Coleman told R&R, "There is concern that the promoting of AM stereo may not have the beneficial impact AM broadcasters are looking for."

FM Listening Levels Out

An Arbitron Radio study in 10 of the top 20 markets shows that FM listening levels grew only 2.8% from spring '82 to spring '83. Specifically, Dallas became the top FM penetration market analyzed, with FM garnering a 69.4% share of listening. Overall, FM's share of listening grew in seven of the ten examined metros.

Atlanta/Lansing/Modesto/Seattle Data

Combined 12+ shares	AOR	CHR
Fall '82 sweep	3.07	48.8
Fall '83 sweep	37.3	56.3
Gains/Losses	+22%	+15%
Adults 18-34 (Fall '83 sweep shares)	60.6	77.7

from those markets, Denver and Washington, which underwent

"In those markets without major upsets, as a result of format changes, CHR still grew at a respectable rate over last fall ('82). However, AOR didn't exactly roll over and play dead either, actually outpacing the CHR advance."

the most significant changes in station formats. The stable market patterns follow in a separate chart: Since these are four-market compilations, it's helpful to develop averages. Thus, the 18-34 shares this book would average just over 15 for AOR, over 19 for CHR for each of the markets examined.

In those markets without major upsets, as a result of format changes, CHR still grew at a respectable rate over last fall ('82). However, AOR didn't exactly roll over and play dead either, actually outpacing the CHR advance. With 18-34 shares in the upper teens, both formats can present a strong sales story in the metros examined.

Combined Washington/Denver Data

Combined 12+ shares	AOR	CHR
Fall '82 sweep	22.9	10.5
Fall '83 sweep	17.3	26.6
Gains/Losses	-24%	+144%
Adults 18-34 (Fall '83 sweep shares)	29.8	33

adult sales demo, adults 18-34. How did the formats compare to last year? Was there any pattern and was there a difference in the stable markets and those that had seen some format changes? The results are most intriguing.

First you'll see the findings

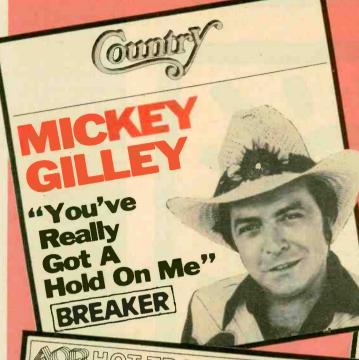
As you can see, the CHR fortunes surged, due in no small part to the influx from other formats to the CHR sound. It is interesting to see, however, that while CHR made dramatic 12+gains the 18-34 stance shows strength for both formats.

Both Doing Well

To paraphrase Mark Twain, rumors of the death of AOR may be premature. While the format is certainly undergoing some repositioning and in a number of cases moving to more of a 25-34 base, it is still alive and well in a variety of markets. CHR, on the other hand, is definitely on the upswing and may lure marginal stations - no matter what format — to the sound of the hits. In either case it appears that the numbers can support a decent sales story. And may the best sales team win!



* PAGE *



AOR HOT TRACKSIALBUMS DAN **FOGELBERG**

"The Language Of Love"

"Windows and Walls"

TRACK & ALBUM: "Balls To The Wall"



Adult/Contemporary

GELBERG

Language Of Love"





CHAEL JACKSON "Thriller" BREAKER

ENA BREAKER

"99 Luftballons (99 Red Balloons)"

PER BREAKER "Girls Just Want To Have Fun"

UIET RIOT BREAKER "Bang Your Head (Metal Health)"

N FOGELBERG

"The Language Of Love"

BREAKER



BRUNSON

"Fresh" BREAKER

"You Just Can't Walk Away"





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PRODUCED BY DAVID BOWIE & NILE RODGERS, AVAILABLE ON EMI AMERICA RECORDS & HIGH-QUALITY XDR CASSETTES.





Fall '83 Quarterly Results

ARBITRON RADIO Orlando

WBJW, WWKA Both Down, Still 1-2; WDIZ Jumps To Third; WHOO-FM, WORL Dip

Sprii	ng '83	Fall '83
WBJW (CHR)	12.8	3 10.3
WWKA (Ctry)	11.0	10.0
WDIZ (AOR)	5.4	9.6
WJYO (AC)	8.9	8.8
WCOT (Easy)	6.0	7.2
WDBO (AC)	5.1	6.3
WHOO (Ctry)	5.5	6.2
WHOO-FM (Ctry)	7.0	5.7
WORL (Blk)	6.8	3 4.7
WHLY (CHR)	4.6	4.6
WKIS (N/T)	4.0	4.5
WLOQ (AC)	2.4	3.1
WOKB (Blk)	3.7	7 2.8
WDOQ (CHR)	2.0	2.1
WREM (BBnd)	1.3	3 1.4
WVFM (BM)	1.0	1.3
WAJL (Rel)	1.0	1.2

ARBITRON RADIO West Palm Beach

WEAT-FM Still First; WRMF Dips But Still Second; WHYI, WIRK-FM, WNJY Jump To 3-4-5

Willow builtp 10 0-1-0			
	g '83 F	all '83	
WEAT-FM (BM)	13.9	13.5	
WRMF (AC)	11.2	10.1	
WHYI (CHR)	5.7	8.8	
WIRK-FM (Ctry)	6.7	8.4	
WNJY (BM)	3.7	6.6	
WJNO (N/T)	4.5	6.0	
WPOM (Urbn)	4.6	5.1	
WNGS (AC)	2.9	2.7	
WIOD (AC)	0.9	2.6	
WSHE (AOR)	3.8	2.2	
WWJF (AC)	2.3	2.2	
WCKO (AOR)	2.0	2.1	
WAXY (AC)	1.1	1.9	
WPBR (Talk)	3.4	1.9	
WKQS (Ctry)	1.2	1.7	
WIZD-FM (AOR)	4.7	1.5	
WEAT (News)	2.3	1.2	
WLYF (BM)	2.3	1.2	
WINZ (News)	1.0	1.2	
WNWS (News)	2.5	1.0	

ARBITRON RADIO Charlotte-Gastonia

WSOC-FM Strengthens Lead; WPEG Climbs To Second While WBT Slips To Third

Spring	'83	F	all '83
WSOC-FM (Ctry)	14	.6	17.1
WPEG (Urbn)	9	.5	10.8
WBT (AC)	11	.6	10.7
WZXI (BM)	7	.6	8.7
WBCY (CHR)	10	.9	8.4
WROQ (AOR)	8	4	8.2
WEZC (AC)	8	0	6.1
WSOC (Easy)	2	.5	3.6
WGIV (Blk)	3.	2	3.4
WLVV (AC)	3.	3	3.2
WQCC (Rel)	5.	2	2.9
WJZR (CHR)		-	2.7
WAYS (N/T)	1.	6	1.4
WAME (Rel)		8	1.2
WGSP (Gold)	-	÷	1.2
WIXE (Ctry)	1.	9	1.1

ARBITRON RADIO Jacksonville

WKTZ-FM Up One To First; WFYV Slips To Third;

WAIV, WJAX-	-F'M U	∪p
Sprin	g '83 F	all '83
WKTZ-FM (BM)	10.8	11.8
WIVY (AC)	10.3	11.6
WFYV (AOR)	11.4	10.8
WQIK-FM (Ctry)	10.2	8.7
WCRJ-FM (Ctry)	9.4	8.6
WAIV (AC)	7.6	8.3
WJAX-FM (Urbn)	4.7	6.5
WPDQ (Blk)	6.1	5.5
WQIK (Ctry)	_	3.7
WCGL (Rel)	2.3	3.0
WERD (Blk)	1.0	2.5
WOKV (AC)	1.0	2.2
WROS (Rel)	0.9	2.0
WAPE (BBnd)	3.9	1.4
WEXI (News)	1.3	1.4
WKTZ (BBnd)	1.3	1.3

ARBITRON RADIO Northeast PA

WKRZ-FM Still First; WNAK Up To Second As WARM Dips; WEJL Jumps Two

		•
Spring	'83 1	Fall '83
WKRZ-FM (CHR)	11.2	11.7
WNAK (Easy)	7.9	9.2
WARM (AC)	9.9	8.3
WEJL (AC)	6.0	8.0
WEZX (AOR)	6.0	6.6
WGBI-FM (AC)	5.6	6.3
WARD (Talk)	6.6	4.8
WYZZ (Easy)	2.9	4.7
WVCD (Easy)	4.2	3.2
WILK (CHR)	4.0	3.2
WICK (BM)	3.0	2.8
WBAX (Ctry)	2.5	2.5
WGBI (Ctry)	2.0	1.8
WMJW (CHR)	1.4	1.8
WXKW (Ctry)	3.3	1.6
WQEQ (AC)	1.5	1.4
WLSP (Ctry)	-	1.2
WAZL (AC)	1.7	1.2
WWDL (AC)	2.3	1.1
WCDL (Easy)	1.3	1.1

ARBITRON RADIO

Richmond

WRVA Drops Four,
Still First;
WEZS Dips, WRVQ
Climbs To Tie
For Second;
WTVR-FM, WLEE Both
Jump Two

	Spring '83	Fall '83
WRVA (AC)	18.6	14.1
WEZS (AC)	12.7	10.9
WRVQ (CHR)	8.8	10.9
WTVR-FM (Ctry	7.5	9.5
WPLZ (Urbn)	9.5	9.2
WLEE (Easy)	5.2	7.7
WRXL (AOR)	7.6	7.2
WRNL (Ctry)	6.0	5.4
WANT (Urbn)	4.0	5.1
WKIE (Blk)	2.5	3.3
WFTH (Rel)	3.3	2.1
WXGI (Ctry)	2.2	2.0
WQKS (Urbn)	2.5	1.9
WPVA (Ctry)	.9	1.1

ARBITRON RADIO

Tulsa

KWEN Jumps To First; KVOO Still Second; KMOD, KRAV Drop

To 4-5

10	10	
	Spring '83	Fall '83
KWEN (Ctry)	9.5	12.7
KVOO (Ctry)	12.0	11.8
KRMG (AC)	9.6	10.3
KMOD (AOR)	11.2	8.9
KRAV (AC)	12.6	8.6
KAYI (CHR)	7.7	7.9
KBEZ (BM)	8.2	7.9
KTFX (Ctry)	5.1	6.3
KCFO (Rel)	3.4	4.5
KELI (CHR)	1.9	4.4
KAKC (Rel)	2.1	2.4
KBBJ (Easy)	3.3	2.2
KGTO (Gold)	2.9	1.7
KSNE (AC)	0.6	1.2
KXOJ-FM (Re	l) 1.3	1.0

ARBITRON RADIO Allentown

WFMZ Drops, Still On Top; WZZO Climbs One To Second; WXKW, WLEV Drop While WQQQ, WEST

CII	IIID	
	Spring '83	Fall '83
WFMZ (BM)	14.	9 12.7
WZZO (AOR)	10.	1 11.3
WXKW (Ctry)	10.	5 9.6
WLEV (AC)	11.	0 8.2
WQQQ (CHR)	5.	0 8.2
WEST (BBnd)	3.	7 7.6
WAEB (AC)	7.	9 5.4
WKAP (AC)	4.	6 5.2
WSAN (Ctry)	3.	5 3.6
KYW (News)	1.	9 2.0
WEEX (A/C)	2.	5 1.9
WLSH (Easy)	-	- 1.9
WYSP (AOR)	2.9	9 1.6
WMGK (AC)	1.3	2 1.4
WFLN-FM (Cla	as) .'	7 1.3
WMMR (AOR)		5 1.1
WOR (Talk)	1.4	4 1.1
WGPA (AC)		3 1.1

ARBITRON RADIO **Akron**

WMMS Dips But Holds Lead; WAKR Narrows In For Close Second; WKDD Climbs One

	-1		
WMMS (AOR)		14.2	11.7
WAKR (AC)		8.8	11.5
WKDD (CHR)		9.5	10.5
WGCL (CHR)		5.4	5.9
WAEZ (BM)		4.0	5.7
WMJI (AC)		5.0	5.0
WSLR (Ctry)		6.6	4.7
WNIR (Talk)		4.6	4.1
WDBN (Easy)		2.4	4.1
WGAR (AC)		5.3	2.7
WQAL (BM)		1.5	2.7
WZAK (Urbn)		3.0	2.7
WKSW (Ctry)		2.6	2.6
WDOK (BM)		3.4	2.6
WZZP (AC)		2.9	2.3
WWWE (AC)		1.8	1.9
WCUE (BBnd)		1.8	1.8
WQXK (Ctry)		1.7	1.8
WHLO (BBnd)		1.4	1.4
WDMT (Urbn)	•	1.3	1.3
WOOS (AOR)		8	1.0

WANG chung's SINGLE "Don't Let Go"



AIRPLAY THIS WEEK...

WXKS-FM	WFMI	WERZ	KYTN
WPHD	KBFM	WQCM	KRNA
WBLI	KIIK	WKHI	WAZY-FM
CHUM	MJXQ	WJBQ	KXSS
WGCL	WRQN	WOMP-FM	99KG
WVSR	WHOT	WSQV	KDVV
WYCR	KBBK	KQIZ-FM	KFMW
WKEE	KMGX	WISE	KGOT
98PXY	KQMQ	WJAD	KCDQ
WRCK	KLUC	WYKS	KGHO
KZZB	KIDD	KILE	KOZE
WNOK-FM	KWOD	KNOE-FM	KDZA
WZLD	KSKD	WGLF	KBIM
WNFI	KRQ	KKQV	KSLY
KSET-FM	WGUY	WHSL	KZOZ
WANS-FM	WIGY	KFYR	KIST
WOKI	WTSN	WBWB	

CHR NEW & ACTIVE

67/38

AOR MOST ADDED 3RD WEEK!

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Chris Hughes and Ross Cullum

MANAGEMENT

David Massey at Domino Directions LTD, London

WANG chung POINTS ON THE CURVE ON GEFFEN RECORDS AND CASSETTES

Manufactured By Warner Bros. Records.





Management

The Six Million Dollar Manager, Part V By Kevin B. Sweeney

The fifth chapter in our serialization picks ups where we left off, discussing the last of four sales foundation stones — the early-warning system. From there we move on to other aspects of successful station selling, including markdowns, expanding the sales staff, and pricing.

Now, we come to (4) – the early-warning system that allows inventory management at least 60 days ahead.

And, "management" means pricing the inventory to move as well as persuading the sales department to focus their attention on it.

We are children in radio in this phase of operation. We would go banco in the retail business because excess inventory always sneaks up on radio station management — except for you, of course.

Now, with the computer (presuming correct programming, which I know to be an unjustified presumption) we have a tool that takes the eyestrain, backache, pencil-pushing work out of calculating inventory.

We can look 60-90-120 days ahead. We can but usually don't. And we can spot inventory buildups and can do what your friendly department store does — we put the merchandise on sale. We take our markdowns. And we take them promptly.

Right after July 4, every department store offers swimwear at 30-40 percent off. There's still at least seven more weeks of summer swimming but they mark the goods down because they know there is a dwindling opportunity to sell the goods at any price, much less at Grid One.

Take Markdowns Promptly

Taking your markdowns promptly is one sign of a good merchant — even when the markdowns hurt. And the mark of effective inventory management in radio station managers.

In the folklore of radio, selling goods at a markdown prior to 24 hours before the goods vanish into the space-time continuum is a no-no.

The legends in radio are of the stations with the \$700 open rate in a market outside the top ten, the guy who got \$180 a spot when the going rate was only \$110, etc., etc.

The realities are often quite dif-

Panicky stations — and big stations can be as panicky as the small ones — bonus drivetime spots to reach GRP levels or efficiencies an agency is demanding with a last-minute order.

Or the reality is the rep grinding you for a rate that is not only well below your card for the availability but below the lowest grid because your competition allegedly is bonusing three for one, etc., etc.

Orderly disposal of inventory that appears to be moving slowly, orderly disposal long before white-knuckle time, can avoid all this trauma.

And give you revenues from inventory that otherwise might not be sold.

Which brings us back to (1) — the complete sellout in which everything is sold at some price because, unlike other businesses, our inventory vanishes when it is not sold.

Rebuttal Time

Now it's rebuttal time, time to ask those questions that had you choleric a few pages back:

"You say take your markdowns — cut the rates — in advance. That doesn't make sense. There's so much last-minute buying. Why should I sell the spot for \$65 thirty days in advance when I might sell it for \$100 in a week before it is scheduled to run?"

Ah, that's because, chum, you don't understand how the grid system works. It works like standby at an airline. The \$65 rate "flies" only if it is not preempted by the next highest grid.

The station has its cake and eats it, too. If no white knight with a \$100 rate appears, you still have the \$65 customer. If the white knight does appear, you move the \$65 customer elsewhere.

Does the \$65 customer scream? Not if you 'splained it to him correctly. I can't scream at TWA if they sold me a \$242 LAX-London standby seat with a clear understanding that I might not be able to get on at that rate.

"We have five people in our sales force. You talk about seven and up to eleven salespeople. Setting aside that there is no way that many people can make a decent living here, it is necessary to have that many salespeople in order to achieve a sellout?"

Any station with five salespeople, even a station with huge national business, is cheating itself of hundreds of thousands of sales dollars annually.

But set that aside ... the answer is "no, you don't need a minimum of seven local salespeople to force the sellout; it just works better when you have more salespeople."

I'd quantify it this way once the management decides it wants to sell out all the inventory: good forecasting system — 40 percent; ability to use the grid card — 30 percent; enough salespeople — 30 percent.

But, I would add that unless you

"Unless you have the salespeople willing to go out and sell inventory to *non-agency* accounts, the whole system collapses."

ty for my station and makes us look ridiculous."

Chaos? Non! Controlled chaos? Mais oui!

This question is an actual one and it reflects the mind set of many radio station managers. It mirrors out parochial experience. Many radio station managers have never sold anything but radio, never sold any product in the real world of negotiation. We don't see the parallels between ourselves and dozens of other businesses.

have the salespeople willing to go

out and sell inventory to nonagency accounts, the whole

system collapses. And the top

three or four salespeople simply

You can forecast well in ad-

vance and price inventory attrac-

tively. But if your key salesperson

won't go to the media queens she

calls on and hustle this great op-

portunity because she doesn't

want them to get discom-

bobulated, then you had better

"What you seem to be ad-

vocating is chaos. We would have

dozens of rates for everything.

Rates that change hourly. Rates

that change every day. Rates that

the salespeople and the agency

buyers can't count on. It seems to

me that this destroys rate integri-

forget about the whole thing.

Next question.

won't do this in most cases.

2000 Prices For Dinner

Go out to your favorite restaurant tonight. Are all entrees priced the same? And the prices vary when you add any one of the dozen different (and differently priced) appetizers. Likewise for side dishes and desserts. There are probably 2000 different "rates" for dinner in any fine restaurant.

And at least 200 different prices at your Cadillac dealer. And tens of thousands at Kroger and Safeway. And hundreds of thousands at your department store.

And the sole meuniere, the Seville, the tomato sauce prices

change weekly, sometimes daily.

Come into the real world where prices can change hourly at every retailer you do business with, where steak this week at my supermarket goes anywhere from \$2.79 to \$8.55 a pound.

Certainly, that is more "chaotic" than having three prices that cover anything. But three prices is 1940s radio. Three prices for all your inventory means you are a bad merchant. Three prices means you are not the Six Million Dollar Manager.

There's much, much more, as we say in show biz, to Inventory Management and pricing including the creation and nurturing of a "feeding frenzy," the issuance of rate cards every few days, the focusing of salespeople on average rate while maintaining a sellout.

But Inventory Management is only one function for the superbusy Six Million Dollar Manager. It's time to move right along to another; sales promotion.

Part VI will appear shortly. "The Six Million Dollar Manager" and Kevin B. Sweeney's other works are available from the Kevin B. Sweeney Companies, PO Box 1673, Thousand Oaks, CA 91360.

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NEW YORK/LOS ANGELES/ CHICAGO/ DETROIT/ SAN FRANCISCO/DALLAS/ATLANTA

Page 20 R&R/Friday, February 3, 1984



CHAPIN'S INTRODUCTION — RAB Board Chairman Dick Chapin, head of Stuart Broadcasting, introduced RAB President Bill Stakelin's "State Of The Industry" speech.



PEALE APPEALS TO RAB — Dr. Norman Vincent Peale's positively motivating keynote address drew a strong reaction from attendees.



STATION REPS PANEL — Participating in the Station Reps Association's rep firm panel are (I-r) RKO Spot Sales' Jerry Kelly; John Blair's John Boden; Hillier, Newmark, Wechsler & Howard's Phil Newmark; Katz's Ken Swetz (at podium); and Torbet's Peter Moore.



ISAACS: CRMC # 1000 — KJYO/Oklahoma City's Gary Isaacs became radio's 1000th CRMC (Certified Radio Marketing Consultant). Pictured (I-r) at a special presentation are RAB Board Chairman Dick Chapin, CRMC Director Ken Costa, and Isaacs.



CORNILS RECEIVES AWARD — RAB's new Exec. VP Wayne Cornils received a distinguished service award for his seven years heading NAB's radio.department. Pictured with the award are (I-r) NAB President Eddie Fritts, Cornils, and RAB President Bill Stakelin.

Street Talk

Continued from Page 12

Denny Alexander segues from the PD slot at OK100/Ithaca to the Operations Manager position at WKWK-FM/Wheeling.

Gardner Wilcox from KHOW/Denver is the new GM at KENI/Anchorage. KENI's new PD is Wynn Richards, last at WGAR/Cleveland.

Al Brock, formerly at FM99/Tallahassee, is the new PD at KMGK/Des Moines, replacing Jim Roberts.

Lots of talk in Nashville that **WWKX(KX104)** has been sold. "Not true," says owner **Rod Bledsoe**, although serious negotiations toward that end are currently underway. Look for the CHR outlet to have new ownership shortly.

WNVZ/Norfolk has released PD Steve Kelly over those overworked "philosophical differences," despite his contributions to the station's best book ever. MD Jeff Morgan has been named interim PD. You can reach Steve at (804) 425-7355.

KAFM/Dallas Assistant PD/MD/afternoon personality Pete Thomson will now be the primary voice for Century 21's syndicated "Z-format." He'll handle the new gig in addition to his KAFM chores. Busy guy.

WSSX/Charieston PD Bill Martin has been named PD at WVIC/Lansing. He replaces Jay Stevens, who moves to WMJQ/Rochester as PD.

KIpper McGee is now Operations

Manager at KFMW & KWLO/Waterloo. Scott

Abers becomes PD at KWLO, and KFMW PD Mark Potter is given additional duties as KWLO Assistant PD.



Bruce Stevens

WBBQ/Augusta MD Bruce Stevens is the winner of the 1984 Mercedes 380SL Convertible in the first AIR competition. Bruce's accuracy in picking "the hits" nets him the car, which is worth a cool \$44,500.

Former WBCN/Bos-

ton jock Tom "Mr. T" Robinson has filed a \$6 million lawsuit against WBCN owner Hemisphere Broadcasting, PD Oedipus (Ed Hyson), and afternoon jock Mark Parenteau, claiming that slanderous remarks were made alleging Robinson was involved in serious drug abuse while on the air, and that there is an ongoing conspiracy to prevent him from working in radio. Robinson, who was released from WBCN about a year ago, filed the suit in the Eastern District Court of Pennsylvania, near where he currently resides. Officials at Hemisphere's parent, Infinity, declined any comment.

At WRRM/Atlanta, PD Allen Saunders has transferred to the post of Talent Coordinator & Program Analyst for Susquehanna Broadcasting, while Assistant Chief Engineer Steve Wyrostok has been named MD/Production Manager at the station. Also, staffer John Kelly was promoted to Assistant PD.

The new PD at WIVY/Jacksonville is Mike Fuszner, formerly of WMJC/Detroit. WIVY midday man Jeff Ryan is upped to MD, while former MD Dave Scott moves to mornings at WEZR/Washington.

KMGG/Los Angeles has not renewed morning drive personality **Ed Chandler**'s contract, and PD **Jeff Salgo** is now considering candidates for the vacant shift.

Tomm Rivers, late of WBBM-FM/Chicago, is on the loose no more. He's joining WZOK/Rockford for afternoon drive.

David Schwartz has rejoined KRLA/Los Angeles as Music Coordinator. Dave had been with the Oldies-formatted station before and was also Assistant MD at KIIS/Los Angeles.

Bob Burch will cross the street in St. Louis from **KSHE** to **KWK-AM & FM** later this month. **Robinson Broadcasting**, KWK's new owner, has named Bob Station Manager.

Sandusky Radio President Toney Brooks was smacked in the face with a lemon meringue pie while giving a speech to the Colorado Broadcasters Association last week. Apparently, the incident was more than a joke; it was an act of retribution handled in a fairly malicious manner. Toney is certain a former employee hired "the hit," which only interrupted the speech long enough for Toney to say, "I prefer my lemon meringue pie served with coffee."

A KFOG/San Francisco personality was bounced after reportedly bringing in a plate of marijuana brownies, which a couple of station employees mistook for Betty Crocker's finest. When the smoke cleared, so to speak, the jock had been fired.

Stork Stops: United Stations
VP/Marketing Frank Murphy and
his wife Teri had a baby daughter,
Meredith, last week. Congrats to
WZYP/Huntsville's Scott Mitchell and his wife
Laura on the birth of their new son, Thomas.

Radio & Records Invites You To DREC (O)

Management Tools For The Program Director

THURSDAY

Morning

Registration

- Listening Skills Dr. Elliott Ross, Director of Organizational Development **Sperry Computer Corporation**
- Age Of The New Patricia Aburdene, Contributor to "Megatrends" and co-author with James Naisbitt of "Age of the New"
- What Makes A Champion Dr. Charles Garfield, Psychologist President, Performance Sciences, Inc.

All-Morning Speakers Available For One-On-One Sessions

- Recruitment How to interview without the underground connection Gary Kaplan, Managing VP Korn Ferry International
- Skills For Success Time Management Adele Scheele, Author and Career Strategist
- Budgeting For Research **And Promotion** Jhan Hiber, President, Hiber, Hart & Patrick

Evenina

Cocktail Party.

Case study team meetings and solution planning.

FRIDAY

Morning

- How To Manage The Creative Ego Ron Saltzburg, Sr. VP **Group Creative Director** N.W. Ayer Advertising
- Relating To The **Egos Around You** Dr. Sharon Crain, Psychologist
- Management Training And Organization Don Payne, **VP Employee Relations** Mattel Electronics

Midday

All-Morning Speakers Available For One-On-One Sessions

 Identifying Programming **Trends**

John Parikhal, VP Joint Communications

- Venture Capital What, how, and why Art DelVesco, General Partner, Wind Point Partners
- Everything You Always Wanted To Know About Buying A Station But Were Afraid To Ask Robert O. Mahlman, President

The Robert O. Mahlman Co.

Evening

Wine & Cheese Party Case study team meetings and solution planning.

March 15-17, 1984 Century Plaza Hotel,

Los Angeles

he time is right to bring a small group of top programmers together for a new kind of information exchange ... a thoughtprovoking, intensive seminar. The group will be learning from the highest quality professionals in a range of subjects that affect the everyday business life of a program director. This seminar is designed to help today's PD continue to grow and meet the unique challenges of the future.

SATURDAY

Morning

- Case Study Solution Team Response Dwight Case, President, R&R Companies
- Where Is Cable Going In Relation To Radio Paul Bortz, Brown, Bortz, Coddington

Wrap-Up Dwight Case, Jonathan Hall





is priced at \$395 per person and includes all sessions and Special R&R Cocktail Party

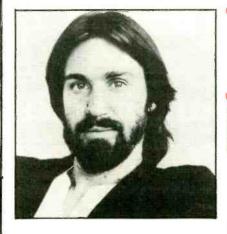


- Participation will be limited to 400.
- Group discount given for 2 or more registrants from same broadcast company.

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Make sure you're included. Call (213) 553-4330 today.

HOT==E/P/A==HOT==E/P/A==HOT==E/P/A==HO1



DAN FOGELBERG "The Language Of Love"



CHR BREAKERS 173/81 76% CHR #1 MOST ADDED

AOR Albums: 20 BREAKERS AOR Tracks: 20

Debuts February 1 On MTV At 10PM/EST Dan Fogelberg's "The Language Of Love"



PATTI LABELLE "If Only You Knew"

CHR SIGNIFICANT ACTION

Four Weeks At #1 On The Black/Urban Chart! Now Crossing At:

B10426-24 WXKS-FM 34-31 **WNYS 17** WPLJ 11 Z100 10-8 WCAU-FM deb 39

Z93 10 195 22-20 Y100 24-19 KEARTH deb 28 KIIS-FM add WTIC-FM add 31 WSPK add

WBBQ 20-15 KXX106 deb 28 KAMZ 26-23 94TYX 38-29 KX104 28-23 WSFL deb 37 WHOT 36-32

KSKD add KHYT 34-29 103CIR add WJBQ add Q101 36-29 Z102 19-17 KTRS add

WZPL

WJXQ

WRQN

K107

KQMQ

KSKD

WERZ

KKQV

KBFM WNVZ 31 KQMQ 36-34 KTFM WGUY **WKEE WERZ** WZLD WNFI WJAD WRQK KNOE-FM

CHR SIGNIFICANT ACTION

WANS-FM

KCDQ

KGHO

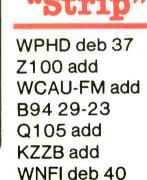
KZOZ

KIST





ACIAM ANT "Strip"



WOKI deb 32

WKDQ deb 40 **WGRD 39** KJ103 16-11 **WRKR 7-5** WHOT add KBBK add WIKZ deb 34 WOMP-FM add KBFM

KQIZ-FM add Q104 add WYKS add KYTN deb 34 KCBN 31-19 **WKEE** KHFI

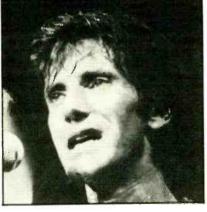


Watch On MTV



CHR SIGNIFICANT ACTION

"Tender Years"



Watch On MTV

WXKS-FM WPHD WCAU-FM PRO-FM Q105

WGCL KHTR WLAN-FM WRCK WKRZ-FM

WZLD WNFI WOKI KX104 WSFL

KITY WZPL **WJXQ** WRKR WHOT KHOP KIDD KSKD WGUY

WERZ

WJBQ Q101 KCDQ **KBIM** WIGY

KZOZ

13FEA



THE ROMANTICS' New Single "One In A Million"

ON YOUR DESK NEXT WEEK

On The Records



KEN BARNES

Valentine Records — Totally Blitzed By The Heart

In the constant quest for holiday programming (besides Madonna), the next holiday, Valentine's Day, should present no significant problems. On February 14, you gotta have heart, and that's a subject popular music has no shortage of. There are hundreds of hit songs about hearts, right up to recent records like "Total Eclipse Of The . . .", "Straight From The . . .", and "Time (Clock Of The . . .)", plus specific Valentine records like the Elvis Costello and Motown summit meeting special pictured.

The subtopical jungle of songs about the heart is extensive and intriguing. The Bee Gees wondered how to mend a broken one, while the Young Rascals claimed they weren't gonna eat theirs out any more. The Soul Survivors were snarled on the expressway to yours, while Robbie Dupree raced with the hot rod variety. Neil Young said it was gold, Blondie said glass, the Rolling Stones held out for stone, and Elvis Presley felt it was wooden. And the Coasters, Furys, Trammps, Move, and Judy Garland. among others, discovered, in a curious medical phenomenon, that the strings of theirs tended to zing at appropriate mom-

McVie — Better Than Perfect

With Christine McVIe's new solo album, modestly titled "Christine McVie," just out, people (like me, for instance) may be calling attention to her first solo album. That LP came out in 1970 under her maiden name, "Chris-



Christine McVie in the Past Perfect tense

tine Perfect," and was reissued (as pictured

Although McVie in interviews does not recall the album with much fondness, it did include a substantial British hit in "I'd Rather Go Blind" (an Etta James cover later done by Rod Stewart). The LP followed her earlier recordings with British blues band Chicken Shack, and soon after its release she joined her husband John McVie in Fleetwood Mac, in time for their 1971 LP "Kiln House" (whose cover she created), although she wasn't accorded full group membership credit until the next year's "Future Games" album. Since she joined Fleetwood Mac, she has not recorded solo until the current single; however, she now joins Lindsey Buckingham, Mick Fleetwood, and Stevie Nicks in the solo ranks, leaving John McVie as the only Mac member who hasn't recorded on his own.

Anyway, rather than continue this heartening exchange, I'll wind up by offering hearty wishes in advance for a happy Valentine's Day for all. (You can tell . . . I'm



Follow-Up Dept: Michael Jackson did set the record for highest CHR chart position achieved by a song not released as a single,

Going Solo For Black/Urban Success

One proven path to stardom is the group member who splits from the band to go solo. The R&R charts are full of examples — on the A/C and CHR charts, for example, everyone from Nick Heyward (ex-Haircut One Hundred) and Cyndi Lauper (Blue Angel) to Billy Joel (Attila, Hassles) and Paul McCartney (former affiliation left as an exercise for the reader) followed the group-to-solo route.

The same goes for the Black/Urban chart. There are recent solo recruits like Lionel Richie from the Commodores and Jeffrey Osborne from LTD. Then there are artists who separated from their groups long ago (Diana Ross/Supremes, Philippe Wynne/Spinners). George Clinton and Ray Parker Jr.'s groups (Parliament/Funkadelic, Raydio) were essentially mere vehicles for their creative output, while Philip Bailey still sings with Earth, Wind & Fire. Ron Banks used to lead the Dramatics, while Howard Johnson was part of Niteflyte and Jenny Burton was C-Bank's



lead singer. And finally, Luther Vandross and Pattl Labelle had easier transitions to solo status, as both their groups (Luther and Labelle) were named after them

as "Thriller" made it to No. 8 last week, just ahead of the single release.

An amusing but somewhat dubious Quiet Riot anecdote contends the band got its name after hearing a strongly-accented British musician pronounce the phrase "quite right."

UB40's "Red Red Wine" was originally a minor hit for its composer, Neil Diamond, in 1968. But the group, who grew up in Birmingham, England as reggae fanatics, took the song from a 1969 British minor hit by reggae artist Tony Tribe. In fact they once said they didn't even know it was a Neil Diamond song until they had to check for publishing rights.

Death Of Novelties Exaggerated

I knew I was asking for it when I deplored the scarcity of novelty records about Cabbage Patch Kids. So far I've been notified of "Kabbage Head," a spoof concocted by WOBM-AM & FM/Toms River, NJ; the new wave-ish "Cabbage Patch Dolls" by John Koromyas; and "Cabbage Patch Christmas" by Kristin, a child's plea for the elusive dolls.

In the same item I talked about cabbage patch novelties, I also facetiously wondered why no one had updated Allen Sherman's "Hello Mudda, Hello Fadda" to chronicle the events in Grenada. Well, somebody did; specifically, singer/songwriter Betsy Berg, who reports she got some New York airplay on a cassette version she sent out, but that the speed of the Grenada operation made it impractical to get the record pressed and distributed in a timely fashion. So now we

Record News

According to Motown sources, Lionel Richie's "Can't Slow Down" LP has become the largest-selling album in the label's history. Lionel just beat Stevie Wonder's "Songs In The Key Of Life" for that honor. And the No. 3 album is Lionel's first album . . . Platinum Product: Robert Plant's "The Principle Of Moments" and Yes's "90125" just hit the platinum mark Golden Touch: Hank Williams Jr.'s "Family Tradition" LP and Big Country's debut, "The Crossing," recently went gold.



Mick Jagger is interviewed on "Friday Night Videos" Feb. 3 . . . "Solid Gold" for the week of Feb. 3 stars Sheena Easton, James Ingram & Michael McDonald, the Oak Ridge Boys, Quiet Riot, Lionel Richie, the Romantics, and Tina Turner ... Howard Johnson and Tom Tom Club are on "Soul Train" the weekend of Feb. 4 ... Ray Stevens is on "Backstage At The Grand Ole Opry" Feb. 5 on the Nashville Network; the same day, same network, Conway Twitty guests on the "Tommy Hunter Show" ... "The Compleat Beatles" video debuts on cable Feb. 7 on Cinemax . . . Deborah Allen appears on "Thicke Of The Night" Feb. 9.

ONE YEAR AGO TODAY

- DENE HALLAM NAMED PD AT WKHK/NEW YORK
- ANDY BEAUBIEN BECOMES KSSR/HOUSTON PD • FRANK JONES SR. VP FOR POLYGRAM COUNTRY
- LARRY MOFFITT SET AS KWK/ST. LOUIS PD
- MARK BOLKE NEW PD AT KPKE/DENVER
- NUMBER ONE CHR: "Down Under" Men At Work (Columbia) (5th week)
 NUMBER ONE A/C: "You Are" Lionel Richie (Motown)
- NUMBER ONE COUNTRY: "Till I Gain Control Again" Crystal Gayle (Elektra) ● NUMBER ONE BLACK: "Billie Jean" — Michael Jackson (Epic) (2nd week)
- NUMBER ONE AOR TRACK: "Hungry Like The Wolf" Duran Duran (Capitol) (3rd week) ● NUMBER ONE LP: "The Distance" — Bob Seger (Capitol) (4th week)

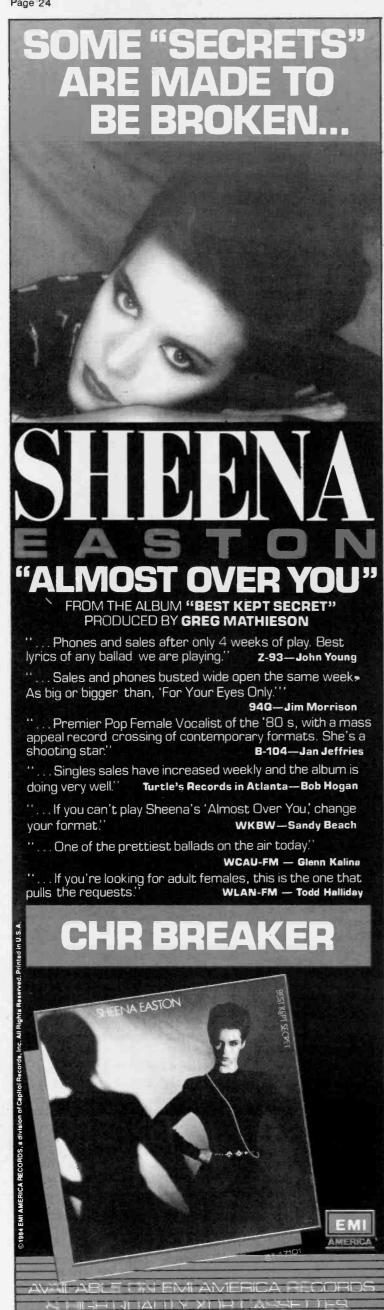
FIVE YEARS AGO TODAY

- BOB FEAD NAMED VP/SALES & DISTRIBUTION FOR RCA
- CHUCK MARTIN BECOMES PD AT KHJ/LOS ANGELES
- NUMBER ONE CHR: "Da Ya Think I'm Sexy" Rod Stewart (WB)(2nd week).
- NUMBER ONE A/C: "Lotta Love" Nicolette Larson (WB)
- NUMBER ONE BLACK: "I'm So Into You" Peabo Bryson (Capitol) (3rd week) ● NUMBER ONE COUNTRY: "Every Which Way But Loose" — Eddie Rabbitt (Elektra)
- NUMBER ONE LP: "Blondes Have More Fun" Rod Stewart (WB) (4th week)



TEN YEARS AGO TODAY

- GIL BELTRAN NAMED PRESIDENT OF MGM RECORDS
- OSCAR FIELDS VP/MARKETING FOR GRC RECORDS
- NUMBER ONE CHR: "The Way We Were" Barbra Streisand (Columbia) (3rd week) • NUMBER ONE COUNTRY: "I Love" — Tom T. Half (Mercury) (4th week)



Datebook

MONDAY, FEBRUARY 6

Sophisticated Lady

Natalle Cole turns 34 today. Her first performance was with her dad, Nat "King" Cole, in a stage version of "Gigi," although it wasn't until she went off to the University of Massachusetts that she began singing professionally. After a series of albums for Capitol between 1975 and 1981, Cole went on hiatus for two years amid rumours of personal problems and label disputes. Last summer she returned with an album on Epic.

Also born on this day in 1943, teen-idol turned actor Fabian Forte.

TUESDAY, FEBRUARY 7

Caution: Hardhat Area

Unless you lived in New York or Los Angeles-or went to one of those cities-you probably didn't get to see Pink Floyd's American "Wall" tour. It began on this day in 1980 with seven days on the West Coast before moving to the Nassau Coliseum for another week-long stint. In keeping with the LP's theme, roadies used styrofoam blocks that walled in the band as the show progressed and were torn down at the concert's finale. Because the LP's descent-into and return-from-madness theme was often thought to be about ex-leader Svd Barrett, there was speculation among Floyd fans that on the tour's final night, the roadies would tear down the wall and Barrett would be there to rejoin his band. Barrett never did rejoin the group and Roger Waters later told interviewers that the wall described in the album was primarily his own.

1964/The Beatles arrive in New York for the first time.

WEDNESDAY, FEBRUARY 8

Williams's Big Score

The movie composer who owes his rock stardom to a shark turns 54 today. Juilliard-grad John Williams switched from sessions to soundtracks in the late '50s with films like "I Passed For White," "Gidget Goes To Rome," and Dick Clark's "Because They're Young" among his first efforts. By the late '60s and early '70s he was scoring and/or directing music on bigger-budget pictures including "Valley Of The Dolls," "Jane Eyre," and "Fiddler On The Roof." For somebody with more than 55 credits ranging from Hitchcock to "Heidi," the music for "Jaws" might have been just another job. But Williams's rumbling score contributed significantly to the film's success, and he had his first pop hit with the movie's theme. Since then, Williams has been on the Back Page with themes from "Star Wars" (with the London Symphony Orchestra) and "Close Encounters Of The Third Kind."

Other birthdays: Songwriter Barry Mann 1939, Tom Rush 1941, John Ford Coley 1948. James Dean would have been 53

THURSDAY, FEBRUARY 9

King Of Songwriters

For roughly two decades, Carole King defined the pop mainstream, first from the wings and then out front. Born Carole KleIn in Brooklyn on February 9, 1942, she was recording her own singles as early as 1958, but throughout the sixties, King was best known for writing (and co-writing) pop songs that adapted to almost any genre. Among her credits: "Locomotion," "Will You Still Love Me Tomorrow," "You've Got A Friend," "Wasn't Born To Follow," the Animals song "Don't Bring Me Down," and the Everly Brothers' "Crying in The Rain," recently recut by its author as a synth-rocker. It was her partnership with James Taylor and ex-Fug Danny Kortchmar that led to 1971's "Tapestry," the album that finally made her better known than her writing credits.

- 1964/The Beatles' first appearance on "Ed Sullivan."







FRIDAY, FEBRUARY 10

Donovan & Flack Born

Donovan Leltch turns 38. Although his trademark hit "Mellow Yellow," with its references to an "electrical banana," was long thought to be a drug reference, Donovan has recently been telling interviewers that the "banana" was a sexual appliance. After about six years off, Donovan returned to recording in 1982 with the British single "Lay Down Lassie" and a recent American LP, "Lady Of The Lake."

Meanwhile, Roberta Flack, who defined "mellow" for a subsequent generation, turns 45 today. She was born in Asheville, NC and attended Washington, DC's Howard University, returning later to DC and singing in clubs on Capitol Hill until the normally non-mellow Clint Eastwood reactivated her version of the folk standard, "The First Time Ever I Saw Your Face," in "Play Misty For Me.

 1968/The Beatles sever their ties with Brian Epstein's NEMS organization and form Apple. Also born today Peter Allen 1944.

SATURDAY, FEBRUARY 11

Sweet Gene Vincent

The heading is a reference to an lan Dury song from a few years back. Dury was one of a number of British artists who had Vincent's almost violent energy in mind at the outset of punk-rock in the mid-'70s. Vincent is most famous for his 1956 rockabilly classic "Be Bop A Lula." He was born Eugene Vincent Craddock in Norfolk on this day in 1935. After leaving Korea with a permanent limp, he returned to Norfolk in 1955 to form the Blue Caps (named after President Elsenhower's golf hat). Capitol signed him in the wake of Elvis Presley. On tour in England in 1960, he suffered further Injuries in the auto crash that claimed Eddle Cochran's life. Vincent remained a major influence in the UK, first to teddy boys, then to punkers, but never managed his own comeback, dying of a bleeding ulcer in 1971

- 1964/The Beatles' first US concert in Washington, DC.

SUNDAY, FEBRUARY 12

Motown Shops For First Million Seller

For the first two years of its existence, Motown functioned primarily as a local Detroit label. Its first big hit, Bartt Strong's "Money," was actually a pickup from Anna, the label named after Berry Gordy's sister and owned by another sister, Gwen. Earlier hits by Marv Johnson and the Miracles were produced at Motown but released through UA and Chess. But in 1961 the label was releasing its own product nationwide. When one of its tracks became a Detroit hit, Gordy had the artists recut it; the resulting single, a much slicker version of "Shop Around" than the one Midwest listeners first heard, became the first gold record for Motown and also for its artists, the Miracles (featuring Smokey Robinson.) Besides establishing the label and the group nationwide, "Shop Around" defined the label's releases for the next three years, giving Motown rock a more boisterous sound than the one associated with the label after 1964.

- 1964/The Beatles make their New York debut at Carnegie Hall Birthday: Ray Manzarek of the Doors 1943.

Chinese Broadcasters Guests Of Guild



A seven-member delegation from the People's Republic of China visited the United States in November to learn about American children's programming. Family Radio Programming and McGavren Guild Radio hosted a conference on children's radio for the visitors. Shown (I-r) back: Family Radio President George Morency, Chinese broadcasters Xiao Yufeng, Sun Zilun, & Wang Junling, and Family Radio VP Miles Siegel. Front: McGavren Guild's Erica Farber, Chinese broadcasters Yan Juxia, Shen Baroqing, Yi Xingying, and Li Zhenhui, and Public Broadcasting Consultant Pat Conners.

Oaks Tee Off At MCA



The Oak Ridge Boys dropped in on MCA's Los Angeles headquarters to drop off new T-shirts and spiked Ozark Mountain Jubilee ice cream. Shown here with the shirts, which understandably outlasted the ice cream, are MCA Records President Irving Azoff, Oaks Joe Bonsall, Duane Allen, Richard Sterban, and William Lee Golden, Jim Halsey Executive VP Dick Howard, and MCA's Bob Schneiders.

Gaynor And Silver Blue Join CBS



Gloria Gaynor and Silver Blue Records have both contracted with CBS with Gaynor's first single, "I Am What I Am," just reissued on Silver Blue/CBS. At the signing with Gaynor (seated) are (I-r): E/P/A Senior VP/GM Don Dempsey, American Worldwide President & Gaynor manager Linwood Simon, consultant Joe Kolski, Silver Blue President & producer Joel Diamond, CBS Associated VP/GM Tony Martell, E/P/A's Dan Beck and E/P/A VP T.C. Thompkins.

Shean Named GSM At KSDO-AM & FM

John Shean has joined Gannett's KSDO-AM & FM/San Diego as General Sales Manager after serving four years as Local Sales Manager for XTRA-AM & FM/San Diego. He replaces Tom McMillan, who joined KNX/Los Angeles as National Sales Manager.

Commenting on Shean's hiring, KSDO-AM & FM GM Chris Conway told R&R, "John is 'Mr. San Diego.' He knows everybody in this town. Besides being a tremendous talent and a good guy, he will give us the local identity we need at the agency and advertising level. His depth and experience make him a delight to have on staff"

Shean commented, "Being here for 11 years has given me the chance to observe these fine stations from afar. KS103 is full of the tremendous momentum once generated by XTRA when it first kicked off. Because KS103 is a local station, we are better able to serve the particular needs of San Diego, since XTRA takes a regional approach, splitting its attention between this town and Los Angeles. I'm happy to be here and look forward to a long association with Chris and Gannett."

It was also announced that Ron Bain, who was most recently Eastern Marketing Manager for CBS Television, has joined the Gannett outlets as Local Sales Manager.

RETURNS TO HOMETOWN

Stevens Appointed To Program WMJQ

WVIC-AM & FM/Lansing PD Jay Stevens is leaving after just under a year to become PD at WMJQ(Q92)/Rochester. He replaces Dave Luczak, who resigned to join morning show partner Don Michael Girard at an as-yet-unannounced station outside the market

Stevens told R&R, "I think this is an outstanding opportunity to return to my hometown and show some people what I can do. While I'm very happy here, this is a chance I can't let go by the boards. I see WMJQ just as WVIC was a year ago. Q92 is just beginning to make an impact, and I see

a lot more growth ahead. I want to thank my GM Bob Goodrich for the opportunity to work here. He's tremendously committed to winning, and WVIC will continue to do so because of that commitment." WSSX/Charleston PD Bill Martin has been tapped to replace Stevens in Lansing.

Holcomb

Continued from Page 1

just going to be adding to that

No replacement for Holcomb was named at Stereo Broadcasting

KZRQ

Continued from Page 3

ministrator. He's been with me for three years now, and his loyalty and responsibility as a broadcaster are hard to come by. Clay Gish is a remarkable young man whose expertise and contacts will be invaluable to this operation and to the future of this company. We plan to grow, and Clay will be there at the forefront of our future acquisitions. I feel Clay's innovative programming ideas will make KZRQ a unique entity within the Houston radio community."

Smith

Continued from Page 3 months in and out of WPYX, but it's a healthy radio station and will continue to be so. I've got a job to do at WGRQ — to bring it back up. The station has been sliding for a couple years, and Buffalo is a highly competitive market, but I'm happy to be back with Taft Broadcasting."

Previously Smith had worked at Taft's WLVQ/Columbus as MD, before joining WPYX for his first programming job.

Mitchell

Continued from Page 3

tor/Advertising & Promotion at WCOL. Binau was formerly Broadcast Manager/Advertising for Lazarus Department Stores, a sister company of the Federated retail chain. No replacement for Mitchell was named at KBFM.

TRANSACTIONS

Continued from Page 3

months, making it too early to speculate on possible format or staff changes.

The acquisition brings ABC's radio portfolio to six AMs and seven FMs. Its current properties include WABC & WPLJ/New York, WLS-AM & FM/Chicago, WXYZ & WRIF/Detrolt, KSRR/Houston, KABC & KLOS/Los Angeles, WMAL & WRQX/Washington, and KGO/San Francisco.

Hicks, headquartered in Dallas, retains KAYI/ Tulsa, KNOW & KEYI/Austin, KLVI/Beaumont, KLAR/Laredo, and KYKR/Port Arthur, TX.

Outlet Strikes New WSNE Deal

Outlet Broadcasting has announced the sale of WSNE/Providence (Taunton, MA) to Don Wilks and Michael Schwartz, subject to FCC approval, for \$3.6 million. The announcement marks a reversal of Outlet's late November statement that the station would be sold to 2100 Corp., headed by Paul Levesque, Donald Lopes and Thomas DePetrillo.

WNSE operates on 93.3 mHz with 30kw and antenna height of 620 feet. Outlet is spinning off the property to retain WJAR-TV/Providence and still comply with the FCC's one-to-a-market rule after the group's acquisition this week by Rockefeller Center, Inc.

Blackburn & Co. brokered the transaction.

WKRZ-AM & FM Sold For \$5.3 Million

Don Wilks and Michael Schwartz have sold WKRZ-AM & FM/Wilkes-Barre, PA for \$5.3 million to Reliance Capitol Group, a division of New York-based Reliance Holding Group, pending FCC approval. Once Reliance takes over, Stan Gurell will become CEO for the two stations.

Owned by Wilks and Schwartz since 1980, WKRZ (AM) operates at 1340 kHz with 1kw days and 250 nights with an all-News format. WKRZ-FM is a CHR station with 50kw at 98.5 mHz

Caravelle Purchases WISP & WQDW

Joyner Broadcasting Corp. has sold WISP & WQDW/Kinston, NC to Caravelle Broadcast Group of Kinston for \$1.8 million, pending FCC approval. WISP operates with 1kw days and 250 watts nights on 1230 kHz, while WQDW has 3kw on 97.7 mHz and antenna height of 248 feet.

A. Thomas Joyner, President of Joyner Broad-casting, has no other broadcast interests. Caravelle also owns no other stations. It is a limited partnership comprised of Washington, DC communications attorney Howard Schrott, Charlotte attorney Robert Beacham, investment banker Norman Schrott of Alexandria, VA, and Roger McBride, former principal in the NBC-TV series "Little House on the Prairie."

Blackburn & Co. brokered.

Coastal Sells WETT & WWTR For \$2.6 Million

Coastal Telecommunications has sold both of its radio broadcast properties to William Tart and Resort Broadcasting of Maryland for \$2.6 million. Oldies/sports station WETT/Ocean City, MD and AOR-formatted sister WWTR/Bethany Beach, DE were the only stations held by Stuart Frankel, President of Coastal. Tart also owns WANC/Aberdeen.

WETT broadcasts on 1590 kHz at 1kw during the day and 500 watts at night. WWTR operates at 95.9 mHz with 3kw.

Paul Simon Partner In WWHB Buyer

South Fork Broadcasting, principally owned by recording artist Paul Simon, his brother (and former recording artist) Edward Simon, and TV producer Lorne Michaels have agreed to purchase WWHB/Hampton Bays, NY from EFEM, Inc. for \$825,000, pending FCC approval.

Located in Eastern Long Island, WWHB is a Class A 3kw FM outlet at 107.1 mHz, with an antenna height of 300 feet. The station programs an A/C format.

EFEM, Inc. owns no other radio properties, while WWHB represents South Fork's first acquisition. Takeover is expected in early April. Joe Sitrick and Tony Rizzo of Blackburn & Associates served as brokers.

HEAD STRAIGHT FOR THE HITS RECORDS

PAUL YOUNG Come Back And Stay"

95 Stations Strong Including:

WHTT WXKS-FM **WPHD** WHTX **WBLI** PRO-FM 93FM WGCL KIMN

Q103 KEARTH **KIQQ XTRA** WFLY **WVSR** K104

WYCR WTIC-FM

WKEE WLAN-FM **WSPK** WGFM WKFM **WPST**

WRCK WKRZ-FM **WBBO**

KXX106 WZLD **WNFI WANS-FM** WZYP WOKI **KBFM**

WZPL WJXQ Z104 WRKR WRQN WSFL WHOT **KTFM**

WKDD

WGRD

KIIK

KBBK KQMQ KO93 **KSKD** KHYT

KRQ



CHR NEW & ACTIVE

BLUE OYSTER CULT Shooting Shark"

WPHD K104 WRCK

WZLD WOKI

WKDD WJXQ WRKR WHOT **KSKD**

WFBG WIGY **103CIR** WERZ OK100

95XIL **WOMP-FM** KQIZ-FM WJAD WYKS

WIXV **WBNQ WBWB** KYTN 99**KG**

WSPT **KCDQ** KSLY KOZE **KZOZ**



SIGNIFICANT ACTION

HERYMAYNN

Encore"

WXKS-FM on WBLI add WPLI 13

Z100 14 195 add KIQQ on WROK add KTFM add

KAMZ add KQMQ add WIAD add

Black/Urban Chart: 2

SIGNIFICANT



EARTH, WIND & FIRE "Touch"

WSFL KITY KIKI WFBR **WCCO KHOW** B100 WICC

WRIE WKGW WRKA WMAZ WSRZ WHBC WTRX

WFMK

KBOI KKUA KUDO WWNR WEIM WTKO WKNE WSKI

WWPA **KORQ** WSKY WCKQ **WCHV** WGSV WAGE **KVIC**

WVBS WJBC WCIL **KFSB** KEEZ WHNN WJON KKJO

KBOW **KFQD KTWO** K99 KRNO **KQSW** KRSB KISN KALE



A/C NEW & ACTIVE

Black/Urban Chart: 20



Contemporary Hit Radio



JOEL DENVER

WMAR READIES RETALIATION

B104 Stymies "Hot Hits" Onslaught

The influence of Mike Joseph's "Hot Hits" format on CHR radio has been highly touted. There are many who would agree that Hot Hits was instrumental in showing programmers the value of playing the most popular current hit music, as opposed to oldies. In several cases it's resulted in spectacular ratings success. Hot Hits, or any permutation, works because the audience hears the most popular records on a continual basis!

If I were programming an established CHR station, and heard Mike Joseph was coming to town, I would have several options to consider: look for a new job, admit defeat, or fight like hell to beat Hot Hits. B104/Baltimore PD Jan Jeffries decided to exercise the third option. He went on record in this column (9-23) last year as "wanting to be the first station to beat Hot Hits." In their first Arbitron matchup, he's succeeded in holding PD Gary Franklin's WMAR to a modicum of success. As in any ratings race, the story is far from over.

Stopping Hot Hits

In the face of a full frontal assault from WMAR, Jan did maintain the lead, suffering only a one-share loss, 7.8 to 6.8, while WMAR debuted with a 2.8. How did he do it? "Basically, we stayed with our gameplan. We've adjusted, as has everyone, to the better current product available. I doubt there would have been much difference in what we did this past book whether WMAR was on the air or not. We simply streamlined our music library to make it more compatible with today's music, just as any station should from time to time."

Knowing that Hot Hits doesn't play any oldies, Jan can air just a few key titles to vary the on-air impression generated by B104. He told me the gold content varies from daypart to daypart, but in general, "We play from three to five oldies an hour, squeezing in 13 to 14 songs each hour. We use a two-tier recurrent category as well.

"Our oldies are not especially deep. However, we feature the 'B104 Moldie Oldie' of the morning and afternoon, which can date back to the '60s. We reflect back with a tensecond vignette about what was happening when the record was a hit, and then air the song. Immediately following, we slam into a power to bring the format back to where it should be. Highlighting an old song in a feature situation prevents anyone from thinking we are an Oldies station."

Winning Fall Promotions

In his efforts to maintain an edge, Jan handed out a lot of cash. His station called on a previously successful promotion, "B104 Money In The Music." Each day a new set of four songs was promoted, and when heard in any order, they were worth \$104 for the correct caller armed with the phrase that pays, "B104 Means Music." On Thursdays (the first day of the Arbitron week), the contest was worth \$1004.

"We also had Rick Springfield appear in a 'Toys For Tots Concert' at the Baltimore Civic Center. We put booths in all the major malls on a rotating basis. Listeners could drop off a new toy worth \$4 or more to get two reserved seats to see the concert. We also gave some away on the air by taking 104 winners at a shot from time to time. You can imagine the excitement this mass give-away caused.

"In addition, we're heavily involved with the 'March Of Dimes Walk-A-Thon,' which draws 45,000 walkers, the largest one in the country. B104 is also known for presenting screenings for most of the better motion pictures. If there is anything going on in Baltimore of a civic nature, we tend to be actively entwined with it, especially when it relates to our core audience."

Big Numbers And Demos

Since signing on in the summer of 1980, this past book was only the second down book out of 11 for B104. "In fact, this is our most salable Arbitron," said Jan. "When we got the book and looked at what made up our 6.8 share, we were amazed. This is the first book we've been number one in women 25-49 and 25-54. In 18-49 adults we're number two to (AOR) WIYY by only one-tenth of a share. Even though we went down in our 12+ share, this is also the first book that we're the top contemporary station; we actually *fell* to number one!

"We're dominant in teens as well, dropping only a hair over one share while WMAR is in third place. In 18-34 men we're number four behind WIYY, WXYV, and WWIN-FM. In 18-34 women we're number one, and in 18-34 adults we've come up to number two. As a result we're going to get the lion's share of any commercial buy coming into Baltimore."



Sharon Johnson, winner of the WMAR Hot Legs Contest.



B104 staffers at recent victory party. Shown (I-r) PD Jan Jeffries, afternoon rocker Willy B. O'Brien, late night personality Susie Roeser, News Director Wally Hindes, morning maniac Pat Reilly, all nighter Brian Carter, night rocker Beau Richards, and Music Assistant Amy Kronthal.

B 104
MEANS MUSIC



Jan Jeffries

B104
MEANS MUSIC
WORLD TOUR 1983
B104 CONCERT
For Toys For Tots
Sat., December 10,1983 8:00pm Baltimore Civic Center
2 Tickets for one toy valued at \$ 4.00 or more
Listen for details on 104

Jan gave me the rundown on the rest of his competition: "There is another CHR in town, WQSR, at 105, but they've changed formats so many times they aren't really a factor. Over at Urban-formatted V103 (WXYV) they've begun to play a lot of CHR crossovers, so they suffered a lot at the hands of Black-formatted WWIN-FM. So there is contemporary music at 103, 104, 105, and 106 from WMAR. And from Washington, we get a bit of competition from WAVA at 105, which grabbed a 0.9 share, and from Q107, managing a 1.7 share of the book."

"I doubt there would have been much difference in what we did this past book whether WMAR was on the air or not."

—Jan Jeffries

Cool Reception For Hot Hits

I asked Jan why Hot Hits didn't score as well in Baltimore as it has in other markets. "To be honest, I wasn't sure what their impact was going to be. As history dictates, WMAR should have cleaned our clocks! Especially since the format does very well with teens and 18-34 females, who can change favorite stations in a heartbeat.

"B104 held them off for a number of reasons. First, we are very active in promotions and music. We are simply more massappeal than they are. Quite frankly, WMAR sounded like some of the other stations, including WLPL (now WYST) and WQSR (formerly WKTK), that've come after us. The only difference between WMAR and those who've tried before is they double-jingle everything.

"WMAR had a ton of TV spots running on their own TV station, Channel 2. It was just an average spot, nothing too exciting. I ran some TV, but they ran 10 spots for every one of ours. We had no billboards, or buscards, but they did. All we had was a bit of TV, the promotions, and the on-air product, which makes us very proud of our victory."

Ready For Rounds Two And Three

It's generally acknowledged that B104 has something of a signal problem in some

areas. In this arena, WMAR has superior coverage. How does Jan make up for this? "Our audio is the best in the city, and I believe it makes us more listenable than WMAR. Our signal isn't as bad as some make it out to be. We have our holes here and there," he admitted, "but our chief engineer has made us sound superb.

"When I heard Mike Joseph was coming in here, I was concerned, as I respect his abilities. This was a rare opportunity to show everyone we know what we're doing. If we had copped an attitude that WMAR couldn't hurt us, we might have been devastated. There's a fine line between reaction and overreaction, which can ruin you.

"This job is like being a football coach. I've been on the playing field before as a jock, so I know what it's like. We know our patterns, and we just modified them a bit for the new offense from WMAR."

Over the last few months B104 has introduced a bit more personality than it's known for displaying. Jan reasoned, "Every member of the airstaff, without exception, knows what we're doing, and they are all headed in the same direction. I don't want this to be a jukebox radio station. I believe we have some of the best jocks in the entire country working at B104.

"B104 has been rolling strong since 1980. Trying to stop B104 is like trying to stop a locomotive by putting a jukebox on the tracks. This station has so much momentum, and such a great staff, including management, sales, and promotion, that it's hard to stop us. I did beat Hot Hits, as I predicted, but I'll decline any further predictions except to say I think we will still be on top at the end of the winter and the spring book"

Gary Franklin: "I'm Here To Stay"

"I'm having a great time in Baltimore and plan to stay here for a long time, no matter what anyone thinks," asserts WMAR PD Gary Franklin. He concedes, "Yes, Jan and B104 did beat Mike Joseph and Hot Hits the first time out, but you've got to look at us as going from a zero to a 2.8 share. When we changed format from Easy Listening to CHR, it was going from ground-zero. I also think B104's one-share

Continued on Page 28

B104 Stymies "Hot Hits" Onslaught

Continued from Page 27

loss went directly to us. The numbers speak for themselves, and while Jan is still beating us, this is only the beginning.

"My company (Abell Communications) is determined to become number one in the marketplace no matter how long it takes. After a series of high-level budget meetings, the Board of Directors have armed us with all the tools necessary. This is the flagship station for the group and it's very important for us to win."

WMARFM106 Hot Hits!

More Manpower

Gary has been wearing a number of hats since being named PD. Not only does he do mornings and the programming, but he's had the added chore of planning and orchestrating all promotions. "I've just been given a major tool with the hiring of Ed Graham as my Promotions Director. Ed's been in Baltimore radio all his career, and he knows everyone in the city. With him setting up and coordinating all our details, it will give me the added time to spend on the creative side of programming. I firmly believe you'll see us make a big move in the ratings, thanks to Ed."

and play dead. They're not only a good station, but they worked hard to maintain their position. WIYY, WXYV, and WWIN-FM are all very strong, so this is not a cakewalk."

How WMAR Made Gains

We've already heard from Jan what he did to hold his own, and now it's Gary's turn to show how WMAR achieved a 2.8 share in its first book. "Our main promotion was a game called 'Baltimore Big Bucks,' which is just like the 'Name Game' Mike uses elsewhere. The contest worked very well and was instrumental in helping establish our base. In just four months, we handed out well over \$20,000 in cash.

"We utilized our own TV station a great deal this past book, but we're going to beef that schedule up, plus spend more on promotions. We weren't entirely happy with the TV spot, and are designing a new one right now. For our outside appearances we utilize a 1941 open-air Mack fire truck, and have a new van arriving any day now. While we've been active on the streets, we'll be even more active with the warmer

"Musically, we are very sales-oriented. We don't do any callout research. Mike and I both believe in checking out the box office reviews, which is what retail research is all about. As a result, we play a lot of Black/ Urban crossovers pretty early, which helps us crosscume with WXYV. We keep the black crossovers to about 7% of the list. We currently rotate 50 songs, and as you know we play no oldies or recurrents at all. There is always fresh music to take the place of what's grown tired-sounding."

Sharing The Credit

Gary emphasized his high regard for the airstaff. "Every member of my staff has contributed greatly to our success so far. They are the hardest working group I've ever seen. When we become number one, they'll be one of the main reasons why.' WMAR's lineup is: 5:30 to 9am PD Gary Franklin (WTIX/New Orleans), 9-noon Larry Dalton (WXLK/Roanoke), noon-3pm Davey Crockett (WZYQ/Frederick), 3-7pm Mike Frazer (WFBL/Syracuse), 7pm-midnight Pete Michaels (WCAU-FM/Philadelphia), and Chris Stevens doing all-nights. Weekends it's MD Jim Payne (WRVQ/ Richmond) and J.J. Kane (WPKX/Washington).

Aiming At A B104 Bullseye

After observing B104 for a number of months and reevaluating his own strategies, Gary has reached a number of conclusions. "B104 is strong because of their aggressiveness, and because they've been here for a while. I don't think any of their on-air people are that strong, and I find them a bit cluttered-sounding, as they have

two, three, and four promotions on air at once. This confuses the listeners and works to our advantage. We just grabbed a movie promotion they wanted very badly, so we're beginning to make inroads on them at this level as well."

Gary predicted, "B104's signal problems will catch up with them this next book. While we have a great signal, we're making more improvements to make us louder and improve coverage. I've noticed B104 has begun to shadow our music, which will work to our advantage. By doing so, they're blowing off a certain sector of their core audience, which should translate to added numbers for WMAR.

"Again, let me stress that WMAR will be even more aggressive than before. There are a number of major promotions in the works which are coming together for the future. When we unveil them, it will be explosive news in the market. We believe in what we're doing, so we've only made a few minor adjustments, and have learned a great deal from our mistakes. I know this winter book and spring book are both going to be critical for WMAR, but we're committed to winning."

Bits

• Rock 'N Roll High School: KOPA/ Phoenix and Atari teamed up for the "School Of The Year" contest. Students were encouraged to cast their vote for their school. The winning high school won up to 3200 tickets to see the Stray Cats.

 From Lexington To Tokyo For Asia! WFMI/Lexington, KY didn't think it was enough to send a listener to a local concert. So it sent a lucky listener to Tokyo to see Asia. The trip included three days, two nights, and 50,000 yen.

 Everyone's Gone To The Bowl: Super Bowl XVIII was set. The Raiders were to play the Redskins in Tampa. Somebody had to go to Tampa to keep Los Angeles informed. Who could do such a job? KIIS-FM/Los Angeles's Rick Dees and his cast of thousands, of course. Accompanied by newsperson Liz Fulton and sportscaster Coach Charleye Wright, Dees broadcast live from Tampa via satellite for three

 KFRC Hauls Out Major-Domo Dollars: KFRC/San Francisco PD Gerry Cagle reached deep into the corporate coffers and will be giving away over \$250,000 in cash to lucky listeners. Traveling in the Bay area with a KFRC bumper sticker could earn you up to \$1000. Knowing the correct cash call amount and getting the call is worth a minimum of \$10,000. And finally, the "big yazoo," which is KFRC's fancy name for "call in and win," will offer a minimum of

• Duran Duran's New 4½ Second Song: KBBK/Boise, ID put together a 41/2 second medley of six Duran Duran songs to stump its listeners. The winner named all six songs in order and won a trip with her parents to see the first concert on the Duran Duran tour, in Seattle.

· A Punt Pays Off! WLS-AM & FM/Chicago morning man Larry Lujack pledged \$100 to the March Of Dimes for every punt dropped inside the opponent's 20-yard-line by Chicago Bears' punter Bob Parsons. Larry later decided to pledge \$1000 if Bob made a solo tackle after one of his nunts or \$2000 if he runs or passes for a touchdown during a fake punt. Results being tabulated.

 Q107 Sends Listener To Another World! While NASA was sending up the latest shuttle, Q107/Washington was promising listeners two seats on a shuttle to "Another World." The morning team of Elliott & Woodside announced a lucky listener had won two seats on the Eastern shuttle to New York to see NBC's daytime soap opera "Another World."



Gary Franklin



Larry Dalton



Davy Crockett



Mike Frazer



Pete Michaels



"The management and I both feel WMAR is problems, and they have just recently been on track. I think people have become spoiled half and two years ago. Let's be realistic. Markets are more competitive now than two years been involved with where there was already major FM competition so entrenched in the

Not A One-Book Wonder

in. This is not a one-book thing . . . it may take another book or two, and maybe a bit more. I've been involved in many delayed turnarounds. It took WFIL more than a couple of years for WABC to become number one.

would have to agree we might have done betfirmly entrenched, and none of them gave up. our competition has been more vulnerable.

is a very tough market. There are 12 rockers in the market when you count the AORs. As the better, because then I'll go back in and do everyone knew going in, there were signal it everywhere and wipe up the market."

cured. Look at the difference between what by the fives, sixes, and sevens of a year and a KFRC had when we came in and where they are now. They were number one in teens, and now we are. This is like it was in the old days ago, and Baltimore is the first situation I've when you come into a market and challenge an established station . . . it takes time.

Strong Competition

"Neither KFRC or B104 has given up. They've come at us with all guns blazing. ever else they could dig up to preempt our imyour competition the first time out. When it

When Mike moves into his next Top 15 mar gained three points from starting at zero. I ket in mid-February he may have a surprise for everyone. "The only reason I've done Hot Hits ter in teens, but ail our major competitors are where I have is because there was a hole in those particular markets. If CHR isn't a viable In some of the other markets we've been in, opening in future markets, then I will do whatever format needed to insure success. I have no idea what sound I'll be doing from market to market. If everyone thinks Hot Hits is dead, all

Motion

Gary continued to analyze WMAR's first

CHR book: "We are number three in teens

but I already feel we've grown past that

point. Unfortunately, B104 didn't lie down

WMEE/Ft. Wayne Assistant PD Tony Richards hands over MD duties to Scott Dugan, who retains his afternoon drive shift . . . Ron Seldon joins KHFI/Austin to do middays . . . KFMW & KWLO/Waterioo promotes KFMW PD Kipper McGee to Operations Manager for both stations, Scott Aber assumes PD duties of KWLO, and Mark Potter assumes Assistant PD duties at KFMW . . . KIDD/Monterey promotes Assistant PD Denny St. John to PD, replacing Johnny Mor-Matt Patrick steps into mornings at WKDD/Akron, OH, replacing Brian Weaver, who exits to pursue other interests . . . Musical chairs in San Francisco includes Michelie Meisner exiting KITS to become MD at KYUU and Bonnie Beeman moving to KITS as Assistant PD from ... Bill Lee takes on afternoons at WLOL/Minneapolis from KFRC/San Francisco.

Scott Summers is now doing PM drive at WNOK-FM/Columbia . . . Mr. T.J. joins mornings at WVSR/Charleston, WV from WKPE/Cape Cod

At WNYS/Buffalo, P.J. Foxx adds Music Coordinator to his overnight shift, Kelly McCann days, new PD Bill Tod segues from middays to afternoons, and Pete Houseman is new to nights

Kevin Wagner exits the MD post at KEYN-FM/Wichita to become Production Director/midday man at KSKU/Hutchinson, KS . . . Switching around in Casper, WY is KVOC's Susle Scott, who exits to sales at KTRS, which loses Pat Bundy to KVOC as Sales Manager . . . WFGM/Fairmont, WV has changed its Beautiful Music format for CHR and needs service. Contact Bob Hank, 1101 Fairmont Ave., Fairmont, WV 26554.

Hot Hits Is Alive And Well

There are those who are quick to point to the demise of anything successful . . . AOR, Beautiful Music, A/C, CHR, or the format of your choice. Now, those same people are saying the same thing about "Hot Hits" just because WMAR/Baltimore and KITS/San Francisco haven't taken their markets by storm. To clear up any misnomers about the "early death" of Hot Hits, I spoke with Hot Hits creator Mike Joseph. He explained why WMAR and KITS have had different growth patterns from WCAU-FM/Philadelphia, WHYT/Detroit, and WBBM-FM/Chicago.

market."

"B104 had an eight-share advantage going

"I think WMAR had a good book in that

"KITS is also doing very well. San Francisco

They've ripped me off with slogans and whatpact," he charged. "It's really hard to beat happens you've pulled off a miracle; then peobooks to beat WIBG, and it took almost two ple expect you to come in and wave a wand every time.1

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STEVE FEINSTEIN

FORMAT CHECK-UP, PART I

AOR: In Sound Health

There's a myth going around in our business. The myth would have it that AOR is dying, and CHR is where the big numbers are. That myth is as full of holes as the heads of the individuals responsible for its perpetration.

The myth seems to emanate from two camps: self-appointed oracles from trade publications who claim the divine ability to ascertain which formats are "hot" and which are not, and broadcast decisionmakers who need to cover themselves when switching out of AOR because their own lackluster execution of the format has met with poor results.

Charging any publication with irresponsible journalism is serious, so that accusation is leveled at the first of the two camps with careful consideration. It is irresponsible to make sweeping generalizations on the health of a format based only on opinion surveys of GMs, or tallies of stations that have switched formats. To paint an accurate picture of what's happening, you must add some common sense and interpretation to the equation. You can understand the big picture only by examining the reasons for each individual switch, and more importantly, the cyclical nature of radio formats. This takes more time and effort than simply issuing sensational pronouncements on the "health" of respective formats.

Why The Switches?

As consultant Jeff Pollack has observed, "Every station that has switched, with the exception of WPLJ/New York, has been the loser in the market. It's very simple - no matter what format, if you're not doing well, you're likely to switch formats." So what's all the hue and cry about? At worst, the AOR community loses a few weak sisters in this process of natural selection. Think about it - most of the stations that switched were not exactly legacies in their markets. Their format flight exemplifies the very lack of longterm commitment that it takes to build a dynasty in any format.

Most stations have ratings doldrums at one point or another, but those that stick it out instead of hopping aboard the latest format bandwagon usually survive and thrive. Within the past five years, stations such as WCMF/Rochester, WBCN/Boston and WQFM/Milwaukee faced direct competitors with 12+ shares twice as big as their own. Rather than run scared, they rethought their game plans, dug in, and emerged victorious. In each case, their competitors have since abandoned the format, with none reporting overwhelming results so far.

When you hear a GM huffing and puffing about AOR's alleged inadequacies, check his station's numbers. The anemic ratings may require him to deflect some heat from his station's poor showing. It's easier for a manager whose station is an also-ran to blame the format rather than accept responsibility for the marketplace's rejection of his product.

Ever notice that many of the stations that go CHR do it after others in the market have already grabbed the initiative? These radio lemmings merely continue being alsorans, only in a different format. Much to the chagrin of those who have switched rather than fight, CHR has not necessarily proven to be the panacea for iron-poor ratings.

Here are some case studies that compare stations' last full books as AORs with their first full books as CHRs. Spring '83 and fall '83 numbers are cited, except WABX/Detroit, where fall '82 numbers are compared to fall '83. (WABX has recently switched out of CHR, opting for A/C.)

	12+	Men	Women	Teens
WPLJ/New York	4.1-3.5	5	+.8	-9.5
KNX-FM (now KKHR)	1.2-1.6	+.3	+.2	+3.1
WABX/Detroit	2.8-1.9	-1.6	1	-2.7
WQXM/Tampa	3.3-4.9	+.2	+1.2	+12.1
KPKE/Denver	3.1-6.5	+2.1	+1.4	+24.5
WLPX/Milwaukee	3.2-1.7	-2.8	+.4	-4.1
WMJQ/Rochester	6.1-6.5	+.2	+.6	+2.3
KCPX/Salt Lake City	6.0-3.8	-2.8	-1.8	7

Of course, this is not the last word on these switches; it reflects only one or two books as CHRs. Even so, note that where significant gains occurred, they were primarily in teens. AOR is accused of having a narrow appeal, yet it would seem that these switches to CHR have broadened the stations' demos only toward younger listeners. (The pattern was similar at two other stations that were in the process of switching in the fall book, WAVA/Washington and KDWB/Minneapolis, which were both down

POLLACK'S POINT OF VIEW

Countering The AOR Doomsayers

An Open Letter To The Radio Industry:

In response to the voices of doom regarding the state of AOR, I feel it's time to rise to the rhetoric on behalf of the format. AOR is and will always be a viable format, and those who are predicting its demise are talking rubbish.

Until recently, AOR enjoyed much larger 12+ shares because CHR was generally not well-programmed and suffered audience deterioration from being on AM. Both of these conditions have changed — CHR is, by and large, well-programmed now, and experiencing a rebirth, for the most part, on FM. Some AOR programmers have been disappointed by declining 12+

shares, caused mostly by fewer teens and some decreases in 18-34 women. They've reacted by playing artists such as Lionel Richie, Laura Branigan, and Donna Summer in an attempt to be all things to all people. In many markets, this has only succeeded in confusing and alienating the core 18-34 audience. Consequently, some of the audience erosion was brought on not so much by what their CHR competition did correctly, but by what the

In a difficult competitive situation, a smart AOR programmer doesn't at-AOR station did wrong. tempt to maneuver his station into a mass-appeal position. Instead, when facing an overly-saturated market, he chooses to demonstrate target demo

strength rather than shooting for 12+ numbers and cume.

Additionally, Arbitron's DST (Differential Survey Treatment) has had a negative impact on AOR stations. It is unfair for ARB to single out only one or two groups that have been traditionally weak in returning diaries. We strongly support a similar methodology for 18-24 Caucasian males, and urge the ARB Advisory Council to effect this necessary change.

Finally, as stations chase the latest "glamour format" in search of quick ratings, many markets will wind up with too many CHRs. A number of stations will find themselves in the position of having become merely the #2 or #3 CHR station. When the dust settles, AOR will still be alive and well, but like the major airlines, leaner and with more realistic goals.

Jeff Pollack

in men, up slightly in women, and up significantly in teens.)

Other than in New York, all of these converts to CHR are no longer among their market's Top 5 stations for men 18 +, while each market's AOR leader is either in second or third place in that demo. In New York, WPLJ is no longer in the Top 10 for men 18+, while AOR WAPP is tied for 9th place, and WNEW-FM passed 'PLJ in men for the first time in recent history.

And so the story goes in many markets. WXRT/Chicago, even with a down book, is the #2 contemporary music station in town for men 18+, solidly beating WBBM-FM, whose more-than-25 share of teens is at an alltime high.

In Philadelphia, WMMR tied WCAU-FM in 12+ at 5.2, and along with fellow AOR WYSP bested 'CAU-FM in men, with 'MMR more than doubling 'CAU-FM's share. WCAU-FM derives most of its strength from teens, in which its share is over 20%. Note, too, that the combined 12+ shares of the two AORs, 'MMR and 'YSP, outstrips 8.7-7.3 the combined shares of the market's two CHRs, 'CAU-FM and WWSH.

In Detroit, CHR's about as popular with men as Toyotas are in General Motors' parking lot. WRIF and WLLZ both beat all three CHRs in 12+, and WRIF is the #1 music station with Motor City men. WRIF's share of men is more than those of the three CHRs combined, and WLLZ's share of men also beats any of the CHRs'

Ah, Boston . . . sweet Boston. WBCN is in a dead heat for the number one 12+ share, with a 7.8 to CHR WXKS's 7.9. The big story is that PD Oedipus and crew are far and away #1 in men, almost 5 shares ahead of #2 'XKS, and WBCN is the only station in town with a men 18+ share in double digits. 'XKS's numbers include twice as many teens as 'BCN's, and CHR WHTT's teen share is in the mid-30s.

The irony is that the same wise men who trumpet CHR's victories and herald AOR's impending death also scribble about the importance of getting upper demos. Damn straight, Jack - you don't sell 12+ numbers. Then why don't these experts take a look at the audience composition of their beloved CHRs? Those numbers often represent more pimples than a mountain of French fries.

Even if you want to talk 12+ numbers, there are a number of AORs that somehow didn't get the news that they were supposed to roll over and play dead this fall so some misguided scribe's prognostications would

Continued on Page 32



THE INDY FOUR — WFBQ/Indianapolis morning team "Bob And Tom" celebrated their up showing in the fall book with a day at the races. Bob Kevoian (right) and Tom Griswold (left) are pictured during a grueling two-man, four-lap race on three-wheeled motorcycles at a local ice hockey rink. Bob was the winner, though Griswold was heard bragging of his runner-up status.



FEATURING

'RUNAWAY'

#44—# 3 Hot Tracks
"Runaway" (7-inch) hits CHR
Monday, February 13

6 Bon Jovi has been on the air since we carted it off the WAPP 'Homegrown' LP a year ago. It's a proven smash in Tampa Bay with record stores calling weekly as people would walk in demanding to buy John Bongiovi's 'Runaway.' The research on this record is amazing.

-Ron Diaz, WYNF

P O L Y G R A M

GOLDEN EARAING

GOLDEN EARRING

"When The Lady Smiles"

44 adds Out-Of-The-Box

Debut # 60 Hot Tracks

← L.P. IS COMING. FEB. 13.

BROKEN EDGE

R

E

C

"Time For A Change"

On over 30 stations including

KZEW, KSHE, KROQ, KQAK, 91X

On Your Desk **MONDAY**

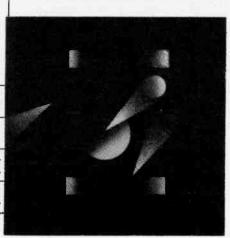
R

JON BUTCHER AXIS 'DON'T SAY GOODNIGHT'

(12-INCH)

HEAVY PETTIN'
'IN AND OUT OF LOVE'

(12-INCH)



PolyGram Records

UPDATE

• In the "I Resold My Art To The Junkman" department, WMMS/Cleveland is having its listeners erect shrines to its fabled mascot, the Buzzard. 'MMS is looking for "car parts sculptures" that weigh not more than 50 pounds, measure five feet high by three feet wide and feature the Buzzard somewhere in the design. Prizes include \$1000 worth of auto parts and a car audio system. No word on whether the winner's piece will appear on the cover of Art News.

• The title of the forthcoming Haircut 100 album will be chosen by listeners of "Rock Over London," the English import program syndicated by London Wavelength. When the band appears on the show February 6, suggestions will be solicited. The person who comes up with the most creative title will travel to see a Haircut 100 concert, spend a day with the band, appear in a group caricature painted by the band's members, and receive a credit on the LP. The title of "Heyward Goes Wayward" has already been suggested and rejected, by the

• More fast & furious fun in Philly. On the exclusives front, WMMR got hold of two new Queen tunes, "Radio Ga Ga" and "I Go Crazy," prior to their American airdate, while WYSP did an early airing of the Rolling Stones' "I Think I'm Going Mad" before its release as the B-side of "She's Hot."

On the legal front, WYSP continues its guerilla radio campaign while it waits for jock Steve Sutton to sit out a 90-day no-compete clause in his contract with former employer 'MMR. 'YSP is airing song parodies spoofing the in-limbo employment status of "Steveski," including these ditties by production aces Bob Stroud and R.D. Steele:

(to "The Curly Shuffle")

"Well, one day's he's off, and the next day he's on,

All that we want is Steveski rockin' at dawn.

'YSP's happy, but an 'MMR hustle Is turnin' everything into a legal shuffle Hey Steve, hey Steve, will you be back on 'YSP's morning show, or will you have to go?

Will a restraining order set up by a bunch of lawyers force a legal shuffle?

(to "Should I Stay Or Should I Go")

"Well you got to let me know,
Where the hell did Steveski go,
One day he's on, the next he's off
Is he sick, home with a cough
Is that court thing settled yet
Was he hijacked by a jet
Was he kidnapped by the mob
Did he get another job
Do you think we'll ever know
Where the hell did Steveski go

(to "Hang On Sloopy")

"Steveski is a DJ whose reputation is known all over town,

And there's another station trying to bring our Steveski down,

Steveski, it's just a matter of time before you're back in the biz,

So hang on tight, campers, you'll find out just 'what it is',

That's why we sing out, 'Hang on Steveski, Steveski hang on . . . "

(to "Eve Of Destruction")

"The broadcast world, it is exposin',

Tempers flarin', sides are chosen,

He really wants to work, but they want him dozin',
He doesn't want to starve, but his job is

frozen,
And even the judge and lawyers have

their statements closin',
They say, 'Steveski' over and over and

over and over again,
You're off the air because of this here
court injunction . . . "

Sutton guested on the morning show for a week before a judge decided the clause was enforceable. WYSP now calls its morning show, "The Morning Show With Picozzi and Steveski, who's not here." Sutton, meanwhile, continues to make outside appearances for 'YSP while he waits until March 4, when he'll take over mornings and Michael Picozzi will come off the air and remain PD

• WEZX/Scranton got together with a local Animal Humane Society in conjunction with a Stray Cats concert and found homes for 100 neglected animals . . . AOR anniversaries: happy 10th to KFMF/Chico and happy 2nd to KRQR/San Francisco.



AUCTION ACTION — WWTR/Ocean City raised \$350 for Multiple Scierosis with an auction of rock 'n' roll paraphernelia. Pictured presenting a check to an MS Society rep are VP/GM Tincy Crouse (right) and PD Richard Remsberg (left).



PLANTED PICTURE — WZXR/Memphis gave two listeners the chance to meet Robert Plant before his area appearance. Facing the camera from left: WZXR's Dave Culp and wife Carol, Plant, winners.

AOR: In Sound Health

Continued from Page 30

be realized. The honor roll of AORs in the top 50 markets alone that beat all CHR comers 12+ includes:

KATT/Oklahoma City (#1) WKZL/Greensboro WKDF/Nashville KPOI/Honolulu WPYX/Albany KXZL/San Antonio WCMF/Rochester KRSP-FM/Salt Lake City **KYYS/Kansas City** WNOR-FM/Norfolk WLVQ/Columbus (#1) KISW/Seattle KGB/San Diego WMMS/Cleveland (#1) WQFM/Milwaukee KZEW/Dallas

Hey, there's no denying the absolute monster CHRs that are taking names and kicking booty. The two most-chronicled

CHRs, Z100/New York and KIIS/Los Angeles, are history-making phenomena that only a fool would try to deny. Like great AORs such as WMMS/Cleveland and WBCN/Boston, they are living, breathing organisms that have captured the pulse of their markets. The spotlight they enjoy is well-deserved because they employ the same qualities any great station does: fabulous personalities (you should hop a plane and spend a week listening to Rick Dees's absolutely dazzling morning show on KIIS), imaginative promotion, and hot music mixes. It isn't the CHR format, per se, that's succeeded - it's simply great radio delivered with a flair for showmanship and entertainment value that can be applied to any format.

Weep not, AOR programmers, at successful CHR stations. Instead, *learn* from them as you would from the success of any format, and turn around and kick CHR's butt by applying what you've learned.

Next week: we'll talk with the AOR programmers who beat the CHRs.

SEGUES

WAMX/Huntington, WV switches to automated CHR on March 1st. PD Scott Paulsen and staff will be available, and you can check 'em out on their listenline at (304) 529-1847 . . . Automated AOR WSRD/Youngstown becomes CHR WHOT . . . KKRN/Anchorage turns to Country.

Bill Wise will serve as interim PD at WFBQ/Indianapolis . . . Susan Bax is upped to Assistant PD at WLUP/Chicago . . . The new MD at WROQ/Charlotte is Mike Donovan . . . PD Mark Seger is now also handling the music at WHMD/Hammond, where Russ Pottle has resigned afternoons, John Guidry

joins for mornings, **Don Dennon** comes aboard for overnights, and **Kris Combe** is named Assistant Music Director.

KTXQ/Dallas MD Drake Hall leaves February 15th to join MusicVision . . . Doug Breyer is out as MD at KKRQ/lowa City, where Steve Ketelaar is new to afternoons . . . Joel Weber departs independent record promotion to concentrate on his Uproar company.

J.C. Corcoran exits mornings at WGRQ/Buffalo ... Jay Jackson returns to overnights at KQRS/Minneapolis ... Former KTIM/San Rafael MD Laurie Cobb joins KBCO/Boulder for overnights ... Keith Royer is handling weekends at KGB/San Diego ... WBLM/Lewiston-Portland, ME brings aboard Nina Jones for mornings and Mark Maxwell for middays.



MDs PRONOUNCE HEYWARD IN SOUND HEALTH — Nick Heyward made his solo New York debut recently, with a team of AOR Music Directors in residence to provide positive first and second opinions. Pictured after the show, from left, are WMMS/Cleveland's Kid Leo, KTXQ/Dallas's Drake Hall, WDVE/Pittsburgh's Ron Nenni, WEBN/Cincinnati's Curt Gary, Arista Director Of National Album Promotion Sean Coakley, Heyward, WXRT/Chicago's John Mrvos, Arista Associate Director Of National Album Promotion Paul Yeskel, and WBAB/Long Island's Ralph Tortora.

AOR Reporter Profile

KMBQ/Shreveport, LA
710 Spring Street
Box 20007
Shreveport, LA 71120
(318) 425-8692
Owner: Multimedia, Inc.
GM: Carl David Hamilton
PD: Dick Bascom
MD: Mick Lang
Rep: McGavren Guild
93.7 mHz, 100kw

"KMBQ is located in Shreveport, the second largest city in Louisiana, in the north-western corner of the state. Our signal covers parts of Louisiana, Texas, and Arkansas

"KMBQ was born from a Beautiful-Music station in the late 1970s. We've evolved from a teen-oriented rock station to a mature, adult-approach album FM. While we still rock 'n' roll, we're not afraid to play Michael Jackson, Prince, and Lionel Richle. In fact, our audience demands it. We also strongly support the new music that's right for our market.

"Our promotions are geared with the community in mind as a whole. Our current bumper sticker campaign has safe driving as its theme. We also co-promoted the first annual Louisiana Music Fest and album, which generated funds for Muscular Dystrophy.

"We plan to move from our 300-foot stick to a new 1000-foot tower sometime in late spring. Along with a new transmitter and control board, our \$600,000 investment will ensure that we have the best signal in Louisiana.

"My background includes mornings at WDIZ/Orlando, MD/Asst. PD at WAAL/Binghamton and WYFE/Rockford, and MD at WQXM/Tampa. I've been here since September of last year, and have seen us move in Birches from 3rd to 1st 12+, and to #1 men 18-34, #1 18-44 adults. and #1 25-54 men.

"We're serious about what we're doing, but we're also having a lot of fun, and that's what we're all about."

Dick Bascom, PD
 (KMBQ is a new AOR reporter)

CALENDAR



BRAD MESSER

Another "F" In Astronomy For NBC-TV

Both the ABC and NBC television networks have brought upon themselves a measure of embarrassment by choosing to logo-ize Earth spinning in space, initially depicting the planet rotating backward, then correcting their common error with varying degrees of grace. ABC looked its viewers straight in the eye and admitted its mistake, while the NBC leadership apparently opted not to call attention to its error, simply reversing the logo after a few months and keeping its corporate mouth shut.

Now when one is flopped in front of the tube preparing to soak up a network version of the day's news, Earth appears on the screen with sunrise coming from the East as in real

That quick visual impression of our planet is infinitely better than the old high school science class technique of shining a flashlight on an orange to show how the sun illuminates the globe.

Watching the spiffy TV Earth logos, a kid interested in spaceflight can instantly see why rockets launched from Florida are directed eastward to take advantage of the spin speed of the planet, or why meteor showers are best viewed after midnight when Earth's rotation is directly forward into our orbital path.

If you're not an astronomy buff, here's a quick explanation of that aspect of meteor shower mechanics. If you're in a car going 90 and throw a baseball forward at 90mph, the ball has an initial ground speed of 180, but if thrown backward, its ground speed - cancelled by the car speed - would be zero. Earth silently zooms around the sun with an orbital forward speed of some 67,000 mph. It spins about 1000mph, and that is added to the forward speed on the sunlit side. That means bits of space debris hit our atmosphere a couple of thousand miles per hour faster late at night and produce more spectacular displays.

But don't try to get the feeling of that by studying NBC's Earth logo, because despite having corrected the spin direction. NBC still depicts the planet moving in the wrong direction around the sun, plowing majestically backward in its orbit, the stars seeming to move toward us when they should be depicted as moving away.

You wouldn't really expect a bunch of news reporters to know that, but the journalists aren't responsible for creating logos. They depend on presumably well-paid graphics people, who in turn should back up the newspeople by producing accurate images.

If PBS aired a "Nova" program about astronomy and had Earth moving backward, wouldn't you expect some guffawing and fingerpointing and then perhaps an in-house investigation?

Without reflecting on any other aspect of its operation, the great and powerful NBC is still flunking astronomy.

MONDAY, FEBRUARY 6 — The world's highest wave was 112 feet from trough to crest. It occurred amid hurricane-force winds in the Pacific Ocean in 1948.

The first radio-controlled model airplane was demonstrated in 1948. Upon the death of King George, Princess Elizabeth became Queen of England in 1952.

Natalie Cole 34. Fabian 41. Zsa Zsa Gabor 61. President Ronald Reagan 73.

TUESDAY, FEBRUARY 7 — In the great Baltimore Fire 80 years ago today (1904) some 2600 business district buildings were destroyed.

Walt Disney's animated movie "Pinocchio" premiered in 1940, based on a story written in Italy in 1882. In the original story the puppet's nose grew on four occasions: once when Gepetto was creating him, once when he was very hungry, and then two times when he was lying.

British Invasion: Beatles arrived in USA in 1964.

Huey Newton 42.

WEDNESDAY, FEBRUARY 8 — America's only manned orbiting space station, Skylab, ended its final mission 10 years ago today (1974) when the crew departed after an 84-day stay. The deserted Skylab fell from orbit about five years later.

Not long after they were founded in England, the Boy Scouts of America were formed 74 years ago in 1910.

The military newspaper Stars & Stripes is 66.

Gary Coleman 16. Jack Lemmon 59. Lana Turner 64.

THURSDAY, FEBRUARY 9 — The Sylmar (or San Fernando) earthquake buckled a freeway; damaged a thousand suburban Los Angeles buildings, and killed 62 people in 1971. Damage from the 6.5 Richter quake was \$1 billion. US Weather Bureau established 1870. Twentieth anniversary of the Real Sullivan Show in 1964.

Boeing test pilots first flew a 747 jumbo jet in 1969.

Mia Farrow 39. Carole King 42. Roger Mudd 56.

FRIDAY, FEBRUARY 10 — 65th anniversary of the Caterpillar Club, formed in 1919 with one membership requirement: survival of an aircraft mishap using an emergency parachute. The club name comes from the Chinese caterpillar silkworm. Early parachutes were made of silk.

Self-contained pressurized fire extinguisher patented 1863.

Mark Spitz 34. Donovan 38. Roberta Flack 45. Robert Wagner 54.

Tomorrow (2-11) Burt Reynolds 48. Tina Louise 50. Eva Gabor 58. Sunday (2-12) Johnny Rutherford 46. Joe Garagiola 58. Lorne Greene 69.

A Real Zoo Backstage



Shown here after Mick Fleetwood's Zoo performed at New York's Bottom Line are (I-r) RCA VP/Promotion John Betancourt, RCA's Bruce Harris, Fleetwood, RCA VP/Music Operations Gregg Geller, and Zoo member Billy Burnette.

MCA's Perry Thrust



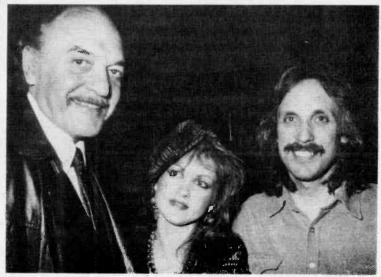
When the Joe Perry Project played L.A.'s Country Club to promote their "Once A Rocker, Always A Rocker" album, Perry (c) was greeted backstage by MCA's John Schoenberger (I) and Michael Goldstone (r).

Martell Honors Yetnikoff



On April 14, 1984, the T.J. Martell Foundation presents its Humanitarian of the Year award to CBS Records Group President Walter Yetnikoff. Proceeds from the evening go to TJM's Leukemia & Cancer Research Facility at Mt. Sinai Medical Center and the newly-founded Neil Bogart Memorial Laboratory at USC Children's Hospital. Pictured (I-r): Yetnikoff, TJM Executive VP/Chairman & Shorewood Packaging Executive VP Floyd Glinert, and Foundation President & CBS Associated Labels VP/GM Tony Martell.

Lauper's Unusual Celebration



Portrait recently threw a press party for ex-Blue Angel vocalist Cyndi Lauper to celebrate the release of her solo LP debut "She's So Unusual." Pictured are (I-r): E/P/A Senior VP/GM Don Dempsey, Lauper, and manager Dave

Adult/ Contemporary



JEFF GREEN

PROGRAMMER GEORGE JOHNS COMMENTS

Recognizing And Nurturing "Showbiz" Talent

There seems to be more enthusiasm these days about the "return of personality radio" than complaints about the shortage of good air talent. This week, veteran programmer George Johns openly discussed his views on how broadcast management often misjudges the value of top personalities, whom he likens to "show business" talent. George advances several provocative points, detailing his perspectives without

Looking at his longtime ratings success, George is highly qualified to comment on air personalities. As a former nine-year VP/Programming for Fairbanks Broadcasting, he contributed to the growth of ratings giants KVIL-FM/Dallas and WIBC/ Indianapolis. George now serves as VP/Corporate Operations for SBI, Inc. (owner of KOGO & KPRI/San Diego and KLLS-AM & FM/San Antonio), and is also a partner of FairWest, Inc. FairWest's A/C format is solidly effective in Seattle, Kansas City, Oklahoma City, Winston-Salem, and Raleigh, among other markets. George also runs a private radio consultancy with brother/programmer Reg Johns.

Anything Is Possible

George believes today's leading personalities possess a "show business" attitude – that "anything is possible." He said, "I started to notice that the best air personalities were all really actors. Top talents such as Ron Chapman (KVIL), Gary Todd (WIBC/Indianapolis), Wally Phillips (WGN/Chicago), Larry Lujack (WLS/Chicago), Jonathon Brandmeier (WLUP/Chicago), Scott Shannon (Z100/ New York), and Rick Dees (KIIS/Los Angeles) could probably appear in Broadway plays or movies. They happen to be on the radio, but they could entertain anywhere."

What makes a "show business" personality? How do you know when you've found one? George explained, "You have to throw him out of the building! It's not that they don't have any other interests, it's just their love for their job. If there's a stage, they're trying to jump up on it to entertain. Because you have to spend a lot of time working with such people, most radio stations don't. So I end up with talents who get fired everywhere else. They recognize that I respect their ability.'

George noted he likes to surround himself with talented people whom he then helps to be creative. "Getting creativity out of people is a systematic process, but it's also an environment stemming from the attitude, 'Hey, this is show biz and show biz is fun.' How many stations have you been in that are fun to be at? Most radio stations seem as if they're being run by accountants! I can walk into a station without listening to it and feel if there's something happening. I'll bet you could walk in the door at Z100 and feel a little energy, eh?"

Fear Of The Unknown

George vigorously contends that most broadcast owners are privately afraid of top talent. "When ownership asks me, 'What's the secret of radio?' I say, 'It's no secret - it's our people against their peo-



CUT-UPS FOR CUT-OUTS - Move over, Barble and Ken! Here's KFI/Los Angeles morning team (AI) Lohman and (Roger) Barkley sifting through 8000 letters from listeners requesting not Cabbage Patch dolls, but free Lohman and Barkley paper doll kits! The cardboard versions featured the boys in their fashionable boxer shorts ready to be dressed in tennis togs and semiformal cowboy gear, complete with accessories and Al's dog Max. Order by midnight tonighti

tion system together that would get halfdecent ratings, it'd sell out in seconds. It's not that owners try to avoid paying staffs, it's just that they're afraid of them . . afraid of talents such as those I've mentioned. Ownerships competing against a top personality like Rick Dees say, 'Oh, yeah, but when Rick leaves, what happens to his station's ratings then?' They spend their whole lives justifying not trying to have a Rick Dees! Because he's so important, they fear he'd have too much control over ownership. So these stations would rather not be that great. Management is afraid of either losing control or that somebody else is in a position of power. People such as Rick, Ron Chapman, and Wally Phillips are in such positions. But interestingly, the ownership of the stations these men work for are saying to themselves, 'Isn't this hot? These people aren't to be afraid of - they're great!' Frankly, if I ever bought a station in

ple. Period!' However, they don't want to

hear that! But if you could put an automa-

Taking The Easy Way Out

George is suspicious of broadcasters who assert that outstanding personalities are essentially extinct. "People who claim there aren't any great talents any more don't want to have them! They're giving lip service to the problem to justify why they're using liner cards instead. Bill Drake has been accused of killing personality, yet KHJ/Los Angeles had some of the greatest personalities I've ever heard! Now, there aren't a lot of great people, but they're out there. They're the ones bending the rules all the time, and consequently have to go to a station or company that encourages them. It's easier to put together five or six in a row

George admitted that some of the stans he works with emphasize music over "show business." He said, "Some of the A/C's which play one record after another essentially represent the new Beautiful Music as demanded by more and more working women. It's very soft, melodic, and fits in offices as background radio stations. While my stations try to be very foreground, some begin very bland and pick up from there in stages. It's kind of like educating the listener's ear. For this reason, it's important to start off conservatively,

Give Up The Ego Trip

When it comes to advice to program directors, George encourages them to avoid what he sees as some owners' path of selfrighteousness. "Give up your own ego for the art. The list of people who created KVIL must have 100 names on it. Just enjoy your work, have some fun, and don't worry about who gets the credit. A lot of creativity is stifled because somebody's worried he might not get the credit! Remember, it's people like Rick Dees and Scott Shannon who are the ones who get the ratings; they're the ones people talk about. People say, 'Hey, did you hear what Rick Dees said this morning?' You never hear, 'Hey, did you hear that great nine-record sweep?'"

I'd pay Rick \$1 million a year and I'd be

Memphis (where Dees previously worked),

and hopefully get some numbers.'

Educating The Listener's Ear

and then develop the personality."

Progress

Former WCCO-FM/Minneapolls morning man Tim Russell moves to sister WCCO to cohost early afternoons with Ruth Koscielak Shade is the new morning host at WMGK/Phlladelphia . . . Suzanne Reese joins KEZR/San Jose for evenings, moving from KIDD/Monterey. KEZR's new midday man is Frank Kelly WEZC/Charlotte taps Christopher Holmes for evenings from WDEN/Macon . . . WTAE/Pittsburgh afternoon personality/MD Don Berns nominated for Vectors/Pittsburgh Man of the Year . . . Former WLRW/Champaign, IL talent Dave "Bridges" Bogdajewicz named to middays at WCIL/Carbondale, IL ... Chuck **Jackson** joins **KISN/Salt Lake City** from mid days at competitor KCPX ... Local theatre veteran Brenda Jean becomes weekend talent at WSNE/Providence . . . Vinnie James promoted from parttime to mornings at WLAD/Danbury, CT . . . Bill Hazzard departs WHP/Harrisburg for middays at crosstown WSFM ... KUIC/Vacaville, CA welcomes Marie Stevens, formerly of KVON/Napa, CA . . . Detroit News columnist Matt Beer becomes a feature host on WOMC/Detroit ... The correct spelling of WMGG/Tampa's evening personality is Joe Dawson (previously given as Dawnson) . . .







Jeff Shade

Brenda Jean

Former WIRK/West Palm Beach talent Lee McGuire takes afternoons at WSTU & WHLG/ Stuart, FL ... Ron Erak joins KTAC/Tacoma for afternoons from evenings at KUBE/Seattle New to overnights at WEZS/Richmond is Roger Price, formerly of WHHY/Montgomery Steve Martorano handles evening talk on WIP/Philadelphia, coming from neighbor WWDB . KLSY/Seattle MD Dave Scott named to mid-

Station Profile



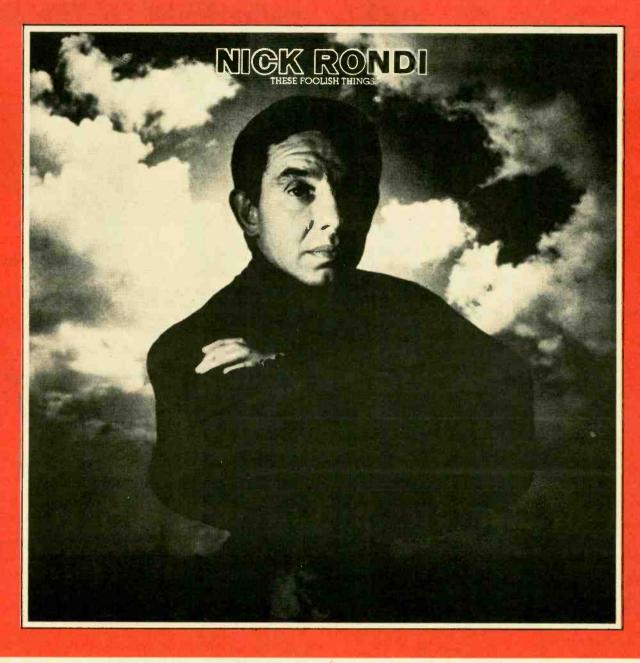
840 N. Central Ave. Phoenix, AZ 85004 (602)258-8181 Owner: Harte-Hanks Radio Rep: Eastman President/GM: Gary Edens PD: J.D. Freeman Assistant PD/MD: Marni Pingree 550 kHz

"KOY, 'Arizona's Radio Station,' was the state's first radio station and Arizona's first AM stereo station. KOY has been entertaining 'the Valley of the Sun' for over sixty years.

"A format blend of A/C music with wellknown personalities leads into evening talk programming. Longtime Phoenix morning man Bill Heywood starts the day. KOY also emphasizes news, weather, sports, and information. We are the exclusive Phoenix affiliate for the NBC radio

"KOY is the flagship station for the USFL Arizona Wranglers, with Ray Scott providing play-by-play. 'KOY in the Sky' provides the Valley with airborne traffic reports, and the 'Weekend Wagon' covers the area every weekend with live remote coverage of interesting events.

'Supported by year-round promotion, KOY remains highly visible. Notable is the recent addition of the brightly-colored KOY hot-air balloon, which makes frequent promotional appearances."



SIDE A
SENTIMENTAL JOURNEY
Bill Green, Les Brown & Ben Homer (ASCAP)

THESE FOOLISH THINGS Holt Marvell, Jack Strachey & Harry Link (ASCAP)

LONESOME ROAD
Gene Austin, Nathaniel Shilkret (ASCAP)

IT'S TOO SOON TO KNOW Debra Chessler

SIDE B
THERE GOES MY HEART
Benny Davis, Abner Silver (ASCAP)
DON'T TAKE YOUR LOVE FROM ME
Henry Nemo (ASCAP)

IT'S THE TALK OF THE TOWN
Marty Sumes & Al Neiburg/Jerry Livingston (ASCAP)
HAVE A GOOD TIME

Felice Bryant, Boudleaux Bryant (AMI)

It seems as though every time you turn your radio on there is a song by Berlin, Hammerstein, Rodgers or Hart being played; as though only the songs by the recognized composers are being heard. Yet many a standard that is recorded or performed by an artist who enjoys good lyrics and musical construction was written by less than a household name. And while their music and lyrics live on, you probably would be hard pressed to name the lyricist or composer.

And so it is with this album. A new name has gone into the studio and recorded some of those great old songs, the music that has managed to survive.

It is also fitting that one of the music industry's most prolific arrangers has been involved in this project, for Richie Rome is considered by his peers to be one of the most outstanding arrangers and producers of this era. He has written for such stars as Mike Douglas, Lou Rawls, Dionne Warwick, Burl Bacharach, and Vic Damone and is credited with the discovery of the Ritchie Family. Now he has delivered a potential new star in Nick Rondi, wrapped in a pleasing and exciting blanket of great music. Nick is a talent that has managed to escape stardom for some unknown reason, until now.

Nick Rondi has been perfecting his vocal skills, paying his dues in many of the night clubs and resorts from Philadelphia to Atlantic City to the Catskills and the Poconos Mountain Resorts. Teaming with Richie Rome, here is an album that erupts into an enthusiastic display of the big sound, warm vocalizing and melodic content that features the great songs of the past. It is a combination that has been long missing, but those who have waited patiently will be rewarded by what they hear.

It is also fitting that names such as Debra Chessler, Marty Symes, Sal Neiburg, Holt Marvell, Jack Strachey, Harry Link and Ben Homer are revived for their contributions to the legacy of popular music, for they are the writers and composers of such great songs as IT'S THE TALK OF THE TOWN,

THESE FOOLISH THINGS and SENTIMENTAL JOURNEY along with the other classics THERE GOES MY HEART, LONESOME ROAD, IT'S TOO SOON TO KNOW, and DON'T TAKE YOUR LOVE FROM ME which are featured in this album. You'll remember the music and the lyrics, so it's only right that Richie Rome and Nick Rondi revive them in a way that will bring back the smile that goes with the good feeling you get when you listen to good music done well.



DICK STERN

THE MUSIC & THE MAN... EASY LISTENING... CLASSIC DYNAMITE!

Ratings (W)Rap

One of the great things about ratings coming out (now that I don't have to worry about them, I look forward to their release) is that PDs, MDs, promotion people, and all the other people with any amount of interest call me to talk about the numbers. The conversation invariably turns to the reasons why somebody's numbers were up or down as we get into being armchair programmers (isn't everybody?).

Today I'm going to look at a few markets where the battle might be especially fierce or where someone has just plain done a good job that everybody should know about. First, though, a plea for tolerance. I have only selected a few markets for this dissertation; more of these will be coming and there will also be in-depth studies of particular markets. I'm aware there are more cities than these in America and that there are others who have done good jobs. Be patient — I'll get to you. So here are bouquets, brickbats and other assorted novelties from the cluttered desk of a Country editor.

Boston
~~~~~

	Summer	'83 I2+	Fall '83 12+	25-54 Rank
WBOS		.7	1.0	17

Comments: This was the first Country book for WBOS. PD Dean James has a fight on his hands and I hope I can speak for all in Country by saying if you need anything — call on us, Dean. We need a solid Country outlet in Beantown.

### Buffalo

	Spring '83 12+	Fall '83 12+	25-54 Rank
WYRK	6.2	7.1	3

Comments: Congrats to PD Ken Johnson for taking his station to number three 12+. Who said Buffalo wasn't a Country market? Be careful, Ken — the bigger the numbers get the more likely someone else will come in and try to take them away.

### Chicago

Summer	'83 12+	Fall '83 12+	25-54 Rank
WMAQ	4.3	3.6	11
WUSN (US99)	2.5	2.6	13
WJEZ	1.6	1.7	16

Comments: WMAQ carries the White Sox, who were red-hot for the summer book. The absence of the Sox put the station just above pre-baseball levels. Neither FM was able to make a sizable move, although WUSN has been on a slow but steady incline. Rumors abound regarding the Country future of WJEZ.

### Cleveland

Summer '	83 12+	Fall '83 12+	25-54 Rank
WKSW (KS100)	2.6	4.5	9
WHK	3.9	3.8	12

Comments: Things have already happened in this market — although not what you might expect. KS100 PD Mike Scott has left the station, with afternoon driver (and former PD of KS100) Jon Olson taking over. WHK PD Bill Stedeman has made a number of changes in air personnel — including Gary Dee leaving the morning show after years of top ratings — and appears to have stabilized the numbers.

### Los Angeles

Summer	'83 I2+	Fall '83 12+	25-54 Rank
KZLA-FM	2.4	1.9	13
KLAC	1.8	1.6	20

Comments: This is a tough one. Since KHJ dropped Country in April last year, the Country share has gone steadily down. Where did KHJ's audience go? Where has the Country share — once as high as an 8 — gone? New KZLA PD Bill Mayne hopes to answer that question for Cap Cities. Meanwhile, back at KLAC, with the management team of Al Brady Law and Phil Hall leaving after only four months, this Metromedia outlet faces some serious dilemmas — not the least of which is who is going to steer it through the rough L.A. waters. I've received a lot of calls from people who would like to try. Bring your waterwings.

### Louisville

	Spring '83 12+	Fall '83 12+	25-54 Rank
WAMZ	11.7	12.2	- 1
WCII	4.7	6,2	5
WINN	1.1	1.7	14

Comments: Congrats to PD Coyote Calhoun for taking WAMZ to the top of the heap. He's Numero Uno in Louisville!

### **Memphis**

	Spring '83 12+	Fall '83 12+	25-54 Rank
WGKX	(BM) 8.5	8.4	1
WMC	7.6	7.4	4

Comments: This was the first full Country book for GM Craig Scott and OM Dana Harmon at yet another "KIX106." All they did was pull numbers that turn out to be #1 18+ adults; #1 25-49 adults; and #1 25-54 adults. Not that WMC was shabby, mind you. It was #5 18+ and #4 25-54. Les Acree and his staff are there to be counted you can be sure. Isn't it interesting that when two Country stations are run well the ratings don't necessarily have to be halved — that the Country share increases? As it should be.

### Minneapolis-St. Paul

Spring	'83 I2+	Fall '83 12+	25-54 Rank
KEEY (K102)	6.5	6.7	3
WDGY	4.7	4.4	6

Comments: In only their second Country book, PD David Malmberg and crew proved the first one was no fluke. WDGY experienced its fourth consecutive down book 12+but made a strong showing in the target demo. KJJO dropped the format for oldies in the fall. K102 has one of the greatest posters I have ever seen. It's a picture of Gary Cooper walking down the street of a Western town, and the title reads, "Country disc jockeys are like Hollywood cowboys. The less they talk the better they are." I didn't say I agreed with it — just that it's a great positioning statement.



ATLANTA BURNS IN L.A. — The group Atlanta celebrated their recent signing to MCA Records with a concert at the Palomino Club in North Hollywood. After the show members of the group chatted with the many radio folks in attendance. Pictured (I-r): Rudy Uribe of KLAC/Los Angeles, Bill Davidson of Atlanta, KLAC MD Cathy Hahn, and Atlanta's Brad Griffis and Jeff Baker.

### Nashville

Spring '83	3 12+	Fall '83 12+	25-54 Rank
WSM-FM	8.2	13.0	1
WSIX-FM	7.4	6.8	6
WSM-AM	5.0	5.1	8
WJKZ (KZ Country)	2.2	.9	16

Comments: It hasn't taken long for PD Gregg Lindahl to establish WSM-FM as the top station in town. The latest book also caused a flurry of activity at long-time Country leader WSIX-FM. MD Beau Kent has left, with Liz Cavanaugh taking over as MD and midday personality just last week. The station will also be announcing a major change in music and personality positioning in the next few days; there was even a story in a Nashville daily paper announcing they will announce the change. The Country radio in Music City USA sounds better than ever. The mystery remains as to what happened to good-sounding KZ Country.

### Portland

	Spring '83 12+	Fall '83 12+	25-54 Rank
KJIB	4.3	7.0	3
KWJJ	4.1	4.5	12

Comments: It looks as if the Portland Country battle is about to really heat up. Park Communications' KWJJ & KJIB had things pretty much their own way this past book. KWJJ was up and KJIB leaped to third in the market. Things are about to change, as top-rated Easy Listening KUPL-FM (6.9 to 8.8) and Big Band KUPL-AM (4.4 to 5.7) will change to Country in the next couple of weeks under new PD Bill Bradley from KLZ/Denver. A new FM station — KKCW — which was to have signed on with Country soon, is said to have abandoned that idea and will go A/C instead. Stay tuned.

### San Diego

Sum	mer 03 12+	Full 03 12 T	25-54 ICUITA
KSON-FM	2.0	2.5	14
KCBQ-AM	3.2	2.2	12
KCBQ-FM	2.2	2.1	10
KSON-AM	.9	1.7	24

Comments: The question here remains: is San Diego ready to support four Country stations? The intensity of the fight is exemplified by both operations making personnel changes — prior to the issuance of the book — designed to strengthen themselves by rearranging AM & FM duties. KCBQ-AM & FM, which had both been programmed by Bob McKay, upped MD Gary Herron to FM PD. KSON brought in PD Mike Shepard from WRKT/Cocoa, FL to head both the AM and FM, while promoting FM PD Rod Hunter to OM for both stations. AM PD Lee Shannon has gone to Shreveport as MD of KWKH.

### San Francisco

	Summer '83 12+	Fall '83 12+	25-54 Rank
KSAN	2.9	3.6	3
KNEW	3.1	2.9	11

Comments: KSAN picked up where it left off in the spring book. PD J.D. Spangler felt the summer book wasn't where it should have been — possibly due to the loss of some listeners to baseball.

### Washington, DC

Summe	r '83 12+	Fall '83 12+	25-54 Rank
WMZQ	4.1	3.5	9
WPKX-FM	3.3	3.1	. 8
WPKX-AM	.5	.7	21

Comments: This great battle continues to escalate. In the months following the departure of KIX 106 PD Bob Cole to WMZQ, a number of KIX staffers have also made the trek. KIX106 GM Bill Sherard countered the loss of CMA DJ of The Year Jim London to 'MZQ by hiring controversial morning man Gary Dee from Cleveland. KIX106 has gotten a ton of local press from Dee's on-the-air remarks as well as a shot on a recent "60 Minutes." We haven't heard the last in this seesaw battle for the capital.

### New York

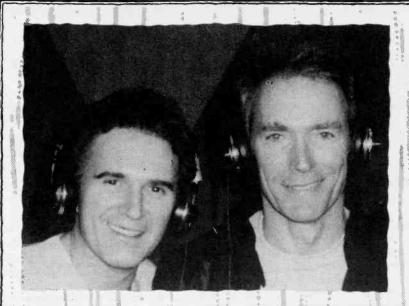
	Summer '83 12+	Fall '83 12+	25-54 Rank
WKHK	2.3	2.0	22
WHN	2.8	19	23

Comments: Here's another market full of ironies. WKHK edges out WHN for the first time and switches to A/C as WLTW a couple weeks later. Then, just when things appear to be clear sailing at WHN, rumors of its sale abound. One reminder about this book: WHN carried the Mets during the summer book.

### Have You Heard?

Did you catch "Good Morning America" last Thursday (Jan. 26)? They were doing an interview with WNBC's Don Imus, but before they could start, Don said he wanted to say "howdy to brother Fred and Bronco Johnny out at KUUY/Cheyenne." Bronco is now telling everybody he's a close personal friend of Don Imus. At least Fred got a raise out of the plug, right, Johnny? . . . With Dale Turner leaving the PD slot at KSSN/Little Rock for RCA promotion, things have been moving quickly around the station. Afternoon driver Bob Robins becomes PD and moves to mornings. Phil Hunt, the current PD at WNOX/Knoxville, leaves that post to become Production Manager and afternoon personality at KSSN. Let me know what you have heard!

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 Daddy Sang Bass
 Delta Dawg
 Somebody Done Somebody's Song Wrong
 Drivin' My Wife Away

1. Three Mile Island
2. Blue Hairs Driving In My Lane
3. What's A W-4

Also produced by Pinkard & Bowden





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present

# COUNTRY **RADIO** SEMINAR

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Something for everyone in PROMOTION, PROGRAMMING, MANAGEMENT & SALES



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\$AVE DOLLAR\$ — REGISTER EARLY!!!

# Nashville This Week



**SHARON ALLEN** 

# Country Quick For Charity

Almost one third of the Grand Ole Opry members recently donated time and talent to help produce a series of public service announcements. The spots, to be aired by the American Forces Radio and Television Service, were videotaped for the Combined Federal Campaign (CFC), which raises funds for the USO, The American Red Cross, the International Service Agencies, and National Health Agencies.

It's been several years since the CFC has utilized country music stars. So how did the taping go? Well, in one day Porter Wagoner learned the CFC jingle from an audio cassette then recorded it a cappella. Del Wood, guided by the same tape, spiced up her spot with a ragtime version. The Riders In The Sky, in essence, produced their own spot by incorporating a classic western song, "Timber" . . . It's a good bet CFC won't wait so long to use country music stars again.

### **Alabama Promotion Themes**

RCA's word for Alabama, 1984 - "Roll On." The company plans to coordinate a series of specific promotion/merchandising events that capture the mood/theme of each Alabama single as it is released. For instance, "Eighteen Wheeler," the first single is "trucking" all the way. In accordance, RCA worked with American Trucker Magazine and that publication will issue an Alabama 1984 calendar with a color photo of the new LP plus a color poster of the group wearing American Trucker T-shirts. And who will distribute these promotion pieces? You guessed it ... over 2000 truck stops in America.

Osmonds: Children's Charity

Along with their country music activities, the Os-

The telethon, to be televised for the second time

According to the Osmonds, all these funds go to the hospital in the community of the donor and that

mond Brothers devote a great deal of time to visiting

hospitals around the country and generally promot-

ing the "Children's Miracle Network Telethon," pro-

on June 2-3, 1984 (it's 21 hours long), raises funds for

hospital's local telethon effort. (All facilities and

children's hospitals throughout the USA and Canada.

You may know about the foundation's efforts to help the hard of hearing, since that's a problem the two older Osmond sons deal with. But it has expanded so the telethon includes hospitals for all children's problems

As for their music, the Brothers just completed a video on their current single "Where Does An Angel Go When She Cries." They shot, directed, edited it themselves. And they expect their album "One Way Rider" will be released next month.

Leon Everette recently added a 15-second tag to the end of his Mello Yello commercial. The tag (scheduled to start television airing early spring) will announce a sweepstakes: first prize - a free trip to Opryland USA and a chance to see Leon perform. Coca-Cola is the contest sponsor. Delta Airlines will provide the transportation.



Leon Everette: Mellow sweepstakes

The Nashville Music Association (NMA) will focus on promotion in a forum (2-16) entitled "The Numbers Game," exploring the promotion of recording artists, singles, and chart listings. The panelists are promotion directors from major record labels: Joe Casey, Bob Heatherly, Nick Hunter, Frank Leffel, Paul Lovelace, and Erv Woolsey.

Country Radio Broadcasters asks that you re-

spond to the questionnaire the group sent you, regarding the Country Radio Seminar. If you need another one, you can call Susan Roberts at the CRB (615) 329-4487. As for your completed forms, the mailing address is: Country Radio Broadcasters, Inc., Box 120548, Nashville, TN 37212.

BITS & PIECES: Larry Gatlin & the Gatlin Brothers Band headlined the benefit concert at Billy Bob's for "The Stars Salute The U.S. Olympic Team." NBC-TV will air a three-hour special March 5 combining the three concerts taped in New York, Ft. Worth, and Los Angeles. You'll also see special appearances by Morgan Fairchild, Moe Bandy. Janie Fricke, George Strait, Rich Little, Marty Allen, Boxcar Willie, and Sammy Davis, Jr. . . . By the way, be looking for a special Valentine from Poly-Gram's new artist, Kathy Mattea.

Just thought you'd like to know.



duced by the Osmond Foundation.

**Osmond Bros.:** 

Money for hospitals

time are donated.)

**Country Music's Top Ten Proudly Welcomes** WDOD-FM/Chattanooga As Our 550th Affiliate!

228 Main St., Suite R Venice, CA 90291 (213)392-8743

# "CRL RATES HIGH IN OUR BOOK..."



"The latest Arbitron is out and I'm happy to report that for the tenth consecutive book KNIX-FM is number one in adults 25-54.*

While there are many factors that make a successful radio station, the quality of the on-air signal plays a large part. KNIX AM and FM have used CRL processors since 1978. They give both stations clean, detailed signals that make for pleasant listening. I feel certain that keeps listeners tuned in longer.

*Arbitron metro avg qtr hr 6a-mid, spring '80 – fall '83.

We have maximum coverage as a result of the loudness that your equipment makes possible. I also notice that the FM seems to have better stereo separation than our competitors. In my car the sound seems to "surround"

me. CRL audio processing gives us a competitive advantage. You might say, "CRL rates high in our book." Keep up the good work."

**Larry Daniels**General Program Manager



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# Black/Urban Radio



**WALT LOVE** 

AMERICA'S FIRST BLACK-FORMATTED RADIO STATION

# WDIA: Community Champion, Past & Present

February is Black History Month, and in honor of it, I thought we'd do something special. As my luck would have it, I found the success story I was looking for at the very first Black-formatted radio station in the United States, WDIA/Memphis. WDIA had a great fall Arbitron, moving from seventh to second in the market 12+ (7.7-9.5). Its growth was particularly impressive, considering the fierce five-station Memphis battle for the black audience. Out of Memphis's 12+ metro population of 757,000, the ethnic base is estimated as 39.3% black.

Part One of this column deals with WDIA's current ratings success, featuring an interview with the station's VP/GM Ernest Jackson Jr. – a ten-year industry veteran - and PD Bobby O'Jay, a 12-year broadcaster himself.

Before we get started, think about how tough it's been for Black/Urban AM stations to show any ratings growth over the past several years. However, take a look at how the five Memphis Black music-oriented outlets performed this past fall:

AM Stations FM Station
------------------------

WDIA	7.7	9.5	WHRK	10.5-8.5
WLOK	5.6	6.8	KRNB	7.3 - 6.1
WKDI	1.8	3.4		

Interestingly, all three Black/Urban AM stations had positive growth, while the two FMs lost ground.

### **How It Happened**

Bobby began by explaining what he and his staff have done to make an AM station successful. "We put radio back on radio; that is, we put excitement back on the AM dial. The FMs play more records than we do, so I decided to shorten our playlist to 34 records and go after them with a more lively uptempo sound. When we made the decision to implement this approach, we went at it like madmen! Basically, we executed every entity of our format to perfection. Our call letters stood out, the promotions did their job, and the music was right there!'

Bobby went on, "I call our format the 'Bobby O'Jay Goodtimes format.' No screaming, but very alive, up, and happysounding at all times. We have jingles like the old Top 40 stations used to have, and even use name shouts. Remember those?"

### **WDIA's Roots**

O'Jay's advice to other AM programmers with a Black/Urban format: "If they have signal problems, they just have to do the best they can, but if the station covers most of the city or at least the black community, there is a lot that can be done. First, they should start sounding like an AM radio station again. They should get some good personalities, cut the music list, play only the hits surrounded by the best oldies, and get out into the community to let people know you're there."

Bobby reflected, "I didn't come here with the attitude that we couldn't do any better, or that WDIA has maintained an old-fasioned image in the industry as well as the community. This radio station has never been know for having a bunch of 'old-fashioned, tired disc jockeys.' WDIA has always had uptempo air personalities who've been in-



volved in the community, and this is the image that I came here to recreate. In fact, I grew up in this city listening to this station. so I have just reconstructed the sound of my childhood with brand-new personalities. We're doing all the things this station did back in '68, '69, and '70, only with a modern approach.'

Has in-depth news played an important role in WDIA's overall effectiveness? "Yes," said Bobby. "It's important to inform the people, so they realize we can do more than entertain them. We deal with our news up front, and the news we use is that which affects the lives of black people daily. Our news is not 'rip and read.' We believe in cutting out the fat and getting to the prime portion of the useful information. John Pittman does my news in the mornings; he's a top-notch pro."

### WDIA's Music Variety

Some Black/Urban stations don't air music by anyone other than black artists. Bobby explained WDIA's approach to this situation. "Yes, we play white artists and anyone else that our audience wants to hear. We play Michael McDonald, Yes, Culture Club, Thomas Dolby, the Police, David Bowie, and others. I wait for the other stations in town to bust 'em wide open, after which they're placed into our hot rotation and played to death. We always make sure we're playing the currents in the correct



Ernie Jackson (Vice President/General Manager), Bobby O'Jay (Program Director)



WDIA STAFF TODAY — Pictured (I-r rear) are weekender Mark Stansbury, news anchor John Pittman, overnight gospel personality Ford Nelson, road manager Charles Curry, Arlene Terry (11pm-3am), Tony Dean (7-11pm), PD/morning man Bobby O'Jay, and Production/Music Director Michael Jeffries; Fred Moore (10am-3pm) is seated in front. Not pictured: Dr. "Jaye" Michael Davis (3-7pm), weekend gospel personality Linda Morgan, and weekender J.J. Johnson.

location within our format. They're more of an asset that way."

### The Management Connection

I began my conversation with VP/GM Ernest Jackson by inquiring about the promotional support for the programming department during the fall '83 sweep. "We did have some promotional activities and dollars to complement our air sound. However, WDIA is constantly conducting contests and promotions throughout the year, not just during the book."

Ernest continued by explaining the specifics of WDIA's promotional activities. "We've given the radio station back to the people. We take the time and ask our listeners what they want to hear on our airwaves. I'm not just talking about the music we play, but everything. We find that our 25+ (main target) and 18-24 (secondary target) listeners are all looking for ways to better their quality of life.

"We gave away four vacation trips to different places, including Jamaica, the Bahamas, and New York. For Thanksgiving and Christmas, we gave away trips to anywhere in the continental United States. We called it 'Home For The Holidays,' and our listeners loved it. We also had a cornbread cooking contest that proved to be an enormous success; we sent that winner to Jamaica. Our final promotion during the holidays was a money giveaway that dealt with listening to the music on the station. This was employed to help with our quarter-hour maintenance.'

Among other WDIA promotions included one providing listeners who have WDIA "Goodtimes Cards" the chance to have their taxes prepared by H&R Block for the meager price of \$10.70 (1070 kHz is WDIA's frequency). WDIA also sent a couple to the Super Bowl in Tampa. Ernest added that the news department has adopted WDIA's promotional philosophy, airing stories that are geared towards the health, heart, and pocketbook of its audience.

### **Getting The Listener Involved**

Jackson also elaborated on having the basic everyday listeners on the air. "When we decided to give the radio station back to the people, we really did! I was cleaning out some old files when I first came to work here, and found some old Pulse ratings which showed WDIA with 24 and 25 shares 12+. So I asked myself, 'What did they do at that time to get these huge numbers?' Reearch showed us that WDIA had always been extremly community-minded. This station started in the community, and we never want to lose sight of that.'

Ernest continued, "We went out in the streets to let the people know we were here and that the attitude of past years was back in the forefront of WDIA's leadership. The only way we could get people back was to make them feel as if they were a part of our organization. This we still do. We put listeners on the air talking about our radio sta-

What types of comments do they have? Ernest replied, "Basically, these promos consist of statements geared towards our music and why they enjoy WDIA. On some they request their favorite music, while other promos include their names, and where they work or go to school (high school and college). That sort of thing may sound old-fashioned, but there's nothing old-fashioned about our recent numbers. One of my favorite lines is when a listener will say, 'I listen to WDIA because they play six in a row!' Believe me, it works.'

### The Ongoing Sales Problem

Can these numbers be translated into substantial financial gains for WDIA's sales efforts? Ernest said, "The biggest problem is convincing potential advertisers that they need to spend extra dollars to reach the black consumer. It's a problem that exists across the country. A client will come to town and buy two out of three Country stations to reach the audience they want. They'll do the same thing with any other format except Black. We have five Black/Urban formats here and most national buys aren't two or three deep. They buy one station because some of these people think they don't need to advertise to get blacks to buy their products. Locally, it's even more absurd. Some think blacks will buy without advertising, just because the product is on the market. Yet there are others who don't want additional black customers because they say they already have

### Where Do We Go From Here?

Faced with this blatant racism, Jackson was asked if he has a plan for WDIA to get the ad dollars which its ratings indicate it deserves. "Our goal is to target those businesses which want results. If I could give one piece of advice to any black sales organization, I would tell them to only sell what it can deliver. So many times in some organizations, people are out selling to clients who want 25-49 year-old customers and delivering nothing, or 18-24-year-olds who don't respond to the clients' product. We say, 'Deliver what they need, because you can always go back for additional business later. That organization will want to do business with you again because you got results before.

"We've prioritized our sales efforts to cater to those clients for whom we can get results. We also take the attitude that the numbers are only estimates. Our radio station gets results and our history is proof of that statement. Just to give you an example, we are the only radio station in the country that runs Tide commercials. Why? Because we've gotten results for Tide in this marketplace. They went off the air about six or seven years ago and stayed off for one year. Procter & Gamble saw such a drastic change in their sales that they came back and have been on the air 52 weeks a year ever since. We're it for radio!"

# Columbia—Where The Hits Begin!

FOR EXAMPLE:



# **BILLY GRIFFIN** "Serious"

# Black/Urban NEW & ACTIVE Billboard: 62*

WDIA KMIQ WAOK WYLD-FM WGCI

WCIN WIMO KMJM WZEN-FM WNHC KACE

WATV KDAY WENN KJLH XHRM WGIV WRDW WKXI

WIAX WPDQ KJCB WNOO WLOU WLVW

WTLC WMAK **KDKO** WVOL KOKA **KDIA** WWDM KUKQ

WAAA



# EARTH, WIND & FIRE "Touch"

R&R: 29 - 20 61/11 Billboard: 46*-33*



# **ENCHANTMENT** "Don't Fight The Feeling"

Black/Urban SIGNIFICANT ACTION

WILD WYLD-FM WGIV WAOK WCIN KKDA-FM WZAK

WGPR KJLH **WKXI** 

**WBLX** 

WDAO WLTH WKWM

**WWWS KDKO** 

WTLC

Billboard: 73*

# **GLADYS KNIGHT & THE PIPS** "When You're Far Away"

AND COMING SOON:

Watch For An Exciting New Remix On This Follow-up Smash!

SHALAMAR "Dancing In The Sheets"

From the New Motion Picture Soundtrack "FOOTLOOSE"

From one leader to another, congratulations to WDIA for 36 years of Black Radio!



# 

THE SECOND LICENSE OF THE SECOND LICENSE OF

6 DAZZ BAND'S "JOYSTICK"

33 to ROCKWELL'S
"SOMEBODY'S WATCHING ME"

and

"DON'T LOOK ANY FURTHER"!!!
DENNIS EDWARDS

**MOTOWN DELIVERS** 



ALWAYS HAS!!!
ALWAYS WILL!!!

# WDIA — The Birth Of Black Radio

long with its present success, WDIA has locked up a place in black history by being the nation's first Black-formatted radio station. Thanks to WDIA's current management and the special efforts of Cheryl L. Perry, R&R was fortunate to have acquired the archive material seen on these pages. Coinciding with Black History Month, it seems more than appropriate to salute WDIA and its rich heritage.

Early WDIA was truly a community champion. Initially located at 730 on the AM dial, WDIA made its debut as a Black station October 25, 1948, at 7:30am (the station went on the air with a different format in June 1947). Operated by John R. Pepper and E.R. (Bert) Ferguson, the station titled itself "Your Goodwill Station," and rightfully so, as public service programs were its number one priority.

Also known as "Memphis's New Star," WDIA in the early days staged frequent tributes and dedications to many of America's famous black entertainers.

### Black/Urban Radio

A Special Tribute To A Star DIA and Nat D. Williams were born together in radio as the first station to serve the negro market exclusively and the first negro voice on the station," WDIA's period material states. Known for his multitalented, somewhat theatrical approach to radio, Nat D. Williams became known as the "Beale Street Philosopher," who wore several hats: weekly columnist for the local black press, fulltime teacher at Booker T. Washington High School, producer of WDIA's award-winning forum "Brown America Speaks." Those who worked with him and knew him well agreed that his first love was WDIA and its listeners. Williams died at the age of 76 last October.

Nat Williams taught at Booker T. Washington for 38 years, was an honor graduate



www.americanradiohistory.com



Longtime WDIA GM Bert Ferguson.

of Tennessee Agricultural & Industrial School in Nashville, and did his graduate work at Fisk and Northwestern Universities. As the motivating force behind the station's on and off-air activities, Nat Williams influenced many of the other talents which made up the early staff at WDIA. These included:

Cornell Wells: Host of "Sunday Jublilee," also principal of one of Shelby County's largest schools. Professor Wells, it's reported, brought much dignity and cultural awareness to the station because he had the respect and ear of top county officials.

Theo "Bless My Bones" Wade: Known as the "Grand Old Papa" of gospel singing, he became a fulltime disc jockey in 1954. This warm, sensitive person put WDIA on the map as regards church music.

A.C. "Moohah" Williams: Williams directed the Teen Town Singers, talents

Continued on Page 44



Pictured in 1971 with the Jackson 5 are station staffers (I-r) Robert "Honeyboy" Thomas, Rufus "Chicken-Dog" Thomas, "The Rill" Bill Bailey, Lee Armstrong, and Herb "The K" Kneeland.





Nat D.
Williams
One of
WDIA's
many famous
personalities

44% Of MEMPHIS

can be yours with WDIA for WDIA
completely dominates in selling to
the 44% Negro segment of Memphis
394,000 population—reaches and selling
to counties! The other's Memphis stations split up the white audience.
An impressive list of national food
advertisers are securing really sensational results thru WDIA. Write
for case histories and our leading

MEMPHIS WDIA TENN.

John E. Pearson Co., Representative

# WDIA

Continued from Page 43

from local black high schools, and later influenced the establishment of a college scholarship. "Teen Town Singers" originated from WDIA in 1949.

Bee Bee "Blues Boy from Beale Street" King: Bee Bee (that's how they used to spell it) began dealing with the blues as an afternoon jock for WDIA during its vintage years. Of course, the rest is history!

Maurice "Hot Rod" Hulbert: Commander Hot Rod, as he later became known, used to count down his rocket ship on WDIA as afternoon personality. Hulbert utilized his theatrical talents at WDIA as producer of several revues. Hot Rod became even more famous in the late '50s and mid-'60s in Baltimore Black radio.

### Black/Urban Radio

Willa Monroe: Willa Monroe was discovered by Nat D. Williams. After enjoying Willa's famed spaghetti parties a number of times, Nat recommended her to WDIA as the perfect "Tan Town Homemaker," as they called her. Willa was born in Mississippi, educated at the state's famed Piney Woods Institute, and studied voice at the Morningside Conservatory in Sioux City, Iowa.

Ernest "The Old Dirt Dauber" Brazzle: Not much is known about Ernest, other than that he was the station's farm expert and reporter.

A number of radio greats have passed through the doors of WDIA. Here are just a few examples: Billy Bailey, once on WLS/Chicago; Bobby O'Jay, presently with WWRL/New York; Rufus "The Dog" Thomas of recording fame; "The Queen, Martha Jean" (Steinberg), longtime star of Detroit Black radio; Lee Armstrong, who went on to radio station management; Lee Anderson, veteran Black radio personality; and (let's not forget) Herb "The K" Knee-

Continued on Page 46

Make our time your "LISTENING" time— WDIA BRINGS YOU rich voices and talent to fit your mood—Spirituals—Melodies— Hot Harmony—Jive Jamboree—easy listen' music and other programs just for you.

DIAL 73 and Keep Happy



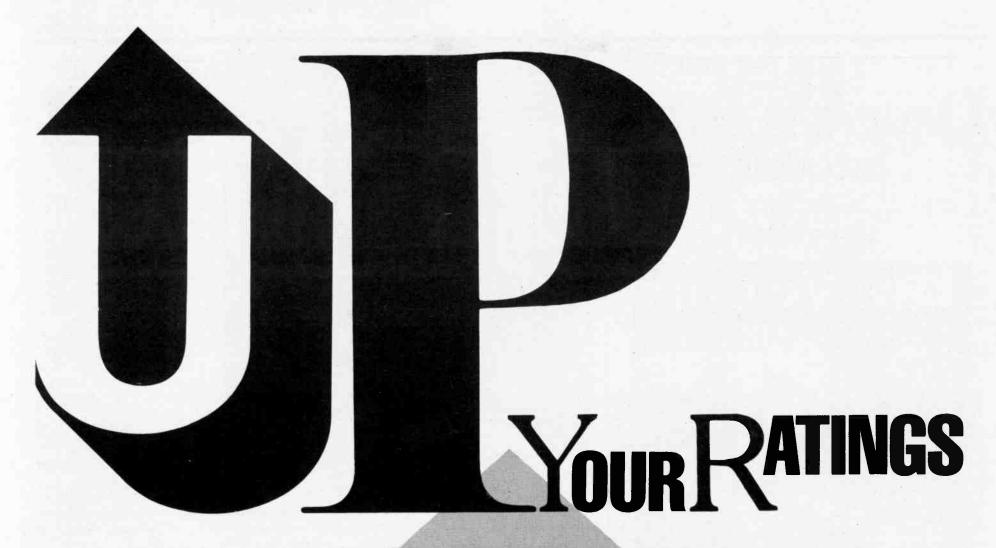


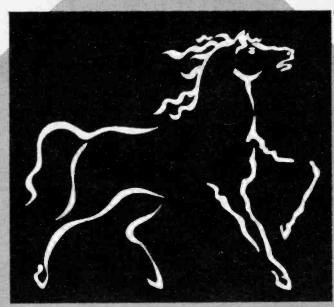




WDIA is constantly on the alert for programs that please you, the listener, and we feel that the by-word "Out Front Down South" is well earned.

Dial 73 and LISTEN





**LAID BACK** 

"White Horse" Produced by Laid Back/The Seven Dwarfs



### **RUFUS & CHAKA KHAN**

Produced by Russ Titelman

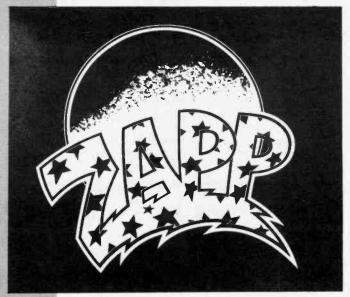


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"Spend My Whole Life" Produced by Roger Troutman





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WKND	KUTE	WRBD
OK-100	KBLX	KJCB
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WWIN	WRDW	KAPE
WPLZ	1477	<b>WBLS</b>
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GRP Records ...The Juice is Flowing on

# **GRP Records** and Cassettes

Produced by Dave Grusin and Larry Rosen for Grusin/Rosen Productions



From "The Commercial Appeal," Memphis, Thursday, August 4, 1955

# CRIPPLED CHILDREN TO ATTEND SCHOOL

### WDIA Provides Free Bus For Negro Pupils

Twenty-five children have been processed for admission to the new Negro school for crippled children at Fourth and Keel.

Ernest Ball, city school superintendent, said additional students are expected to enter. Regular classes will be provided for grades one through six this fall.

Alma Booth of 1179 Cannon has been named principal.

The school, open to crippled Negro children unable to attend a regular public school, will have trained physical therapists. Facilities will include a cafeteria, elevator and ramps.

Free transportation will be provided by Radio Station WDIA. which has bought a bus. Bert Ferguson, station manager, said additional buses would be purchased if necessary. He said the funds were made possible by WDIA's annual "Goodwill Revue" at Ellis Auditorium.

# WDIA—The Birth Of Black Radio

Continued from Page 44

land, still on the radio in Memphis.

Some of the slogans and terminology used by WDIA in the past may throw some younger broadcasters for a loop. That's a measure of how far we've come in the 35 years since WDIA introduced our format, and a great deal of credit must go to the station for its pioneering efforts. I hope you've enjoyed these glimpses of the Black radio past.

A very special thanks for the vintage photos and material, once again, to WDIA. The station's contributions should not be forgotten.

# Action

With a lot of stations celebrating the success of Jesse Jackson's recent mission, WAOK/Atlanta PD Larry Tinsley reports that WAOK correspondent Tracy Gray followed Jackson to Syria, thus making WAOK the only local Black station to send a newsperson on the Middle Eastern excursion.

**WBLZ/Cincinnati** didn't have much time to celebrate its fall ratings. A couple of weeks ago, two teenagers cut the guy wires leading to the station's towers and took WBLZ off the air for a couple of days. The two were later arrested.

Heading the list of job-changes is new KMJM/St. Louis
PD Ron Atkins, who comes to "Majic 108" from the PD's
slot at WBLK/Buffalo ... WNOP/Cincinnati PD Geoff Nimmo moves closer and closer to becoming the "one-man
band" that Ronnie Dyson sang about. He adds General
Manager to his duties, which also include afternoon drive

# Black/Urban Radio

... At WNOO/Chattanooga, Frank St. James becomes PD and J. Rellly assumes the MD duties ... Mike Rossi moves from middays at WDIA/Memphis to the MD slot at WPEG/Charlotte, replacing the late Les Norman ... Linda "Lady C" Smith comes to WANM/Tallahassee, as five-and-a-half year midday veteran Tyrone Glies crosses to WCTV-TV ... KEZM/Lake Charles GM Patrick Manuel exits to an undisclosed Georgia location. He's replaced by Jerry Mason, who appoints Darryl Moore as his new PD & MD.

On the sales side, Cathy White, moves from the music department to Sales Department Secretary/Sales Assistant at WXYV (V103)/Baltimore. The station also announces that Kevin Kelley has been named its "outstanding salesman of

1983." And **Fred Bourjally** becomes Natonai Sales Manager at **WZAK/Cleveland** after sales positions at crosstown stations **WKSW** and **WZZP**.

A couple of programmers are looking for jobs. Jack Randall is out at WLUM/Mllwaukee. Also, Gary Sheppard, who helped put WSSJ/Camden on the map before moving to overnights at WUSL (Power 99)/Philadelphia, is searching

WMAK/Nashville is teaming up with Miller Beer to hold a "Friends For Fisk (University)" fundraiser on January 28 at the Tennessee Performing Arts Center. Among those artists participating: Compleat artists Jesse Boyce and Autumn, and Myrrh's Bobby Jones.

Also involved in a charitable promotion is WPDQ/Jack-sonville, which teamed with McDonaids, A.B. Distributors, Soft Sheen, and the Marshall's department store chain to clothe 60 children for Christmas. The station found that response exceeded its goal and was able to send 70 children shopping.

A couple of big winners in fall book promotions: 38-year old **Eddie J. Wesson**, winner of the townhouse in Baltimore's "Ridgley's Delight" neighborhood given away by WXYV in its "\$80,000 Dream House" promotion. Also **Verna Bello** of Chicago's South Side, who won the 1976 Rolls Royce awarded by **WGCI-AM & FM/Chicago**.

Taking a cue from the old **Orlons** song, **WUSL** has brought some action to Philadelphia's South Street as jock **Frank Ceraml** hosts the station's new remote program from the Ripley Music Hall, "Saturday Night Dance Party On South Street."

Congratulations to KDAY/Los Angeles staffer Jon Badeaux, producer of "The Motown Story: The First 25 Years." Jon's work on the compilation/documentary album earned him a Grammy nomination for Best Historical Album.

Finally, for those PDs & MDs who want to understand reggae, **Kwaku Lynn** of **Pacifica**'s **KPFK/Los Angeles** is leading a one-day seminar at UCLA on February 25 entitled "Reggae: The Roots, Rhythms and Philosophy of a Musical Culture." More information is available at (213) 825-9604.

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Produced by Richard Perry



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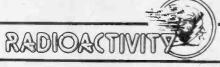
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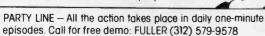
ROB JONES, RADIO LUXEMBOURG: "Sign me u

FOR FREE SAMPLES WRITE The Electric Weenie, P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

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Production Director with copy writing skills. Also wanted: newsperson to gather, write Also wanted: newsperson to gather, while and hear news. Send T&R to: Dennis Ryan, and near news. Seria 15th (9) Berning regard, WFPG/WIIN Radio, 2707 Atlantic Avenue, WERD/WILLY RADIO, 2707 Atlantic City, NJ 08401. EOE M/F

V-100 has an immediate opening for a great AM personality. Good pay, good benefits. T&R: Bob Spence, Box 4318, Charleston, W.VA 25304. (2-3)

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CHIEF ENGINEER for major Pittsburgh FM station. Must have knowledge of FM broadcast equipment state-ofnave knowledge of FM broadcast equipment, state-or-the-art audio, FCC Rules, and possess a valid 1st Class radio-telephone or General Class operators permit. Ap-ply to: Steve Kingston, WBZZ-FM, 1715 Grandview Ave., Pittsburgh, PA 15211. (412) 381-8100. EOE Employer.

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97Rock needs experienced CHR jock for various openings. Great production a must. T&R: Skip Eliot, WJAD, Box 706, Bainbridge, GA 31717. EOE M/F (2-3)



KXZL — San Antonio's dominant AOR has an opening for Program Manager. Send T&R including program philosophy to: Gary Burns & Associates, P.O. Box 40013, San Antonio, TX 78229.

KTXQ 'AOR' has PM drive opening. Previous AOR experience required. Rush T&R: Tom Owens, KTXQ, 3626 North Hall, Dalles, TX 75219. (2-3)

KLAZ seeks adult personality with strong production skills. Small market applicants encouraged, T&R: Ronda Curtis, 1501 N. University #768, Little Rock, AR 72207. EOE M/F (2-3)

Z-104, Hot Hits/Norfolk needs fulltime personality. Possible production director. Rush T&R: Steve Kelly, 160 Newtown Rd., Virginia Beach, VA 23462, No calls, EOE (2-3)

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One of America's great FM A/C's needs a midday personality. T&R: Jim Robertson, WRVR, 5904 Ridgeway Parkway, Memphis, TN 38119. No calls. EOE M/F (2-3)

### Openings

Morning team needs experienced newsperson. Voice, wit required. C&R: Mark Davis, ND, WAIV/WOKV, Box 6877, Jacksonville, FL 32236. EOE M/F (2-3)

100kw CHR has fulltime openings. T&R: Kirk Sherwood, WQMV, 1855 Lekeland Dr., Bldg. E, Jackson, MS 39216. EOE

KCWM looking for bright, informative AM or PM drive personality/Promotion Director. T&R: Robert E. Lee, Box 3487, Victoria, TX 77903. EQE M/F (2-3)

Top station in KY capital seeks relatable A/C air talent with production. Automation experience a + T&R: Jim Gregory, OM WFKY, 28 Fountain Pl., Frankfort, KY 40601. EOE M/F (2-3)

Middays at contemporary MOR, PM drive at 50kw A/C FM. T&R: GM, WGBR/WEQR, Box 207, Goldsboro, NC 27530. EOE M/F (2-3)

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Bring your buns to Texasl Hot rockin' CHR KFMN AM/FM. Current & future openings. T&R: Box 473, Abilene, TX 79604. EOE M/F (2-3)

Immediate openings for parttime A/C performers. Call John Moen, (305) 445-5411. EOE M/F (2-3)

WCMT/AM 14 Country has immediate opening for PD/Morning Drive. Seeking experienced mature adult. Good salary & benefits. T&R: Paul Tinkle, Box 318, Martin, TN 38237. EOE

FM Country needs fulltime ND. Experienced in news writing, delivery & gathering, T&R: KEMM, Box 1292, Greenville, TX 75401. (1-27)

WNOX is looking for a nighttime Country communicator. Females encouraged, T&R: 4400 Whittle Springs Rd., Knoxville, TN 37917. EOE M/F (1-27)

Medium market full-service A/C AM has an opening for a 35804. No calls. EOE M/F (1-27)

Immediate opening for bright, uptempo CHR announcer with good production skills. T&R: Ron Chase, KQIZ-FM, Box 7488, Amarillo, TX 79114. EOE M/F (1-27)

KLLS-FM seeks super afternoon personality. Great money, experienced only. T&R: Bruce Buchanan, PD, 8401 Data Point, San Antonio, TX 78229. EOE M/F (1-27)

WQLT-FM, 100kw A/C PM drive with possible promotions. T&R: Tom D. Pepper, Box 932, Florence, AL 35631. (215) 764-8121. EOE M/F (1-27)

Nashville erea/So. KY 100kw CHR FM. Future openings, all dayparts. No beginners. T&R: Buddy Matthews, WAKQ, Box 110, Russellville, KY 42276. No calls. EOE M/F (1-27)

### Openings

KARN/Little Rock now accepting T&R for future talk show openings. Call Chuck-Martin, (501) 661-7500. EOE M/F (1-27)

WOXR(AOR)/WLAS(Country) has immediate opening for someone who eats, drinks, sleeps local news. Rush T&R: Kris Kelly, Box 760, Jacksonville, NC 28541. EOE M/F (1-27)

If you can deliver the teens & have fun, then fill my 7p-Mid shift. T&R: Jeff Angel, Box 2300, Ardmore, OK 73402. (405) 226-5357. EOE M/F (1-27)

A/C in NE Texas needs morning man/production director. T&R: Bucky Albright, KIKT, Box 1015, Greenville, TX 75401. EOE

Q93 is accepting T&R's for future openings. Contact Kris O'Kelly, PD, WQUE-FM, 1440 Canel St., New Orleans, LA 70112. EOE M/F (1-20)

Talented, enthusiastic evening professional needed yesterday. Country or A/C backround. Good bucks. T&R: Joe Benson, KROZ-FM, Box 4248, Tyler, TX 75712. EOE M/F (1-20)

### MIDWEST

Progressive FM seeks AM Drive, 7-Mid, Copy/production-swing people. T&R, (writing samples): 2483, Bismarck, ND 58502.

St. Louis rocker looking for fulltime experienced talent. Personality a must. T&R: 7394 Balson Av., St. Louis, MO 63130. EOE M/F (2-3)

Top-rated A/C-CHR looking for jocks. T&R: J.P. DeSantis, WHNN, Box 96, Saginaw, MI 48606. No calls. EOE M/F (2-3)

Adult approach to CHR needed for AM Drive. Production, copywriting a must. Good community. T&R: Jim Lewis, 2755 Sager Rd., Valparaiso, IN 46383. EOE M/F (2-3)

WOMP is looking for an experienced and agressive newsperson to co-anchor AM and work streets. T&R: Howard Monroe, Box 448, Bellaire, OH 43906. (2-3)

### **CAN YOU HAVE FUN** ON THE RADIO?

Midwest Top 50 FM looking for talent. Salary negotiable, great benefits, EOE. Be ready to move. T&R: Radio & Records, 1930 Century Park West, #618, Los Angeles, CA 90067.

KZ93, top CHR seeks upbeat AM drive personality with good production. Good money & benefits. T&R: Keith Edwards, 3131 N. University, Peoria, IL 61604. No calls. EOE M/F (2-3)

AM drive, modern Country FM. Must have fun, humor necessary. Must want to win. T&R: Consultants, 8053 Stoddard Av., Kansas City, MO 64152. EOE M/F (2-3)

Immediate opening for Country jock at WMCL. T&R: Jim Glassman, 811 Broadway, Mt. Vernon, IL 62864. EOE M/F

You may place your ad in the Opportunities section by mall or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail It to Radlo & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

# Opportunities

### **Openings**

PD & morning man for adult-oriented WCOL-AM. T&R: Shane Media Services, 7703 Windswept Ln., Houston, TX 77063. EOE M/F (1-27)

### **ANNOUNCER**

Medium market full service A/C needs solid, informative personable drive announcer. Good compensation and stability. All considered. T&R, present salary and ratings history to: Radio & Records, 1930 Century Park West, #623, Los Angeles, CA 90067.

WLUM & WAWA/Milwaukee seeking GM. Superb administrator, excellent people person, good knowledge of sales & programming, strong leader. Call L. David Moorhead (414) 785-1021. EDE M/F (1-27)

### MORNING AIR TALENTS

We're looking for the finest morning entertainers in America.

If you're a superb morning entertainer or team, and you're ready for a new challenge, we'd like to hear from you. Please send us a cassette air check of your on-air work, a complete resume and anything else that will communicate and document your skills and talents. Please, no phone inquiries.



E. Alvin Davis & Associates, Inc., Radio Programming & Marketing, 9851 Forest Glen Drive, Cincinnati, OH 45242

Morning Country pro needed! T&R: WXYQ-AM, Jay Bouley, Box 247, Stevens Pt., WI 54481. (715) 341-1300. EOE M/F (1-27)

KIZZ, the top-rated ARB station in the U.S. seeks a PM drive pro. Good benefits & top pay for the right person. (701) 852-2494. EOE M/F (1-27)

### **MORNING DRIVE**

Leading Midwest major market Adult Contemporary seeking bright, entertaining morning personality with warmth and relatability. Send tape and resume to: Radio & Records, 1930 Century Park West, #617, Los Angeles, CA 90067. EOE

Announcer/production, regional FM. 100kw A/C, females encouraged. T&R: Jim Lien, WBWA/B106, Box 207, Washburn, WI 54891. (715) 373-5151. EOE M/F (1-27)

Radio news anchor. News broadcasting/reporting experience. Strong writing & on-air ability. T&R: WING/WJAI, Box 2346, Kettering, OH 45429. EOE M/F (1-27)

Ohlo A/C needs morning man. \$17k to stert. (419) 468-4664. EOE M/F (1-27)

Announcer/production, regional FM WBWA/B106 100kw A/C. Females encouraged. T&R: Jim Lien, Box 207, Washburn, WI 54891. (715) 373-5151. EOE M/F (1-27)

# AGGRESSIVE MEDIUM MARKET A/C STATION

In Midwest is looking for morning and afternoon drive. Will pay between \$20-\$40,000 depending on qualifications. Send cassette and resume to: Radio & Records, 1930 Century Park West, #614, Los Angeles, CA 90067. EOE M/F

Production pro needed ASAP. Must be able to shine. T&R: Jeff Davis, WFMK, Box 991, E. Lansing, MI 48823. EOE M/F (1 -27)

Cyclone CHR seeks evening personality who can relate to a college audience. T&R: Al Weithe, KCCQ, Box 728, Ames, IA 50010. EOE M/F (1-27)

### **Openings**

Woodward Communications Inc. seeks experienced salesoriented GM. Oversee AM/FM & mobile communications operation. Bob Woodward, 8th & Bluff, Oubuque, IA 52001. EOE M/F (1-27)

Know your oldles & have personality. "Play it again Sam" is looking for you. Minimum 3 yrs. experience. Ken MacDonald Jr., (517) 752-8161. (1-27)

### MIDWEST MEDIUM MARKET FM COUNTRY

Needs killer morning talent! Is it you?? T&R to: Radio & Records, 1930 Century Park West, #624, Los Angeles, CA 90067.

Wanted, experienced radio reporter. Strong on-air & on-street with good writing skills. Competitive market, Fox River Valley, WI. WHBY, Appleton, WI 54913. EOE (1-20)

Parttime air personality needed. Contact Rob Shannon. WHBY, (414) 733-6639. Appleton, WI. EOE M/F (1-20)

### Major Market Opportunities

Major market A/C seeks two key air performers:

- MORNING ENTERTAINER must have a top notch sense of humor. We want someone to set the market on its ear. Will consider a team.
- MORNING ANCHOR must have sharp news sense. Crisp writing style, conversational delivery, minorities encouraged.
   For both positions send tape, resume, writing samples, and salary history to: Radio & Records, 1930 Century Park West, #619, Los Angeles, CA 90067. EOE M/F

### WEST

### NEWS DIRECTOR SUNNY CENTRAL CALIFORNIA AM-FM

We're part of a growing group in need of a news pro to start from scratch and run the show. Adult news with a personal touch. Super voice, writing, editing a must. Three years experience minimum. Above market pay for ionger hours, but no weekends. Market is a beautiful place to work, play, and grow. Stations are state-of-the-art and dominate the 25-49 audience. Send tape, resume, picture, and salary requirements to: Radio & Records, 1930 Century Park West, #615, Los Angeles, CA 90067. EOE

Wanted: combination DJ & salesperson. Weekend DJ work, sales during week. For details, call Pat or Vern at (505) 864-8400. (2-3)

### **MAKING TOO MUCH MONEY?**

Rock N' Roll instead! Top 30 market AOR needs energetic, professional rock addicts. Especially drive times. Send T&R and references to: Radio & Records, 1930 Century Park West, #622, Los Angeles, CA 90067.

### Openings

### WE ARE GROWING!

Emmis Broadcasting, stations in Indianapolis, Minneapolis, St. Louis, Los Angeles is looking for air talent in all Contemporary Music formats. Tapes & Resumes to: Rick Cummings, WENS, 2255 North Hawthorne Lane, Indianapolis, IN 46218. NO CALLS

Central Oregon's top A/C FM seeks a #1 morning man. Great production, one-on-one communication a must. Rush T&R: PD, KXIQ-FM, Box 5068, Bend, OR 97708. EOE M/F (2-3)

This California city needs a great morning show!! We're talking to rockers! We want their attention. Can you command it? Send goofy, hilarious, exciting tape and Impressive resume with references to: Radio & Records, 1930 Century Park West, #621, Los Angeles, CA 90067.

50kw central California FM looking for alert air talent. Good production a must. T&R: CQB, Box 2959, Merced, CA 95340. (2-3)

# KGB-FM 101

### **Promotion Director**

High promotion profile, market-dominant rocker needs experienced, creative, highly-motivated promotion director. Extremely rare opening. EOE. Resumes — no phone calls. Larry Bruce, KGB-FM, 7150 Engineer Rd., San Diego, CA 92111.

KGGI (991)/Riverside seeks weekend air talent. T&R only: John Volpe, KGGI, 2255 E. Bessant St., San Bernardino, CA 92404. No calls. EOE (2-3)

Medium market oldies station seeks experienced mature sounding air personality. Familiar with 50's & 60's oldies. C&R: Box 141146, Spokane, WA 99214. EOE M/F (2-3)

# YOU ARE GREAT

You're important. Take over #1 morning show. Phone bits, voices in up-beat CHR style. Fun newsperson needed also. Afternoon drive just left for Top 30. Need it filled. Keep us hot! T&R: Radio & Records, 1930 Century Park West, #620, Los Angeles, CA 90067. EOE M/F

### 

KWDJ is expanding. Experienced modern Country DJ & production people wanted. T&R: Al Gordon, FM, KWDJ, 7351 Lincoln, Riverside, CA 92504. EOE M/F (2-3)



Western Colorado's No. 1 CHR FM is looking for America's best medium market PM drive

personality ready to move up. We've got the right bucks, for the right person, NO time and tempers. Benefits include medical insurance and profit sharing. If you're ready to work in a state-of-the-art facility, with a state-of-the-heart company, rush tape and resume to: Charlie Michaels, 93 Q-FM, Grand Junction, CO 81502. FOF M/F

Air talent wanted for new A/C in Salt Lake City! Looking for topical communicators. T&R: Dennis Elliott, KUUT, 5282 S. 320 West, Suite D272, Salt Lake City, UT 84107. EOE M/F (1-27)

### **Openings**

KROY needs newsperson with automation experience for Manteca sister station. Great growth potential. T&R: 620 Bercut, Sacramento, CA 95814. (1-27)

# KIMN

KIMN is seeking a killer midday personality: A pro who is warm, relatable, understands listener involvement, is entertaining, uses phones concisely, is a real person who enjoys personal contact with the community. Style should be up, quick and concise. No "jocks," comedians and beginners please. This is a rare opportunity to join a great radio station known for its personalities and stability. Tape, resume and photo (no calls) to: Doug Erickson, KIMN, 5350 West 20th Avenue, Denver, CO 80214. EOE

Wanted: News Anchor with strong writing & reporting skills. Females encouraged. T&R: Joe McCarthy, ND, KMJJ, 3510 W. Hacienda, Las Vegas, NV 89118. EOE M/F (1-27)

PD, FM Country. Energetic, creative, people oriented. T&R: Don Schrack, KNAX, 3636 N. First, Suite 106, Fresno, CA 93726. EOE M/F (1-27)

# IMMEDIATE OPENING

KUAD FM KSGR AM 1170

Group owned Rocky Mountain AM-FM has immediate opening for top air production talent. PD for right person. Send T&R to: Quin Morrison, KUAD/KSGR, Box 117, Windsor, CO 80550. (303) 686-2791. EOE M/F

Great opportunity for 2 meture, responsible communicators. Need strong production. Capps broadcast group. T&R: Don Jebb, Box 346, Twin Falls, ID 83301. EOE (1-27)

KYNO seeks ND to head award-winning department, AM anchor in growing CA market. Ted Brown, Box 6029, Fresno, CA 93703. No calls. EOE M/F (1-27)

### **Positions Sought**

BA, Top16 announcer, WBUC, Rock104, 92BPD, KBLW, KVNU, KUSU, NPR, Satellite uplinker, Talkback Advisor, sharp, integrity, exprienced, employed, portfolio (513) 651-5433. (2-3)

4 yrs. experienced, Lööking for P2 N/T. Will jock for right station. Currently with WBWB, Bloomington, IN. Available May 15. MARK GILLESPIE, (812) 337-4483. (2-3)

Have 3 yrs. small market experience. Currently in top-24 market parttime. Looking for small-medium AOR with production. Can relate to people. ROB (602) 241-9743. (2-3)

Okay, so I won't win a Gary Owens sound alike contest. So I'm a diamond top, non-stop, let's rock cyclops, á throwback, okay. Claude Hall likes me. So does Mike Joseph. So will you. New York City or Los Angeles. Call for "Shane" (716) 837-3466. Might be a new "twist."

New year, new challenges. CHR-A/C programming position wanted. Team player, energy with no hype. 6 yrs. experience, small & medium markets. SHAWN (505) 722-9025. (2-3)

Top-share PM drive latest book. Open to new and interesting AOR/CHR challenges & opportunities. MARK LYONS (805) 528-6449. (2-3)

DAVE STERLING, top jock of the Midwest, ready to make your station a winner. (312) 272-2430. (2-3)

Talk host with 15 yrs, broadcasting experience has innovative concept for talk show. Entirely show-business oriented. It's exciting! Call (602) 265-5220. (2-3)

4 yrs. Philadelphia on-air, 7 yrs. all told, 2 yrs. programming experience. Seeking to move to medium market programming. Call (215) 673-8584. (2-3)

# Opportunities

### **Positions Sought**

Announcer with 4 yrs. experience, good voice, production skills & personality looking for a larger market. Prefer New England. PETE (603) 752-4738. (2-3)

2½ year team player with PBP experience. Not flashy but hard worker. Prefer MT, A-1 references. Call TODD (701) 523-3883. (2-3)

Mature AM pro seeks residence in top-50 market. Order before noon. FRED (817) 939-0390. (2-3)

Experienced ND/DJ, 5 years on-air, production skills, seeks Southwest assignment. Currently working. AOR, CHR, News. Talk, Jazz. RICH ALCOTT (707) 937-0719, 964-7277. (2-3)

19 yr. pro. Former state network ND. Employed, looking at Midwest with realistic expectations. Family. BILL (319) 332-9855. 7p-11a. (2-3)

Major market morning man wants creative home. Format change left me speechless. RICK (414) 637-1102. (2-3)

Top-25 personality looking for winning envormment. A/C, CHR top-100 markets only. BYRON (414) 633-5501. (2-3)

### SPORTS DIRECTOR/DJ COMBO

Seeking a position in a small or medium market. Six months small market experience. B.A. in Broadcasting. Dependable and professional. I can be an asset to you. For T&R plus references, call RON GOODMAN (213) 202-1249.

Attention Single male, 3 yrs. experience CHR, A/C, Oldies. Bilingual & good production skills. Will relocate. VALENTINO (717) 366-1820. (2-3)

**DREW BENTLEY**, top-50 market programmer seeking medium or large Midwest CHR or A/C programming opportunity. (612) 459-9516. (2-3)

Talented, experienced copywriter/air telent seeking position. Creative copy, tight airshift, and a hard worker. Available immediately. BILL (904) 744-6353. (2-3)

Hello. Major market parttimer looking for medium market fulltime, Prefer Midwest. CHR, A/C. TIM (314) 227-9750. (2-3)

News anchor-reporter with 10 yrs. major market skills. (213) 394-8204. (2-3)

7 yrs. of CHR/AC air experience. Looking to put my knowledge to work in a PD/MD position or medium/major merket airshift. SCOTT (317) 456-3407. (2-3)

Production wiz. 5 yrs. in radio, currently morning man at Southern CA CHR FM. Seeking production director position. KEVIN (805) 644-5056. (2-3)

5 yr. experienced pro looking for small or medium market News/Sports any format. ASHLEY SCHARGE (212) 229-2094. (2-3)

JERRY GALVIN, host of Talkback, America's nationwide call-in comedy talk show desires a position with your station. For details, call (513) 751-0991. (2-3)

Young, agressive jock needs fulltime slot in any market or format. Four years experience. Good personality & community service. A doer. JIM (715) 842-9431. (2-3)

Station sold, but I wasn't part of the deal. Former PM drive with strong production & sales backround. Will relocate. CHR or AOR. TIM BROUGH (717) 374-5111. (2-3)

English announcer with great numbers & promotional ideas seeks on-air position in metro area. Coasts preferred. Call DON (303) 685-5018. (2-3)

PM Drive personality ready to make a move as PD & MD. 7 year veteran. Call D.L. (601) 392-8617. (2-3)

News or sports. Excellent writing, smooth delivery, colorful PBP, Jornalism degree. Outstanding references. KEVIN (913) 827-2383. (2-3)

Please help. Talented DJ starting out nees work experience. CHR, AOR, Country. Will consider news. ANDREW QUINN, (415) 468-1405. (2-3)

Looking to program small/medium market station. Prefer A/C. On-air experience includes WIZD, WGGG, Magic 96, Q105. Call (813) 526-8943. (2-3)

WNVL, WOMF, WLCV grad. 4½ yrs. experience. JANET LYNCH, 858 Malabu, #10, Lexington, KY (606) 269-6193, or 3743 Deep Dale, Louisville, KY (502) 895-5208. (2-3)

3 yr. pro In AOR, A/C & Adult album formats. Promotion, music, sports backround. Looking for jock or PBP. Currently skiing. Call MARK (303) 476-4798. (2-3)

Been in sales & management. Want back on the air. 13 yr. pro PD, AM/PM drive. Available immediately. Rated markets only. MICHAEL (219) 365-5745. (2-3)

Energetic jock, also 2 yrs. experience in PBP. Willing to relocate. I'm no superstar, I'm a hard worker. DAVE (412) 731-9444. (2-3)

Woman news announcer seeking beginning job. Articulate, creative, good writer, dependable, bright personality. Prefeer Chicago or NW Indiana. FRAN (219) 931-2196. (2-3)

6 yrs. radio experience, announcing & sales. College degree.
Want to work back home near relatives in New England area.

Want to work back home near relatives in New England area.
Call SCOTT (305) 667-4788. (2-3)

### **Positions Sought**

Personality morning man, excellent with phones & promotion. AOR, CHR, Top-30 markets. Call BILL (612) 541-1344. (2-3)

Former DJ of the year seeks position with professional team. Country, A/C, Oldies. PD/MD/production, voices. Entertaining communicator. (205) 471-4420. (2-3)

I love radiol Too bad the place I work now doesen't. Seeking exciting, stable, fulltime CHR-AfC. East preferred. Call WALLY DANIELS (717) 677-8603 before noon. (2-3)

Enthusiastic, motivated beginner needs work. Can jock, newš Great voice. BA in communications. Go anywhere, any shift train on job. MICHAEL KIELBON (312) 652-8319. (2-3)

14 yr. radio pro. seeks N/T or high personaltiy gig. Prefer mornings. MERLIN in the morning, KHOB, Hobbs, NM. (505) 392-4552, or 392-4239. (2-3)

Good female jock. Warm personaltiy. Enjoys working at a good team-station. Experienced in all areas & can give a helping hand wherever needed. (715) 842-9431. (2-3)

Major market PD &/or morning man. Most recently AOR but extensive backround in other formats. MARK TAYLOR (305) 746-8375. (2-3)

Newscaster available immediately. 5 yrs. experience, 2 as medium market ND. Journalism degree. Prefer MW. JEFF (815): 663-9173 or 223-6598. (2-3)

All I need is a break. Radio producer/sportscaster. BA, 7 yrs. in radio, strong PBP. Will relocate. RICHARD (216) 321-1374. (2-3)

Hire met (please?). Announcer with 7 yrs. major market experience including L.A., S.F. All phases + TV. R.C. (805) 984-3851. (2-3)

BILL HICKOK, 1982 talent search winner searching for talented A/C or CHR station. Formerly FM100/Memphis, WRAL/Raleigh, KAAY. 75 voices come free. (504) 769-3096. (2 -3)

# MORNING MOUTH

Don Imus, Steve Dahl, The Greaseman all rolled into one. Phone bits, character voices, outrageous humor. Major market experience. Big rating increases.

A "Wild & Crazy" morning show that will create a lot of excitement in your market.

JEFF CONRAD (305) 392-1916

Black male announcer with DJ & some news seeks opening. Urban or Country preferred. Call JOHN McINTOSH. (305) 299-0476. (1-27)

Experienced, self-starting reporter in all facets of news coverage. Award-winner with almost 8 yrs. experience including ND. Good volce. TERRY (703) 433-0047. (1-27)

Got a live mike available . . . try mel Trained & ready to go. Great at music, news & sports. Mature. Prefer Midwest. Call STEVE (309) 454-2636. (1-27)

DJ/Engineer. 1st phone, some Country experience. Like New England or middle TN, but will consider all offers. GORDON FENDERSON, (207) 934-2981. (1-27)

Good morning Denver! New York metro ND/AM drive anchor seeks same at one of Denver's best. For T&R, call JIM (516) 742-9548. (1-27)

I am good. Female reporter/anchor on West Coast. Energetic & dedicated. You won't be sorry. ROSALIE (805) 322-2332, (213) 464-3754. (1-27)

Currently working at B96/Chlcago. Looking to move into CHR programming in medium to major market. FRANK FOSTER (312) 337-2487, (312) 951-3572. (1-27)

Canadian sportscaster interested in moving to U.S. 7 yrs, experience in radio & television. T&R & more information from RANDY PIKE (807) 345-2852. (1-27)

True professional. Great one-of-a-kind voice. An aircheck worth listening to, Seeking medium market AOR, MICHAEL DAVIS (406) 252-3604. (1-27)

MIKE BEACH is on the beach but looking to do AM/PM drive, or program for you. Call (615) 986-2901. (1-27)

Lady DJ with fulltime experience in the Los Angeles area seeks weekend airshift. Urban, A/C, CHR. Copywriting, production experience. KELLI (213) 684-7168. (1-27)

Experienced sportscaster wants to relocate to solid sportsoriented station. Have extensive PBP experience, interviews & sportscasting. BOB (316) 251-0439 or 251-3800. (1-27)

5 years jock, good pipes, Urban Black format in medium market willing to relocate. Let's talk mornings only. (704) 865-7166. (1-27)

Dependable. CHR, A/C, Urban, Country. Professional. Disc jockey with outstanding voice, delivery, production. Greater Cincinnati. (513) 528-5793. (1-27)

Medium market news position. Four years experience. Hard working, dependable, a team player. Prefer Mid-Atlantic or New England. BOB (717) 545-1407. (1-27)

### **Positions Sought**

17 yr. veteren announcer, programmer, production pro seeks new challenge. Major market voice. Excellent references & track record. (717) 367-1119. (1-27)

Black male, excellent production. Good voice, tight board. Would like to work where my talent isn't wasted. 7 yrs. experience, serious replies only. (803) 754-1187. (1-27)

Country programmers: looking for a personality with years of experience who really knows the music? You found him. BRUCE (716) 487-0612. (1-27)

### **Hot Production**

Production is like plastic surgery — ugly can be made into beautiful! Top-notch L.A. production pro looking to move into better, more professional situation. Writing, voicing, producing!

I create spec spots that sell!

Give your station a face-lift for 1984! Call the "Doctor"... (213) 825-6982. Leave message!

A/C FM with will to win in AM drive. This act is for you. Medium or major markets only. Call (609) 737-1421 after 5. (1-27)

Male DJ looking for station in Nashville, Middle TN or Northern AL. Excellent musical knowledge. MD experience. Love midnight shift. MIKE McCOY (312) 864-3304. (1-27)

6 yrs. including AOR mornings, CHR evenings, PM's, PD. Seek growth position in warm, southern Top-50. JEFF (615) 239-8901, 239-7854. (1-27)

Interested in airshift and/or promotion position in small to Medium MW market. 3 yrs. experience. CHRIS HANSEN (414) 739-3746. (1-27)

Attn: 6 yr. radio vet seeking East Coast medium to mejor market. Strong production. Drive experience, Eagerly awaiting your call anytime. (717) 622-8912. (1-27)

Articulate, mature recent college grad with 2 yrs. commercial experience seeks western states opportunity. GEOFF DOYLE (206) 454-9659. (1-27)

Seeking a challenging programming position. Call Chuck Howard, (714) 546-9513. (1-27)

Nighttime rocker looking for new CHR opportunity. Over 4 yrs. experience. Call RANDY MOORE (206) 353-4997, 355-1144. (1-27)

Hard working female. 7 yr. veteran seeks a change. Top 100 market only. Call TJ (303) 796-8954. (1-27)

### MAJOR MARKET PERSONALITY

With Oldies track record seeks PD position. Extensive musicology; AOR, CHR and Gold. History includes, KYA, KFRC, KJR and KRQR. Candi Chamberlain, (415) 222-6283. References!

Heavyweight sales pro, currently National Sales Manager, NYC Magazine. 4 yr. broadcast sales. Seeks position San Francisco area. TONY RIVERA (212) 243-7445 after 5 ET. (1-27)

Need energetic Sports Director? 5 yr, pro, BA-RTV, excellent PBP. Experienced news, talk, jock, sales. Prefer college market. DAVE (608) 783-7153. (1-27)

Making some changes, seeks something new. 7 yrs. AOR, CHR personality. Deep pipes, creative. Will move. RICH CLUCHAY (313) 338-7372, 334-3919. (1-27)

OM automation & sales experience. Looking for operations or small market management position. DON (919) 552-9035 after 3pm. (1-27)

8 yrs. experience, 4 stations. All formats. Stable PD/MD seeking top-100 market. Prefer South or West. GREGG SCOTT (217) 442-1700, 446-3492. (1-27)

Morning man, 10 yrs. pro. Relatable, warm, natural delivery. Phone work & station promotions. Seeks A/C or CHR immediately. TERRY (602) 742-1995. (1-27)

The next Rick Dees? Not I'm myself. A hard working team player looking to help in medium market. Any shift. (415) 652-4420 anytime. (1-27)

I've got Ideas Young professional seeking PD in small or medium market in South. Experienced at Q105, WJZD, MAGIC 96, WGGG. (305) 461-0296. (1-27)

9 yr. pro, CHR, A/C, Country. Seeking midday position. CHRIS STEVENS, WMAR, WEBC, KSOO & more. Ready & willing. (301) 667-4229. (1-27)

9 yrs. A/C CHR, medium & major market + BA in marketing. Seeking PD position with growth oriented company. ANDY (318) 221-9882. (1-27)

Ready for ya, Southern CAI Unique style, great production, numbers for adventurous, winning CHR, A/C. Medium/majors, CA-TX only! Before 1/31. (318) 233-6650. (1-27).

Warm communicator seeking eir talent spot preferably in west.

Young & ready to work hard for you. Call KEVIN (619) 447-1172 or 442-8689. (1-27)

5 yr. experienced pro looking for work, any format. Small & medium markets. ASHLEY (212) 229-2094. (1-27)

### **Positions Sought**

JIM KINNEY — excellent WMAD ARB's in '83. Helped WTUE/Dayton become top AOR in country in '82, WMAD PD reised all categories, dayparts 1st book. (215) 482-5448.

### Changes

### RADIO

Vincent Malcolm joins WYNY/New York as Account Executive

Susan R. Ottenheimer named Account Executive at WCBM/Baltimore.

### RECORDS

Dennis Jordon named Manager of Sales Administration for

Bernie Meagher promoted Director of Inventory for Atlantic & Elektra Records/New York.

Lawrence Kenswil appointed Associate Director, Business & Legal Affairs for MCA Records/Universal City, CA.

Van James appointed Promotion person, Atlatnic

Nolan Brown named R&B Field Merchandiser, Atlantic Records/Detroit.

**Louis Heidelmeier** appointed Promotion person, Elektra/Asylum Records/Detroit.

Michael S. Alhadeff appointed Promotion person, WEA Atlantic Records/Seattle.

Tim Alston named Field Merchandiser, WEA/Baltimore-Washington D.C.

### INDUSTRY

Chris Miller joins the Consumer Division of Allen & Dorward/Houston, from PD post at KLOL radio

Carol Gross named Account Executive, RKO Radio

### Miscellaneous

WFGM is changing to CHR, and needs current and oldies service. Bob Hant, 1101 Fairmont Av., Fairmont, WV 26554. (304) 366-9880. (2-3)

WTRU needs CHR record service from all labels. Contact Bill Andrews, 875 E. Summit, Muskegon, MI 49444. (616)

Dates appearing at the end of each listing signify first week listed.

### R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listings by phone on Wednesday, Thursday & Friday 9am-5pm (PST).

### Deadline

To appear in the following week's issue, we must recieve your ad by **Thursday 12 noon (PST)** prior to issue date.

### **Display Advertising**

**Display:** \$20 per inch per week (maximum 35 words per inch). Includes **border** and **logo**.

Blind Box: \$35 per inch per week (maximum 35 words per inch). \$20 for border, box number, \$15 for postage/handling.

### Payable In Advance

**Display & Blind Box** advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities, call (213) 553-4330 (Wednesday, Thursday, or Friday only) or mail to: Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# The Music Section

# **National Music Formats Added This Week**

### **Drake-Chenault**

Bob Laurence (213) 883-7400

EURYTHMICS "Here Comes The Rain Again" DAN FOGELBERG "The Language Of Love" ROCKWELL "Somebody's Watching Me" MANFRED MANN'S EARTH BAND "Runner"

### Contempo 300

SHEENA EASTON "Almost Over You" **EURYTHMICS** "Here Comes The Rain Again"

### **Great American Country**

ANNE MURRAY

"That's Not The Way (It's S'posed To Be)" MICHAEL MURPHEY "Will It Be Love By Morning"

# Century 21 Greg Stephens (214) 934-2121

### The Z Format

ROCKWELL "Somebody's Watching Me"
DAN FOGELBERG "The Language Of Love" UB40 "Red Red Wine" PAUL YOUNG "Come Back & Stay" MUSICAL YOUTH "She's Trouble

### The A/C Format

CARPENTERS

"Your Baby Doesn't Love You Anymore" DAN FOGELBERG "The Language Of Love"

### Super-Country

GEORGE STRAIT "Right Or Wrong" FRIZZELL & WEST "Silent Partners" MARK GREY "Left Side Of The Bed" ANNE MURRAY

"That's Not The Way (It's S'posed To Be)" TOM JONES "I've Been Rained On Too" JOHNNY LEE "Yellow Rose"

# **Concept Productions**

Dick Wagner (916) 782-7754

### Adult Rock

**POINTER SISTERS "Automatic"** DAN FOGELBERG "The Language Of Love" ROCKWELL "Somebody's Watching Me" 38 SPECIAL "Back Where You Belong" BOB DYLAN "Sweetheart Like You" KIM CARNES "You Make My Heart Beat Faster (And That's All That Matters)"

# Peters Productions, Inc.

Debble Welsh (619) 565-8511

### Country Lovin'

JIM GLASER "If I Could Only Dance With You" HANK WILLIAMS JR. "Man Of Steel" LYNN ANDERSON & GARY MORRIS You're Welcome To Tonight' MICHAEL MURPHEY "Will It Be Love By Morning"

### The Great Ones

DONNA SUMMER "Love Has A Mind Of Its Own" MELISSA MANCHESTER 1 Don't Care What The People Say" JIM GLASER "If I Could Only Dance With You LANI HALL "Send In The Clowns"

### Transtar

Chick Watkins (303) 578-0700

MICHAEL JACKSON "Thriller" CHRISTOPHER CROSS "Think Of Laura"

### Rock America

George Williams (214) 343-9205

### The Starstation

ANNE MURRAY

"That's Not The Way (It's S'posed To Be)" **DONNA SUMMER** "Love Has A Mind Of Its Own"

### Country Coast-To-Coast

LEON EVERETTE "I Could'a Had You" GEORGE STRAIT "Right Or Wrong" HANK WILLIAMS JR. "Man Of Steel"

### Rock America

SHEENA EASTON "Almost Over You" ROLLING STONES "She Was Hot" KC "Give It Up" RE-FLEX "The Politics Of Dancing" DAN FOGELBERG "The Language Of Love"

# TM Programming Cal Casey (214) 634-8511

### Stereo Rock

RE-FLEX "The Politics Of Dancing" DAN FOGELBERG "The Language Of Love"
ROLLING STONES "She Was Hot" ROCKWELL "Somebody's Watching Me" 38 SPECIAL "Back Where You Belong"

DAN FOGELBERG "The Language Of Love" CHRISTINE McVIE "Got A Hold On Me"

### TM Country

JOHNNY LEE "Say When" TOM JONES "I've Been Rained On Too" JOE STAMPLEY "Brown Eyed Girl" JIM GLASER "If I Could Only Dance With You"

### BPI

John lles (800) 426-9082

### Adult Contemporary

LANI HALL "Send In The Clowns"
CHRISTINE McVIE "Got A Hold On Me"

### Country Living

MARK GRAY "Left Side Of The Bed." **BURRITO BROTHERS** "Almost Saturday Night" **OSMOND BROTHERS** "Where Does An Angel Go When She Cries" LEON EVERETTE "I Could'a Had You" JIM GLASER "If I Could Only Dance With You" **ANNE MURRAY** 'That's Not The Way (It's S'posed To Be)" SISSY SPACEK

### Radio Arts

John Benedict (818) 841-0225

"If I Can Just Get Through The Night"

### Country's Best

LEON EVERETTE "I Could'a Had You" JIM GLASER "If I Could Only Dance With You"

### Soft Contemporary

CARPENTERS "Your Baby Doesn't Love JIM GLASER "If I Could Only Dance With You" BARBRA STREISAND "Papa, Can You Hear Me?"

### Sound 10

DAN FOGELBERG "The Language Of Love" CARPENTERS

'Your Baby Doesn't Love You Anymore" JIM GLASER "If I Could Only Dance With You" BARBRA STREISAND "Papa, Can You Hear Me?"



KRLA SHOWS ITS "LOVIN' FEELINGS" - Recently KRLA/Los Angeles presented the "Lovin' Feelings" concert with the Righteous Brothers, the Association, Little Anthony, Ricky Nelson, and Jerry Lee Lewis. Shown backstage are Jerry and KRLA PD Jim Pewter.



RICK'S HUMAN TOUCH - After a recent concert appearance in Tucson, RCA's Rick Springfield met KRQ/Tucson MD Kelly Norris and RCA's Bob Meyers backstage. Shown (I-r) KRQ's Kelly, Springfield, and Bob



LIFE'S BEEN GOOD TO HIM - WXLK/Roanoke, VA took on a new afternoon man when Joe Walsh stopped by to do the show and talk to his fans on the phone while on tour with Stevie Nicks. Shown here (I-r) in front of the station van are WXLK's MD Don O'Shea and Kelly Heintzman, Walsh, GM Russ Brown, and per-

### Media General **Broadcast Services**

Bob Dumais (901) 320-4433

### **ACtion**

ANNE MURRAY "That's Not The Way (It's S'posed To Be)" MELISSA MANCHESTER

"I Don't Care What The People Say" EARTH, WIND & FIRE "Touch" DAN FOGELBERG "The Language Of Love" JIM GLASER "If I Could Only Dance With You" **CARPENTERS** 

"Your Baby Doesn't Love You Anymore"

### **Your Country**

JOHNNY RODRIGUEZ "Too Late To Go Home" OSMOND BROTHERS

"Where Does An Angel Go When She Cries" BURRITO BROTHERS "Almost Saturday Night" BIG AL DOWNING "The Best Of Families"

"If I Could Just Get Through The Night" DAVID ALLAN COE "Ride 'Em Cowboy"

### Hit Rock

QUIET RIOT "Bang Your Head (Metal Health)" KENNY ROGERS "This Woman" EURYTHMICS "Here Comes The Rain Again" KENNY LOGGINS "Footloose" DAN FOGELBERG "The Language Of Love"

# Black/Urban

# BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

### **POINTER SISTERS** Automatic (Planet/RCA)

83% of our reporting stations on it. Rotations: Heavy 15/0, Medium 18/5, Light 28/9, Extra Adds 1, Total Adds 15, WGCI, WBLZ, WZAK, WGPR, WATV, WENN, WGIV, WPEG, WOIC, WJMI, WANT, WVKO, WLTH, WKWM, WVOI. A Most Added Record. Debuts at number 17 on the Black/

### **DELLS**

### You Just Can't Walk Away (Private I/CBS)

68% of our reporting stations on it. Rotations: Heavy 2/0, Medium 19/4, Light 30/4, Extra Adds 0, Total Adds 8, WAMO, WOOK, KJLH, XHRM, WRDW, WGIV, WPEG, KJCB. Debuts at number 35 on the Black/Urban chart.

### **IMAGINATION**

### This Means War (Shoobedoodah Dabba Doobee) (Elektra)

65% of our reporting stations on it. Rotations: Heavy 2/0, Medium 14/2, Light 32/7, Extra Adds 1, Total Adds 10, WDAS, WYLD-FM, WDRQ, WZEN-FM, KJLH, KNOW, WPLZ, KHYS, WVOI, KUKQ. Debuts at number 39 on the Black/Urban chart.

### **TYRONE BRUNSON**

### Fresh (Believe In A Dream/CBS)

64% of our reporting stations on it. Rotations: Heavy 2/0, Medium 25/1, Light 20/7, Extra Adds 1, Total Adds 9, WXYV, WDAS, WVEE, KKDA-FM, KRNB, WPEG, WJAX, WBLX, WKWM. Debuts at number 34 on the Black/Urban chart.

# **NEW & ACTIVE**

100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🗹 indicated one of this week's most added new songs.

### PATTI AUSTIN "It's Gonna Be Special" (Qwest/WB) 43/21

Rotations: Heavy 2/1, Medium 10/3, Light 27/13, Extra Adds 4, Total Adds 21, WAMO, KKDA-FM, WEDR, WAIL-FM, WYLD-FM, WDMT, WJMO, WDRQ, KJLH, KSOL, KNOW, WATV, WGIV, WOIC, WJAX, WANT, WAAA, WLTH, WTLC, KDIA, KUKQ. Heavy:

INDEEP "The Record Keeps Spinning" (Sound Of N.Y.) 42/2
Rotations: Heevy 5/0, Medium 25/0, Light 12/2, Extra Adds 0, Total Adds 2, WJAX, WKWM. Heavy: WDAS, WOOK, WYLD-FM, WJMO, KSOL. Medium: WXYV, KKDA-FM, WAIL-FM, WZAK, KJLH, WPLZ, KOKA, WANM. Debuts at number 40 on the Black/Urban chart. MICHAEL JACKSON "Thriller" (Epic) 41/3
Rotations: Heavy 29/2, Medium 10/2, Light 2/0, Extra Adds 0, Total Adds 3, WXYV, XHRM, WJMI. Heavy: WDAS, WAOK, KKDA-FM, KMJQ, WAIL-FM, WBMX, WBLZ, KDAY, KSOL, WPDQ, WANT, WLTH. Debuts at number 26 on the Black/Urban chart,

DIONNE WARWICK "Got A Date" (Arista) 39/6
Rotations: Heavy 1/0, Medium 21/0, Light 16/5, Extra Adds 1, Total Adds 6, WAIL-FM, WGCI, WJLB, KJLH, WPLZ, WAAA. Heavy: WVEE. Medium: WILD, WOOK, WCIN, WJMO, WGPR, XHRM, WKXI, WPDQ.

### RUFUS & CHAKA KHAN "One Million Kisses" (WB) 39/5

Rotations: Heavy 3/0, Medium 18/1, Light 19/4, Extra Adds 0, Total Adds 5, WDAS, WAOK, WZEN-FM, KNOW, WKXI. Heavy: WVEE, KJLH, WGIV. Medium: WXYV, KKDA-FM, WCIN, WZAK, WNHC, WENN, WLTH.

RJLH, WGIV. Medium: WXYV, KRDA-FM, WCIN, WZAK, WNHC, WENN, WLTH.

BILLY GRIFFIN "Serious" (Columbia) 34/6

Rotations: Heavy 4/0, Medium 13/1, Light 15/3, Extra Adds 2, Total Adds 6, KMJQ, WGCI, WATV, WJAX, KJCB, WMAK. Heavy: WYLD-FM, KACE, KDAY, KJLH. Medium: WJMO, WZEN-FM, XHRM, WWDM, KDKO.

TEENA MARIE "Midnight Magnet" (Epic) 34/2

Rotations: Heavy 13/0, Medium 12/1, Light 8/0, Extra Adds 1, Total Adds 2, WTOY, WLTH. Heavy: WHUR, KMJQ, KRLY, WYLD-FM, KMJM, KACE, KDAY, KJLH, KUKQ, WXYY, WPLZ, KOKA. Remains at number 36 on the Black/Urban chart.

LENNY WILLIAMS "Love Soldier" (Rocshire) 33/3

Rotations: Heavy 3/0, Medium 20/0, Light 9/2, Extra Adds 1, Total Adds 3, WILD, KSOL, WPLZ. Heavy: WXYV, WDAS, WPEG. Medium: WBMX, WCIN, WJMO, WZEN-FM, KACE, KJLH, XHRM, KNOW, WGIV.

TYRONE DAVIS "Let Me Re Your Pacifier" (Ocean Front) 30/6

TYRONE DAVIS "Let Me Be Your Pacifier" (Ocean Front) 30/6
Rotations: Heavy 5/0, Medium 11/1, Light 13/4, Extra Adds 1, Total Adds 6, WAMO, WPLZ, KHYS, WWDM, WAAA, KUKQ. Heavy: KRNB, WJMO, WATV, WOIC, KJCB. Medium: WAOK, WGPR, KACE, WENN, WKWM.

TOM BROWNE "Cruisin" (Arista) 29/4
Rotations: Heavy 4/0, Medium 14/0, Light 10/3, Extra Adds 1, Total Adds 4, WDAS, WAIL-FM, WJMO, WOIC. Heavy: WNOO, WPLZ, KHYS, WAAA. Medium: KRNB, WHRK, WCIN, WDRQ, KJLH, WKXI, WWWS.

BOBBY NUNN "Hangin' Out At The Mall" (Motown) 29/2
Rotations: Heavy 11/0, Medium 7/0, Light 10/1, Extra Adds 1, Total Adds 2, WJMO, KUKQ. Heavy: WEDR, WBMX, WGCI, XHRM, WATV, WENN, WKWM. Medium: KRNB, WZEN-FM, KDAY, WJAX, WAAA.

ATLANTIC STARR "More, More, More" (A&M) 27/11
Rotations: Heavy 5/0, Medium 11/3, Light 9/6, Extra Adds 2, Total Adds 11 including WZAK, WGPR, KDAY, XHRM, WNHC, WRDW, WATV, KDIA. Heavy: WHUR, WYLD-FM, WGCI, KACE. M:edium: WAOK, KKDA-FM, WPDQ.

TEDDY PENDERGRASS "I Want My Baby Back" (Philadelphia International/CBS) 26/2
Rotations: Heavy 6/0, Medium 13/0, Light 6/1, Extra Adds 1, Total Adds 2, WPLZ, WAAA. Heavy: WDAS, WZEN-FM, KACE, WJMI, WKXI. Medium: WXYV, WHUR, KRNB, WDIA, KMJM, KDAY, WPDQ.

# SIGNIFICANT ACTION

### KLIQUE "Flashback" (MCA) 25/1

# Rotations: Heavy 2/0, Medium 14/0, Light 9/1, Extra Adds 0, Total Adds 1, KJLH. Heavy: WOOK, WBMX. Medium: WEDR, WDRQ, XHRM, KNOW, WGIV, WOIC, WKXI, WPDQ, WVOL, KOKA, WDAO, WTLC, WWWS, KUKQ. BOBBY WOMACK & PATTI LABELLE "Love Has Finally Come At Last" (Beverly Glen) 24/23 Rotations: Heavy 1/1, Medium 6/6, Light 10/9, Extra Adds 7, Total Adds 23, WXYV, WILD, WDAS, WHUR, KRLY, KRNB, WGCI, WJLB. WZEN-FM, KDAY, WNHC, WWDM, WLTH.

### ZAPP "Spend My Whole Life" (WB) 23/3

Rotations: Heavy 6/0, Medium 10/1, Light 7/2, Extra Adds 0, Total Adds 3, WHRK, XHRM, WAAA, Heavy: KRNR, WOIC, W.IMI.

### PEABO BRYSON "D.C. Cab" (MCA) 22/10

Rotations: Heavy 0/0, Medium 5/2, Light 14/5, Extra Adds 3, Total Adds 10, WHUR, WAIL-FM, WYLD-FM, WJMO, WJLB, KNOW, WOIC, WBLX, WWDM, WKWM. Medium: KACE, KDAY, WLTH.

### MALCOLM McLAREN "World Famous" (Island/Atco) 22/8

otations: Heavy 2/0, Medium 9/2, Light 10/5, Extra Adds 1, Total Adds 8, WAOK, WVEE, WBMX, WGCI, WJMI, KOKA, WAAA, WTLC. Heavy: KACE. Medium: WXYV, WRKS, WAIL-FM, WDMT, WKXI, WJAX, WKWM

### MTUME "Green Light" (Epic) 22/2

WDAS, WCIN, WKND, WNHC, KNOW, WATV, WENN, WPEG, WDAO.

DENNIS EDWARDS featuring SIEDAH GARRET "Don't Look Any Further" (Motown) 21/13
Rotations: Heavy 1/0, Medium 9/7, Light 10/5, Extra Adds 1, Total Adds 13, WXYV, KRNB, WDIA, WZAK, WGPR, WZEN-FM, KDAY, WJJS, WLTH, WKWM, WTLC, KDKO, KUKQ. Medium: WGCI, WPLZ.

### CHIC "Give Me The Lovin" (Atlantic) 21/1

Rotations: Heavy 4/0, Medium 10/1, Light 7/0, Extra Adds 0, Total Adds 1, XHRM. Heavy: KRNB, WPDQ, WLOU, WTLC. Medium: WDIA, WHRK, WYLD-FM, WZAK, KJLH, WBLX, KOKA, WAAA, KUKQ.

### **MOST ADDED** ®

**BOBBY WOMACK & PATTI LABELLE (23)** Love Has Finally Come At Last (Beverly Glen) PATTI AUSTIN (21)

It's Gonna Be Special (Qwest/WB) **ROCKWELL (17)** Somebody's Watching Me (Motown) **POINTER SISTERS (15)** 

Automatic (Planet/RCA))

### HOTTEST

**PATTI LABELLE (43)** If Only You Knew (Phil. Int./CBS) J. INGRAM with M. McDONALD (33) Yah Mo B There (Qwest/WB) SHANNON (33)

Let The Music Play (Mirage/Atco) CHERYL LYNN (29) Encore (Columbia) "D" TRAIN (25)

Something's On Your Mind (Prelude)

GEORGE KRANZ "Trommeltanz (Din Daa Daa)" (Personal) 21/1

Rotations: Heavy 2/0, Medium 8/0, Light 10/0, Extra Adds 1, Total Adds 1, WJMO, Heavy: WDAS, WYLD-FM, Medium: WAOK, WHRK, WZEN-FM, KJLH, WNHC, WWDM, WANM, WAAA.

PLANET PATROL "I Didn't Know I Loved You" (Tommy Boy) 21/0
Rotations: Heavy 4/0, Medium 8/0, Light 9/0, Extra Adds 0, Total Adds 0, Heavy: WDAS, WAOK, KRNB, WJLB. Medium: WDRQ, WGRP, WATV, WKXI, WPDQ, WBLX, WVOL, WTLC.

### SHALAMAR "You Can Count On Me" (Solar/Elektra) 20/5

Rotations: Heavy 2/0, Medium 12/1, Light 5/3, Extra Adds 1, Total Adds 5, KDAY, KSOL, WENN, WGIV, WPDQ. Heavy: WZEN-FM, WLVW: Medium: WVEE, WJMO, WZAK, KMJM, WRDW, WNOO, WBLX, KHYS, WANM, WDAO, KDIA.

YES "Owner Of A Lonely Heart" (Atco) 19/2
Rotations: Heavy 6/0, Medium 10/1, Light 3/1, Extra Adds 0, Total Adds 2, WVEE, XHRM. Heavy: WDAS, WHUR, KRNB, WAIL-FM, WVKO, WLUM. Medium: KKDA-FM, KRY, WGCI, WBLZ. WMAK, WKWM, WWWS, KDIA, KUKQ.

IRENE CARA "The Dream (Hold On To Your Dream)" (Network/Geffen) 19/1
Rotations: Heavy 1/0, Medium 10/0, Light 8/1, Extra Adds 0, Total Adds 1, WVKO. Heavy: WOOK. Medium: WVEE, KSOL, WENN, WGIV, WMAK, WPLZ, KHYS, KOKA, WLTH, WTLC.

BARBARA MASON "Another Man" (West End) 18/1 Rotations: Heavy 5/0, Medium 7/0, Light 6/1, Extra Adds 0, Total Adds 1, WGCI. Heavy: WRKS, WEDR, WGPR, WNHC, WANM. Medium: WILD, WDAS, WOOK, WDMT, WDRQ, WBLX, WWDM.

ENCHANTMENT "Don't Fight The Feeling" (Columbia) 17/6
Rotations: Heavy 1/0, Medium 6/1, Light 9/4, Extra Adds 1, Total Adds 6, WAOK, WCIN, KJLH, WKXI, WLTH, WTLC. Heavy: WYLD-FM. Medium: KKDA-FM, WZAK, WGIV, WKWM, WWWS.

ROCKERS REVENGE "There Goes My Heart" (Streetwise) 17/6

### Rotations: Heavy 0/0, Medium 2/0, Light 13/4, Extra Adds 2, Total Adds 6, WEDR, KJLH, WNHC, WWDM, WAAA, WTLC. Medium: WVOL, KOKA.

MAVIS STAPLES "Love Gone Bad" (Phonorecords) 17/2
Rotations: Heavy 4/0, Medium 7/0, Light 5/1, Extra Adds 1, Total Adds 2, WBMX, WDMT. Heavy: WCIN, WJMO, WATV, WTLC. Medium: WILD, WZAK, WENN, WGIV, WOIC, WKWM, WWWS.

JONES GIRLS "2 Win U Back" (RCA) 17/0
Rotations: Heavy 5/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WVEE, WEDR, KNOW, WENN; WPLZ. Medium: KMJQ, WBMX, WGCI, XHRM, WPDQ, WANM, WLTH, WWWS.

### CON FUNK SHUN "Don't Let Your Love Grow Cold" (Mercury/PolyGram) 16/6

Rotations: Heavy 0/0, Medium 6/1, Light 9/4, Extra Adds 1, Total Adds 6, WJMO, KDAY, WPDQ, KJCB, WLTH, WWWS. Medium: WHUR, KRLY, WHRK, WZEN-FM, WBLX. HOTBOX "Do You Wanna Lover" (Polydor/PolyGram) 16/5
Rotations: Heavy 0/0, Medium 3/1, Light 12/3, Extra Adds 1, Total Adds 5, KRNB, WRDW, WENN, WGIV, KDIA. Medium: WNHC,

RACE "What Is Race" (Ocean Front) 16/0 dds 0, Total Adds 0. Heavy: WJMO, WOIC, KJCB, KOKA. Medium: WEDR,

# Rotations: Heavy 4/0, Medium 7/0, Light 5/0, Extra A WAIL-FM, WBMX, WGCI, WGPR, WENN, WLOU.

KC "Give It Up" (Meca) 15/2
Rotations: Heavy 3/0, Medium 6/1, Light 6/1, Extra Adds 0, Total Adds 2, KDAY, KJLH. Heavy: WVEE, WDMT, WZAK. Medium: KRNB, WGIV, WJAX, WWDM, WLUM.

### MALCOLM X with KEITH LeBLANC "No Sell Out" (Tommy Boy) 15/2

Rotations: Heavy 1/0, Medium 8/0, Light 5/1, Extra Adds 1, Total Adds 2, WBMX, WATV. Medium: WEDR, WCIN, KDAY, XHRM, WKXI, WAAA, WWWS.

### LANCE WEBB "Life's Charade" (Beantown) 15/1

Rotations: Heavy 0/0, Medium 3/0, Light 12/1, Extra Adds 0, Total Adds 1, KJC8. Medium: WILD, WEDR, WGIV.

CULTURE CLUB "Karma Chameleon" (Virgin/Epic) 14/3

Rotations: Heavy 7/1, Medium 4/0, Light 3/2, Extra Adds 0, Total Adds 3, WGCI, WPDQ, WVKO. Heavy: WHUR, WVEE, WHRK, KSOL, KOKA, WLUM. Medium: WRKS, WBLZ, WANM, KUKQ.

LILLO THOMAS "Just My Imagination (Running Away With Me)" (Capitol) 14/2
Rotations: Heavy 0/0, Medium 7/0, Light 5/0, Extra Adds 2, Total Adds 2, WNHC, WJMO. Medium: WRKS, WAMO, KNOW, WNOO, WPDQ, KJCB, KHYS.

MAZE featuring FRANKIE BEVERLY "I Wanna Thank You" (Capitol) 14/1
Rotations: Heavy 1/0, Medium 6/0, Light 7/1, Extra Adds 0, Total Adds 1, WKXI. Heavy: WANM. Medium: WHUR, WVEE, KJLH.

### WATY, WENN, WYOL

CAMEO "She's Strange" (Atlanta Artists/PolyGram) 13/13 Rotations: Heavy 1/1, Medium 4/4, Light 6/6, Extra Adds 2, Total Adds 13, WXYV, WHUR, WAOK, KKDA-FM, KRNB, WHRK, WBMX, WBLZ, KDAY, WJMI, WJJS, WWWS, KUKQ.

RAY PARKER JR. "Woman Out Of Control" (Arista) 13/10
Rotations: Heavy 2/1, Medium 3/3, Light 6/4, Extra Adds 2, Total Adds 10, WAMO, KMJO, WEDR, WBLZ, WZAK, WRDW, WJMI, WJJS, WWWS, WVOI. Heavy: KSOL.

### KENNY G "Hi How Ya Doin"?" (Arista) 13/9

Rotations: Heavy 0/0, Medium 2/1, Light 8/5, Extra Adds 3, Total Adds 9, WCIN, WZAK, WGPR, KACE, WOIC, WBLX, WWDM, WWWS, WVOI. Medium: WJLB.

### BRYAN LOREN "Lollipop Luv" (Philly World) 13/3

Rotations: Heavy 1/0, Medium 1/0, Light 9/1, Extra Adds 2, Total Adds 3, KKDA-FM, WDMT, WJMO. Heavy: WZAK. Medium:

WOMACK & WOMACK "T.K.O." (Elektra) 13/3
Rotations: Heavy 1/0, Medium 3/0, Light 7/1, Extra Adds 2, Total Adds 3, WCIN, WJMO, WGIV. Heavy: WNOO. Medium: WZAK, WOIC, WBLX.

ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 13/1
Rotations: Heavy 2/0, Medium 8/0, Light 3/1, Extra Adds 0, Total Adds 1, WPDO. Heavy: WVEE, KRLY. Medium: KKDA-FM, WHRK, WBLZ, WDRQ, KMJM, KDAY, KSOL, KUKQ.

ISLEY BROTHERS "Let's Make Love Tonight" (T-Neck/CBS) 13/0
Rotations: Heavy 0/0, Medium 9/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WDRQ, WJLB, WATV, WPEG, WNOO, WJMI, WLTH, WWWS, KDKO. KOOL & THE GANG "Tonight" (De-Lite/PolyGram) 12/8
Rotations: Heavy 3/3, Medium 4/2, Light 4/2, Extra Adds 1, Total Adds 8, KKDA-FM, KRNB, WDIA, WBLZ, KACE, KDAY, WJJS, WWWS. Medium: KSOL, WNOO.

SPOONIE GEE "The Big Beat" (Tuff City/CBS) 12/1
Rotations: Heavy 1/0, Medium 4/0, Light 7/1, Extra Adds 0, Total Adds 1, KHYS. Heavy: WTLC. Medium: WDMT, WVOL, KOKA.

WARP 9 "Beat Wave" (Prism) 12/1
Rotations: Heavy 1/0, Medium 6/0, Light 4/0, Extra Adds 1, Total Adds 1, WTLC. Medium: WXYV, WOOK, WAOK, WVEE, WENN

### PRINCE "Irresistible Bitch" (WB) 12/0

Rotations: Heavy 6/0, Medium 5/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, KKDA-FM, KMJQ, KDAY, WJAX, KDIA Medium: WHUR, WDMT, WZAK, WRDQ, KUKQ.

DAVID WILLIAMS "Take The Ball And Run" (Ocean Front) 12/0
Rotations: Heavy 2/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KJCB, KOKA, Medium: WVEE, WEDR, WZAK, WGPR, WOIC, WLOU,

### ASHFORD & SIMPSON "I'm Not That Tough" (Capitol) 11/4

Rotations: Heavy 0/0, Medium 6/1, Light 5/3, Extra Adds 0, Total Adds 4, WDMT, WZAK, WGPR, WAAA. Medium: WGIV, WLVW

SYLVESTER "Too Late" (Megatone) 11/3
Rotations: Heavy 0/0, Medium 3/0, Light 6/1, Extra Adds 2, Total Adds 3, WCIN, WJMO, KHYS. Medium: KSOL, WWDM. WDAO. KRAFTWERK "Tour De France" (WB) 11/1 Rotations: Heavy 3/0, Medium 4/1, Light 4/0, Extra Adds 0, Total Adds 1, XHRM. Heavy: KACE, KDAY, WLVW. Medium: WAIL

### FM, WPDO, WANM. STANLEY CLARKE/GEORGE DUKE "The Good Times" (Epic) 11/1

Rotations: Heavy 0/0, Medium 7/0, Light 4/1, Extra Adds 0, Total Adds 1, WLTH. Medium: KJLH, WKND, WRDW, WNOO, WJMI, WWDM, KDKO.

### 10 SPEED "Tour De France" (Quality) 11/0

Rotations: Heavy 2/0, Medium 4/0, Light 5/0, Extra Adds 0. Heavy: WPDQ, WKWM. Medium: WXYV, KRLY, WJAX, WANM. E.P.M. "Trudy" (Cotillion/Atco) 10/5

Rotations: Heavy 0/0, Medium 1/0, Light 7/3, Extra Adds 2, Total Adds 5, WEDR, WJMO, WZAK, WRDW, WATV. Medium:

# Black/Urban

# **Regionalized Adds & Hots**

Stations are listed by region. Hots are listed in order of their airplay activity.

WEST

KDKO/Englew

Carlos Lando

### **EAST**

WXYV/Baltimor Tim Watts

MICHAEL JACKSON REAMBOY OMACK & LABELLE EWAF TYRONE BRUNSON POLICE MELBA MOORE CAMEO
DENNIS EDWARDS
TEENA MARIE
CULTURE CLUB
HOTESE:
CHERYL LYNN
D TRAIN
JAMES INGRAM
LIONEL RICHIE
GRANDMIXER D.ST.

JEFFREY OSBORNE
JIMMY CLIFF
LENNY WILLIAMS
FUNK SHUN
WOMACK & LABELLE
MELBA MOORE Hottest: PATTI LABELLE D TRAIN RICK JAMES DEELE JAMES INGRAM

WKND/Hartford TINA TURNER

EW&F
Hottest:
CHERYL LYNN
JAMES INGRAM
LIONEL RICHIE
DREAMBOY
POINTER SISTERS

WNHC/New Haven

ATLANTIC STARR
WOMACK & LABELLE
ROCKERS REVENGE
LILLO THOMAS
J. BLACKFOOT
BRYSON & FLACK

none Bottest: PATTI LABELLE CHERYL LYNN BARBARA MASON RUN D.M.C. NEW EDITION

### **MIDWEST**

CULTURE CLUB

CULTURE CLUB

FORTER SISTERS

BILLY GRIFFIN

MOMACK & LABELLE

HALCOUM MCLAREN

BABRARA HASON

HOTERS:

CULTURE CLUB

PATTI LABELLE

CHERYL LYNN

JENNIFER ROLLIDAY

JENNIFER ROLLIDAY WBMX/Chicago Lee Michaels

MALCOLM X MAVIS STAPLES JEFFREY OSBORNE DREAMBOY MELBA MOORE WOMACK & LABELLE SKYY SKYY
MALCOLM MCLAREN
BROOKLIN
HOTLEST:
PATTI LABELLE
LIONEL RICHIE
JENNY BURTON
SERGE PONSAR
PIECES OF A DREAM

WBLZ/Cincinnati

NENA TINA TURNER STEVE ARRING ANITA BAKER CAMEO KOOL & THE GANG Hottest: LIONEL RICHIE

Chick Corea Gary Burton

WOMACK & LABELLE TOM BROWNE SKYT RUFUS & CHARA TYRONE BRUNSON Hottest: PATTI LABELLE DEELE ROCKWELL

WAMO/Pittsburgh J.C. Floyd DELLS PATTI AUSTIN TYRONE DAVIS

WOOK/Was John Turk

ROCKWELL DELLS DREAMBOY Hottest: D TRAIN DEBARGE PIECES OF A DREAI JAMES INGRAM SEANNON WHUR/Washington, DC

BLACKFOOT TINA TURNER XENA PEABO BRYSON STEEL PULSE Hottest: SHANNON SHANNON ROOL & THE GANG LIONEL RICHIE DEBARGE D TRAIN

WZAK/Cleveland Lynn Tolliver

DEBARGE
ROCKWELL
ART OF NOISE
RAY PARKER JR.
ATLANTIC STARR
GEORGE CLINTON
ASHFORD & SIMPSC
DENNIS EDWARDS
POINTER SISTERS
G.T. EPM
KENNY G
HOTTEST:
PATTI LABELLE
BOBBY NUNN
SHANNON
MIDNIGHT STAR
CHERYL LYNN

G.T. MAVIS STAPLES Hottest: SHANNON RUN D.M.C. PATTI LABELLE JEFFREY OSBORNE KC

DIANA ROSS
HERBIE HANCOCK
MELBA MOORE
CLARENCE JACKSON
SHALAMAR
ENCHANTMENT
ELBOW BOMES & RAC
MARILYN SCOTT
SYLVESTER
OUTPUT SYLVESTER
OUTPUT
TINA TURNER
WOMACK & WOMACK
KENNY G
HOTLEST:
JAMES INGRAM
PATTI LABELLE
ROYALCASH
LIONEL RICHIE
D TRAIN

WJMO/Cleveland Rod See

PATTI AUSTIN ASHFORD & SIMPSON BRYAN LOREN

WDMT/Cleveland Kelly/Dean

TEM PTATIONS

SOUTH

WAOK/Atlanta

SHALAMAR RUFUS & CHAKA ROCKWELL CAMEO

HOTTEST:
J. BLACKFOOT
TINA TURNER
PATTI LABELLE

CAMEO
MALCOLM MCLAREN
ENCHANTMENT
ENBOW BONES & RAC
KEITH LeBLANC
WILLIE CLAYTON
MISS LOUISSTINE

**Larry Tinsley** 

IMAGINATION RUPUS & CHAKA Hottest: PATTI LABELLE JAMES INGRAM

TEMPTATIONS ROCKWELL, AL DIMEOLA MALCOLM MCLAREN MALCOLF GLEARLY
YES
CURTIS HAIRSTON
CYNDI LAUPER
EURYTHMICS
TYRONE BRUNSON
HOTTEST
D TRAIN
PATTI LABELLE
MICHAEL JACKSON
JAMES INGRAM

JAMES INGRAM LIONEL RICHIE WRDW/Augusta Teddy Black

RAY PARKER JR. HOTBOX
DELLS
BON ROCK
STEEL PULSE
ATLANTIC STARR
EPM DREAMBOY CHERYL LYNN

Kelly/Dean
BROOKLIN
SRALAMRA
GEORGE RRANZ
BOBBY NUNN
WOMACK & WOMACK
CON FUNK SHUN
SYLVESTER
MARILYN SCOTT
TOM BROWNE
EPH
WOLD PRHIERE
HOLD THOMAS
MAY SOME STANTIA ALSTIN
PPABO BRYSON
BRYAN LOREN
LILLO THOMAS
WOMACK & LABELLE
SHANNON
D TRAIN
D TRAIN

ROCKWELL IRENE CARA TINA TURNER POINTER SISTERS MUSICAL YOUTH HERBIE HANCOCK SHALAMAR WOMACK & LABELLE CULTURE CLUB MATTHEW WILDER HOTESET.

MATTHEW WILDER HOTEST: D TRAIN KOOL & THE GANG DEELE CHERYL LYNN MICBAEL JACKSON

NOTE
HOTTEST:
PATTI LABELLE
J. BLACKPOOT
SHANNON
RICK JAMES
ANGELA BOFILL

POINTER SISTERS
KENNY G
ATLANTIC STARR
ASHFORD & SIMPSON
SLING SHOT
DENNIS EDWARDS
CAPTAIN ROCK

WVKO/Columbus

WGPR/Oetroit Joe Spencer

HOTBOX DELLS SHALAMAR WOMACK & WOMACK Hottest: LIONEL RICHIE CHERYL LYNN SHANNON SHANNON ANITA BAKER ANITA BAKER PATTI LABELLE

IMAGINATION
PATTI AUSTIN
REAL TO REEL
SHALAMAR
SOS BAND
TORCH SONG
HOTTEST
HOTEL
LAID BACK
ROCKWELL
RUN D.M.C.

EVELYN KING
WOMACK & LABELLE
DIONNE WARWICK
PEABO BRYSON
TINA TURNER
HOTEBEL:
ROCKWELL
PLANET PATROL
TWILIGHT 22
JENNY BURTON
DEELE JENNY DEELE

LUTHER VANDROSS
JEFFREY OSBORNE
DENNIS EDWARDS
TEENA MARIE
WOMACK & LABELLE
ENCHANTMENT
CLARKE & DUKE
PATTI AUSTIN
POINTER SISTERS
CURTIS HAIRSTON
CON FUNK SHUN
BOTTERS Hottest: LIONEL RICHIE PATTI LABELLE SHANNON KOOL & THE GANG

LUTHER VANDROSS

WATV/Birmingham Ron January

TEFFREY OSBORNE
MISS LOUISTINE
BILLY GRIFFIN
MALCOLM X
PATTI AUSTIN
TARA ATLANTIC STARR COMMODORES POINTER SISTERS SHANNON KOOL & THE GANG BORRY NUNN

SHANNON D TRAIN

POINTER SISTERS STEVE ARRINGTON'S COMMODORES PATTI AUSTIN HOTBOX

WPEG/Charlotte Mike Rossi

DOUBLE D & STEINS
RAY PARKER JR.
BILLY GRIFFIN
MELBA MOORE
REAL TO REEL
JENNY BURYON
STARPOINT
TEENA MARIE
HOTEST:
LUTHER VANDROSS
TEENA MARIE
STANNON PRINCE STAR STUDDED STRU

WOIC/Columbia Mickey Arnold

POINTER SISTERS SKYY TOM BROWNE ROCKWELL ALFIE SILAS OUTPUT WES PHILLIPS PATTI AUSTIN SOS BAND

DREAMBOY CHERYL LYNN KKOA-FM/Dallas Terri Avery

RUN D.M.C. ART OF MOISE PATTI AUSTIN CAMEO TYRONE BRUNSON KOOL 4 THE GANG BRYAN LOREN HOCLEARL MICHARL JACKSON DREAMBOY ANITA BAKER GEORGE CLINTON PRINCE

KRLY/Houston Steve Harris RUN D.M.C. EVELYN KING DOUBLE D & STEINS DREAMBOY WOMACK & LABELLE SHALAMAR STARPOINT

STARPOINT Hottest: ROMANTICS STAR STUDDED STRU RUN D.M.C. DEBARGE DEELE

Frank Grant
DENNIS EDWARDS
TYPONE BRUNSON
PEABO BRYSON
EWAF
TIMA TURNER
FELIX & JARVIS
INDEEP
RUN D.M.C.
JEFFREY OSBORNE
POINTER SISTERS
SNOORY
HOWARD JONES
HOLLest:
J. BLACKFOOT
DAZZ BAND

D TRAIN WTLC/Indianapo Jay Johnson

MAJOR HARRIS
PATTI AUSTIN
WOMACK & LABELLE
ROCKERE REVENGE
ENCHANTMENT
MALCOLM MCLAREN
ALFIE SILAS
DENNIS EDWARDS
WARP 9
ROCKERST WARP 9
Hottest:
J. BLACKFOOT
CHERYL LYNN
GRANDMIXER D.ST.
JAMES INGRAM
JENNIFER HOLLIDAY

WLUM/Milwaukee

SHALAMAR Hottest: YES TWILIGHT 22

KENNY G HUMAN BODY CON FUNK SHUN CAMEO KOOL & THE GANG HOTTEST: HALL & OATES
DAZZ BAND
MICHAEL JACKSON
MELBA MOORE
JAMES INGRAM

LUTHER VANDROSS

WZEN-FM/St. Louis

WVOI/Toledo (J) Maxx Myrick

WJMI/Jackson Carl Haynes

MICHAEL JACKSON MICHAEL JACKSON RUN D.M.C. EW&F POINTER SISTERS ROCKWELL RAY PARKER JR. CAMPO RAY PARKER JR.
CAMEO
WOMACK & LABELLE
MALCOLM MCLAREN
MARY JAME GIRLS
HOTTEST
HOTTONIA SUMMER
PATTI LABELLE
CHERYL LYNN
TEDDY PENDERGRASS
JAMES INGRAM-

RUFUS & CHAKA MAZE
SHALAMAR
ENCHANTMENT
ELBOW BONES & RAC
JIMMY CLIFF
DENISE EDWARDS
ALFIE SILAS
Hottest:

CULTURE CLUB

WWWS/Saginaw Kermit Crockett

HOMI & JARVIS

KMJM/St. Louis Ron Atkins

Hottest: KOOL & THE GANG DEBARGE D TRAIN TEENA MARIE RUN D.M.C.

DENNIS EDWARDS WOMACK & LABELLE IMAGINATION STEEL PULSE RUPUS & CHARA TREACHEROUS THREE HOSTERS:

MARX MYRICK
POINTER SISTERS
RAY PARKER JR.
KENNY G
TEMPTATIONS
IMAGINATION
ROCKWELL
HOLDEST
D TRAIN
PATTI LABELLE
RUN D,M.C.
LUTHER VANDROSS
SHANNON

Steve Fox ART OF NOISE INDEEP BILLY CRIFFIN PATTI AUSTIN TYRONE BRUNSON ROCKWELL POLICE TOM SCOTT DREAMBOY HOTLEST: D TRAIN RUN D.M.C. JENNY BURTON PRINCE PATTI LABELLE

LIONEL RICHIE RON BANKS
JAMES INGRAM
RANDY CRAWFORD
GRANDMIXER D.ST

WPDQ/Jacksonville (J)

MTUME
ROMANTICS
SHALAMAR
WILLIE CLAYTON
LATISAW & GILL
ALFIE SILAS
CON FUNK SHUN
HOTTEST
SHANNON
CHERYL LYNN
D TRAIN
DEFLE

KJCB/Lalayette

LANCE WEBB ATLANTIC STARS CON FUNK SHUN BILLY GRIFFIN DELLS BRONNER BROTHERS Hottest: SRANNON SRANNON
JAMES INGRAM
PATTI LABELLE
CHERYL LYNN
GEORGE CLINTON

WLOU/Louisville Neal O'Rea

GRANDMIXER D.ST. JEFFREY OSBORNE HOTTEST: JAMES INGRAM RUN D.M.C. RUN D.M.C. D TRAIN LIONEL RICHIE WJJS/Lynchburg Lad Goins SLIM RAY PARKER JR.

SHALAMAR KOOL & THE GANG HOTLEST: KOOL & THE GANG DEBARGE SHANNON PATTI LABELLE DEELE

WDIA/Memphis

KOOL & THE GANG CAMEO WOMACK & LABELLE TYRONE BRUNSON

TYRONE BRUNSON
MELBA MOORE
HOTBOX
DENNIS EDWARDS
HOTTEST:
DREAMBOY

LUTHER VANDROSS EVELYN KING

6

14

19

25

20 23

1

17

Bobby O'Jay KOOL & THE GANG DENNIS EDWARDS WOMACK & LABELLE

MELBA MOORE EWAF GRANDMIXER D.ST. BILLY GRIFFIN PAUL YOUNG HOTEST: SHANNON PATTI LABELLE LUTHER VANDROSS D TRAIN DEELE KRNB-FM/Memphis Sherryl Bacon

WVOL/Nashville Fred Harvey

none Hottest: PATTI LABELLE RUN D.M.C. SHANNON DEELE JAMES INGRAM

WOMACK & LABELLE CAMEO DAVY DMX MELBA MOORE ZAPP ZAPP
Hottest:
RUN D.M.C.
SHANNON
PATTI LABELLE
J. BLACKFOOT
D TRAIN

WEDR/Miami Jackson/Jones

MELBA MOORE CHARLES EARLAND ROCKERS REVENGE ROCKWELL CRASH CREW EPM RAY PARKER JR. ANITA BAKER WILLIE CLAYTON HOLLES

Michael J. Alexander
PEABO BRYSON
TYRONE BRUNSON
RENNY G
EMEP SILAS
MOMACK 6 LABELLE
PIPE DREAM
HOTESEL
DONNA SUMMER
PATTI LABELLE
J. BLACKPOOT
DAZZ RAND
MICHAEL JACKSON

WLVW/Moncks Corn Ron Pinckney

MUSICAL YOUTH
SHALAMAR
HOTTEST:
CHERYL LYNN
PATTI LABELLE
SSANNON
JAMES INGRAM
MICHAEL JACKSON WMAK/Nashville Doug Ellis

> WANT/Richmond Kirby Carmichae

WYLD-FM/New Orleans (J) Brute Balley

IMAGINATION PEABO BRYSON PATTI AUSTIN ALFIE SILAS NUMONICS NUMONICS Hottest: PATTI LABELLE J. BLACKPOOT JAMES INGRAM INDEEP ATLANTIC STARR

WAIL-FM/New Orlean

TINA TURNER SHALAMAR GRANDMASTER FLASH DIONNE WARRICK TOM BROWNE PATTI AUSTIN PEABO BRYSON

WPLZ/Petersburg Hardy Jay

DREAMBOY ATLANTIC STARR JEFFREY OSBORNE STEVE ARRINGTON'S GRANDMIXER D.ST. DIONNE WARWICK TYBONE DAVIS SHALAMAR ROCKWELL LENNY WILLIAMS IMAGINATION TEDDY PENDERGRASS EWEF TEDDY PENDERC EW&F Hottest: DEELE CHERYL LYNN RON BANKS JENNY BURTON TOM BROWNE

KHYS/Port Arthur Mark Petry

Mark Petry
JENNY BURTON
IMAGINATION
SPOONIE DEE
SYLVESTER
TYRONE DAVIS
EWAF
FOCTEST:
SHANNON
EVELYN KING
STEVE ARRINGTON'S
TOM BROWNE
JAMES INGRAM

JENNY BURTON
ROCKWELL
EWS F
POINTER SISTERS
HOLLER SISTERS
HOLLERYL LYNN ;
JAMES INGRAM F
D TRAIN
ANGELA BOFILL

TINA TURNER ROCKWELL EW&F MELBA MOORE TEENA MARIE HOTTEST: PATTI LABELLE SHANNON DEELE D TRAIN LIONEL RICHIE

KOKA/Shreveport B.B. Davis

KACE/Los Angeles (): Miller/Wiggins ELBOW BONES & RAC ROCKWELL
MELBA MOORE
KIM CARRES
MALCOLM MCLAREN
HOTTEST:
KOOL & THE GANG
CULTURE CLUB
PATTI LABELLE
JAMES INGRAM
J. BLACKFOOT MMINIC/MIGGINS
KOOL & THE GANG
SKOOL BOYZ
BARBARA MITCHELL
ROONEY FRANKLIN
KENNY G
ROY AYBEN
WOMACK & LABELLE
HOTEST
PATTI LABELLE
MALCOLM MCLAREN
TWILLIGHT 22
CHERYL LYNN
SHANNON

Hottest: MICHAEL JACKSON JAMES INGRAM LIONEL RICHIE D TRAIN CHERYL LYNN

WAAA/Winston-S

DELLS
PATTI AUSTIN
TARA
ROCKERS REVENGE
DIONNE WARWICK RC IMAGINATION LEGEND ENCHANTMENT RLIQUE Hottest: DEELE BILLY GRIFFIN MELBA MOORE DAZZ BAND CHERYL LYNN WANM/Tailahassee Joe Bullard

SHALAMAR SHALAMAR KOOL & THE GANG CAMEO CON FUNK SHUN SOUL SONIC FORCE PATTI AUSTIN
TYRONE DAVIS
ROCKWELL
MALCOLM MCLAREN
ASHFORD & SIMPSON
ROCKERS REVENGE
DIONNE WARWICK
TEDDY PENDERGRASS
NEW GUYS ON THE B
ZAPP

KDIA/Oakland

TINA TURNER
DENNIS EDWARDS
DAZZ BAND
TEM PTATIONS
HOTTEST SHANNON
LUTHER VANDROSS
JAMES INGRAM
PATTI LABELLE
RICK JAMES

KENNY G KENNY G KENNY G SHALAMAR DREAMBOY ATLANTIC STARR MELBA MOORE PATTI AUSTIN HOTBOX HOTBOX HOTEST: LIONEL RICHIE EW&F SHANNON JAMES INGRAM POINTER SISTERS

KUKQ/Phoenix

HICK NUMN
TYRONE DAVIS
IMAGINATION
BOBBY NUMN
PATTI AUSTIN
CAMED
DENNIS EDWARDS
HOTCHEST
PATTI LABELLE
JAMES INGRAM
RICK JAMES
STEVE ARRINGTON
J. BLACKFOOT

MICHAEL JACKSON

CHIC ATLANTIC STARR KRAPTWERK ZAPP YES
MATTHEW WILDER
CULTURE CLUB
Hottest;
DAZZ BAND
LUTHER VANDROSS
SHANNON

D TRAIN MICHAEL JACKSON

PATTI AUSTIN TONI BASIL

MTUME LENNY WILLIAMS SHALAMAR Hottest: SHANNON MICHAEL JACKSON LIONEL RICHIE CHERYL LYNN PATTI LABELLE

# JAZZRADIO NATIONAL AIRPLAY/30®

February 3, 1984

0 **DAVID SANBORN/Backstreet (WB)** 

PIECES OF A DREAM/Imagine This (Elektra)

WAYNE JOHNSON TRIO/Grasshopper (ITI)

FREDDIE HUBBARD/Sweet Return (Atlantic)

SADAO WATANABE/Fill Up The Night (Musician/Elektra) GENERATION BAND/Soft Shoulder (Palo Alto)

5 MICHAEL FRANKS/Passionfruit (WB) **DAVE VALENTIN/Flute Juice (GRP)** 

RAMSEY LEWIS TRIO/Reunion (Columbia) 8 AZYMUTH/Rapid Transit (Milestone)

JIMMY SMITH/Keep On Comin' (Musician/Elektra) 10 TOM SCOTT/Target (Atlantic) 11

Ø 15 LEE RITENOUR/On The Line (Musician/Elektra) 13 ANDY NARELL/Light In Your Eyes (Hip Pocket)

15 DAVID MATTHEWS ORCHESTRA/Grand Connection (GNP Crescendo) 12 16 HANK CRAWFORD/Indigo Blue (Milestone) 16

**BOB JAMES/Foxie (Columbia)** 

**HUBERT LAWS/Make It Last (Columbia)** 18 17 19 MARCIO MONTARROYOS/Carioca (Columbia)

WILBUR NILES/Thrust (Montage)

28 29 JOHN ANELLO JR./For A Dancer (Cexton)

DAVE PIKE/Moon Bird (Muse) 27 3 21 BERT LIGON & CONDOR/Dancing Bare (Sea Breeze)

**DAVID BENOIT/Digits (AVI)** 

22 24 MANHATTAN TRANSFER/Bodies & Soul (Atlantic) RICKY FORD/Future's Gold (Muse) DEBUT > 25

29 C. COREA - G. BURTON/Lyric Suite... (ECM/WB) DEBUT KENNY G/G Force (Arista)

DEBUT O'NEAL/Coming Out (Concord) DEBUT . L. SUBRAMANIAM/Indian Express (Milestone)

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft, Worth, Willie Culton; WMGI/Gain ville, FL, Bill Harman; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Zoot Strider; WNOP/Cincinnati, Geoffrey Nimm WJZZ/Detroit, John Hill; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco, Bob Parlocha; KJZZ/Seattle, Carol Handley.

Great Vibes. Great Piano. Great Music.

CHICK COREA GARY **BURTON** 

ECM

Lyric Suite For Sextet

MARKETED BY WARNER BROS. INC.

R&R Jazz Chart: 25



# NATIONAL AIRPLAY/50

**February 3, 1984** 

			o La			Total Reports/Adds	Heavy	Medium	Light
	5	3	1	0	DON WILLIAMS/Stay Young (MCA)	155/0	128	25	2
	7	5	3	0	RICKY SKAGGS/Don't Cheat In Our Hometown (Epic)	147/0	121	18	8
1	10	8	4	3	B.J. THOMAS/Two Car Garage (Ciev.Int/Col)	147/0	116	26	5
1	8	13	7	4	LEE GREENWOOD/Going Going Gone (MCA)	153/2	100	47	6
2	27	15	10	6	ALABAMA/Roll On (Eighteen Wheeler) (RCA)	154/2	96	55	3
1	4	12	9	6	STEVE WARINER/Lonely Women Make Good Lovers (RCA)	150/0	99	45	6
1	5	10	8	0	SYLVIA/I Never Quite Got Back (From Loving You) (RCA)	152/1	92	47	13
	3	2	2	В	MERLE HAGGARD/That's The Way Love Goes (Epic)	135/1	102	23	10
. 1	9	14	11	9	EXILE/Woke Up In Love (Epic)	151/1	84	59	8
	9	7	6	10	GARY MORRIS/Why Lady Why (WB)	146/1	104	26	16
3	30	20	15	0	KENNY ROGERS/Buried Treasure (RCA)	152/2	66	80	6
2	21	16	13	Ø	STATLER BROTHERS/Elizabeth (Mercury/PG)	146/2	81	50	15
	8	6	5	13	ED BRUCE/After All (MCA)	137/0	92	30	15
3	12	22	17	1	MICKEY GILLEY/You've Really Got A Hold On Me (Epic)	152/2	46	100	6
2	25	18	16	B	DOLLY PARTON/Save The Last Dance For Me (RCA)	146/4	61	71	14
3	8	28	24	Œ	JANIE FRICKE/Let's Stop Talkin' About It (Columbia)	152/4	36	95	21
3	31	23	19	Ð	CONWAY TWITTY/Three Times A Lady (WB)	142/3	39	89	14
2	23	19	18	18	EDDIE RABBITT/Nothing Like Falling In Love (WB)	132/0	54	64	14
3	13	26	23	•	WILLIE NELSON/Without A Song (Columbia)	139/2	<i>35</i>	80	24
3	14	24	21	_	RAY CHARLES & GEORGE JONES/We Didn't See A Thing (Columbia)	137/4	44	69	24
3	15	25	22		REBA McENTIRE/There Ain't No Future (Mercury/PG)	139/4	47	67	25
3	6	29	26	23	WHITES/Give Me Back That Old Familiar Feeling (WB/Curb)	143/5	38	<i>75</i>	30
4	1	30	27		EARL THOMAS CONLEY/Don't Make it Easy For Me (RCA)	143/10	26	90	27
4	Ю	35	29	3	L. ANDERSON & G. MORRIS/You're Welcome To Tonight (Permian)	136/7	21	87	28
3	19	31	28	25	JUDDS/Had A Dream (For The Heart) (RCA/Curb)	136/6	25	73	38
2	4	21	20	26	GENE WATSON/Drinkin' My Way Back Home (MCA)	127/1	54	47	26
	2	1	12	27	RONNIE MILSAP/Show Her (RCA)	106/0	53	34	19
	4	4	14	28	CHARLY McCLAIN/Sentimental Ol' You (Epic)	101/0	52	33	16
4	4	37	31	29	JOHN ANDERSON/Let Somebody Else Drive (WB)	126/4	21	73	32
4	7	40	33	30	KENDALLS/Thank God For The Radio (Mercury/PG)	134/11	16	76	42
-		49	34	=	MICHAEL MARTIN MURPHEY/Will It Be Love By Morning (Liberty)	141/14	11	63	67
-	-	50	35	33	DEBORAH ALLEN/I've Been Wrong Before (RCA)	138/17	13	64	61
-	-	46	36	_	TOM JONES/I've Been Rained On, Too (Mercury/PG)	108/12	19	52	37
		42		3	BILL MEDLEY/Till Your Memory's Gone (RCA)	104/5	10	57	37
1	2	11	25	-	MEL McDANIEL/I Call It Love (Capitol)	101/0	40	38	23
4		41		_	CRAIG DILLINGHAM/Have You Loved Your Woman Today (Curb/MCA)	93/6	13	48	32
4	9	45		_	GUS HARDIN/Fallen Angel (Flyin' High Tonight) (RCA)	106/8	7	64	35
-		-	42	<b>33</b>	JIM GLASER/If I Could Only Dance With You (Noble Vision)	119/11	10	45	64
	-	= 1	50	39	JOHNNY LEE with LANE BRODY/Yellow Rose (Full Moon/WB)	106/40	4	46	56
-			45	400	LEON EVERETTE/I Could'a Had You (RCA)	112/36	3	40	69
	1	9	30	_	CRYSTAL GAYLE/The Sound Of Goodbye (WB)	78/1	23	36	19
-	DC	DI IT	46	3	JOHNNY RODRIGUEZ/Too Late To Go Home (Epic)	92/14	3	38	51
_			₹	_	GEORGE STRAIT/Right Or Wrong (MCA)	89/47	3	26	60
60.70			₹	-	MARK GRAY/Left Side Of The Bed (Columbia)	85/19	2	17	66 50
_	_	BUT	=	<b>3</b>	DAVID FRIZZELL & SHELLY WEST/Silent Partners (Viva)	74/31	1	14	59
L	UE	RUI	10	43	OSMOND BROTHERS/Where Does An Angel Go When She Cries (WB/Curb STEPHANIE WINSLOW/Dancin' With The Devil (Curb/MCA)		0	30	45
	-	- D/43	49	4		75/3	7	31	43
				49	BOXCAR WILLIE/The Man I Used To Be (Main Street)  JOHN CONLEE/In My Eyes (MCA)	66/2	1	31	34
			_		BURRITO BROTHERS/Almost Saturday Night (Curb/MCA)	49/0	11	21	17
L	υt	טט		-	BORNITO BROTHERS/Milliost Saturday Hight (Curb/NICA)	74/12	1	16	57

### **MOST ADDED** ®

**GEORGE STRAIT (47)** Right Or Wrong (MCA) HANK WILLIAMS JR. (41) Man Of Steel (WB/Curb) JOHNNY LEE with LANE BRODY (40) Yellow Rose (Full Moon/WB) **BARBARA MANDRELL (37)** Happy Birthday Dear Heartache (MCA) **LEON EVERETTE (36)** I Could'a Had You (RCA) ATLANTA (35) Sweet Country Music (MCA) DAVID FRIZZELL & SHELLY WEST (31) Silent Partners (Viva) VINCE GILL (22) Victim Of Life's Circumstances (RCA) **JOE STAMPLEY (20)** Brown Eyed Girl (Epic)

### HOTTEST

ALABAMA (83) Roll On (Eighteen Wheeler) (RCA) RICKY SKAGGS (52) Don't Cheat In Our Hometown (Epic) **KENNY ROGERS (42) Buried Treasure (RCA) DON WILLIAMS (37)** Stay Young (MCA) MERLE HAGGARD (36) That's The Way Love Goes (Epic) LEE GREENWOOD (36) Going Going Gone (MCA) STATLER BROTHERS (34) Elizabeth (Mercury/PolyGram) **B.J. THOMAS (34)** Two Car Garage (Clev. Int./CBS) **GARY MORRIS (31)** Why Lady Why (WB)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

# BREAKERS.

### LEON EVERETTE

I Could'a Had You (RCA)

On 71% of reporting stations. Rotations: Heavy 3, Medium 40, Light 69, Total Adds 36 including WPTR, KIX106, WYNK, WCOS, WAMZ, WKQS, KYXX, WQYK, WONE, WOW, K102, WTOD, KYGO, KCKC, KSON. A Most Added Record. Moves 45-40 on the Country chart.

### JOHNNY LEE with LANE BRODY

Yellow Rose (Full Moon/WB)

On 68% of reporting stations. Rotations: Heavy 4, Medium 46, Light 56, Total Adds 40 including WPOC, WYRK, WHN, WTVY, KIKK, WKQS, WLWI, WWWW, WKKQ, WFMS, WDAF, WBCS, WHBF, KKAL, KMAK, KRWQ, KSAN. A Most Added Redord. Moves 50-39 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 1-30-84.

NEW & ACTIVE includes songs reported by at least 30% of our Country reporting stations. The two numbers following the artist/title (label) designation indicate how many Country reporters are on the record this week and, of those, how many added it for the first time this week. Country stations report their playlists by rotations (Heavy, Medium, and Light). The two numbers following each rotational designation indicates how many stations have the record in that particular rotation.

# DID YOU KNOW THAT CMA:

...Conducts an annual survey
of all licensed radio stations to
determine the amount of
Country Music programmed
daily, and compiles a
comprehensive list of all of
those stations?



For information on joining, write to:

Country Music Association P. O. Box 22299-R Nashville, TN 37202



# **NEW & ACTIVE**

JOHNNY RODRIGUEZ "Too Late To Go Home" (Epic) 92/14

ROTATIONS: Heavy 3, Medium 38, Light 51, Total Adds 14, WIXY, WIXL, WVVA, WFNC, WESC, WKZZ, WKSJ, WQYK, KSO, WKMF, WIRE, KCJB, WHBF, KFRY, Heavy: KASE, WYNK, WCXI. Medium: WSNO, WCMS, WFMS, KXXY, KFDI, KUZZ, KUGN. Moves 42-46 on the Country chart.

GEORGE STRAIT "Right Or Wrong" (MCA) 89/47
Rotations: Heavy 3, Medium 26, Light 60, Total Adds 47 including WCAO, WKYG, WNYR, KLVI, WSOC, KPLX, WMC, WTOR, WFMS, KTPK, KLZ, KSON, KSAN, KUCB. Heavy: WCXI, WDAF, KVOO. Medium: KIX106, WLWI, KTTS, KNIX, KWJJ. Debuts at number 43 on the Country chart.

MARK GRAY "Left Side Of The Bed" (Columbia) 85/19

Rotations: Heavy 2, Medium 17, Light 66, Total Adds 19 including WVAM, WCAO, WFNC, WESC, WAMZ, WKQS, WLWI, WWWW, WGEE, WHBF, KTPK, KJOT, KFRY, KFTN, KSOP, Heavy: WYNK, KIGO, Medium: WSEN, KASE, KUUY. Debuts at number

OSMOND BROTHERS "Where Does An Angel Go When She Cries" (WB/Curb) 75/6
Rotations: Heavy 0, Medium 30, Light 45, Total Adds 8, KRRV, WKZZ, KWMT, WGEE, KIK-FM, KFTN. Medium: WGNA, WSEN, CHOW, WESC, WJQS, WLWI, KKYX, KFDI, KUGN. Debuts at number 48 on the Country chart.

STEPHANIE WINSLOW "Dancin" With The Devil" (Curb/MCA) 75/3
Rotations: Heavy 1, Medium 31, Light 43, Adds 3, WFNC, KFTN, KRAK. Heavy: KSO. Medium: WBGW, WSNO, WGTO, WLWI, KRMD, KBMR, WITL, KTTS, WTOD, KUGN. Moves 47-49 on the Country chart.

DAVID FRIZZELL & SHELLY WEST "Silent Partners" (Viva) 74/31
Rotations: Heavy 1, Medium 14, Light 59, Total Adds 31 including WBGW, WXBQ, WSOC, WTVY, KHEY, WIRK, WUSQ, WUBE, KRRK, WDAF, KTTS, KUGN, KWJJ. Heavy: WXCL. Medium: WHOO, WFMS, KVOO, KTOM.

BURRITO BROTHERS "Almost Saturday Night" (Curb/MCA) 74/12
Rotations: Heavy 1, Medium 16, Light 57, Total Adds 12, WAJR, WGTO, WFNC, WOKK, WMNI, WONE, KWMT, WXCL, KJOT, KEIN, Q92, KSOP. Heavy: WHOO. Medium: WVAM, WSNO, WLWI, WWJO, KTPK, KRST, KIGO.

BIG AL DOWNING "The Best Of Families" (Team Entertainment) 69/6

Rotations: Heavy 0, Medium 21, Light 48, Extre Adds 6, WIXY, WHN, WYNK, WFMS, KFRY, KQIL. Medium: WPTR, WSEN, WJQS, WOKK, KRMD, WCXI, WOW, WXCL. WHBF, KUUY, Q92.

BOXCAR WILLIE "The Man I Used To Be" (Main Street) 66/2

ons: Heavy 1, Medium 31, Light 34, Total Adds 2, KKAL, Q92, Heavy: WGNA. Medium: WKYG, WEZL, KLRA, WIRK, KBMR, KEBC, WTOD, KRST, KFRY, KRSY, KTOM, KGA

SISSY SPACEK "If I Can Just Get Through The Night" (Atlantic America) 63/2
Rotations: Heavy 3, Medium 22, Light 38, Total Adds 2, KRRV, WMNI. Heavy: WSNO, KIKK, KIGO. Medium: WGNA, WAJR, KEAN, WEZL, WTVY, KHEY, KKYX, KTTS, KEIN, KRSY.

BILLIE JO SPEARS "Midnight Blue" (Parliament) 61/6

Rotations: Heavy 2, Medium 21, Light 38, Total Adds 6, WKSJ, KTPK, KUGN, KEIN, KWJJ, KCUB. Heavy: WPTR, KSOP. Medium: WTVY, KKYX, KSO, WXCL, WHBF, KUZZ, KTOM.

JAN GRAY "Bad Night For Good Girls" (Jamex) 50/4

Rotations: Heavy 1, Medium 12, Light 37, Total Adds 4, WITL, KTTS, KKAL, KEIN. Heavy: KSOP. Medium: WPTR, WSEN, WJQS, WLWI, KRMD, KFGO, WHBF, KRKT.

HANK WILLIAMS JR. "Man Of Steel" (WB/Curb) 49/41
Rotations: Heavy 3, Medium 7, Light 39, Total Adds 41 Including WPTR, WYRK, WNYR, WYII, KRRV, WNOX, WKSJ, WHOO, WWWW, KCJB, KRKT, KQIL, KTOM, KCKC, KCBQ. Heavy: WAMZ, WKQS, WCXI. Medium: WKKQ, KVOO, KFRY.

ANNE MURRAY "That's Not The Way (It's S'posed To Be)" (Capitol) 49/18
Rotations: Heavy 1, Medium 16, Light 32, Total Adds 18, WIXL, WSEN, KIX106, WYNK, WCOS, WFNC, WESC, KLRA, WKKQ, KFGO, WITL, WHBF, WTHI, KRST, KRWQ, KSOP, KCKC, KSAN. Heavy: WHOO. Medium: WVAM, WXKW.

LARRY WILLOUGHBY "Building Bridges" (Atlantic America) 49/11

Rotations: Heavy 0, Medium 10, Light 39, Total Adds 11, WVAM, WCAO, WIXY, WNYR, WYNK, KHEY, KLLL, KFGO, KTTS, WWJO, KGA. Medium: WAJR, WJQS, KIOV, KRSY.

JIM STAFFORD "Little Bits And Pieces" (Columbia) 47/11

Rotations: Heavy 2, Medium 9, Light 36, Total Adds 11, WMZQ, KLLL, WFMS, WITL, KIOV, KTTS, KKAL, KMAK, KRWQ, KCCY, KIGO. Heavy: WWVA, KIKK. Medium: WKSJ, WKKQ, WOW, KEIN.

# SIGNIFICANT ACTION

MARGO SMITH "Please Tell Him I Said Heilo" (Moon Shine) 46/8
Rotations: Heavy 1, Medium 8, Light 37, Total Adds 8, WIXY, WNYR, KEAN, WQYK, KRRK, WITL, WXCL, KRWQ. Heavy: WWJO. Medium: WJQS, WLWI, KSOP.

JOE STAMPLEY "Brown Eyed Girl" (Epic) 45/20

Rotations: Heavy 0, Medium 10, Light 35, Total Adds 20 including KIX106, WYNK, WOKK, KKYX, WUSQ, WOW, KTPK, KUUY, KUGN. Medium: WESC, KTTS, KUZZ, KTOM.

ROBIN LEE "Angel In Your Arms" (Evergreen) 43/2
Rotations: Heavy 0, Medium 11, Light 32, Total Adds 2, KRRK, WAXX, Medium: WGNA, WSEN, WEZL, KLRA, WKQS, WSIX, WOW, Q92.

MAC DAVIS "Most Of All" (Casablanca/PolyGram) 42/15

Rotations: Heavy 0, Medium 12, Light 30, Total Adds 15 including WGNA, WIXY, WNYR, WMZQ, CHOW, KIKK, KKYX, WTQR, WOW, KUZZ, KFRY. Medium: WPOC, WONE, WWWW.

JIM REEVES "The Image Of Me" (RCA) 40/4 Rotations: Heavy 1, Medium 15, Light 24, Total Adda 4, CHOW, KHEY, WQYK. Heavy: KSO. Medium: WVAM, KKYX, WCXI,

VINCE GILL "Victim Of Life's Circumstances" (RCA) 39/22 Rotations: Heavy 0, Medium 4, Light 35, Total Adds 22 including WBGW, WOKQ, WYII, KRRV, WNOX, WKSJ, KBMR, WAXX, KIK-FM, KWJJ, KGA. Medium: WAMZ, WLWI, WCXI.

DAVID ALLAN COE "Ride 'Em Cowboy" (Kat Family/CBS) 38/2 Rotations: Heavy 0, Medium 10, Light 28, Total Adds 2, WJQS, KLRA, KSOP, Medium: WVAM, KHEY, WWJO, WTOD, KFRY,

BARBARA MANDRELL "Happy Birthday Dear Heartache" (MCA) 37/37
Rotations: Heavy 0, Medium 9, Light 28, Total Adds 37 including WCAO, WYRK, WILQ, KHEY, WHOO, WTQR, WWWW, KEBC, K102, KRKT, KYGO, KNIX, Medium: WPTR, KIOV, KRSY,

ATLANTA "Sweet Country Music" (MCA) 36/35

ATLANTA "Sweet Country Music" (MCA) 36/35
Rotations: Heavy 2, Medium 8, Light 26, Total Adds 35 including WSNO, WKYG, WTVY, WSM, WRNL, WCUZ, KIOV, KMAK, KQIL, KCKC. Heavy: WPTR, WKQS. JIMMY BUFFETT "Brown Eyed Girl" (MCA) 26/5

Rotations: Heavy 1, Medium 3, Light 22, Total Adds 5, WPTR, WVAM, WIXL, KIKK, KRWQ. Heavy: WHOO. Medium: WAJR.

JOHNNY LEE "Say When" (Full Moon/WB) 24/3
Rotations: Heavy 1, Medium 9, Light 14, Total Adds 3, KWMT, WHBF, KTTS. Heavy: WXCL. Medium: WAJR, KLVI, WGTO, WCMS, WKKQ, WTHI, KCCY.

KAREN TAYLOR-GOOD "Handsome Man" (Mesa) 24/1 Rotations: Heavy 0, Medium 7, Light 17, Total Adds 1, WQYK. Medium: WGNA, CHOW, KHEY, KKYX, KRMD, KWJJ, KSOP.

RAY STEVENS "My Dad" (Mercury/PolyGram) 22/3
Rotations: Heavy 3, Medium 3, Light 16, Total Adds 3, WUSQ, KTTS, WXCL. Heavy: WKQS, KSOP, Medium: WYII, WKSJ, KIGO.
MICKI FUHRMAN "I Bet You Never Thought I'd Go This Far" (MCA) 21/11

Rotations: Heavy 0, Medium 3, Light 18, Total Adds 11, WVAM, WSEN, WYII, KRRV, KKYX, KBMR, WOW, KTTS, KVOO, KRWQ, KIGO, Medium: WXCL, WWJO,

WICKLINE "Ski Bumpus" (Cascade Mountain) 19/3
Rotations: Heavy 0, Medium 4, Light 15, Total Adds 3, WCMS, WOW, KTPK, Medium: WONE, KFDI, KUGN, KIOG, Light: WSEN, WMC, WHBF, KWJJ.

KENNY DALE "Two Will Be One" (Republic) 17/6

Rotations: Heavy 1, Medium 2, Light 14, Total Adds 6, WCAO, WWVA, WITL, KRWQ, KTOM, KGA. Heavy: KKYX. Medium: RUSSELL SMITH "Where Did We Go Right" (Capitol) 17/4

Rotations; Heavy O, Medium 4, Light 13, Total Adda 4, WCMS, KFGO, KUUY, KRWQ. Medium: WMC, WLWI, KFDI, KWJJ. Light:

T.G. SHEPPARD & CLINT EASTWOOD "Make My Day" (WB/Curb) 16/16 Rotations: Heavy O, Medium 5, Light 11, Total Adds 16, WSNO, WILQ, WGTO, WKSJ, WSM, WCXI, WKMF, KEBC, KVOO, KRST, KUUY, KFRY, KNIX, KWJJ, KCKC, KSON.

MICKEY GILLEY & CHARLY McCLAIN "Candy Man" (Epic) 14/14
Rotations: Heavy O, Medium 2, Light 12, Total Adds 14, WBGW, WSNO, WSOC, WGTO, WTVY, WHOO, KSO, KECK, KEBC, K102, KRKT, KRST, KUUY, KRSY.

CHANTILLY "Baby's Walkin' " (F&L) 14/1
Rotations: Heavy 0, Medium 0, Light 14, Total Adds 1, WSEN. Light: WEZL, KRMD, WIRK, KSO, WOW, WHBF, KTOM.

DAVID WILLS "Lady In Walting" (RCA) 13/13
Rotations: Heavy 0, Medium 0, Light 13, Total Adds 13, WVAM, WBGW, WSNO, WYII, KRRV, WJQS, KEBC, KRKT, KRST, KIK-FM, KKCS, KMAK, KCKC.

VICTORIA SHAW "Break My Heart" (MPB) 12/7

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 7, WVAM, WAJR, WJQS, WWWW, KRRK, KIOV, KKCS, Light: WBGW, WYff,

KATY MOFFATT "Reynosa" (Permian) 12/7

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 7, WSEN, KLRA, KYXX, KKYX, WAXX, KTTS, KUGN. Light: WOKK, KEBC,

STEVE CLARK "That It's All Over Feeling" (Mercury/PolyGram) 11/6
Rotations: Heavy 0, Medium 2, Light 9, Total Adds 6, WGNA, KRRV, WKLO, WCMS, KTTS, KUZZ. Medium: KLVI. Light: WBGW,

SAM NEELY "Old Photographs" (MCA) 11/1

vy 0, Medium 2, Light 9, Total Adda 1, WGNA. Medium: WVAM. Light: KRRV, KHEY, WQYK, WUSQ, KFDI, KRWQ.

LEFTY FRIZZELL "This Just Ain't No Good Day..." (Columbia) 11/0
Rotations: Heavy 0, Medium 4, Light 7, Total Adds 0. Medium: CHOW, WYII, WKKQ, WOW. Light: WUSQ, KFDI, KFWQ, KGA.

MOE BANDY "It Took A Lot Of Drinking" (Columbia) 10/8
Rotations: Heavy 0, Medium 1, Light 9, Total Adds 8, WSNO, WGTO, WTVY, WCXI, KEBC, KRKT, KRST, KQIL. Light: KSO,

VINCE HATFIELD "Can't Get To You From Here" (F&L) 8/5
Rotations: Heavy 0, Medium 0, Light 8, Total Adds 5, WBGW, KRRV, WUSQ, WXCL, KIGO, Light: WGNA, WSEN, WYII.

DAVID ROGERS "I Am A Country Song" (Mr. Music) 8/2

Rotations: Heavy 0, Medium 2, Light 6, Total Adds 2, WCMS, KKYX, Medium: WGNA, KBMR, Light: WSEN, WOW, WTOD, KFDI. MIKE DEKLE "Closer To The Moon" (NSD) 8/2

Heavy O, Medium O, Light 8, Total Adds 2, KBMR, WTOD. Light: WGNA, WLWI, KRMD, WQYK, KVOO, KSOP.

# **COUNTRY ALBUM TRACKS**

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

**GEORGE JONES/Radio Lover (Epic)** 

ALABAMA/If You're Gonna Play In Texas (RCA)

ALABAMA/The End Of The Lyin' (RCA) ALABAMA/I'm Not That Way Anymore (RCA)

EXILE/Take Me To The River (Epic)

EMMYLOU HARRIS/On The Radio (WB)

RICKY SKAGGS/Uncle Pen (Epic)

JIM GLASER/Woman, Woman (Noble Vision)

GAIL DAVIES/Boys Like You (WB) **DOLLY PARTON/Downtown (RCA)** 

ALABAMA/Carolina Mountain Dewe (RCA)

JUDDS/Blue Nun Cafe (RCA)

OAK RIDGE BOYS/When You Get To The Heart (MCA)

OAK RIDGE BOYS/Ain't No Cure For The Rock... (MCA) HANK WILLIAMS JR./Lovesick Blues (WB/Curb)

OAK RIDGE BOYS/I Guess It Never Hurts To Hurt (MCA)

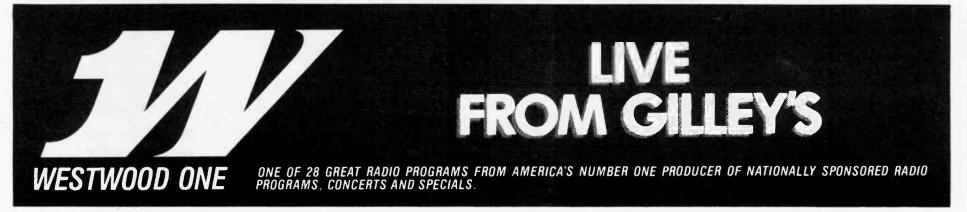
Jones Country Roll On Roll On Roll On White Shoes Don't Cheat In Our Hometown The Man In The Mirror

> What Can I Say The Great Pretender Roll On

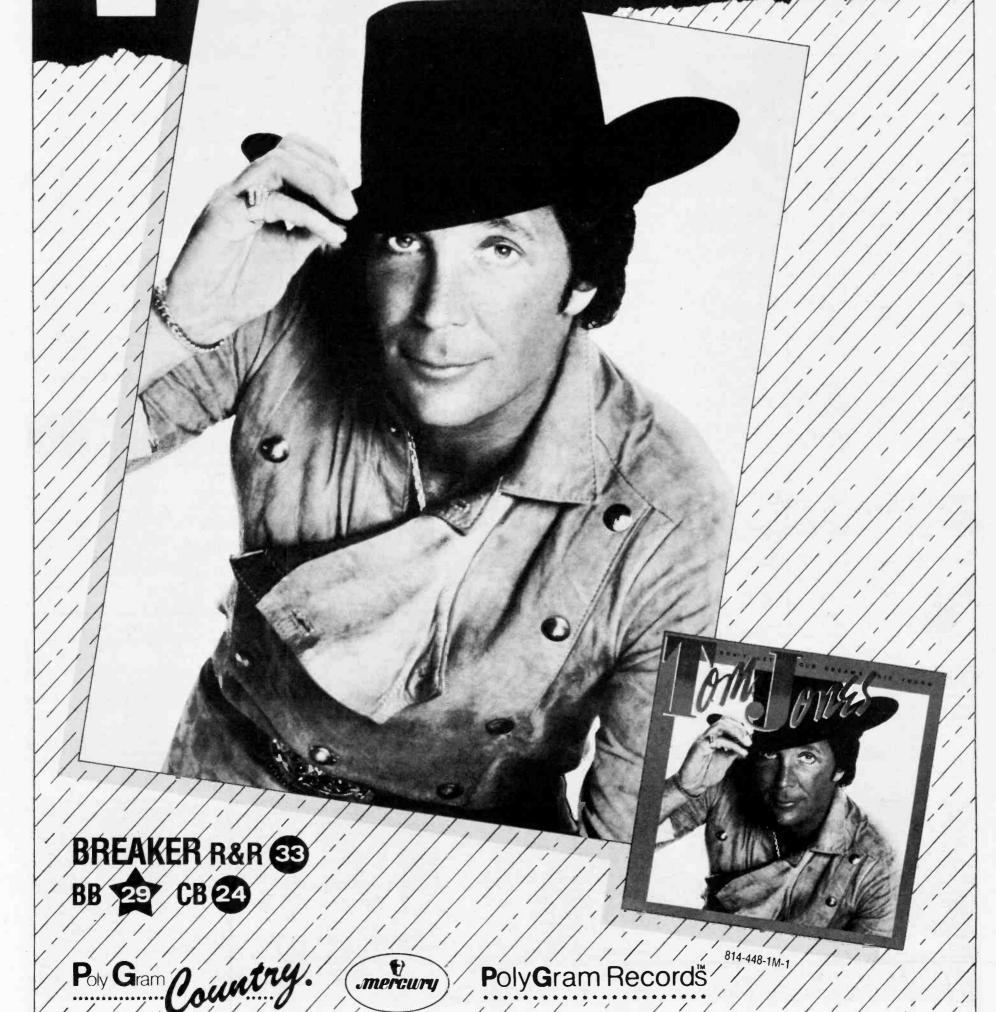
> > Wynonna And Naomi Deliver Deliver

> > > Man Of Steel

Deliver



# CONTONES FROM HIS CURRENT ALBUM THE SINGLE "I'VE BEEN RAINED ON TOO"





# Regional Adds & Hots

MOST ADDED **EAST** Barbara Mandrell (MCA) Hank Williams Jr. (WB/Curb

Alabama (RCA) Merle Haggard (Epic)

MOST ADDED **MIDWEST** J. Lee with L. Brody (Full Moon/WB) George Strait (MCA)

Alabama (RCA) Ricky Skaggs (Epic) George Strait (MCA) Leon Everette (RCA) Atlanta (MCA)

SOUTH Ricky Skaggs (Epic) Statier Brothers (Mercury/PG)

Alabama (RCA)

WFNC Fayettee

WESC-AM/FM Greenville, SC

DEBORAH ALLEN
JIM CLASER
JCHNIY MODRIGUEZ
ANNE HURRY
MARK GRAY
MARK GRAY
MOTESTRAPLEY
HOCKEST:
HOCKESTRAPLEY
HOCKEST
TOB JOHES
KENNY ROGERS
STATLER BROTHERS

KIKK-FM Houston, TX

JIMMY BUFFETT JOHNNY LEE SYLVIA HAC DAVIS Hottmat: none

KILT-FM Houston, TX

Hank Williams Jr. (WB/Curb) Barbara Mandrell (MCA)
Atlanta (MCA)

KLRA Little Rock, AR

Alabama (RCA)

**EAST** 

BURRITO BROTHE GEORGE STEAT VICTORIA SHAW HOTTORIA SHAW HOTLEST HERLE HAGGARD CHARLY HCCLAIN DOM WILLIAMS GARY HORRIS ALABAMA

JACK GREENE
MAC DAVIS
GUS NAMDIN
GEORGE STRAIT
LECH EVERETTE
SAN NEELY
STEVE CLARK
FOUR GUYS
BOTTAGE
BILLIE JO SPE
BILLIE JO SPE
SISSY SPACEK
COLLY PARFOR WHN New York, NY WPTR Albany, NY

ATLANTA
BARBARA MANDRELL
WILLIE WELSON
HOCKEME:
HERLE HAGGARD
EXILE
BILLIE JU SPEARS
ALARAMA
JANIE PRICKE

WIXL-FM Newton, NJ JOHNNY LZE
GEORGE STRAIT
JOHNNY MODRIGUEZ
ANNE MURRAY
JIMY BUFFETT
ROCTAGE
B.J. THOMAS
ALABAMA
RICHAEL MURPHEY
DEBORAH ALLEN
JOHN ANDERSON WVAM Altoona, PA

AROOM, PA
JIMOY BUFFETT
TONY JOE WHITE
HANN WILLIAMS JR
DAVID WILLES
GEORGE STALLAN
HOLE PHINON
Y LICTORIA
HANN
HALHES RESTREAM
JOY FORD
RECTEMENT

WEEP Pittsburgh, PA CONMAY TWITTY
DEBORAR ALLEN
HOREBET
RONNIE MILSAP
DON WILLIAMS
HERLE HEGGARD
GARY HORRIS
KENNY ROGERS MARK GRAY
LARRY WILLOUGHBY
KENNY DALE
BANBARA HANDRELL
ATLANTA
GEORGE STRAIT
HOCK-GET
HORRE MAGGARD
GARY MORRIS
LEE GREENHOOD
ALBBANG
STRAILER BROTHERS

WPOR-FM Portland, ME WPOC-FM Baltimore, MD

WNYR Rochester, NY

WBGW-FM Bangor, ME BARBARA MANDRELL
MCCLAIN & GILLEY
ATLANTA
HANK WILLIAMS JR.
FRIZZERL! & MEST
DAVID MILLS
VINCE GILL
VINCE GILL
VINCE GILL
MOTERIA
MOTERIA
MOTERIA
MOTERIA
MOTERIA
EXILE

WSNO Barre, VT ATTANYA
NDE BANDY
NDE BANDY
NOCULAIN & GILLEY
BANBARA MANDRELL
SHEPPARD & EASTHO
BANE WILLIAMS
JAN JOHN WILLS
LEBORAH ALLEN
EARL THOMAS CONLE
JANIE FRICKE
RICKY SKAGGS

WYRK Buffalo, NY HANK WILLIAMS JR. BARBARA MAMDRELL JOHNNY LEE HOTEMET ROWNIE MILSAP MERLE HAGGARD CHARLY MCCLAIN GENE WATSON RICKY SKAGGS

WOKQ Dover/Portsn

Albquerque, NHM
HANK WILLIAMS JR.
SIGEPARE & BASTWO
HOC BANDY
HOC TOM JONES GEORGE STRAIT VINCE GELL DOLLY PARTON HOTELS B.J. THOMAS EXILE EDDIE RABBITT CHARLES & JONES

VINCE GILL OSNOWD BROTHERS DAVID WILLS HOCKEST HAGGARD ANDERSON & MORE EDDIE MASITY LEE GREENWOOD ALABAMA DEBOURAE ALLEN
LEON EVERETTE
JOHNNY MODRIGUEZ
BIG AL DOWNING
MARGO SMITH
HARY WILLHOUGHBY
HAC DAVIS
DAVID PRIZZELL
HOT LEGET
GARY HORRIS
STLVIA
DOLLY PARTON
KEMMY MOGERS
CHARLES & JONES

KYAK Anchorage, AK

JOHNST LEE
TON JOHNS ROCKEY:
EASL THOMAS CONLE
JAMES PRICKE
MELTES
ALARAMO.
EMBRY ROGERS

WSEN-AMIFM Syracuse, NY

CRYSTAL GAYLE Nottest: DOLLY PARTON ALABANA JUDOS STEVE MARINER KENNY ROGERS

KiX106 Washington, DC

CHOW Welland, ONT JIM REEVES
MIKE CAMPBELL
GUS HARDIN
BEBORAH ALLEN
HAC DAVIS
LEGON EVERETTE
HORTOBEL
LEE GREENWOOD
ALABAMA
COMMAY TWITTY
GEORGE JONES
KENNY ROGERS

JOHNNY RODRIGUEZ KENNY DALE Hottest: DON WILLIAMS STATLER BROTHERS ALABAMA JIM STAFFORD JOHN ANDERSON

WHIMEMSPOT, MU
JOHNNY LEE
HANK WILLIAMS JR.
BANBARA MANORELL
VINCE GILL
ATLANYA
MAINES BROTHERS P
DAVID WILLS
SHICKE THRHONN
MOCCAST
ON MILLIAMS
ED BRUCE
STLVIA
RICKY SKAGGS
ALABAMG

RENNY ROGERS
GEORGE STRAIT
MARGO SMITH
MARGO SMITH
MARGO SMITH
MAC DAVIS
HANK WILLIAMS JR.
LARRY MILLIAMS JR.
LARRY MILLIAMS JR.
LOUGHBY
HOCKER'S
ECDIE RABSITT
COMMAN TWITTY
ALBBARK
KENNY ROGERS WHITEMPOOT, PA SHEPPARD & EASTMO BARBARA MANDRELL DOLLY PARTON MES PARTER HOCTEST HERLE MAGGARD DON WILLIAMS HOE BANDY STEVE MAY NER HEL MCDANIEL

KUZZ Bakersfield, CA WEST

NAC DAVIS
STEVE CLARK
DUFFAM BROTHEF
LEON EVERETTE
JIM GLASER
HOTTEST:
B.J. THOMAS
STEVE WARINER MAINES BROTHERS B
HANK WILLIAMS JR.
DAYTO WILLS
ATLANTA
MOE BAHDY
MOE BAHDY
EARD AND AND BELLE
GARY MORRIS
GARY MORRIS
E. J. THOMBS
EYNNY MOCES
JORNY LEE

KGEM/KJOT Boise, ID

KRST-FM Albuquerque, NM

CASPOF, WI

REBA MEENTIRE
JUDDS
MICHAEL MURPHEY
ANDERSON & MORRIS
DEBORAN ALLEN
CRAIG DILLINGAM
MOCCASC
CENE NATSON
ZYILE
DOLLY PARTON
ALBAMA
JANIE FRICKE

**MIDWEST** 

HOTTEST

ANNE MURRAY
VINCE GILL
NICKI FUNRAN
CHAPFILLY
RATY MOFFATT
ROCTACE
SYNUE WARINER
EXILE
LEE GREENHOOD
ALABAMA
EARL THOMAS COMES

GEORGE JONES
HOTTES
HOTTES
HOTTES
HOTTES
HORS
HICHEY SKAGGS
HERLE HAGGARD
STATLER BROTHEY
RONNIE MILSAP

WWVA Wheeling, WV

WiLQ Williamsport, PA

WONE Dayton, OH GEORGE STRAIT BURRITO BROTHE: LEON EVERETTE HOR TEET I ALABAMA STATLER BROTHE! CHARLES & JONES RICKY SKAGGS KENNY ROGERS

KSO Des Moines, IA BARBARA MANDRELL ATLANTA MCCLAIN & GILLEY JOHNNY RODRIGUEZ

KWMT Fort Dodge, IA KJJY Des Moines, IA

WCXHAM/FM Detroit, Mf

ATLANTA
BARBARA HANDRELL
HOE BANDY
BOS HOKKINS
GILLEY & MCCLAIN
HOTERAD & EASTHO
MORTAGE
HICKY SKAGGS
LEE GREENHOOD
CHARLES & JOHES
ANDERSON & HORRIS
DOLLY PARYON KBMR Bismarck, ND VINCE GILL
HAMK WILLIAMS
MICER PURRHAN
GEORGE STRAIT
HIKE DEKLE
ROCKWESTAGGS
TON JONES
TON JONES
GOLLY PARTON
EMILE
GUS HARDIN WWWW-FM Detroit, Mi

JOHNNY LEE
HARK GRAY
BARBARA MANDREI
HANK WILLIAMS
VICTORIA SHAW
HOCLESE:
DOLLY PARTON
STATLER BROTHEI
RICHY SKAGGS
LEE GREENHOOD
CHARLY MCCLAIN JANIE PRICKE
WHITES
HOTEGET:
CHARLY HCCLAIN
RICKY SKAGGS
ED BRUCE
B. J. THOMAS
ALABAMA WKKQ-AM/FM Duluth, MN

KRRK E. Grand Forks, MN

JOHNNY LEE
FRIEZELL 6 WEST
LEON EVERETTE
MARGO SHITH
VICTORIA SHAM
ROBIN LEE
HOTTEST
HOTELST
REILE MAGGARD
RICKY SKAGGS
B.J. THOMAS
ALBRAMS

WAXX Eau Claire, WI

KFGO Fargo, NO

WUBE-FM Cincinnati, OH Cincinnati, OH
CHARLES & JONES
HICHAEL MURPHEY
ANDERSON & MORRIS
DEBORAN ALLEN
FRIZZELL & WEST
HOTTOST
CRYSTAL GAYLE
LEE GREENMOOD
HONNIE MILSAP
T.G. SHEPPARD
ALABAMA

KS100 Cieveland, OH MICHAEL MURPHEY
JUDDS
STATLER BROTHERS
CHARLES & JONES
REBA MCENTIRE
HOCTESTAL GAYLE
MERLE HEGGARD
RICHY STAGGS
B.J. THOMAS
ALABAMA

COLUMBUS, OH
JOHNNY LEE
KEMDALLS
SISSY SPACEK
BURRITO BROTHE!
HOREBEEL
CHARLY MCCLAIN
DOW WILLIAMS
STEVE WARRINER
SYLVIA
GARY MORRIS

HANK MILLIANS JR.
GEORGE STRAIT
KATY MOFFAIT
KATY MOFFAIT
KATY MOFFAIT
KUNICE GILL
GABY MORRIS
MORRIS
MERLE MAGGARD
RICKY SKAGGS
STATLER BROTHERS
LEE GREENMOOD
ALABAMA JANIE PRICKE
MICKEY GILLEY
LEE GREENWOOD
ANDERSON & MOR
MOTE MAGGARD
MEL MCDANIEL
DOLLY PARTON
STEVE WARINER
ALABAMA

GEORGE STRAIT
FRIZZELL & WEST
RUSSELL SWITH
ANNE HURRAY
JOE STAMPLEY
LARRY MILLOUGHBY
HOUGH X. LEWIS
HOUGH STAMPLEY
ENGLIS HACGARD
ED BRUCE
RICKY SKAGGS
DON MILLIAMS
GARY MORRIS WKMF Filnt, Mi

FIRE, MI
LEON EVERETTE
JOHNNY RODRIGUEZ
RAMBARA HANDRELL
RANK MILLIANS JR.
SHEPPARD E EASTWO
HOCTOBEL
LEE GREENHOOD
B.J. THOMAS
DOLLY PARTON
RICKY STAGGS
ALABAMA

WQHK Ft. Wayne, IN

EARL THOMAS CONLE
HAMR WILLIAMS JR.
JORNHY LEE
HARK GRAY
ANNE MUTRAY
HOTEBES
DON WILLIAMS
GARY MORRIS
RICKY SKAGGS
STATLER BROTHERS
B.J. THOMAS

DIM CLASER
DEBORAH ALLEM
KENDALLS
JOHNNY MODRIGUEZ
ROCKEET
RENNIE MILSAP
STATLER BROTHERS
CHARLY MCCLAIN
ALABAMA
TOM JONES WFMS-FM Indianapolis, IN

JIM STAFFORD
GEORGE STRAIT
FRIZZELL & MEST
BIG AL DUWNING
JOHNEY LEE
HOSTERET

JOHNNY LEE
FRIZZELL & WEST
WILLIE NELSON
LEON EVERETTE
JANIE FRICKE
HOCCORE:
KICKY SKAGGS
JUDDS
ALMERIAN
KENNY ROGERS
DOLLY PARTON

JIM STAPFORD
KENNY DALE
FRIEZZIL & MEST
JAN GRAY
JOHNNY LEE
ANNE MURRAY
MAROO SMITH
GEORGE STRAIT
HOTLEMEN I JOHES
DON WILLIAMS
TOM JONES
JUDDS
JUDDS
JUDDS
JUDDS

KECK Lincoln, NB

WXCL Peoris, IL RAY STEVENS
HARGO SMITB
VINCE HATFIELD
BURLETO BROTH
HOTEBELL
RICKY SKAGGS
WHITES
COMMAY TWITTY
ALABANA
KENNY ROGERS

BARBARA MANDRELI TOM JONES JOHNNY LEE JIM GLASER HOCLAST: GARY MORRIS E.J. THOMAS DOLLY PARYON CONMAY THITTY ALABAMA

WMIL Milweukee, Wi

HICHAEL MURPHE DEBORAH ALLEN HOTTOST HALABAMA DOLLY PARTON ED BRUCE CHARLY HCCLAIN RICKY SKAGGS

WHITES EARL THOMAS CONLE

LEON EVERETTE
HAC DAVIS
HICKE FININAN
JOE STAMPLEY
MICKLINE
HOTELEY
H EARL THOMAS CONES
JUDDS
MCCLAIN & GILLEY
HOTTEST
DON WILLIAMS
RICHY SKAGGS
B.J. THOMAS
ALABAMA
CHARLES & JONES

WHBF Rock Island, IL FRIZZELL & WEST GEORGE STRAIT
MARK GRAY
ANNE MURRAY
JOHNNY MODRIGUEZ
JOHNNY LEE
JOHNNY LEE
HOST-GRAN
EARL THOMAS CONLE
ALBAMA
EXPEDALLS
TOM JONES
TOM JONES

KIOV-FM Sloux Falls, SD

JOHNNY LEE ATLANTA BARBARA MANDRI JIM STAFFORD JOE STAMPLEY VICTORIA SHAW BOCCEGE! BOTTON DOLLY PARTON STATLER BROTH JANIE FRICKE ALABAMA KENNY ROGERS

KTTS-AM/FM Springfield, MO JOHNNY LEE GEORGE STRAIT FRIZZELL & MEST JAN GRAY JIM STRAFFORD RAY STEVENS LARRY WILLOUGHE MICKEL FURNAN KATE MOFFATT STEVE CLARK HOCKERS

Hottest: MERLE HAGGARD RICKY SKAGGS GARY MORRIS EXILE STATLER BROTHERS KOMA Okiahoma City, OK BARL THOMAS CONLE

WWJO St. Cloud, MN JOHNNY LEE
LEON EVERETTE
CRAIG DILLINGHAM
LARRY WILLOUGHBY
HOCEAST;
RICHY SKAGES
STEVE WARINER
STATLER BROTHERS
ALABAMA
EXILE
RONNIE MILSAP

KXXY Oklahoma City, OK

OKHEROWS LITY, OC.

EARL TROMAS COWLE
JOENNY LEE
GUS NARDIN
MICHAEL MURPHEY
DEBORAM ALLEN
KENDALLS
HOCKESTL
RICKY SYRACGS
CHARLY MCCLAIN
MITTES
KENNY ROGERS
ALARMY

KEBC-FM Oklahoma City, OK

Oklahoma City, U

PAZZY BAILEY
DAN SEALE;
MOE BANDY MENOTESPS S
BASSAM MANDRELL
BASSAM MANDREL

WIL-AM/FM St. Louis, MO KASE Austin, TX

WYNK-FM Baton Rouge, LA GUS HARDIN
LEON EVERETTE
MCCLAIN & GILLEY
BARBARA MANDRELL
HOTEGBE:
ED BRICE
DON WILLIAMS
ALABAMA
LEE GREENWOOD
KENNY ROGERS Baton Rouge, LA
JOHNNY LEE
LEON EVERETTE
ANNE HURRAY
JOE STAMPLEY
GEORGE STRAMPLEY
GEORGE STRAMPLEY
RICAZE HURRHEY
BIG AL DOWNING
HOTHER
HICKEY GILLEY
ALMANA
NARE GRAY
JOHNNY LEE
DOLLY PARTON

KLVI Beaumont, TX

TOM JONES
GEORGE STRAIT
HOTEGET
WILLIE NELSON
BILL MEDLEY
ALABAMA
REBA MCENTIRE
CHARLES & JONE

WZZK-FM Birmingham, AL

KSON-FM San Diego, CA

WTHI-FM Terre Haute, IN GEORGE STRAIT
ANNE MURRAY
DEBORAH ALLEN
GUS HARDIN
Hottest;
EDDIE RABBITT
LEE GREENWOOD
JANIE PRICKE
CONWAY TWITTY

WTOD Taledo, OH LEON EVERETTE
FRIZZELL 6 WEST
JONNY LEE
MIKE DEKLE
HOTEWAY:
EXILE
KENNY ROGERS
STEPHANIE WINSLOW
EARL THOMAS CONLE
ALABAMA

KTPK-FM Topeka, KS

HARK GRAY
HANK MILLIAMS JR
GEORGE STRAIT
JOE STAMPLEY
MICKLINE
ATLANTA
BILLIE JO SPEARS
HOCKESTI
ED BRUCE
SYLVIA
EXILE
B.J. THOMAS
RONNIE MILSAP

DISSIO, VA
ATLANTA
JOHNNY LZE
BILL MEDLEY
FRIZZELL & MEST
BARBARA MANDRELL
HOCTAGE!
CHARLY MCCLAIN
B.J. THOMAS
STEVE MARINER
STATLER ROTHERS
KENNY ROCERS

WEZL+M Charleston, SC

TORRE, ON GEORGE STRAIT SHEPPARD & EASTM HARK WILLIAMS JR KAYEY RAITATA ATLANTA CLAUDE GRAY HAINES BROTHERS RICHY BKAGGS B.J. THOMAS STATLER BROTHERS STATLER BROTHERS LEE GREENHOOD ALABAMS KFDI-AM/FM Wichita, KS

SOUTH

HAME WILLIAMS JR.
GEORGE STRAIT
ATLANTA
PRIZZELL & WEST
NCCLAIN & GILLEY
HOULEST:
MERLE MAGGARD
RICKY SKAGGS
GARY MORRIS
STATLER BROTHERS
B.J. THOMAS KEAN-AM/FM Abilene, TX WCOS-AM/FM Columbia, SC

WGTO Cypress Gardens, FL Cypress Gardens,
Mark Williams JR.
MCCLAIN & GILLEY
BARBARM MANDRELL,
SKOPPARD & ESSTWO
ATLANTA
BURRITO BROTHERS
MOE BANDY
MOCTOR STATUS
ALE GREENMOO
STATLER BROTHERS
ALABAMA

TOM JONES
LEON EVERETTE
KENNY ROGERS
MICHAEL MURPH
GEORGE STRAIT
ATLANTA
BOTTEST:
DORSE

WJQS-Jackson, MS DAVID ALLAN COE
HANK WILLIAMS JR.
DAVID WILLS
VICTORIA SHAM
BARBARA HANDRELL
ATLANTA
HOELDEL
B.J. THOMAS
STEVE MARINER
ED BRUCE
EARL THOMAS CONLA
ALABAMA WKLO Danville, KY ALABAMA
DOLLY PARTON
JUDDS
STEVE CLARK
Hottest;
Hortest;
Horle HAGGARD
STATLER BROTHE
ED BRUCE

WTVY Dothan, AL

VINCE GILL GEORGE STRAIT HANK WILLIAMS HOTTOMIC STRAIT JOHN CONLES OAK RIDGE BOYS MERLE MRGGARD GENE WATSON RICKE SKAGGS HANK WILLIAMS JR.
ATLANTA
BARBARA MANDRELL
ROTTERS:
ALABAMA
STATLER BROTHERS
LEON EVERETTE
ANDERSON & MORRIS
LARRY WILLOUGHBY

EATY MOFFATT GEORGE STRAIT VIMES GILL JOE STAMPLEY ANNE MURRAY HOCEBST: DODG KSSN Little Rock, AR

WAMZ-FM Louisville, KY

Fayetteville, NC
JIM CLASER
JURNNY ROOREGUEZ
STEPHANIE MINSLOM
SELL MEDICEN
MARK GRAY
TON JONES
HOW JONES
MURETYD BROTHERS
ALABAM
HORTEN
RURHITO BROTHERS
ALABAM
RUKHITO BROTHERS
ALABAM
RUKHITO BROTHERS
ALABAM
STEVEN WAR KENDALLS
HOREGET:
HOREGET:
HOREGETS
EARL THOMAS CONLE
KENNY ROGERS
ALABARA
VINCE GILL

KLLL Lubbock, TX

WWOD/WKZZ Lynchburg, VA JOHNNY RODRIGUT
LEON EVERETTE
GEORGE STRAIT
ALABAMA
NOTESET:
ALABAMA
KENNY ROGERS
LEE GREENHOOD
EARL THOMAS CY
JANIE PRICKE

WMC-AM Memphis, TN GEORGE STRAIT LECH EVERETTE ANDERSON & MORRIS VINCE GILL HOCKEGEL STATLER BEOTHERS DON WILLIAMS CRAIG DILLINGHAM HERLE HOGGEND RICKY SKAGGS

BURRITO BROTHERS FRIZZELL & WEST JOE STAMPLEY LEON EVERETTE HOTTEST: ALABAMA KENNY ROGERS DOLLY PARTON EXILE STATLER BROTHER

WKQS Mlami, FL

WKIX Raielgh/Durham, NC Mobile, AL

PORTA MEDITIFE

DOLLY PARTON

PORTON

VINCE CILL

JOHNY RODRIGUEZ

BARBAR MANDRELL

MANN WILLIAMS

PRIZERL

JOHNY FOR LAND

BENETICO

TON JOE HANT

HOTON JOE HANT

WKSJ-FM Mobile, AL

WLWI-FM Montgome

VINCE GILL
DOLLY PARTON
GEORGE STRAIT
FRIZZELL 6 MFST
MARK GRAY
JOHNNY LEE
HOTLOSE:
ED BRUCE
STATLER BROTHERS
LEE GREENWOOD
ALASAMA
ANDERSON & MORRIS

GEORGE STRAIT
STEVE CLARK
RUSSELL SWITH
WICKLINE
BARDARA MANDRELL
ATLANTA
RATHY LTWN SACRA
DAVID NOGERS
HOCKEST
BOTH SACRA
GARY MORRIS
DON WILLIAMS
EDDIE MARBITT
ALABAMA

KYXX Odessa, TX JANIE PRICKE
HICHAEL MURPHE
EATY MOFFATT
LEON EVERETTE
HOTTOMY
CHARLY MCCLAIN
RICHE SKAGGS
STEVE WARINER
TOM JONES
KENNY ROGERS

WHOO Orlando, FL

GEORGE STRAIT
JOE STAMPLEY
MAC DAVIS
MICKE FUNRMAN
DAVID MOGERS
KATY MOFFATT
HOTTERET
MERLE MAGGARD
ED BRUCK
RICKY SKAGGS
DON WILLIAMS
GARY MORRIS

LEON EVERETTE JOHNNY RODRIGUEZ

KRMD-AM/FM Shreveport, L/ WQYK-FM Tampa/St. Pate, FL

WCMS-FM Norfolk, VA

WPAP-FM Panama City, FL

ATLANTA
BARBARA MANDRELL
HANK WILLIAMS JR.
FRIZZELL & WEST
HOCCOST
ED BRUCE
GARY MORRIS
REBA MCENTIRE
DOLLY PARTON
CONWAY TWITTY

WIRK-FM West Palm Beach, FL

WUSQ-FM Winchester, VA

160 Reporters

The following stations failed to report and therefore their

> WEZL/Charleston WKIX/Raleigh WSIX/Nashville KASE/Austin KRMD/Shreveport KGHL/Billings KMPS/Seattle KVEG/Las Vegas WDGY/Minneapolls WIL/St. Louis WTSO/Madison

The following stations did not report new playlists for two consecutive weeks and were not used in this week's data:

KMML/Amarillo KXYL/Brownwood

KYGO-FM Denver, CO

BARBARA MANDRE TOM JONES LEON EVERETTE JOHNNY LEE BILL MEDLEY HOTTEST ALABAMA KLZ Denver, CO

JIM GLASER
DEMORAH ALLEM
EARL THOMAS CONLE
GEORGE STRAIT
ANDERSON & MORRIS
REMDALLS
Bottest:
none PRIZZELL & WEST MICHAEL MURPHEY JOE STAMPLEY

SYLVERA
ALABAMA BILLIE D S'EN
EXILE KATY HOPPATT
KKCS KCEST
COlorado Springs, CO
FRIENDLL & WEST
VICTORIA SRAM
ALABAMA
ALABAMA
ALABAMA
ALABAMA

KFRY Fresno, CA

DEBORAH ALLEN
MANE GRAY
HANF MILLIAMS JR.
JORNHY MODRIGUEZ
SIG AL DOWNING
NAC DAVIS
NAC DAVIS
SHEPAND & EXITME
NONTHER
ROWNING
ROMANING
ROMANING
LTUCKER S
REPLAND & EXITME
ROWNING
ROMANING
ROM

KRWQ-FM Gold HIII, OR JOHNNY LEE ANNE MURRAY VINCE GILL KENNY DALE MICKI FUHRHAN MARGO SMITH BRENTNOOD

KQIL Grand Junction, CO KEIN Great Faila, MT

GROWLY ALLS, MILES OF SERVICE OF

KLAC Los Angeles, CA LEE GREENWOOD Hottest: DOLLY PARTON KENNY ROGERS DON WILLIAMS ED BRUCE

KNEW Oakland/S.F., CA ANDERSON & MORRIS RUPUALLS MICHAEL MURPHEY DEBORAN ALLEN Hottest: DON WILLIAMS B.J. THOMAS LEE GREENWOOD KNIX-FM Phoenix, AZ

ATLANTA
BARBARA MANDRELL
GAK RIDGE BOYS
Hottest:
DON WILLIAMS
B.J. THOMAS
DOLLY PARTON
ALABAMA

HOANK WILLIAMS JR.
SHEPPARD & EASTNO
VINCE GILL
PRIZZELL & WEST
BILLIE JO SPEARS
HOTCEST
RICHY SKAGGS
ALABANA
JOEN ANDERSON

NUCKEY GILLEY
CHARLES & JONES
EARL THOMAS COMILE
JOHN ANDERSON
BOXCAR WILLIE
BURRAITO B POTMERS
JOE STADLEY
HANK WILLIAMS JR.
PEGCY JO
NAIMES BROTHERS B
FOUR GITS
BRENHOOD
DAVID WALSE

KFTN Provo, UT FTOPHANIE WINSLO
GEORGE STRAIT
OSHCHO SROTHERS
HARK GRAY
JUSHRY LEE
HOCTOST:
HOCKEST:
DOW WILLIAMS
RICKY SKAGGS
B.J. THOMAS
STLYIA
ALABAMS

KWJJ Portland, OR

CONNAY TWITTY
CRAIG DILLINGS
JIM STAFFORD
WHITES
HOCCEST:
EDDIS RABBITT
KENNY ROGERS
DOLLY PARTON
ALABAMA

KTOM Salinas, CA JOHNNY LEE GEORGE STRAIT ANNE MURRAY HOCCEST HOCCEST B.J. THOMAS LEE GREENMOOD ALABAMA KENNY ROGERS

JOE STAMPLEY
HANK WILLIAMS
GELLEY & MCCLA
KENNY DALE
ATLANTA
BORBY BRIDGES
HOTCART
STEVE WARINER
ALABAMA
LEE GREENWOOD
KENNY ROGERS
CHARLES & JONE KSOP-FM Sait Lake City, UT MARK GRAY
ANKE MERRAY
HANG WILLIAMS
YHNCE GILL
FRIZZELL & WEST
DAVID ALLAM CON
BURNITO SECTION
HOCKETS
HOCKEST
GEN STANCES
ED BRUCE
CHARLES & JONES
JUDOS
KEMDALLS

KCBQ Sen Diego, CA

KIGO SŁ Anthony, ID

TOM JONES
JOHN AMDERSON
BILLIE JO SPEARS
GEORGE STRAIT
HOCKESTAIT
HOCKESTSTUTA
EXILE
GENE MATSON
LEE GREENMOOD

KMPS-AM/FM Seattle, WA

141 Current Reports

This station reported a frozen playlist: KSSN/Little Rock

KFDI/Wichita

WHK/Cleveland

american radiohistory com

# dult/Contemporary Continued from Back Page

# **BREAKERS**®

### **MICHAEL SEMBELLO** Talk (WB)

51% of our reporters on it. Rotations: Heavy 1/0, Medium 34/5, Light 29/4, Extra Adds 1, Total Adds 10, WLTT, WISN, KKLT, WGY, WBT, 2WD, KUDO, KSL, KCEE, KWEB. Debuts at number 30 on the A/C chart.

### **DAN FOGELBERG**

The Language Of Love (Full Moon/Epic)

50% of our reporters on it. Rotations: Heavy 0/0, Medium 31/16, Light 31/13, Extra Adds 2, Total Adds 31 including WSB, KVIL-FM, W101, WFYR, KUDL, KKLT, KGW, KBEST, WGY, WKGW, WAFB, WBT, WHBY, WENS, KBOI, KUDO, and 15 more. Debuts at number 28 on the A/C chart.

# **NEW & ACTIVE**

KCRG, KFSB, KWEB, WBOW, KFQD, KISN. Heavy: WCCO. Medium: KOY, WBT, WMAZ, WRVA, WHBY, KSL, WSKI, KORQ, WSKY, WCKQ, WGSV, WAGE, WHNN, WJON, K99, KQSW, KALE, KRSB.

ANNE MURRAY "That's Not The Way (It's S'posed To Be)" (Capitol) 58/15
Rotations: Heavy 0/0, Medium 36/5, Light 22/10, Extra Adds 0, Total Adds 15, WLTT, KGW, WBT, WIVY, WHHY, WING, WTRX, KKUA, KCEE, WWPA, KVIC, KCRG, WHNN, KKJO, WBOW. Medium: WISN, WCCO, KHOW, WICC, WKGW, WMAZ, WRVA, WHBY, WHBC, KRNT, KWAY, WEIM, WKNE, WSKI, WTNY, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WCIL, KFSB, KEEZ, WJON, KTWO, K99, KRNO, KQSW, KRSB, KALE.

JIMMY BUFFETT "Brown Eyed Girl" (MCA) 49/45

Rotations: Heavy 0/0, Medium 9/9, Light 38/34, Extra Adds 2, Total Adds 45, 97AIA, KUDL, WCCO, WMJI, KHOW, B100, WSFM, WKGW, WAHR, WVLK, WMAZ, 2WD, WRVA, WSRZ, WHBY, WHBC, KBOI, KPPL, KKUA, KWAV, WWNR, WEIM, WTKO, WKNE, WSKI, WWPA, WSKY, WCKQ, WCHV, WGSV, KVIC, WCIL, KFSB, KEEZ, KWEB, WHNN, WJON, KKJO, KORQ, KFQD, KTWO, K99, KQSW, KISN, KALE.

MICHAEL JACKSON "Thriller" (Epic) 47/19
Rotations: Heavy 10/2, Medium 21/6, Light 14/9, Extra Adds 2, Total Adds 19, 3WS, WTAE, B100, WGY, 2WD, WMGN, KBOI, KKUA, KKPL, WWNR, KVIC, KFSB, KEEZ, WHNN, WJON, KTWO, K99, KRNO, KRSB. Heavy: WAXY, WMJI, WAEB, KFI, WSKI, WWPA, WCKO, KRLB-FM, Medium: WF8R, WQUE-FM, WFYR, KMGC, WRKA, WSRZ, KRAV, KMJJ, KWAV, WTNY, WSKY, WCHV, WVBS, WCIL, KQSW.

EARTH, WIND & FIRE "Touch" (Columbia) 46/8

Rotations: Heavy 0/0, Medium 15/0, Light 31/8, Extra Adds 0, Total Adds 8, B100, WRKA, WTRX, KUDO, WTKO, WBOW, KFQD, KALE. Medium: KHOW, WRIE, WMAZ, KBOI, WSKI, KORQ, WSKY, WCKQ, KVIC, WCIL, WJON, KRNO, KRSB.

RICK JAMES & SMOKEY ROBINSON "Ebony Eyes" (Gordy/Motown) 45/1
Rotations: Heavy 3/0, Medium 24/1, Light 18/0, Extra Adds 0, Total Adds 1, 3WM. Heavy: KWAV, WEIM, WCIL. Medium: WPIX, WTAE, WCZY, KUDL, WISN, KGW, KEZR, WSFM, WGY, WMAZ, WHHY, KSL, WWNR, WSKI, KORQ, WSKY, WCHV, WBOW, KFQD, K99, KQSW, KRSB, KALE.

MELISSA MANCHESTER "I Don't Care What The People Say" (Arista) 43/6
Rotations: Heavy 0/0, Medium 23/2, Light 19/3, Extra Adds 1, Total Adds 6, KGW, V100, WING, WTKO, WSKY, WJON. Medium: KHOW, KOST, WAEB, WGY, WRVR, WWNR, WEIM, WKNE, WSKI, WWPA, KORQ, WCKQ, WCHV, WAGE, WCIL, KFSB, KEEZ,

STEVIE NICKS with SANDY STEWART "Nightbird" (Modern/Atco) 42/5

Rotations: Heavy 2/0, Medium 26/2, Light 14/3, Extra Adds 0, Total Adds 5, KEY103, KKPL, KWEB, KFQD, KRNO. Heavy: WSKI, WCIL. Medium: WFBR, 3WS, KEZR, WMAZ, WHHY, WSRZ, 610TVN, WMGN, KPPL, KUDO, KWAV, K108, WEIM, WKNE, WWPA, WSKY, WCKQ, WCHV, WNGS, WVBS, KEEZ, K99, KQSW, KRSB.

EURYTHMICS "Here Comes The Rain Again" (RCA) 39/19
Rotations: Heavy 1/0, Medium 17/5, Light 20/13, Extra Adds 1, Total Adds 19, WPIX, WAXY, WCZY, WICC, WMAZ, 2WD, WSRZ, WHBC, WTRX, KMJJ, WCKQ, WCHV, KVIC, WCIL, WHNN, WBOW, KTWO, K99, KALE. Heavy: WGY. Medium: WFBR, 97AIA, WAEB, WMGN, KWAV, WEIM, WSKI, WTNY, WWPA, WSKY, KRNO, KQSW.

JIM GLASER "If I Could Only Dance With You" (Noble Vision) 34/2

Rotations: Heavy 0/0, Medium 13/0, Light 21/2, Extra Adds 0, Total Adds 2, KWEB, WBOW. Medium: WCCO, WGY, WRVA, WHBY, KSL, WTKO, WKNE, WSKI, WCKQ, WCHV, WAGE, WCIL, KRSB.

CLIFF RICHARD "Donna" (EMI America) 32/32
Rotations: Heavy 0/0, Medium 8/8, Light 22/22, Extra Adds 2, Total Adds 32, WFBR, WSB-FM, KUDL, WCCO, WAEB, WAHR, WMAZ, WSRZ, WHBY, WHBC, KKUA, KSL, WEIM, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WVBS, WCIL, KFSB, KEEZ, KWEB, WJON, KKJO, KFQD, KTWO, KQSW, KALE.

THOMPSON TWINS "Hold Me Now" (Arista) 31/31
Rotations: Heavy 0/0, Medium 4/4, Light 28/26, Extra Adds 1, Total Adds 31, KVIL-FM, WCCO, KGW, WICC, WKGW, WAHR, WVLK, WHBC, WTRX, KWAV, WWNR, WEIM, WSKI, WWPA, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, KVIC, WCIL, KFSB, KEEZ, WHNN, KTWO, K99, KQSW, KRSB, KISN, KALE.

BOB DYLAN "Sweetheart Like You" (Columbia) 30/0

Rotations: Heavy 1/0, Medium 12/0, Light 17/0, Extra Adds 0, Total Adds 0, Heavy: KRSB. Medium: KUDL, WRIE, WGY, WMAZ, WHHY, WSRZ, KUDO, WWNR, WSKI, WSKY, WCKQ, KQSW.

# SIGNIFICANT ACTION

ROMANTICS "Talking in Your Sleep" (Nemperor/CBS) 25/0

Rotations: Heavy 9/0, Medium 13/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: 3WS, WAXY, 97AIA, WCZY, WGY, 610TVN, WEIM, WSKI, WTNY. Medium: WQUE-FM, WAEB, WICC, WEZC, WIVY, WSRZ, KRAV, K108, WWNR, WWPA, WCHV, WAGE, KQSW. Light: V100, WENS, KPPL

HOMI & JARVIS "I'm In Love Again" (GRP) 24/7

Rotations: Heavy 1/0, Medium 2/0, Light 21/7, Extra Adds 0, Total Adds 7, WENS, KBOI, WTKO, WWPA, WCIL, KFSB, KQSW. Heavy: WCCO. Medium: WEIM, KVIC. Light: WFBR, WAHR, WHBY, WHBC, WSKI, WSKY, WCKQ, WCHV, WNGS, WJBC, KEEZ,

PETER ALLEN "You And Me (We Wanted It All)" (Arista) 24/2

Rotations: Heavy 0/0, Medium B/0, Light 16/2, Extra Adds 0, Total Adds 2, WJBC, WBOW. Medium: WCCO, KHOW, WRVA, KRNT, KSL, WEIM, WSKI, WAGE. Light: WAHR, WHBY, KKUA, WWNR, WKNE, WWPA, WSKY, WCKQ, WCIL, KFSB, KKJO,

### **MOST ADDED** _®

JIMMY BUFFETT (45) Brown Eved Girl (MCA)

CLIFF RICHARD (32) Donna (EMI America) **DAN FOGELBERG (31)** 

The Language Of Love (Full Moon/Epic) **CHRISTINE McVIE (31)** Got A Hold On Me (WB) **THOMPSON TWINS (31)** Hold Me Now (Arista)

**CARPENTERS (28)** Your Baby Doesn't Love You... (A&M)

# HOTTEST

**CULTURE CLU8 (70)** Karma Chameleon (Virgin/Epic) **BILLY JOEL (66)** An Innocent Man (Columbia) KOOL & THE GANG (63) Joanna (De-Lite/PolyGram) **CHRISTOPHER CROSS (58)** 

Think Of Laura (WB) **LIONEL RICHIE (57)** Running With The Night (Motown) GENESIS (37) That's All (Atlantic)

COMMODORES "Turn Off The Lights" (Motown) 23/1
Rotations: Heavy 0/0, Medium 13/0, Light 10/1, Extra Adds 0, Total Adds 1, KORQ. Medium: WSB-FM, WCCO, KBEST, KEZR, WRKA, WMAZ, WEZS, WWNR, WSKI, WCKQ, WCHV, WAGE, KRSB. Light: WSFM, WAHR, WGSV, KVIC, KFSB, KEEZ, KKJO,

AMERICAN COMEDY NETWORK "Breaking Up Is Hard On You" (Critique/Quality) 20/13
Rotations: Heavy 0/0, Medium 6/2, Light 13/10, Extra Adds 1, Total Adds 13, WBEN, WFYR, WISN, KS94, KFMB, WAEB, WRKA, 2WD, WHBY, WJBC, KEEZ, KWEB, KRNO. Medium: WTAE, 55KRC, WTKO, WKNE. Light: GR55, KOIL, WJON.

MODERN ROMANCE "Just My Imagination" (Atlantic) 19/8
Rotations: Heavy 0/0, Medium 6/3, Light 13/5, Extra Adds 0, Total Adds 8, WMAZ, WHBY, WHBC, WTRX, KSL, WKNE, WSKI,

KEEZ. Medium: WCCO, WEIM, WCHV. Light: WFBR, WWPA, WGSV, KVIC, WNGS, K99, KRSB, KALE. IRENE CARA "The Dream (Hold On To Your Dream)" (Network/Geffen) 16/1

Rotations: Heavy 2/0, Medium 12/0, Light 2/1, Extra Adds 0, Total Adds 1, WHBC. Heavy: WWPA, WCKQ. Medium: WFBR, KGW, KMJJ, KUDO, WSKI, WTNY, WAGE, WVBS, KEEZ, WJON, KKJO, KRSB. Light: KTWO.

POINTER SISTERS "Automatic" (Planet/RCA) 13/4

Rotations: Heavy 0/0, Medium 6/3, Light 7/1, Extra Adds 0, Total Adds 4, WFBR, KKUA, KUDO, WSKI. Medium: KVIL-FM, WWPA, KORQ. Light: V100, WEIM, WCHV, KEEZ, KQSW, KRSB.

PAUL YOUNG "Come Back And Stay" (Columbia) 12/7
Rotations: Heavy 0/0, Medium 1/1, Light 11/6, Extra Adds 0, Total Adds 7, WAHR, WEIM, WSKI, WCHV, WAGE, KFSB, KEEZ. Light: KWAV, WSKY, KKJO, KQSW, KRSB.

RYAN PARIS "Dolce Vita Part I" (Carrere/CBS) 12/1

vy 0/0, Medium 4/0, Light 8/1, Extra Adds 0, Total Adds 1, WEIM. Medium: WCCO, KVIC, KFQD, KRSB. Light: WSRZ, WCKQ, WAGE, KBOI, WHNN, KKJO, KQSW.

BARBRA STREISAND "Papa Can You Hear Me" (Columbia) 11/10
Rotations: Heavy 0/0, Medium 4/4, Light 6/5, Extra Adds 1, Total Adds 10, WICC, WRIE, WMAZ, WHBC, KSL, WEIM, WTKO, WSKI, KTWO, KRSB. Light: WJON.

GEORGE FISCHOFF "Boogie Piano Man" (Reward/Curb) 11/4
Rotations: Heavy 0/0, Medium 1/0, Light 10/4, Extra Adds 0, Total Adds 4, WTRX, KPPL, WJBC, KEEZ. Medium: WCCO. Light: WAHR, WVLK, WHBC, WEIM, WCIL, KTWO.

MICHAEL MARTIN MURPHEY "Will It Be Love By Morning" (Liberty) 11/3

Rotations: Heavy 0/0, Medium 3/0, Light 8/3, Extra Adds 0, Total Adds 3, WAGE, WVBS, K99. Medium: WEIM, WGSV, KKJO. Light: WAHR, WSKI, KORQ, WSKY, KTWO.

NENA "99 Luftballons (99 Red Balloons)" (Epic) 10/3
Rotations: Heavy 1/0, Medium 4/0, Light 5/3, Extre Adds 0, Total Adds 3, WAEB, KMJJ, WCHV. Heavy: 97AIA. Medium: WAXY, WMJI, WCZY, KEEZ. Light: WQUE-FM, KPPL.

SHALAMAR "You Can Count On Me" (Solar/Elektra) 10/0
Rotations: Heavy 0/0, Medium 2/0, Light 8/0, Extre Adds 0, Total Adds 0, Medium: WPIX, WAXY, Light: WOMC, KWAV, WEIM, WAGE, WCIL, WHNN, KTWO, KQSW.

HOWARD JONES "New Song" (Elektra) 9/1

Rotations: Heavy 0/0, Medium 6/0, Light 3/1, Extra Adds 0, Total Adds 1, WWPA. Medium: WCCO, WHHY, WMGN, WSKI, WSKY, WCKQ. Light: 97AIA, WEIM.

T.G. SHEPPARD "Make My Day" (WB) 8/8

Rotations: Heavy 0/0, Medium 1/1, Light 7/7, Extra Adds 0, Total Adds 8, WCCO, WAHR, WEIM, WGSV, KKJO, WBOW, KFQD,

KC "Give It Up" (Meca) 8/2

Rotations: Heavy 1/0, Medium 4/0, Light 3/2, Extra Adds 0, Total Adds 2, WZZP, WTRX. Heavy: KFI. Medium: WQUE-FM, WHHY, WSKI, WWPA. Light: KEEZ.

MINOR DETAIL "Why Take It Again" (Polydor/PolyGram) 7/5
Rotations: Heavy 0/0, Medium 0/0, Light 7/5, Extra Adds 0, Total Adds 5, WCCO, WEIM, WSKI, WSKY, KQSW. Light: WCHV,

KENNY LOGGINS "Footloose" (Columbia) 7/3

Rotations: Heavy 1/0, Medium 3/1, Light 3/2, Extra Adds 0, Total Adds 3, WFBR, WCZY, KMJJ. Heavy: WQUE-FM. Medium: WSKI, WWPA. Light: WSRZ.

TINA TURNER "Let's Stay Together" (Capitol) 7/2
Rotations: Heavy 1/0, Medium 3/2, Light 3/0, Extra Adds 0, Total Adds 2, 97AIA, KVIC. Heavy: WGY. Medium: WFBR. Light: WQUE-FM, WHHY, KWAV.

B.J. THOMAS "Two Car Garage" (Cleveland International/CBS) 7/1
Rotations: Heavy 1/0, Medium 3/0, Light 3/1, Extra Adds 0, Total Adds 1, WGSV. Heavy: KSL. Medium: WSB, KRNT, KKJO. Light:

LINDA RONSTADT & NELSON RIDDLE ORCHESTRA "I've Got A Crush On You" (Asylum) 6/6 Rotations: Heavy 0/0, Medium 1/1, Light 5/5, Extra Adds 0, Total Adds 6, WFBR, WHBY, WHBC, WEIM, WKNE, WJBC

JIMMY CLIFF "We All Are One" (Columbia) 6/4
Rotations: Heavy 0/0, Medium 1/0, Light 5/4, Extra Adds 0, Total Adds 4, WSRZ, KKUA, KQSW, KRSB. Medium: WAGE. Light:

PATTI LABELLE "If Only You Knew" (Philadelphia International/CBS) 6/3
Rotations: Heavy 0/0, Medium 1/0, Light 5/3, Extra Adds 0, Total Adds 3, Y97, B100, WSKY. Medium: 97AIA. Light: WHHY,

PATTI AUSTIN "It's Gonna Be Special" (Qwest/WB) 6/2

Rotations: Heavy 0/0, Medium 0/0, Light 6/2, Extra Adds 0, Total Adds 2, KMJJ, K99, Light: WSKY, WCKQ, WAGE, KRSB.

MADONNA "Holiday" (Sire/WB) 6/2

Rotations: Heavy 2/0, Medium 1/0, Light 3/2, Extra Adds 0, Total Adds 2, WENS, KRLB-FM. Heavy: KMJJ, WWPA. Medium:

LIONEL RICHIE "Hello" (Motown) 6/2

Rotations: Heavy 3/0, Medium 1/0, Light 2/2, Extra Adds 0, Total Adds 2, WQUE-FM, B100, Heavy: WAXY, 97AIA, KOST.

YES "Owner Of A Lonely Heart" (Atco) 6/0

Rotetions: Heavy 1/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WSRZ. Medium: 3WS. Light: WQUE-FM, WCZY,

(J.) BIRD "(You're) That Song" (Bermuda Dunes) 5/2

Rotations: Heavy 0/0, Medium 1/0, Light 4/2, Extra Adds 0, Total Adds 2, WCIL, KFQD. Medium: KSL. Light: WAHR, WSKI

STARBUCK "Another Beat Of My Heart" (AVI/MCA) 5/1

Rotations: Heavy 0/0, Medium 0/0, Light 5/1, Extra Adds 0, Total Adds 1, KFSB. Light: WHHY, WCKQ, WGSV, KRSB.

MAXINE WATTA "Real Love" (Rocshire) 5/1

Rotations: Heavy 0/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, WCCO. Medium: KHOW. Light: KPPL, KUGN, KRSB.

# Regional Adds & Hots

FAST Parallel One

POINTER SISTERS KENNY LOGGINS LINDA RONSTADT CLIFF RICHARD Hottest:

WROR/Boston RAY PARKER JR GARY PORTNOY Hottest: None

AMERICAN COMEDY N

GR55/Buffak Joe Galuski

JOHN LENNON HOTTEST: CULTURE CLUB KOOL & THE GANG CHRIS CROSS LIONEL RICHIE BILLY JOEL

WPIX/New York Alan Anderson

CHRISTINE MCVIE EURYTHMICS Hottest: CULTURE CLUB LIONEL RICHIE GENESIS PAUL MCCARTNEY BILLY JOEL

Y97/Pittaburgh Jay Cresswell POLICE
BRYSON & FLACK
PATTI LABELLE
HOTESE:
ELTON JOHN
CULTURE CLUB
DOLLY PARTON
JAMES INGRAM
ONJ & TRAVOLTA

WTAE/Pittsburgh Don Berne

CHRISTINE MCVIE MICHAEL JACKSON POLICE JAMES INGRAM HOLLES INGRAM
HOLLEST:
RAY FARKER JR.
BILLY JOEL
KOOL & THE GANG
CULTURE CLUB
AMERICAN COMEDY N

WWSW (3WS)/Pittsburgh

STALLONE & RHODES MICHAEL JACKSON BILLY JOEL Hottest: MCCARTNEY & JACKS MATTHEW WILDER CULTURE CLUB GENESIS MICHAEL JACKSON

WPRO/Providence Tom Cuddy JOHN LENNON Hottest: CHRIS CROSS CULTURE CLUB PAUL MCCARTNEY SHEENA EASTON KENNY ROGERS

WLTT/Washington, D.C. Bob Cummings

DOLLY PARTON
ANNE MURRAY
BRYSON & FLACK
JOHN LENNON
MICHAEL SEMBELLO
HOTELSE
KOOL & THE GANG
LIONEL RICHIE
BILLY JOEL
CULTURE CLUB
CHRIS CROSS

Parallel Two

NENA CHRISTINE MCVIE CLIFF RICHARD DOLLY PARTON AMERICAN COMEDY AMERICAN COMEDY HOTTEST: MICHAEL JACKSON BILLY JOEL CULTURE CLUB LIONEL RICHIE CHRIS CROSS

WICC/Bridgeport Pantano/Broadbi

Pantano/Broadbin
CHRISTINE MCVIE
CAMPENTERS
BRYSON & FLACK
EURYTHHICS
BARBRA STREISAND
ELBOW BONES & FAC
TBOMPSON TWINS
NOTEST.
CULTURE CLUB
KOOL & THE CANG
LIONEL RICHIE
CHRIS CROSS
BILLY JOEL

MELISSA MANCHESTE BRYSON & PLACK DURAN DURAN BILLY JOEL RAY PARKER JR. LIONEL RICHIE

WRIE/Erle Ted Abbott

BRYSON & FLACK
CHRISTINE MCVIE
BARBRA STREISAND
DONNA SUMMER
HOTLEST:
DEBORAH ALLEN
CHRIS CROSS
CULTURE CLUB
DEBARGE
BRYSON & FLACK

JIMMY BUFFETT
CARPENTERS
JOHN LENNON
CHRISTINE MCVIE
HOTTES
ROOL 6 THE GANG
CULTURE CLUB
LIONEL RICHIE
KENNY ROGERS
GENESIS

JOHN LENNON
CHRISTINE MCVIE
HOTTEST CLUB
CHRIS CROSS
SHEENA EASTON
BILLY JOEL
KOOL & THE GANG

WVOR/Rochester Gary Smith

KOOL & THE GANG CHRIS CROSS Hottest: CULTURE CLUB ELTON JOHN GENESIS MATTHEW WILDER LIONEL RICHIE

WGY/Schenected

MICHAEL SEMBELLO
DAN POGELBERG
CARPENTERS
MICHAEL JACKSON
HOTLEST
POLICE
KENNY ROGERS
CHRISTINE MCVIE
SHEENA EASTON
EURYTHMICS

WKGW/Utica-Rome Carpenter/Keller

DAN POGELBERG
CARPENTERS
THOMPSON TWINS
JIMMY BUFFETT
HOTTEST
CULTURE CLUB
CHRIS CROSS
KOOL & THE GANG
LIONEL RICHTE
BILLY JOEL

Parallel Three

WWNR/Beckley Belley/Shea

BelleyiShea
JOHN LENNON
DAN POGELBERG
MICHAEL JACKSON
ACAPEMETES
THOMPSON TWINS
THOMPSON TWINS
JIMMY BUFFETT
HOTTEST
HOTELST
ENOL & THE GANG
CULTURE CLUB
LIONEL RICHIE
RAY PARKER JR.
BILLY JOEL

LINDA RONSTADT
MAC DAVIS
GARY PORTNOY
BARBRA STREISAND
T.G. SHEPPARD
THOMPSON TWINS
CLIFF RICHARD
MINOR DETAIL
JIMMY BUFFETT
PAUL YOUNG
HOCKES!
LIONEL RICHIE
ROMANTICS BILLY JOEL KENNY ROGERS GENESIS

WAYNEFISK
CARPENTERS
MELISSA MANCHESTE
HOMI & JARVIS
ENASF
JIMMY BUPPETT
VICTORIA SHAW
BARBRA STREISAND
HOTEGST:
CULTURE CLUB
LIONEL RICHIE
GENESIS
KENNY BOGERS
SHEENA EASTON

WKNE/Keene, NH Howard Corday

ONJ
MODERN ROMANCE
JIMMY BUFFETT
CLIFF RICHARD
LINDA RONSTADT
HOTLEST:
BILLY JOEL
CULTURE CLUB
DOLLLY PARTON
PAUL MCCARTNEY
KENNY ROGERS

WSKI/Montpelier, VT Bruce Stebbins

POINTER SISTERS
PAUL YOUNG
MODERN ROMANCE
THOMPSON TWINS
CLIFF RICHARD
JIMMY BUFFETT
MINOR DETAIL
BARBRA STREISAND
BOLLEST Bottest: MICHAEL JACKSON NEIL & DARA SEDAK DOLLY PARTON PAUL MCCARTNEY STEVIE NICKS

DAN FOGELBERG CARPENTERS Hottest: CULTURE CLUB LIONEL RICHIE SMEENA EASTON PAUL MCCARTNEY KENNY ROGERS

ANNE MURRAY
JIMMY BUPFETT
HOWARD JONES
HOM1 & JARY:S
HOTE CLUB
KOOL & THE GANG
JAMES INGRAM
MICHAEL JACKSON
POLICE

**MIDWEST** Parallel One

WCLR/Chicago

WFYR/Chicago John Watherbee

CHRISTINE MCVIE DAN FOGELBERG AMERICAN COMEDY N

55KRC/Cincin Dave Mason

WARM98/Cinci Tom Walker STALLONE & RHODES BRYSON & FLACK LANI HALL

WMJI/Cleveland TBA/Ivers POLICE
JIMMY BUFFETT
HOTTEST:
LIONEL RICHIE
KOOL & THE GANG
CHRIS CROSS
BILLY JOEL
GENESIS

WZZP/Cleveland Dunphy/Georgesor

KENNY ROGERS CHRISTINE MCVIE BRYSON & FLACK Hottest: CULTURE CLUB

WCZY/Detroit Lee Douglas KENNY LOGGINS CHRISTINE MCVIE

EURYTHMICS HUEY LEWIS & NEWS Hottest: none

GENESIS POLICE CARPENTERS CARPENTERS
HOTTERS
HOTTERS
ELTON JOHN
GEORGE BENSON
CHRIS CROSS
BARRY MANILOW

KUDL/Kansas City Elaine Taylor

CLIFF RICHARD
BRYSON & FLACK
LANI HALL
JIMMY BUFFETT
DAN FOGELBERG
HOTCEST:
CARPENTERS
ELTON JOHN
ROOL & THE GANG
JAMES INGRAM
PAUL MCCARTNEY

WHB/Kansea City

WISN/Milwaukee Harris/Murphy

Denny Long

CHRISTINE MCVIE
CARPENTERS
MICHAEL SEMBELLO
AMERICAN COMEDY N
Hotteat:
KOOL & THE GANG
CHRIS CROSS
BILLY JOEL
RAY PARKER JR1
LIONEL RICHIE

JOHN LENNON BRYSON & FLACK STALLONE & RHODES STALLONE & RHODE Hottest: KOOL & THE GANG BILLY JOEL CHRIS CROSS ELTON JOHN KENNY ROGERS WCCO/Minner

WTNY/Watertown, NY Jay Donovan

Denny Long
GENESIS
CHRISTINE MCVIE
CHAD STUART & JER
CHAD STUART & JER
CHAD STUART & JER
THOMPSON TWINS
MAXINE WATTA
MAC DAVIS
T.G. SHEPPARD
JIMM'H MUFFETT
GARY PORTNOY
MINOR DETAIL
HOCESE:
HOCESE

KS94/St. Louis

STALLONE 6 RHODES
CHRISTIME MCVIE
AMRICAN COMEDY NETWOR
HOTTEST:
ROOL 6 THE GANG
BILLY JOEL
MATTHEW WILDER
CHRIS CROSS
KENNY ROGERS

Parallel Two

HOD SHARNON

CLIFF RICHARD
AMERICAN COMEDY N
HODERN ROMANCE
DAN POGELBERG
JIMMY BUFFETT
LINDA RONSTADT
HOTTEST
KOOL & THE GANG
NEIL & DARA SEDAK
RAY PARKER JR.
BILLY JOEL
CULTURE CLUB

MODERN ROMANCE BABBRA STREISAND CLIPP RIGHARD LINDA RONSTADT EMYTHMICS JIMMY BUFFETT THOMPSON TWINS IRENE CARA HOTEST: BILLY JOEL BILLY JOEL BOONA SUMMER CHRISTINE MCVIE

610TVN/Columbus FltzGerald/Jones

KENNY ROGERS Hottest: KOOL & THE GANG LIONEL RICHIE CULTURE CLUB ROMANTICS GENESIS

WING/Dayton Joe Demma

CHRISTINE MCVIE
LANI HALL
ANNE MURRAY
MELISSA MANCHESTE
CARPENTERS
HOTE SHEENA EASTON
RAY PARKER JR.
KOOL & THE GANG
CHRIS CROSS
KENNY ROGERS

KRNT/Des Moines Sleve Gibbons

Hottest:
BARRY MANILOW
ELTON JOHN
LIONEL RICHIE
BILLY JOEL
KENNY ROGERS

WTRX/Flint Burke/Wright

CHRISTINE MCVIE ANNE MURRAY CARPENTERS THOMPSON TWINS EWAF EURYTHMICS RC
MODERN ROMANCE
GEORGE FISCHOFF
HOTTEST:
KOOL & THE GANG
CULTURE CLUB
ELTON JOHN
BILLY JOEL
CHRIS CROSS

WENS/Indianapolis

DAN FOGELBERG HOMI 4 JARVIS MADONNA CARPENTERS HOTLEST: CULTURE CLUB CHRIS CROSS KOOL 4 THE GANG RAY PARKER JR. GENESIS

WFMK/Lansing Jeff Davis

CHRISTINE MCVIE
DAN FOGELBERG
CAPENTERS
HOTEST:
HOTELST:
HOTELST:
LUB
CHRIS CROSS
BILLY JOEL
LIONEL RICHIE
KENNY ROGERS

WMGN/Madison Bill Vancil

MICHAEL JACKSON DAN FOGELBERG DONNA SUMMER DONNA SUMMER
HOTTEST:
GENESIS
BILLY JOEL
KENNY ROGERS
NEIL & DARA SEDAK
MICHAEL JACKSON

KOIL/Omaha Mason/Lundy

none Hottest: CULTURE CLUB LIONEL RICHIE KOOL & THE GANG JAMES INGRAM PAUL MCCARTNEY

JAMES INGRAM KENNY ROGERS RICK JAMES HOTEAS: CULTURE CLUB NIEK HEYMARD BILLY JOEL STALLONE & BHODES DONNA SUMMER

DAN FOGELBERG Hottest: LIONEL RICHIE CHRIS CROSS ROOL & THE GANG GENESIS BILLY JOEL

Parallel Three

WJBC/Bloomington, II. Stew Selowitz Siew Salowitz
CHRISTINE MCVIE
GEORGE FISCHOFF
PETER ALEXAN
AMERICAN COMEDY N
CARPENTER
LINDA RONSTADT
HOTERST
KENNY ROGERS
PAUL MCCARTHEY
BRYSON & FLACK
JOHN LENNON
LANI HALL

WCIL/Carbondale, IL Matt McCann

HOMI & JARVIS
JIMMY BUPFETT
THOMPSON TWINS
EURYTHMICS
CLIFF RICHARD
J. BIRD
ROLLEST:
KOOL & THE GANC
CULTURE CLUB
NICK HETWARD
GENESIS
RICK JAMES

KCRG/Cedar Repids, IA Carl Mann

CARPENTERS
DAN FOGELBERG
ANNE MURRAY
JIMMY BUFFETT
BETTE MIDLER BETTE MIDLER Hottest: ELTON JOHN LIONEL RICHIE CULTURE CLUB CHRIS CROSS BILLY JOEL

KFSB/Joplin, MO Don Carpenter

DAN FOGELBERG
CAMPENTERS
MICHAEL JACKSON
MOMI & JARVIS
STARBUCK
CLIFF RICHARD
PAUL YOUNG
JIMMY BUPFETT
THOMPSON TWINS
CULTURE CLUB
LIONEL RICHIE
KOOL & THE GANG
RAY PARRER JR.
GENESIS

KEEZ/Mankato, MN Sue LaFond

SUELAFOND
MICHAEL JACKSON
CLIFF RICHARD
JEMP BUFFET
JMERICAN COMEDY
MERICAN COMEDY
MODERN BOMANCE
THOMPSON TWINS
GEORGE FISCHOFF
PAUL YOUNG
HOTERS
LONEL RICHIE
RAY PARKER JR.
PAUL MCCARTNEY
KENNY ROGERS

WEST

Parallel One

DONNA SUMMER
CARPENTERS
JIMMY BUFFETT
HOTTEST:
H

KOST/Los Angetes Kaye/Marie

CARPENTERS
MICHAEL JACKSON
GENESIS
HOTEest:
RAY PARKER JR.
CHRIS CROSS
SHEENA EASTON
LIONEL RICHIE
BILLY JOEL

KKLT/Phoenix Anita Ceriisie

KOY/Phoenix Marni Pingree

KGW/Portland Minckler/Dirkx

DAN POCELBERG
DONNA SUMMER
ANNE MURRAY
MELISSA HANCHESTE
THOMPSON TWINS
HOTEBE!
ROOL & THE GANG
RAY PARKER JR.
CHRIS CROSS
KENNY ROGERS
JAMES INGRAM

DAN POGELBERG RONNIE MILSAP LANI HALL

HOTTEST: ROOL & THE GANG BILLY JOEL LIONEL RICHIE RAY PARKER JR. GENESIS

KFMB/San Diego Mark Larson

GENESIS LANI HALL AMERICAN COMEDY NETWO: Hottest:

HOOLEST: KOOL & THE GANG NEIL & DARA SEDAK SHEENA EASTON CHRIS CROSS DOLLY PARTON

B100/San Diego McCartney/Knight

McCartney/Rnight
Michael Jackson
PATTI LABELLE
LIONEL RICHIE
EW&F
JIMMY BUFFETT
Hottest:
KOOL & THE CANG
KENNY ROGERS
JAMES INGRAM
GENESIS
CULTURE CLUB

DONNA SUMMER MICHAEL SEMBELLO DAN POGELBERG Hottest: none

KWEB/Rochester, MN
AL Axelson
AMERICAN COMEDY NETWO
STEVIE NICKS
JIMMY BUPFETT
CLIFF RICHARD
DAN POGELBERG
CARPENTERS
MICHARL SEMBELLO
JIM GLASER
HOTES: Hottest: CHRIS CROSS BILLY JOEL SHEENA EASTON

WHNN/Saginaw Guy Perry

CHRISTINE MCVIE
JIMMY BUFFETT
ANNE MURRAY
THOMPSON TWINS
MICHAEL JACKSON
EURYTHMICS
HOCLEST:
KOOL & THE GANG
CULTURE CLUB
CHRIS CROSS
GENESIS
BILLY JOEL GENESIS BILLY JOEL

WJON/SI. Cloud, MN

DIEM/SCOTT
MICHAEL JACKSON
JIMMY BUFFETT
MELISSA MANCHESTE
CLIFF RICHARD
HOTTER
CULTURE CLUB
CHRIS CROSS
RAY PARKER JR.
JUMP 'N THE SADDL
DOLLY PARTON

KKJO/St. Joseph, MO Bill O'Brian

CHRIS CROSS
T.G. SHEPPARD
CLIFF RICHARD
ANNE MURRAY
JIMMY BUPFETT
HOTLOST
CULTURE CLUB
ROOL & THE GANG
LIONEL RICHIE
JAMES INGRAM
KENNY ROGERS

WBOW/Terre Haute Kevin Young

EMSF
CAPPENTERS
EURYTHINCS
PETER ALLEN
ANNE MURRAY
CHRISTINE MCVIE
T.G. SHEPPARD
JIM GLASER
HOTOBER INCHE
LIONEL RICHIE
KOOL & THE GANG
JAMES INGRAM
CULTURE CLUB
CHRIS CROSS

KEZR/San Jose Wagner/Lemos

Parallel Two

KBOI/Boise Drew Harold

DAN FOGELBERG

ONJ
MICHAEL JACKSON
CARPENTERS
JIMMY BUFFETT
HOMI 6 JARVIS
HOLLEST:
CULTURE CLUB
CHRIS CROSS
BILLY JOEL
JAMES INGRAM
NEIL 6 DARA SEDA

JIMMY BUFFETT
POLICE
GENEGE FISCHOFF
HOTCEAT:
BILLY JOEL
CULTURE CLUB
GENESIS
KOOL & THE GANG
RAY PARKER JR.

KUGN/Eugene, OR Brian James

none Hottest: SREENA EASTON

KKUA/Honoluiu Kimo Akane

ANNE MURRAY
JIMMY CLIFF
JIMMY BUFFETT
CLIFF RICHARD
POINTER SISTERS
MICHAEL JACKSON
HOTTEST

Hottest: NICK HEYWARD CHRIS CROSS BILLY JOEL PAUL MCCARTNEY JAMES INGRAM

KMJJ/Las Vegas Bili Kelly

KENNY LOGGINS NENA PATTI AUSTIN EURYTHMICS HOTCEST: LIONEL RICHIE MADONNA JAMES INGRAM JEFFREY OSBORNE MICHAEL JACKSON

KUDO/Las Vegas Randy Hart

BRYSON & FLACK DAN FOGELBERG POINTER SISTERS EW&F MICHAEL SEMBELLO Hottes*

SOUTH Parallel One

WRMM/Atlanta Montiel/Wyrostol

POLICE STALLONE & RHODES WSB/Atlanta

**Greg Picciano** 

CARPENTERS
DAN FOGELBERG
HOTTEST:
CULTURE CLUB
KOOL & THE GANG
LIONEL RICHIE
SHEENA EASTON
KENNY ROGERS

LIONEL RICHIE RAY PARKER JR, PAUL MCCARTNEY

KVIL/Dallas-Ft. Worth Chuck Rhodes DAN POGELBERG THOMPSON TWINS Hottest: CULTURE CLUB LIONEL RICHIE CRRIS CROSS BILLY JOEL

WAXY/Ft. Lau Shaw/Lee EURYTHMICS

POLICE CHRISTINE MCVIE DONNA SUMMER HOTLEST: MATTHEW WILDER ELTON JOHN MICHAEL JACKSON ROMANTICS BILLY JOEL

KFI/Los Angeles Kaye/LaBeau

KC BILLY JOEL GENESIS

CHRISTINE MCVIE Hottest:

POLICE MICHAEL JÄCKSON

KWAV/Montere

Michael Reading

DAN FOGELBERG
THOMPSON TWINS
JIMMY BUFFETT
HOTTEST:
BILLY JOEL
POLICE
GENESIS

K-108/Sacrame Paul Mitchell

KSL/Salt Lake City

TOWN SCOTT

TOM SCOTT

BARBRA STREISAND

CLIFF RICHARD

MICHAEL SEMBELLO

MODERN ROMANCE

HOTESEL

ONJ & TRAVOLTA

STEENA EASTON

STALLOME & RRODES

CHRIS CROSS

CHRIS CROSS

CHRIS CROSS

CHRIS CROSS

KKPL/Spokane Ric Morgan

STEVIE NICKS
DONNA SUMMER
MICHAEL JACKSON
HOTTES
HO

KCEE/Tucsor BIII Mortimer

POLICE
ANNE MURRAY
STALLONE & RHODES
BRYSON & PLACK
CHRISTINE MCVIE
MICHAEL SEMBELLO
HOTELSE
CULTURE CLUB
LIONEL RICHIE
BILLY JOEL

SHEENA EASTON KOOL & THE GANG

Parallel Three

KFQD/Anchorsge, AK Mark Lewis

merk LEWIS

DMS P
JIMMY BUFFETT
CARPENTERS
CHIFF RICHARD
JOHN LEWNON
STEVIE NICKS
J. BIRD
HOLLESS
LULTURE CLUB
KOOL & THE GANG
LIONEL RICHIE
BILLY JOBE
CHIRE CROSS

WQUE-FM/New Or Kris O'Kelly

W101/Tampa DeCarlo/Miller

CARPENTERS
CLIFF RICHARD
CHRISTINE MCVIE
HOTTEST;
KOOL & THE GANG
CULTURE CLUB GENESIS

KEY103/Austin Adams/Aisn

JOHN LEAGE
THOMPSON TWINS
BARBRA STREISAND
CLIFF RICHARD
MICHAEL JACKSON
JIMMY BUFFETT
EURYTHHICS
HOLLEST:
CULTURE CLUB
BILLY JOEL
PAUL MCCAPTNEY
KENNY ROGERS
SPANDAU BALLET

JIMMY BUFFETT

SIMH BOFFETT
EURYTHMICS
MICHAEL MURPHEY
MICHAEL JACKSON
THOMPSON TWINS
PATTI AUSTIN
HOTTEGET
BILLY JOEL
CHRIS CROSS
RENNY MOGERS
ANNE MURRAY
CHRISTINE MCVIE

KRNO/Reno trons/Bennett

CHRISTINE MCVIE STEVIE NICKS MICHABL JACKSON AMERICAN COMEDY N HOTLEST: KOOL 4 THE GANG LIONEL RICHIE BILLY JOEL CHRIS CROSS CULTURE CLUB

KQSW/Rock Springs, WY Bryan Maloney

Dryan Maloney
MINOR DETAIL
JIMMY CLIFF
CLIFF RICHARD
JIMMY BUFFETT
HOMI & JARVIS
HONDRON TWINS
HOTLEST:
ROOL & THE GANG
CULTURE CLUB
LIONEL RICHLE
BILLY JOEL
CRRIS CROSS

KASB/Roseburg, OF

MICHAEL JACKSON

DAN POGELBERG BARBRA STREISAND T.G. SHEPPARD JIMMY CLIFF THOMPSON TWINS

Hottest: LIONEL RICHIE CHRIS CROSS SHEENA EASTON BILLY JOEL KENNY ROGERS

KISN/Salt Lake City

THOMPSON TWINS JIMMY BUPFETT Hottest: KOOL & THE GANG CHRIS CROSS BILLY JOEL SHEENA EASTON KENNY ROGERS

KALE/Tri-Citles, WA Mike Purdy

MIRP FUCY
CLIFF RICHARD
EURYTHMICS
JIMMY BUFFETT
THOMPSON TWINS
EW&F
HOTCEST:
CHRISTINE MCVIE
BRYSON & FLACK
JAMES INGRAM
POLICE
STALLONE & RHODES

Steve Hills

JOHN LENNON
TINA TURNER
MCCARTNEY & JACKS
JIMMY BUPFETT
RUFUS & CHARA
CULTURE CLUB

CULTURE CLUB DEELE ROCKWELL LIONEL RICHIE

DAN POGELBERG
JAMES INGRAM
BRYSON & FLACK
HOTCHET:
SHEEMA RASTON
BILLY JOEL
KOOL & THE GANG
LIONEL RICHIE
GENESIS

PARALLEL 2 LIST PARALLEL 2 LIST

STEVIE NICKS
CHRISTINE MCVIE
PAUL MCCARTNEY
HOEtest:
ELTON JOHN
LIONEL RICHIE
CRYSTAL GAYLE
LIONEL RICHIE
CULTURE CLUB

CHRISTINE MCVIE DAN FOGELBERG LANI HALL HOTTES: KOOL & THE GANG CULTURE CLUB CHRIS CROSS BILLY JOEL RAY FARKER JR.

CULTURE CLUB
LANI HALL
ROCKWELL
BOTTEST:
ROMANTICS
LIONEL RICHIE
ELTON JOHN
NENA
JOHN LENNON

WEZC/Charlotte Raiph Rhoades CHRISTINE MCVIE

WGOW/Chattanoogs Schaeffer/Deason JOHN LENNON DONNA SUMMER DONNA SUMMER Hottest: LIONEL RICHIE CULTURE CLUB RAY PARKER JR. CHRIS CROSS BILLY JOEL

WMJJ/Birmingham Thomas/Warren

STALLONE & RHOE BRYSON & PLACK SHEENA EASTON HOTTEST: BARRY MANILOW ONJ & TRAVOLTA KOOL & THE GANG BILLY JOEL

W8T/Charlotte Dave Bishop

MICHAEL SEMBELLO ANNE MURRAY DAN POGELBERG

HOTTEST: BLTON JOHN SHEENA EASTON CULTURE CLUB

KMGC/Dallas-Ft

none
Hottest:
CULTURE CLUB
HALL & OATES
ELTON JOHN
MCCARTNEY & JACKS
LIONEL RICHIE WAHR/Huntsville Cannon/Bosley

JIMMY BUFFETT T.G. SHEPPARD PAUL YOUNG CLIFF RICHAD THOMPSON TWINS HOCKEST CROSS LIONEL RICHIE PAUL MCCARTNEY JAMES INGRAM GENESIS

KORQ/Abilene Pat Whitehead THOMPSON TWINS
HOLLEST:
CULTURE CLUB
KOOL & THE GANG
CHRIS CROSS
BILLY JOEL
PAUL MCCARTNEY

EW&F AMERICAN COMEDY N

CLIFF RICHARD
DAN FOGELBERG
EURITEMICS
BARBRA STREISAND
MODERN ROMANCE
JIMMY BUFFETT
HOTTER
KOOL 6 THE GANG
CULTURE CLUB
CHRIS CROSS
SHEENA EASTON
JAMES INGRAM

JOHN LENNON Hottest: BARRY MANILOW CHRIS CROSS KENNY ROGERS JAMES INGRAM POLICE

ANNE MURRAY CARPENTERS

CARPENTERS
HOTTEST:
CULTURE CLUB
KOOL & THE GANG
CHRIS CROSS
SHEENA EASTON
JAMES INGRAM

WLAC-FM/Nashville Dave Nichols

KENNY ROGERS CHRISTINE MCVIE Hottest: Hottest: LIONEL RICHIE MATTHEW WILDER CULTURE CLUB CHRIS CROSS PAUL MCCARTNEY

2WD/Norfolk Richardson/Allen

AMERICAN COMEDY N MICHAEL JACKSON JIMMY BUPFETT BURYTHMICS MICHAEL SEMBELLO DAN POCELBERG HOTLESS SHEENA EASTON ELTON JOHN KOOL & THE GANG CHRIS CROSS BILLY JOEL

WEZS/Richmon Church/Stevens CHRISTINE MCVIE

GENESIS JEFFREY OSBORNE

WRVA/Richmond Lou Dean GENESIS
MAC DAVIS
JIMMY BUFFETT
ELBOW BONES & RAC
HOTTERS CROSS
KENNY ROCERS
CULTURE CLUB
NICK HEYWARD

WSRZ/Sarasota Huntington/Telic

WIVY/Jackson Fuszner/Ryan STALLONE & RHODES ANNE MURRAY JOHN LENNON Hottest: RAY PARKER JR. ONJ ONJ CULTURE CLUB GENESIS ROMANTICS

JIMMY BUFFETT CARPENTERS THOMPSON TWINS

WRKA/Louisville

WVLK/Lexingtor Kelly/Richards

THOMPSON TWINS CLIFF RICHARD COMMODORES

Parallel Three

Don Brookshire

MELISSA MANCHESTE
THOMPSON TWINS
CLIPF RICHARD
MINOR DETAIL
JIMMY BUFFETT
PATTI LABELLE
ROCKWELL
ROCKWELL
HOLLEST:

EURYTHMICS
JIMMY BUFFETT
CLIFF RICHARD
THOMPSON TNINS
HOTLEST:
CULTURE CLUB
JAMES INGRAM
GENESIS
SHEENA EASTON
KENNY ROGERS

JIMMY BUPFETT
JACKSON BROWNE
THOMPSON TWINS
CLIFF RICHARD
PAUL YOUNG
CARPENTERS
NEWA
BOTTERS
KOOL & THE GANG
GEWESIS
MICK HEYWARD
CHRIS CROSS
BRYSON & FLACK

WCHV/Charlottesville Thomas H. Twine

WGSV/Guntersville Jackson/Bell

JOHN LENNON
CLIFF RICHARD
T.G. SHEPPARD
JIMMY BUPPETT
THOMPSON TWINS
B.J. Thomas
HOTLEST:
CULTURE CLUB
LIONEL RICHIE
CHRIS CROSS
BILLY JOEL
PAUL MCCARTNEY

Stew Porter

CLIFF RICHARD

THOMPSON TWINS

MICHAEL MURPHEY
PAUL YOUNG

HOTLEST:

KOOL & THE GANG

KENNY ROGERS

LIONEL RICHTE

GENESIS

JAMES INGRAM

KRLB/Lubbock

BRYSON & FLACK MADONNA HOTTEST: RAY PARKER JR. BILLY JOEL MICHAEL JACKSON GENESIS ONJ

KVIC/Victoria, TX Dave Jagger Dave Jagger
TINA TURNER
MICHAEL JACKSON
ANNE MURRAY
JIMMY BUPFETT
DAN POGELBERG
EURYTHRUS
HOTESET
HOMPSON TWINS
KOOL & THE GANG
GENESIS
KENNY ROGERS
POLICE
JOHN LENNON

JIMMY BUFFETT
CLIFF RICHARD
JIMMY CLIFF
DONNA SUPMER
EURYTHMICS
HOTELS
LULTURE CLUB
GENESIS
LIONEL RICHIE
KOOL & THE GANG
BILLY JOEL WNGS/West Palm Beach Ross Block

DAN POGELBERG KENNY ROGERS DONNA SUMMER HOTTEST: PAUL MCCARTNEY CULTURE CLUB BILLY JOEL SPANDAU BALLET GENESIS

WVBS/Wilmlr **Bob Wright** 

CLIFF RICHARD
MICHAEL MURPHEY
EDDIE RABBITT
HOTTER
HOTTER
LIONEL RICHIE
KOOL & THE GANG
RAY PARRER JR,
SHEENA EASTON
PAUL MCCARTNEY

WCKQ/Campbellsville, KY Jackson/Royce

**124 Current Reports** 

The following station reported a frozen playlist this week: **KRNT/Des Moines** 

> WHB/Kansas City KMGC/Dallas

Note: The following stations are no longer reporting: WTMA/Charleston KRDO/Colorado Springs

The following stations did not report this week and therefore their playlists were frozen:

KOIL/Omaha



Three Two Last Weeks Weeks Wee		176 REPORTERS	Total Heavy Medium Adds All Reports Rotation Rotation Rotations
3 2 1	<b>1</b> VAN HALEN/1984 (WB)	"Jump" (164) "Panama" (126) "I'll Wait" (94)	166 = 162 + 4 - 0 -
- 4 2	PRETENDERS/Learning To Crawl (Sire/WB)	"Middle" (151) "Time" (110) "Thumbelina" (24)	170+148+ 21+ 4=
5	JOHN LENNON & YOKO ONO/Milk And Honey (Polydor/F	PG)"Nobody" (163) "Stepping" (62) "Don't" (36)	167-141+ 26- 2-
1 1 3	4 GENESIS/Genesis (Atlantic)	"That's All" (103) "Home" (72) "Job" (61)	165 - 132 - 33 + 3 +
2 3 4	5 YES/90125 (Atco)	"Happen" (111) "Changes" (79) "Owner" (67)	168 = 127 - 41 + 6 -
4 5 6	6 38 SPECIAL/Tour De Force (A&M)	"Back" (143) "If I'd" (50) "Twentieth" (13)	160+113-45+ 3+
5 6 7	7 JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)	"Pink" (93) "Guitar" (93) "Authority" (27)	146 - 91 - 54 + 3 -
14 13 12	MANFRED MANN'S EARTH/Somewhere In (Arista)	"Runner" (155) "Demolition" (23)	157+ 58+ 97- 10-
9 9 9	DURAN DURAN/Seven And The Ragged Tiger (Capitol)	"New Moon" (125) "Union" (29) "Reflex" (15)	138 - 85 - 51 - 4 -
6 7 8	10 ROLLING STONES/Undercover (RStn/Atco)	"Hot" (119) "Undercover" (30) "Tough" (30)	136 - 81 - 55 + 4+
DEBUT	CHRISTINE McVIE/Christine McVie (WB)	"Got A Hold" (127) "Million" (47) "Love" (19)	145+ 63+ 73- 38+
23	FOOTLOOSE/Soundtrack (Columbia)	"Footloose" (138) "Girl" (40)	147+ 45+ 86+ 55+
10 10 11	13 HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"Drug" (104) "Thin Line" (18) "R&R" (15)	119- 77- 41+ 4+
25 20 16	A NIGHT IN HEAVEN/Soundtrack (A&M)	"Heaven" (122)	122+ 68+ 51- 9-
15 14 15	15 MOTLEY CRUE/Shout At The Devil (Elektra)	"Looks" (113) "Shout" (41)	123= 48+ 73+ 4-
7 8 10	16 TWO OF A KIND/Soundtrack (MCA)	"Ask The Lonely" (103)	104 - 64 - 40 - 0 =
11 12 13	17 OZZY OSBOURNE/Bark At The Moon (CBS Assoc.)	"Bark" (91) "Rebel" (51) "Tired" (14)	115 - 42 - 72 - 2 -
- 21 18	JUDAS PRIEST/Defenders Of The Faith (Columbia)	"Heads" (107) "Freewheel" (23) "Duty" (10)	121+ 21+ 96- 10=
34 25 20	19 EURYTHMICS/Touch (RCA)	"Here Comes The Rain Again" (115)	116+ 50+ 62= 8-
8 11 14	20 BILLY IDOL/Rebel Yell (Chrysalis)	"Rebel Yell" (98) "Highway" (13)	106 - 43 - 63 + 0 =
27	DWIGHT TWILLEY/Jungle (EMI America)	"Girls" (130)	132+ 11+111+ 37-
20 18 19	22 REAL LIFE/Heartland (Curb/MCA)	"Send Me An Angel" (113) "Heartland" (2)	113+ 36- 76+ 2-
13 17 17	23 NIGHT RANGER/Midnight Madness (Camel/MCA)	"Rumours" (74) "Rock In America" (45)	99- 37- 61- 6+
DEBUT		"Language" (111) "Gone Too Far" (20)	117+ 21+ 73+ 64+
33	TED NUGENT/Penetrator (Atlantic)	"Tied Up In Love" (113)	117+ 6+ 98+ 37-
- 33 <b>26</b>		"Crybaby" (93)	97+ 19+ 77+ 4-
31	BON JOVI/Bon Jovi (Mercury/PG)	"Runaway" (92)	98+ 8+ 80+ 26-
12 15 22	28 ROMANTICS/In Heat (Nemperor/CBS)	"Talking" (44) "Rock You" (23) "Million" (14)	71 - 34 - 37 - 2 -
- 40 30	ACCEPT/Balls To The Wall (Portrait/CBS)	"Balls To The Wall" (91)	92+ 7+ 79+ 18-
19 22 25		"The Politics Of Dancing" (73)	75 - 22 = 51 - 5+
17 19 24	31 BLUE OYSTER CULT/The Revolution By Night (Columbia)		64- 27= 37- 0=
37 37 37	CYNDI LAUPER/She's So Unusual (Portrait/CBS)	"Girls" (63) "Time" (13)	70+ 25+ 43+ 9-
27 29 36	3 POLICE/Synchronicity (A&M)	"Wrapped" (49) "Synch. II" (7)	55+ 28+ 26+ 6+
16 16 21	•	"Remember The Nights" (57)	59 - 24 - 35 - 0 -
39	35 HYTS/Hyts (Gold Mountain/A&M)	"Backstabbers" (70)	70+ 9+ 59+ 6-
DEBUT		"Dance Hall Days" (50) "Don't Let Go" (25)	72+ 4= 57+ 22-
23 27 28		"Just One" (39) "Mine" (15) "Feel It" (11)	61- 6- 55- 6+
29 32 32		"Nightbird" (52)	54- 18- 36- 1-
24 30 38		"You Don't Believe" (41)	41 - 24 = 17 - 0 = 1
36 34 -	QUIET RIOT/Metal Health (Pasha/CBS)	"Bang (Metal)" (26) "Don't Wanna" (14)	44 - 15 + 28 - 0 -

# **CHART EXTRAS**

**ABC** 

Beauty Stab (Mercury/PolyGram) **VANDENBERG** 

Heading For A Storm (Atco)

Under A Blood Red Sky (Island/Atco)

### **CHRISTINE McVIE** Christine McVie (WB)

82% of our reporters on it. 145/38, including adds at WIYY, WHJY, KTXQ, WSHE, KGON, KINK, KFOG, KZOK. Debuts at #11 on the Albums chart.

### **DAN FOGELBERG** Windows &Walls (Full Moon/Epic)

66% of our reporters on it. 117/64, including adds at WGRQ, WRXT, WDVE, WHJY, WKLS, KLOL, WSHE, WEBN, KYYS, KINK, KGB. Moves 52-24 on the Albums chart.

### TED NUGENT

Penetrator (Atlantic)

66% of our reporters on it. 117/37, including adds at WKLS, WYNF, KOLA, WCCC, WHCN, WDHA, WOWE, WNOR, WFBQ, KWXL, KEZE. Moves 33-25 on the Albums chart.

### **BON JOVI**

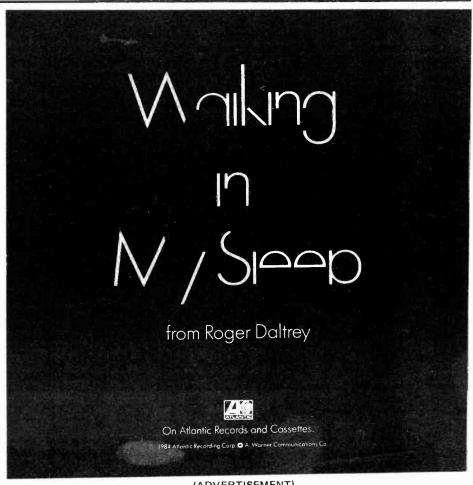
Bon Jovi (Mercury/PolyGram)

56% of our reporters on it. 98/26, including adds at CHUM-FM, WRIF, KYYS, WCCC, WKTM, WTUE, WXKE, KIDQ, KZEL, KZAP, KWFM. Moves 31-27 on the Albums chart.

### **ACCEPT**

**Balls To The Wall (Portrait/CBS)** 

52% of our reporters on it. 92/18, including adds at WYNF, KOLA, KSJO, WAAF, WAPI, KRIX, WKDF, WRXL, WKZL, WXKE. Moves 30-29 on the Albums chart.



(ADVERTISEMENT)



# **RADIO ACTIVE!**

### TAKE THE TEST:

YES NO	7 WEEKS #1 at PROGRESSIVE RADIO
YES NO	OVER 40 INDICATING AOR STATIONS ON LET'S ACTIVE
YES NO	LED BY MITCH EASTER, PRODUCER OF R.E.M. AND OTHERS
YES NO	VIDEO OF "EVERY WORD MEANS NO" ON MTV
YES NO	REQUESTS AND SALES BREAKOUTS IN BOSTON, NEW YORK, LONG ISLAND, SAN DIEGO, SAN FRANCISCO, CHICAGO, ATLANTA, PHILLIE, THE CAROLINAS
YES NO	ON TOUR IN 20 CITIES WITH ECHO AND THE BUNNYMEN

RADIO: If you answered YES to all the statements then you're a smart programmer and are probably playing LET'S ACTIVE. If not, here's your cue.

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# 

# **MOST ADDED** ®

**DAN FOGELBERG (64)** Windows & Walls (Full Moon/Epic) FOOTLOOSE (55) Soundtrack (Columbia) **CHRISTINE McVIE (38)** Christine McVie (WB) **DWIGHT TWILLEY (37)** Jungle (EMI America) TED NUGENT (37) Penetrator (Atlantic) BON JOVI (26) Bon Jovi (Mercury/PolyGram) WANG CHUNG (22)

Points On The Curve (Geffen)

# **MOST HOTS**

VAN HALEN (162) 1984 (WB) PRETENDERS (148) Learning To Crawl (Sire/WB)

JOHN LENNON (141) Milk And Honey (Polydor/PolyGram)

GENESIS (132) Genesis (Atlantic) YES (127) 90125 (Atco) 38 SPECIAL (113) Tour De Force (A&M) **JOHN COUGAR MELLENCAMP (91)** Uh-Huh (Riva/PolyGram)

# **NEW & ACTIVE**

WIRE TRAIN/In A Chamber (415/Columbia) 41/16 (27/13)
Adds including CHUM-FM, WCKO, WMMS, KMEL. Hots: 7 WLIR, KBCO, KROQ, 91X. Mediums: 25 including WBCN, WRXT, WBAB, WSHE, WXRT, KFOG, WPDH, WAAF, KMOD.

BAXTER ROBERTSON/Panorama View (RCA) 38/3 (32/3)

Adds: WOAY, KTMS, KTYD. Hots: 1 KAWY. Mediums: 36 including WDVE, WMET, WEBN, KSHE, KBCO, KROW, KGB, WPDH, WQMF.

PAUL YOUNG/No Parlez (Columbia) 24/6 (22/6)

Adds: WCMF, WZXY, WIMZ, KFIV-FM, WRKI, KFMF. Hots: 4 WXRT, WMMS, WWCT, KSPN. Mediums: 16

including WRXT, WBAB, WLUP, KBCO, KMEL, WDHA.

KIND/Pain And Pleasure (360) 24/5 (22/5) Adds: KZEW, KGB, WAMX, WXKE, KAWY. Hots: 2 WQFM, KSJO. Mediums: 18 including WLUP, WXRT, WEBN, KBCO, KRCK, KZOK, WTUE.

LIONEL RICHIE/Can't Slow Down (Motown) 24/1 (22/1)

Adds: WKLC. Hots: 15 including WMET, WMMS, KWK, K97, KGGO. Mediums: 9 including WLUP, WAAL, WROQ,

MINK DEVILLE/Where Angels Fear To Tread (Atlantic) 23/6 (20/6)

Adds: WRXT, WBAB, WLUP, WQFM, WGIR, WWCT. Hots: 5 WXRT, KBCO, WDEK, KTCL, KTYD. Mediums: 12 including WBCN, WNEW-FM, WHJY.

MICHAEL SCHENKER GROUP/Built To Destroy (Chrysalis) 22/6 (19/14)

Adds: KGON, WPDH, WCMF, WXKE, WMGM, KKRQ. Hots: 0. Mediums: 21 including WBAB, WDVE, WYNF, WQFM, KSHE, KMET, KRCK, KSJO, KISW, KZOK, WPYX, WTPA.

BILLY RANKIN/Growin' Up Too Fast (A&M) 21/20 (0/0)
Adds including CHUM-FM, KTXQ, KYYS, WQBK, WPDH, WCMF, KLPX. Hots: 0. Mediums: 9 including KLBJ,

BROKEN EDGE/Time For A Change (Polydor/PolyGram) 18/4 (13/2)
Adds: WRXT, WCKO, KBCO, KLPX. Hots: 2 91X, KTYD, Mediums: 13 including KSHE, KROQ, WTPA, WSCY, WTKX, WQDR.

ROBERT HAZARD/Wing Of Fire (RCA) 17/17 (0/0)
Adds including WRXT, KROQ, WTPA, WDHA, KQDS. Hots: 1 WMGM. Mediums: 10 including WMMR, WYSP, KCAL, WQBK, WPDH, WKLC, KLPX.

SIMPLE MINDS/Sparkle In The Rain (Virgin/A&M) 17/10 (11/0)
Adds including CHUM-FM, WXRT, KBCO, KROQ, WPDH. Hots: 7 including WLIR, CHOM-FM, 91X, CITI-FM.
Mediums: 7 including CFOX, CHEZ-FM, KTCL, KTYD.

BILL NELSON/Vistamix (Portrait/CBS) 16/3 (12/0)

Adds: WBCN, WRXT, 91X. Hots: 3 WQBK, KSPN, KTYD. Mediums: 10 including WLIR, WCKO, WXRT, KBCO, KROQ, KFOQ, WPDH

JASON & THE SCORCHERS/Fervor (EMI America) 15/15 (0/0)
Adds including WXRT, WZXY, KQDS, KFIV-FM. Hots: 0. Mediums: 7 including WCKO, WQBK, WKTM, WIMZ, WKDF, WQDR, DEAR ENEMY/Ransom Note (Capitol) 15/1 (18/6)

Adds: KTCL. Hots: 2 KBCO, KTYD. Mediums: 13 including CHUM-FM, WMMS, WAQY, WFYV, KQDS, KLPX.

EXPRESSION/The Expression (A&M) 14/10 (5/4)
Adds including WBAB, CHUM-FM, WXRT, KBCO, WCMF. Hots: 0. Mediums: 8 including WBCN, WRXT, KUPD, KFOG, WPDH.

LET'S ACTIVE/Afoot (IRS/A&M) 13/2 (12/1)

Adds: WCKO, WYMX. Hots: 4 WXRT, 91X, KTCL, KTYD. Mediums: 7 including WBAB, WLIR, KBCO, KROQ.

COUP/Coup De Grace (A&M) 12/7 (9/8)

Adds including WYSP, KMEL. Hots: 0. Mediums: 6 including WXRT, WQFM, WWCK, KFIV-FM. GRACE SLICK/Software (RCA) 12/4 (10/6)

Adds: KCAL, KMEL, WLAV, KTCL. Hots: 0. Mediums: 10 including KBCO, KFOG, KRQR.

TSUNAMI/Tsunami (Enigma) 12/3 (12/4)

Adds: KILO, KEZE, KSQY. Hots: 3 WQFM, KRCK, KZOK. Mediums: 7 including WYNF, KSHE, KOME, KSJO, WTPA. CHINA CRISIS/China Crisis (WB) 11/0 (11/3)

Adds: O. Hots: O. Mediums: 10 including WLIR, WXRT, KBCO, KROQ, KCAL, 91X, WQBK.

AOR ALBUMS — Compiles album airplay data from all reporting stations. Includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are BOLDED. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

CHART EXTRAS — Records that have fallen off the chart but continue to receive substantial airplay.

AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.



# MOR MOTTRACKS

Three Two Last Weeks Weeks Week	176 REPORTERS	Total Hea	vy Medium	Total Adds
1 1 1	1 VAN HALEN/Jump (WB)	164 - 10	61 = 3-	0=
	2 JOHN LENNON/Nobody Told Me (Polydor/PG)	163 - 1.		1-
	3 PRETENDERS/Middle Of The Road (Sire/WB)	151 - 1.		1=
	4 38 SPECIAL/Back Where You Belong (A&M)		96+ 45-	3=
13 10 5	MANFRED MANN'S EARTH/Runner (Arista)		57+ 95-	12-
21 16 8	DURAN DURAN/New Moon On Monday (Capitol)		76+ 47+	5-
22 14 10	7 VAN HALEN/Panama (WB)		66+ 59=	2-
	BRYAN ADAMS/Heaven (A&M)	122+	68 + 51 -	9-
32 22 15 9 8 7	9 ROLLING STONES/She Was Hot (RS/Atco)		70- 48+	4+
3 4 4	10 GENESIS/That's All (Atlantic)	103-	90- 13+	0-
- 51 28	KENNY LOGGINS/Footloose (Columbia)	138+	45+ 79+	43+
- 33 22	2 CHRISTINE McVIE/Got A Hold On Me (WB)	127+	60+ 65-	19-
12 11 9	13 YES/It Can Happen (Atco)	111-	70 - 41 =	1 –
11 13 13	14 HUEY LEWIS & THE NEWS/I Want (Chrysalis)	104-	69 - 35 -	2-
- 28 20	PRETENDERS/Time The Avenger (Sire/WB)	110+	54+ 56+	4-
18 17 16	MOTLEY CRUE/Looks That Kill (Elektra)	113+	44+ 67+	4-
4 5 6	17 JOURNEY/Ask The Lonely (MCA)	103-	64 - 39 -	0=
48 29 24	EURYTHMICS/Here Comes The (RCA)	115+	49+ 62=	8-
34	DWIGHT TWILLEY/Girls (EMI America)	130+	11+ 109+	36-
6 7 12	20 JOHN COUGAR MELLENCAMP/Pink (Riva/PG)	93-	67- 26+	0-
25 20 23	REAL LIFE/Send Me An Angel (Curb/MCA)	113+	36- 76+	2-
10 12 14	22 BILLY IDOL/Rebel Yell (Chrysalis)	98-	40 - 58+	0=
43 26 25	VAN HALEN/I'll Wait (WB)	94+	42 + 52 +	3-
44 34 29	JUDAS PRIEST/Some Heads Are Gonna Roll (Columb	ia)107+	19+ 84+	8+
43	TED NUGENT/Tied Up In Love (Atlantic)	113+	7+ 95+	<i>36</i> –
15 18 19	26 YES/Changes (Atco)	79-	52- 27-	0-
DEBUT	DAN FOGELBERG/Language Of Love (FM/Epic)	111+	20+ 70+	58+
27 30 27	28 JOHN COUGAR MELLENCAMP/Play (Riva/PG)	93+	34- 57+	<b>5</b> -
14 15 17	29 OZZY OSBOURNE/Bark At The (CBS Assoc.)	91-	31 - 59 -	2=
- 44 33	UTOPIA/Crybaby (Passport)	93+	19+ 73+	4-
5 6 18	31 YES/Owner Of A Lonely Heart (Atco)	67-	53- 14+	<b>0</b> =
44	BON JOVI/Runaway (Mercury/PG)	92+	8+ 74+	<b>26</b> –
- 53 36	ACCEPT/Balls To The Wall (Portrait/CBS)	91+	7+ 78+	18-
DEBUT	APRIL WINE/This Could Be The Right One (Capitol)	100+	7+ 62+	<i>95</i> +
47 45 37	GENESIS/Home By The Sea (Atlantic)	72+	35+ 37+	6+
49 41 32	36 NIGHT RANGER/Rumours In The Air (Camel/MCA)	74+	24+ 50-	3-
23 27 31	37 RE-FLEX/The Politics Of Dancing (Capitol)	73-	<b>22</b> = <b>50</b> -	3+
57	YES/Leave It (Atco)		33+ 31+	14+
50	JOHN LENNON/I'm Stepping Out (Polydor/PG)		33+ 29+	6-
17 23 30	40 GENESIS/Just A Job To Do (Atlantic)	61-		0-
7 9. 21	41 38 SPECIAL/If I'd Been The One (A&M)		31- 19+	0=
- 60 53	CYNDI LAUPER/Girls Just Want (Portrait/CBS)		23+ 39+	10-
- 54 49	HYTS/Backstabbers (Gold Mountain/A&M)	70+	9+ 59+	6-
45 38 42	44 VAN HALEN/Hot For Teacher (WB)		26+ 29-	2-
19 21 26	45 MOTELS/Remember The Nights (Capitol)		24 - 33 -	0-
37 36 46	46 OZZY OSBOURNE/Rock 'N Roll (CBS Assoc.)		23+ 28-	2=
54 50 52	POLICE/Wrapped Around Your Finger (A&M)		26+ 21+	6+
36 39 48	48 BLUE OYSTER CULT/Shooting Shark (Columbia)		22+ 29-	0=
58	HOWARD JONES/New Song (Elektra)		11+ 44+	10+
16 24 35	50 ROMANTICS/Talking in Your (Nemperor/CBS)		26- 18-	0-
24 31 47	51 NIGHT RANGER/Rock In America (Camel/MCA)		20 = 24 -	2+
39 40 38	52 STEVIE NICKS/Nightbird (Modern/Atco)		18 - 34 -	1-
31 37 41	53 ALAN PARSONS PROJECT/You Don't (Arista)		24= 17- 18+ 27+	0=
DEBUT	NENA/99 Luftballons (Epic)  NOTI EX CRITE/Shout At The Davil (Flektra)		18+ 2/+ 22+ 18-	13+ 2-
56	MOTLEY CRUE/Shout At The Devil (Elektra)     GOLDEN EARRING/When The (Polydor/PG)	41+ . 54+	1+ 38+	44+
DEBUT	GOLDEN EARRING/When The (Polydor/PG)  57 VANDENBERG/Friday Night (Atco)	46-	3- 41-	3+
35 42 51			3- 41- 19+ 17+	5-
DEBUT	Significant Street Street  Significant Street		10+ 26+	38+
DEBUT	WANG CHUNG/Dance Hall Days (Geffen)	50 +	3+ 40+	15 –
DEBUT	WANG CHUNG/Dance Hall Days (Geneti)	30+	3 T 40 T	75-

# **MOST ADDED** ®

APRIL WINE (95) This Could Be The One (Capitol) DAN FOGELBERG (58) Language Of Love (Full Moon/Epic) **GOLDEN EARRING (44)** When The Lady Smiles (Polydor/PolyGram) **KENNY LOGGINS (43)** Footloose (Columbia)
CHRISTINE McVIE (38) One In A Million (WB)

# **MOST HOTS**

VAN HALEN (161) Jump (WB) JOHN LENNON (139) Nobody Told Me (Polydor/PolyGram) PRETENDERS (132)
Middle Of The Road (Sire/WB) 38 SPECIAL (96) Back Where You Belong (A&M) GENESIS (90) That's All (Atlantic) **DURAN DURAN (76)** New Moon On Monday (Capitol)

# CHART EXTRAS

No Tracks qualified for chart extra status this week,

# **BREAKERS**®

### **TED NUGENT** Tied Up In Love (Atlantic)

64% of our reporters on it. 113/36, including adds at WKLS, WYNF, KOLA, WCCC, WHCN, WAPI, WCKN, WKDF, WNOR, WDIZ, WFBQ, WIBA, KZEL, KEZE. Moves 43-25 on the Tracks Chart

### **DAN FOGELBERG** The Language Of Love (Full Moon/Epic)

63% of our reporters on it. 111/58, including adds at WXRT, WDVE, WSHE, WEBN, KGB, WPYX, WEZX, WKLC, WROQ, KNCN, WQMF, WDIZ, WLVQ, WXLP, WFBQ, WIOT, KWFM. Debuts at #27 on the Tracks chart.

### **APRIL WINE** This Could Be The Right One (Capitol)

57% of our reporters on it. 100/95, including adds at WDVE, KTXQ, KZEW, WLLZ, KYYS, WQFM, KGB. Debuts at #34 on the Tracks chart.

### **VAN HALEN** I'll Wait (WB)

53% of our reporters on it. 94/3, including adds at KLOS, KZOK, KOMP. Moves 25-23 on the Tracks chart.

### **BON JOVI**

Runaway (Mercury/PolyGram) 52% of our reporters on it. 92/26, including adds at CHUM-FM, WRIF, KYYS, KCAL, KOLA, CFOX, WTUE, KIDQ. Moves 44-32 on the Tracks

### **ACCEPT** Balls To The Walls (Portrait/CBS)

chart.

52% of our reporters on it. 91/18, including adds at WYNF, KOLA, KSJO, WAAF, WAPI, WKDF, WRXL, WKZL, WXKE. Moves 36-33 on the Tracks

# **NEW & ACTIVE**

SAMMY HAGAR "The Girl Gets Around" (Columbia) 40/36 (0/0)
Adds including WBAB, KEGL, KSHE, KLAQ, KXZL. Hots: 3 KNCN, WTKX, KOZZ. Mediums: 26 including WYSP, WDVE, KTXQ, KZEW, WRIF, KLOS, WXLP, KATT, KILO.

BAXTER ROBERTSON "Silver Strand" (RCA) 37/3 (31/3)
Adds: WOAY, KTMS, KTYD. Hots: 1 KAWY. Mediums: 35 including WDVE, WHJY, WMET, WEBN, KSHE, WBCO, KGB, WPDH, WQMF.

THOMPSON TWINS "Hold Me Now" (Arista) 32/28 (0/0) Adds including WBAB, WNEW-FM, KBCO. Hots: 6 WLIR, CHUM-FM, 91X, KFOG, WKQQ, KTYD. Mediums: 15 including WMMR, WCKO, KRQQ, WDHA, WPDH, WYMX.

KTYD. Mediums: 15 including WMMR, WCKO, KROQ, WDHA, WPDH, WYMX.

YES "Our Song" (Atco) 30/0 (30/1)

Adds: 0. Hots: 18 including WIYY, WNEW-FM, WMMR, KTXQ, KYYS, KSHE, KRCK. Mediums: 12 including WKLS, KRQR, WFBQ, WIOT.

WIRE TRAIN "Chamber Of Hellos" (415/Columbia) 29/10 (19/9)

Adds including CHUM-FM, WCKO. Hots: 6 WLIR, KRQQ, 91X, KQAK, KTCL, KTYD. Mediums: 17 including WBCN, WRXT, WBAB, WSHE, WXTR, KFQG, WPDH, WCKN.

MICHAEL JACKSON "Thriller" (Eplc) 29/0 (27/2)

Adds: 0. Hots: 20 including WBCN, WMET, WMMS, WLLZ, KWK, WCKN. Mediums: 9 including WLUP, 91X, WYMX, KRIX, WKTM, WKZL.

JOHN COUGAR MELLENCAMP "Authority Song" (Riva/PG) 27/2 (27/3)

Adds: WNEW-FM, WKQQ. Hots: 18 including WMMR, KZEW, KSHE, KLOS, WQMF. Mediums: 9 including WEBN, KGON, WDIZ.

including WEBN, KGUN, WIDZ.

JOHN COUGAR MELLENCAMP "Serious Business" (Riva/PG) 26/2 (30/2)
Adds: WQBK, KFIV-FM. Hots: 10 Hots: WRXT, WSHE, WEBN, KYYS, WQMF, WLVQ. Mediums: 16 including WGRQ, WFBQ, WIOT, KOMP, KRSP.

WANG CHUNG "Don't Let Go" (Geffen) 25/7 (23/13)
Adds including WBCN, WSHE, WOOS, Hots: 1 KSPN. Mediums: 20 including WBAB, WMMS, KCAL,

GENESIS "Taking It All Too Hard" (Atlantic) 25/0 (25/2)
Adds: O. Hots: 13 including WYNF, WLUP, WRIF, KINK, KCAL, KSJO, WHCN. Mediums: 12 including
WBAB, WMET, KWK, KOME, KGGO, KMOD, KZAP.

WBAB, WMET, KWK, KUME, KGGO, KMOU, KZAP.

PAUL YOUNG "Come Back & Stay" (Columbia) 24/6 (22/6)

Adds: WCMF, WZXY, WIMZ, KFIV-FM, WRKI, KFMF. Hots: 4 WXRT, WMMS, WWCT, KSPN.

Mediums: 16 including WBAB, WLUP, KBCO, KMEL.

PRETENDERS "Thumbellna" (Sire/WB) 24/0 (24/3)

Adds: 0. Hots: 17 including CHUM-FM, WMMS, KSHE, KMET, KROQ, KUPD, KCAL. Mediums: 7 including WAAF, WTUE, KILO.

LIONEL RICHIE "Running With The Night" (Motown) 23/1 (21/1)
Adds: WKLC. Hots: 15 including WMET, WMMS, KWK, K97, WXKE. Mediums: 8 included the second second

JUDAS PRIEST "Freewheel Burning" (Columbia) 23/1 (26/4)
Adds: WKLS. Hots: 9 including CHUM-FM, WPDH, WAPI, KXZL. Mediums: 14 including WIYY,
WBCN, KZEW, WYNF, KRCK, KGB.

WBUN, KZEW, WYNF, KRUK, KGB.

MINK DEVILLE "Each Word's A Beat Of My Heart" (Atlantic) 21/6 (17/5)
Adds: WRXT, WBAB, WLUP, WGFM, WWCT. Hots: 5 WXRT, KBCO, WDEK, KTCL, KTYD. Mediums:
10 including WBCN, WNEW-FM, WHJY..

U2 "I Will Follow" (Island/Atco) 21/1 (25/2)
Adds: WTKX. Hots: 5 WLIR, WCKO, KFOG, KMEL, WYMX. Mediums: 16 including KGB, WAAL,
WAMX.

DAN FOGELBERG "Gone Too Far" (Full Moon/Epic) 20/15 (0/0)

Adds including WKLS, KLOL, WSHE, KYYS, KAZY. Hots: 2 WTPA, WHCN. Mediums: 16 including KLAQ, WLVQ, WWCT.

KIND "I've Got You" (360) 20/5 (18/4)

Adds: KGB, WAMX, WXKE, KAWY. Hots: 2 WQFM, KSJO. Mediums: 15 including KZEW, WLUP, WEBN.

GREAT WHITE "Stick It" (EMI America) 19/19 (0/0)
Adds including WBAB, KTXQ, KSHE, KISW, KFIV-FM. Hots: 0. Mediums: 10 including WIYY,
WDVE, KZEW, KLOS, KOME.

HOT TRACKS — Compiles track airplay data from all reporting stations. Covers songs from all configurations, including albums, EPs, and 45s. Includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

PD: BOB KOCAK MD: BRUCE GOLDSEN

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WWTR/Ocean City (301) 289-4545 PDI RICHARD REMSBURG HDI GLENN STEMART

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### Parallel One

WBCN/Bosto (817) 266-1111 PD: ORDIPOS NO: BOB FRANES

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CHUM-FM/Toronto (418) 925-6666 POT POSS DAVIES ND; MAYNE WEBSTER

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DC101/Washington (202) 828-9932

PO: DON DAVIS

SINCE
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PD: MICHAEL PICE MD: MARK DIDIA

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WAPP/New York (212) 357-8000 PO: JOE STADES ASST. PO: STEVE BLIS

BANKEROW

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WGRQ/Buffalo (718) 881-4555 PDI TIM SHITH ASST. PDI PAUL HEINE

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WLIR/Long Island (516) 485-9200 PD: DENIS MCHAMARA ASST. PD: ROBIE PISAMI

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* WBAB/Long Island (516) 587-1023 PD: BOB BOCHMANN HD: RALPH TORTORA

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WRXT/Buffalo (716) 773-1714 FO: RIKE BUBHEY HD: DINO HATELA

WDVE/Pittsburgh (412) 562-5900 PD: HOMIZ CASTLE HD: RON NENNI

WAAF/Worcester (617) 752-5611 PO: NOB BANKETT NO: NOB LIPSHUTZ

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WHCN/Hartford (203) 247-1060

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WPDH/Pough (914) 471-1500

PD: STEW SCHANTZ MD: RICK BUSSER

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WAQY/Springfield (413) 525-4198 PDI ROSS MACDONALD

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WAQX/Syracuse (315) 472-0200 PD: ED LEVIRE ASST. PD: AMY DAKLMAN

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WDHA/North Jersey (201) 328-1055

GM: BOB LINDER PD: HARK CHERNOFF

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WAMX/Huntington PD: SCOTT PARESEN HD: DAM NOBINSON

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WQBK/Albany (518) 462-5555 PD: JORN COOPER HD: LIN BREHMER

• CHEZ-FM/Ottawa (613) 563-1919

PD: STEVE COLWILL MD: GREG TORRINGTON SOL CONTROL OF THE PROPERTY OF

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* WTPA/Harrisburg (717) 238-1402 PDI JEFF KAUPPHAN ABST. PDI BECCE BOND

WKLC/West Virginia (304) 722-3308 PD: HEIL LASHER

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• WPYX/Albany (518) 785-9800

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WPLR/New Haven (203) 777-6617 PD: EDDIE BASKELL PD: MODIR MASKE MD: BOB LONDON POI EDOTE BARRELL
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WCCC/Hartford (203) 233-4426 PD: BILL HOBAL

WEZX/Scranton (717) 961-1842

PD: SHAWN WATERS MD: DON W. HALLETT NO! DON N. HALLETT
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TOR (M) WOAY/Beckley-Oak Hill (304) 877-2424 PDI CHARLIE JENNINGS HDI TIH PARKER

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WBLM/Lewist (207) 783-2065 PD: JOSE DIAS

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KZEW/Dallas (214) 748-9898

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KEGL/Dallas (817) 457-9700

PD: RANDY BROWN MD: JOE FOLGER

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KLOL/Houston (713) 526-4591

PD: MICHELLE SAYRE ABST. PD: LINCA SILE

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KSRR/Houston (713) 797-0097

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WKI S/Atlanta (404) 325-0960 PD: ALAN SHEED ND: BOB BAILEY

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WSHE/Mlami (305) 581-1580

PD: DAVE LANGE 

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KTXQ/Dallas (214) 528-5500 PD: TON OWENS HD: DRAKE HALL

WYNF/Tampa (813) 876-0455 PD: CAREY CURELO

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KISS/San Antonio (512) 223-6211 PD: GREG STEVENS

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WRXL/Richmond (804) 282-9731 PD: GARY CHASE HD: PAUL SHUGRUE

KXZL/San Antonio (512)226-6444

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WTKX/Pensacola

PD: MARK DAVID BANYE

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KRIX/Brownsville (512) 350-9999

PO: GARY STEELE HD: RICHARD BROOK

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WAPI/Birmingham (205) 933-9274 PD: STEVE RIMNER

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* KMJX/Little Rock (501) 329-3808 PO: TON WOOD HO: TOWNY SMITH WROQ/Charlotte (794) 392-6191 PO: JACK DANIES

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WZXY/Kingspo (615) 246-8131 KLBJ/Austin (512) 474-6543 PD: REGGIE JORDAN ASST. FO: JOHN KELLI PD: CLARK RYAN ND: JOHN HICHARL SCOTT

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* WYMX/Augusta (404) 722-1302 PD: CHUCK WHITAKER

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WKQQ/Lexington (606) 252-6694 PD: DAVE KRUSENK HD: KURT HATNIES

WQDR/Raieigh (919) 832-8311

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WRUF/Galnesville (904) 392-0771 PD: HARRY GUSCOTT

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KSMB/Lafayette (318) 232-1311 PD: SCOTT SEGRAVES BOT JOHN COUGAR MELLEN
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KFMX/Lubbock (806) 747-1224 PD: NAT LAMP MD: JESSE RYAN

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KUFO/Odessa (915) 366-2801

PD: J. MICHAEL SCOT

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WLLZ/Detroit (313) 863-1800

(312) 828-9191 PD: RICH MEYER MD: BRUCE WHIELER BOR VAN HALFE (H)
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> KSHE/St. Louis (314) 842-1111

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CHRESIS
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RICHT NANCER
JOSPILLONG (N)

KQWB/Fargo (218) 236-7900

# MIDWEST (continued)

### WLUP/Chicago

(312) 440-5270 PD: GREG SOLK

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(513) 871-8500

PD: DENTON HARR HD: CURT GARY NOT COME GARY

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KQRS/Minneapolis (612) 545-5601

KK Cl/Kansas City (816) 531-3400

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KYYS/Kansas City (816) 753-4567 PD: JOE MCCABE MD: RANDY RALEY

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WRIF/Detroit (313) 444-1010 PO: MARK PASMAN

KWK/St. Louis

PD: BEAU RAINES MD: SCOTT ALEXANDER

(314) 644-1380

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WSKS/Cincinnati (\$13) 868-3696 PO: PAUL PREDRICKS HO: HARTY BENDER (FROZEN)

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* WQFM/Milwaukee (414) 278-2040

PD: LEE ARNOLD MD: ANDY BLOOM

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* WXRT/Chicago (312) 777-1700 PD: NORM WINER ND: JOHN HRVOS

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WXKE/Ft. Wayne (219) 484-0580 PD: RICK WEST NO: HAL BRANDT BRET BROWN B

* WWCT/Peoria (309) 674-2000 PD: JEFF HURPRY MD: JOHN AMBERG

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VAN NALEN (R)

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WOOS/Canton (216) 492-5630 PD: RICK SINGER MD: ANDY SANDERBECK

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• WLVQ/Columbus (614) 224-1271 PD: PAT STILL MD: LEE RANDALL

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WLAV/Grand Rapids (616) 456-5461

PD: TONY GATES MD: MIKE SIRIANNI

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 KGGO/Des Moines (515) 265-6181 PD: LARRY HOPFITT

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(419) 248-3377 PD: TERRY SULLIVAN ND: THE ROZ

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WYFE/Rockford (815) 877-3075

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 WTUE/Dayton (513) 224-1501 PD: BILL PUGH MD: BOB CLARK

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KMOD/Tulsa (918) 664-2810 PD: CHARLIE WEST MD: JIN JONES WXLP/Davenport (319) 326-2541 BION
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* KATT/Oklahoma City (405) 631-8881 PD: HARREN WILLIAMS

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* KICT/Wichita (316) 722-5600 WWCK/Flint (313) 744-1570 PD: BILL BRUTTN
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* WAPL/Appleton (414) 734-9226 PD: WAYNE, SHAYNE HD: MARK COULTER

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*WIBA/Madison (608) 274-5450 PD: DAVE ERVIN

**Parallel Three** 

PD: PAUL VITOR

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(815) 756-9250

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KFMQ/Lincoln (402) 476-8565

PD: TOM BARFER HD: HATT EFFEN

WYER/Mt. Carme (618) 262-5111

WBYG/Kankakee (815) 939-4541 PD: BILL TAYLOR MD: CHRISTIE KAYHILL

JOHN COUGAS MELLEN (H)
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WIQB/Ann Arbor (313) 662-2881 PD: LES COOK HD: NIKE BELANGER

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WCPZ/Sandusky (419) 625-1010 POR BOR BEDI

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PD: GREGG OLSON MD: JEFF MICHAELS

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KSQY/Rapid City (605) 578-3533

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KROQ/Pasadena (213) 578-0830 PD: RAYMOND BANISTER

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KINK/Portland MD: CARL WIDING

KOAK/San Francisco
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PD: GARY BRYAN MD: STEVE SLATON

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KBCO/Boulder (303) 444-5600

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KOME/San Jose (408) 246-6811 PD: PAT EVANS HD: SCOTT ELLIOTT

MD) SCOTT ELLIOTT

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KBPI/Denve (303) 936-2313 ND: ZAK PHILLIPS

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KAZY/Denve (303) 759-5600 PD: SCOTT JAMESON MD: KELLY O'NEAL

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K-97/Edmonton (403) 428-8597

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*KRQR/San Francisco (415) 765-4036 PD: JON MUSSELL ND: NON GARRETT BOX ENDIE (M)
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KLOS/Los Angeles (213) 557-7250

PD: TOMMY HADGES HD: RUTH PINEDO

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* KMET/Los Angeles (213) 464-5638 PD: MIXE HARRISON ND: HUGH SURRATT

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KRCK/Portland (503) 222-1841 PD: BOB BROOKS HD: CARDL RICHARDS BUT. VAN HALEN (H) YES HIGHT MANGER (H) BORKERS

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KFOG/San Francisco (415) 885-1045 PD: DAVE LOGAN

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* KGB-FM/San Diego (619) 292-1360

PD: LARRY BRUCE ASST. PD: TED EDWARDS

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 CFOX/Vancouver (604) 684-7221

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KCAL/San Bernardin (714) 825-5020 PD: JIM JAMES ND: HIRE STEWART

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KMEL/San Francisco (415) 391-9400 PD: JACK SELVER ND: GENO HITCHELLIN:

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KGON/Portland (503) 655-9181 PD: DAVE VAN DYKE ASST. PD: GLORIA JOHNSON

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KZOK/Seattle (206) 223-3911 HD: CRAIG MARTIN BUT

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KUPD/Phoenix (602) 838-3062 PD: VAL MCINTOSH MD: CURTISS JOHN:

KDKB/Phoenix

(602) 897-9300 (OUZ) 037-9300
PD: JEFF SATTLER
PD: J. DAVID HOLMES
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* KILO/Colorado Springs (303) 634-4896 PD: RICH HAWK ND: ALAN WHITE

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KFIV-FM/Modesto (209) 527-6100 PD: C.J. STONE

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KREM/Spokane (509) 448-2000

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KPOI AM-FM/Honolulu (808) 524-7100 PD: BILL MINS MD: ANDY PRESTON

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* KKDJ/Fresno (209) 226-5991 PD: DEBORAN CATLI ND: JEFF RIEDEL

SIGN TABLES

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KROY/Sacramento (916) 441-4950 PD1 DENNIS NEWHALL

PD: CHARLIE MORRIS MD: BIG MARTY

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* KZEL/Eugene (503) 484-4304 PD: KEN HARTIN

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(505) 265-8811 PO: TON HARSHALL MD: LENNY BLOCH NO: LEWY BLOCH

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• KRSP/Salt Lake City (801) 262-5541

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KWXL/Albuquerque (505) 765-5400

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 KIDQ/Boise (208) 336-0939 PD: DAM MCCOLLY

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KOMP/Las Vegas (702) 676-1460

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TED HUGGENT
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* KWFM/Tucson (602) 748-2400 PO: JEM RAY HD: RECK ALLEN

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KLPX/Tucson (602) 622-6711

PD: MICHAEL BERGER MD: BRYAN MILLER 

**Parallel Three** 

PD: CARTER B. BRADLE HOR VAN HALEN (N) HUEV LIVES (M) YES 38 SPECIAL MADE WE MAD THE MAD TH

KTYD/Santa Barbara (805) 963-1601 PD: JANE ASHER

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PD: DANIEL COOK NO: BRUCE VAN DYKE 

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CYNDI LAUPER
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JOHN COUGAR MELLEN
GOLDEN EARRING
JUDAS PRIEST

KTMS/Santa Barbara (805) 963-1975 PD: BOB SENN ND: MAJEK GILLES

KAWY/Casper (307) 235-1515 OH: FRED LEIDHUIS HD: JEFF FETTERS BOS

JOHN CONDAR MELLEN (N)

YES (N)

HALL & CONTES

VAR MALEN (N)

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LUPK BAND
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SIMPLE HINDS
EXPRESSION

KSPN/Aspen (303) 925-5776

PD: LEE DUNCAN HDI TOM CAREY

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KFMF/Chico (916) 343-8461 PD: RON MODOWNARD

KTCL/Ft. Colling (303) 571-1232 PD: JOHN HAYES HD: SCOTT ARBOUGH

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BOLD S KZOQ/Missoula (406) 728-5000 PD: VERN ARGO DO VERN ARGO

SEG
JUNION (M)

The following stations failed to report

this week and therefore their lists were frozen: KEZO/Omaha KQAK/San Francisco WDEK/DeKalb WOUR/Utica WSKS/Cincinnati WZXR/Memphis WZZO/Allentown

The following station reported if a list as frozen this week: KSSR/Houston

The following station has falled to report for the past two weeks and therefore its data is not included in this week's chart Q107/Toronto

www.americanradiohistory.com

# CHR PARALLEL ONE PLAYLISTS

### **EAST**

Tier lines Philadelphia L-Livee

PD: Scott Walker MD: Glenn Kalina

MD: Glenn Kalina

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NETTE NULLEN/Beast Of Burden OND/Likin' In/Desponsor JOHN CAPPETT/Pender Years ROLLING STRONG / SHE NET DISK/REG Med Wine S.S. TAYLOG GOURY/Fitmain 1. JACKSON BARRESTOP ALONA ANY FARTING WICKAEL SKURGON/Thriller

NUMBERGAL VOCTOM/This's Trouble NAMFAD SHOP/THEMPORE DEBUGGARS ALLEWFADDS I LIEU ZUTTUM CONTROL CONTRO

B104 WBSB

Baltimore PD: Jan Jeffries

Music Coord: Amy Kronthal

Music Coord: Amy Kronthal

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# B-94 FM

Pittsburgh PD: Steve Kingston

Bruce Kelly

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Washington, D.C. PD: Alan Burns MD: Mary Taten

D: Mary Tates

1 1 SAMEWAY TATES

1 2 JEFFER GOOGNEY PASS WITCH TO TOTAL ON THE STATE OF THE STA

WXKS-FM Kiss

Boston PD: Sonny Joe White Music Coord: Geni Donaghey

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ROSK 102 WBEN-FM

Buffalo PD: Bob Wood MD: Roger Christian

WISTON MD: Roger Christia

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4 2 SHANDOW Lottellow 19 mad

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5 3 BETOWN DOWN'S Committee 19 may

6 CONTROLL COLON FARMED COLON FARMED

8 9 MICHAEL DECOMMENT COLON FARMED

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11 11 PRITES WINTER CAREL/John

10 18 ECCLER LOW 19 PRITES WAS

10 20 JOHN LOWED WAS ALMONDOWN 19 LOW

10 2 BETTOM WILLER/FAIR BEAG

12 2 EMBRIE MAY 18 WAS

12 3 MORNOW TOOLS WAS

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PD: Sandy Beach

PD: Sandy Beach

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5 10 CHEMISMON COURSE THAT I CHEMISMON COUR

29 BRYSON & FLACK/You're Looking Like : DOMMA SLEMER/Love Hen & Hind Of it

Boston
PD: Rick Peters

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PD: Bill Tod MD: P.J. Fox

Buffalo

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PD: Scott Shannon Asst. PD: Michael Ellis

SSS. PD: Michael Ellis

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Providence Operations Manager: Tom Cuddy

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Buffalo

PD: Harv Moore MD: John Piccillo

MD: John Piccillo

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WELL Maximum Long Island

PD: Bill Terry Music Coord: Ruth Tolson

Long

Music Coord: Ruth Tolson

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CFTR680

Toronto MD: Bob Saint

MD: Bob Saint

1 1 CULTURE CONFIDENCE Chamisters

2 2 TORAC AND Red Yells

3 7 YEL-Cover Of A Linesty See

3 7 YEL-Cover Of A Linesty See

4 4 COURT AND RED YEL-COVER OF A LINESTY

6 6 ALTERS W. COLLINS AND RED YEL-COVER OF A LINESTY

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CKSM PD: Rob Braide

PD: Rob Braide

1 COLUMN CLIP/Marca Chameleon

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3 J FEACHER CLIP/Marca Chameleon

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WHIX-FM STEREO Pittsburgh PD: Todd Chase

MD: Keith Abrams

MD: Kelth Addan

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MD: Diana Thomas

PD: John Lander

PD: Larry Berger New York
MD: Lisa Tonacci

(WPLJ 95.5)

1050 chum Toronto PD: Jim Waters

MD: Brad Jones

Brad Jones

1 CULTURE CLOSE/Earna Chammelson

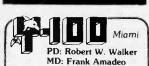
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HEADFIME/Just One more Time XCOL a THE GAMEG/Jonanne BIS COUNTEMP/Fields Of Fire CUIET XCOT/Bang Four Head(Hetal FLIFFC FICTOTY JONE) FOW HUT LEWIS & NEWS/I WANT A New Oraș HUT LEWIS & NEWS/I WANT A New Oraș

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On JAMES INGRAM/Yah No W There
QUIST Ribs/Mady Your Head(Nets)

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HOUSTON Houston Houston

MD: Patty Hamilton

MOTILEY CRUE/Looks That Kill 18 SPECIAL/Mack where You Balong U2/1 will Pollow CUME/The Love Cate LIOMEL NICHIB/Hello TORE SAAIL/Ower My send PAME YORNG/Come Back And Stay NOTELS/LITE Mobbers HAMPRED MARM/Munner

7655 Miami

PD: Keith Isley WINZ-FM MD: Mark Shands

MD: Mark Shands

1 1 YAN MARE/Jose
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POLYTER SISTEMS/Automatic Septimiz/the Politics Of Danci RCULL BROWN/Responser BICK JAMES/EDONY Syste JAMES HERDAN/Toh No B There SMELAWAN/Tow Com Count On No DUMN-TERRAN/New Noon On Nonday QUIST HOPC'Shen Tour Read/Hettel

Dallas/ Ft. Worth

Ops Mgr: John Shomby Asst. PD/MD: Pete Thomson

ASSI. PD/MDF. Pete Inomson

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Atlanta



PD: John Young MD: Chris Thomas

Chris Thomas

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B-97FM

New Orleans PD: Nick Bazoo

MET LEVES & MENS/E Mant A New Drug RESPS ED SELEN/Funner ESSET 100G/HE/Footloope

Atlanta

(94-Q)

PD: Jim Morrison

MD: Jeff McCartney

MD: Greg Rolling

WKT Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

ADDS MXCHMELL/Soushody's Watching H 38 SPECIAL/Back Where You Delong

MD: Steve Perun

1 ) CHITMS CASS/Acres Chambers

2 ) 3 (CHITMS CASS/Acres Chambers

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Ops. Mgr.: Steve Casey

MD: Steve Perun

Chicago

AM 89

Chicago

Ops. Mgr.: Steve Casey MD: Steve Perun

MD: Steve Perun

1 1 CRITCHE CLAST/Asres Chaselon
2 2 3 ALTERS TALLED/Fresh 9/ H216s
2 3 1 ALTERS TALLED/Fresh 9/ H216s
2 3 1 ALTERS TALLED/Fresh 9/ H216s
2 4 5 THE MALEN/Longer 10 ALTERS TO TO
4 5 THE MALEN/Longer 10 ALTERS TO THE STEP
4 5 THE MALEN/Longer 10 ALTERS TO THE STEP
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WGCL98 Cleveland

PD: Bob Travis

MD: Tom Jeffries

NOTIONAL ANALYSIS PRIVATE OF A CONTROLLED ANALYSIS OF A CONTROLLED ANAL

Jeff McCartney

1 ** BERNATE SATISFALISMENT OF BACK

1 ** BERNATE SATISFALISMENT OF BACK

2 ** CONTROLL AND SATISFALISMENT OF BACK

3 ** CONTROLL AND SATISFALISMENT OF BACK

3 ** CONTROLL AND SATISFALISMENT OF BACK

4 ** PANES TO AND SATISFALISMENT OF BACK

4 ** BALL LITH/MAND AND SATISFALISMENT OF BACK

5 ** BACK

6 ** BACK

6 ** BACK

6 ** BACK

7 ** BACK 21, 29
PALK YOUNG/Dome heck And Rey
PALK YOUNG/Dome heck And Rey
PATTI AMTIN/It's Gonne he Special
18 SPCIAL/Back Where You belong
POLINYS SIGNES/Avionatio
BE COUNTRY/Fields Of Fire
JOHN CAPPERT/Younder Years
MANG CHEMPG/Dom't Let Go DAM FOGELESSIG/The Language Of Low 38 SPECIAL/Seck Where You Belong SOCEMELL/Semebody's Metching H FAIL HOCKSTHEY/SO Red

SHEEKA SAFFON/Alexant Over You EDMY SOCKS/This Noman H SAPPINS/Just One Hore Time

**MIDWEST** 

M CMJ/(Livin' in)Desparate POINTER SISTERS/Butomatic

96 WHYT Detroit MD: Bob Ransom

A CREATORS CANDATARNA CHARLESON

1 CREATORS CANDATARNA CHARLESON

2 DECEMBER AND CANDATARNA CHARLESON

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4 DECEMBER CANDATARNA CHARLESON

5 DECEMBER CANDATARNA

25, 29, 35 HORBED JOHES/Hew Song NAMERS DEBER/Howner DAY POCKEASES/The Language Of Love 38 SPECIAL/Mack Heres You Belong ETRAY CAYS/Look by That Codillas

WEEK CHAN

Chicago

PD: Buddy Scott MD: Dave Robbins

MD: Dave Robbins

| | CULTURE CLOP/Larue Chaseleon
| | Culture Chaseleon
| | Culture Chaseleon
| | Culture Chaseleon
| | Culture Clop/Larue
| | Culture Chaseleon
| | Culture Clop/Larue
| | Cul

QUIET MIOT/Bang Your Head[Nota]

St. Louis
PD: Bob Garrett
MD: Kevin McCarthy

MD: Kevin McCarthy

MD: Kevin McCart

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1 3 0 COUNTS (CAUTHAMAN CHART

1 4 COUNTS (CAUTHAMAN CHART

1 5 COUNTS (CAU

NOGATO STORMENDE WAR HOL
JOHN CAPPERTY/Tender Tears
PERKER/Act's Pretend We're H
HORKED JOHNS/Her Song
DAN POWERSEN/THE Language Of Love
HUBICAL YOUTH/SHI'S TYOUN!s
EXITTHELES/Hope Cames The Main A
38 STECHAL/Back Where Tea Belong
HARTED SHOW/Demands

Q102 Cincinnati

PD: Jim Fox MD: Tony Galluzzo

MD: Tony Galluzzo

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2 2 Stoust Observable to the tibe of the tib

WEOU O SHEWI

PD: Tac Hammer St. Paul Asst. PD/MD: Gregg Swedberg

СТОТ КВЕО

Kansas City PD: Pat McKay MD: Karen Barber

CULTURE CLUB/Earms Chamelson ELTOS JOSM/I Gunne That's May Th HICHARL JRCHEON/Thriller YER/Druse O'r h Lumbly mes HICHARDET in JCCES/May day HITHERY HILDEL/Wardh My JELION

**WEST** 

Tacoma-Seattle PD: Sean Lynch

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** 1 - 20 COMMAN ANTENNO FYNCH INT.

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SGRHEW/Let The Huel c Flay HAMPED HAMP/Emmat EMEXIA BEFOR/Almost Over You Day POCKMERS (The Language Of Love POCKMER SISTERS/Matematic

四界脈

KMJK Portland

PD: Jon Barr MD: Steve Naganum

MD: Steve Naganus

8 2 1 Gross 16/76s + 512

1 2 Children Charles Charles (American Charles)

8 3 1 Children Charles Charles (American Charles)

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9 5 10 Children Charles (American Charles)

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MARY SED NAME / Remark P CENTER STATES / Butcomatic ROCSMELL/Sepatroly's Matching H

KCNR

PD: Trevlyn Holdridge

Portland

Asst. PD/MD: Bill Jackson

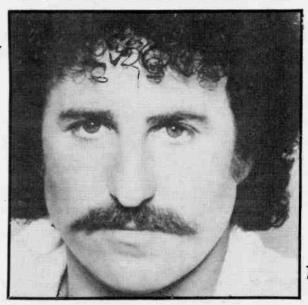
OH HICHARL SDEELLO/Telk TMS/Owner Of a Lonely Hea

Q103FM KOAQ **RADIO** Denver

PD: Jack Regan MD: Alan Sledge

2 | LICOMA, NICOMAN PARKATON WITH The Bigs
6 2 | EDGL S THE GRACE/Season
6 3 | GROSS STOPPEN TO A SILVEN STATE
6 6 4 | CRES CORP | TWING A CHARLES
6 5 | CRES STOPPEN TO A CHARLES
6 7 | AND TARRES SILVEN SI 10 DESCRIPTION TO SERVICE MANAGEMENT OF THE SERVICE MANAGEMENT OF THE

ATTHE



"THE KID'S



THE FOLLOW-UP SINGLE TO THE SMASH "BREAK MY STRIDE"

> IN THIS WEEK'S R&R



DISTRIBUTED BY CBS RECORDS

# **CHR REPORTERS**

13FEA(WFEA)/Manchester, NH (3-E) 92X(WXGT)/Columbus, OH (2-M) 93FM(KKBQ-FM)/Houston, TX (1-S) 94Q(WQXI-FM)/Atlanta, GA (1-S) 94TYX(WTYX)/Jackson, MS (2-S) 95XIL(WXIL)/Parkersburg, WV (3-E) 98PXY(WPXY)/Rochester, NY (2-E) 99KG(KSKG)/Salina, KS (3-M) B94(WBZZ)/Pittsburgh, PA (1-E) B96(WBBM-FM)/Chicago, IL (1-M) B97(WEZB)/New Orleans, LA (1-S) B104(WBSB)/Baltimore, MD (1-E) BJ105(WBJW)/Orlando, FL (2-S) CFTR/Toronto, Canada (1-E) CHUM/Toronto, Canada (1-E) CKGM/Montreal, Canada (1-E) FM100(WMC-FM)/Memphis, TN (2-S) G100(WKRG-FM)/Mobile, AL (2-S) 195(WINZ-FM)/Miami, FL (1-S) K96(KFMY)/Provo, UT (2-W) K104(WCCK)/Erie, PA (2-E) K107(KAYI)/Tulsa, OK (2-M) KAFM/Dallas, TX (1-S) KAMZ/El Paso, TX (2-S) KBBK/Boise, ID (2-W) KBEQ/Kansas City, MO (1-M) KBFM/McAllen-Brownsville, TX (2-S) KBIM/Roswell, NM (3-W) KC101(WKCI)/New Haven, CT (2-E) KCBN/Reno, NV (3-W) KCDQ/Bozeman, MT (3-W) KCMQ/Columbia, MO (3-M) KCNR/Portland, OR (1-W) KDVV/Topeka, KS (3-M) KDZA/Pueblo, CO (3-W) KEARTH(KRTH)/Los Angeles, CA (1-W) KEYN-FM/Wichita, KN (2-M) KFMW/Waterloo, IA (3-M) KFRC/San Francisco, CA (1-W) KFRX/Lincoln, NE (3-M) KFYR/Bismarck, ND (3-M) KGGI/Riverside-San Bernardino, CA (2-W) KGHO/Hoquiam, WA (3-W) KGOT/Anchorage, AK (3-W) KHFI/Austin, TX (2-S) KHOP/Modesto-Stockton, CA (2-W) KHTR/St. Louis, MO (1-M) KHYT/Tucson, AZ (2-W) KIDD/Monterey, CA (2-W) KIIK/Davenport, IA (2-M)
KIIS-FM/Los Angeles, CA (1-W)
KIKI/Honolulu, HI (2-W) KILE/Galveston, TX (3-S) KIMN/Denver, CO (1-W) KIQQ/Los Angeles, CA (1-W) KISR/Ft. Smith, AR (3-S) KIST/Santa Barbara, CA (3-W) KITE/Corpus Christi, TX (2-S) KITS/San Francisco, CA (1-W) KITY/San Antonio, TX (2-S) KJ103(KJYO)/Oklahoma City, OK (2-M) KKAZ/Cheyenne, WY (3-W) KKFM/Colorado Springs, CO (2-W)
KKLS-FM/Rapid City, SD (3-M)
KKQV/Wichita Falls, TX (3-S)
KKRC/Sioux Falls, SD (3-M)
KKXL-FM/Grand Forks, ND (3-M) KKXX/Bakersfield, CA (2-W) KKYK/Little Rock, AR (2-S) KLUC/Las Vegas, NV (2-W) KMGK/Des Moines, IA (2-M) KMGX/Fresno, CA (2-W) KMJK/Portland, OR (1-W) KNBQ/Tacoma-Seattle, WA (1-W) KNOE-FM/Monroe, LA (3-S) KO93(KOSO)/Modesto, CA (2-W) KOPA/Phoenix, AZ (1-W) KOZE/Lewiston, ID (3-W) KQIZ-FM/Amarillo, TX (3-S) KQKQ/Omaha, NE (2-M) KQMQ/Honolulu, H1 (2-W) KRGV/McAllen-Brownsville, TX (2-S) KRNA/lowa City, IA (3-M) KROK/Shreveport, LA (2-S) KRQ(KRQQ)/Tucson, AZ (2-W) KRSP/Salt Lake City, UT (2-W) KSET-FM/El Paso, TX (2-S) KSKD/Salem, OR (2-W) KSLY/San Luis Obispo, CA (3-W) KTDY/Lafayette, LA (3-S) KTFM/San Antonio, TX (2-S) KTRS/Casper, WY (3-W)
KTSA/San Antonio, TX (2-S)
KUBE/Seattle, WA (1-W)
KWOD/Sacramento, CA (2-W)
KWSS/San Jose, CA (1-W) KWTO-FM/Springfield, MO (3-M) KX104(WWKX)/Nashville, TN (2-S) KXSS/Lincoln, NE (3-M) KXX106(WKXX)/Birmingham, AL (2-S) KYNO-FM/Fresno, CA (2-W) KYTN/Grand Forks, ND (3-M) KYYA/Billings, MT (3-W) KZ93(WKZW)/Peoria, IL (2-M) KZFM/Corpus Christi, TX (2-S) KZOZ/San Luis Obispo, CA (3-W) KZZB/Beaumont, TX (2-S) KZZP/Phoenix, AZ (1-W) OK100/WOKWVIthaca, NY (3-E) PRO-FM(WPRO-FM)/Providence, RI (1-E) Q100(WQQQ)/Allentown, PA (2-E) Q101(WJDQ)/Meridian, MS (3-S) Q102(WKRQ)/Cincinnati, OH (1-M)

Q103(KOAQ)/Denver, CA (1-W)

Q104(WQEN)/Gadsden, AL (3-S) Q105(WRBQ-FM)/Tampa, FL (1-S) Q106(WQXA)/York, PA (2-E) Q107(WRQX)/Washington, DC (1-E) U93(WNDU-FM)/South Bend, IN (2-M) WABB-FM/Mobile, AL (2-S) WAEV/Savannah, GA (3-S) WANS-FM/Greenville, SC (3-S) WAZY-FM/Lafayette, IN (3-M) WBBQ/Augusta, GA (2-S) WBCY/Charlotte, NC (2-S) WBEN-FM/Buffalo, NY (1-E) WBLI/Long Island, NY (1-E) WBNQ/Bloomington, IL (3-M) WBWB/Bloomington, IN (3-M) WCAU-FM/Philadelphia, PA (1-E) WCGQ/Columbus, GA (3-S) WCIL-FM/Carbondale, IL (3-M) WCIR/Beckley, WV (3-E) WDCG/Durham-Raleigh, NC (2-S) WDOQ/Daytona Beach, FL (2-S) WEBC/Duluth, MN (2-S) WERZ/Exter, NH (3-E) WFBG/Altoona, PA (3-E) WFLY/Albany, NY (2-E) WFMF/Baton Rouge, LA (2-S) WFMI/Lexington, KY (2-S) WFOX/Gainesville, GA (3-S) WGCL/Cleveland, OH (1-M) WGFM/Schenectady, NY (2-E) WGLF/Tallahassee, FL (3-S). WGRD/Grand Rapids, MI (2-M) WGUY/Bangor, ME (3-E) WHEB/Portsmouth, NH (3-E) WHFM/Rochester, NY (2-E) WHHY-FM/Montgomery, AL (2-S) WHOT/Youngstown, OH (2-M) WHSL/Wilmington, NC (3-S) WHTT/Boston, MA (1-E) WHTX/Pittsburgh, PA (1-E) WHYT/Detroit, MI (1-M) WIGY/Bath, ME (3-E) WIKZ/Chambersburg, PA (3-E) WISE/Asheville, NC (3-S) WIXV/Savannah, GA (3-S) WJAD/Bainbridge, GA (3-S) WJBQ/Portland, ME (3-E) WJXQ/Jackson, MI (2-M)
WKAU/Appleton-Oshkosh, WI (2-M) WKBW/Buffalo, NY (1-E) WKDD/Akron, OH (2-M) WKDQ/Evansville, IN (2-M) WKEE/Huntington, WV (2-E) WKFM/Syracuse, NY (2-E) WKFR/Kalamazoo, MI (2-M) WKHI/Ocean City, MD (2-E) WKRZ-FM/Wilkes-Barre, PA (2-E) WKTI/Milwaukee, WI (1-M) WLAN-FM/Lancaster, PA (1-E) WLOL-FM/St. Paul, MN (1-M) WLS/Chicago, IL (1-M) WLS-FM/Chicago, IL (1-M) WMEE/Ft. Wayne, IN (2-M) WNFI/Daytona Beach, FL (2-S) WNOK-FM/Columbia, SC (2-S) WNVZ/Norfolk, VA (2-S) WNYS/Buffalo, NY (1-E) WOKI/Knoxville, TN (2-S) WOMP-FM/Wheeling, WV (3-E) WPFM/Panama City, FL (3-S) WPHD/Buffalo, NY (1-E) WPLJ/New York, NY (1-E)
WPST/Trenton, NJ (2-E) WQCM/Hagerstown, MD (3-E) WQID/Biloxi, MS (2-S) WQUT/Johnson City, TN (2-S)) WRCK/Utica, NY (2-E) WRKR/Racine-Milwaukee, WI (2-M) WRQK/Greensboro, NC (2-S) WRQN/Toledo, OH (2-M) WRVQ/Richmond, VA (2-S) WSEZ/Winston-Salem, NC (2-S) WSFL/New Bern, NC (2-S) WSKZ/Chattanooga, TN (2-S) WSPK/Poughkeepsie, NY (2-E) WSPT/Stevens Point, WI (3-M)
WSQV/Williamsport, PA (3-E)
WSSX/Charleston, SC (2-S)
WSTO/Evansville, IN (2-M)
WTIC-FM/Hartford, CT (2-E) WTRY/Albany, NY (2-E) WTSN/Dover, NH (3-E)
WVIC/Lansing, MI (2-M)
WVSR/Charleston, WV (2-E)
WXKS-FM/Boston, MA (1-E)
WXLK/Roanoke, VA (3-S) WYCR/Hanover-York, PA (2-E) WYFM/Youngstown, OH (2-M) WYKS/Gainesville, FL (3-S) WZLD/Columbia, SC (2-S) WZOK/Rockford, IL (2-M) WZON/Bangor, ME (3E) WZPL/Indianapolis, IN (2-M) WZYP/Huntsville, AL (2-S) WZYQ/Frederick, MD (3-E) XTRA(XETRA)/San Diego, CA (1-W) Y94(WDAY-FM)/Fargo, ND (3-M) Y100(WHYI)/Miami, FL (1-S) Z93(WZGC)/Atlanta, GA (1-S) Z100(WHTZ)/New York, NY (1-E) Z102(WZAT)/Savannah, GA (3-S)

Z104(WZEE)/Madison, WI (2-M) ZZ99(KZZC)/Kansas City, MO (2-M)

San Francisco

PD: Jeff Hunter

D: Jeff Hunter

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(5 ) 6 CHLTURE CLUBINATING

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(7 ) 8 TOTHER

(8 ) 10 JUNEY MAN SERVICE SERVICE

(8 ) 0 CHLTURE CLUBINATING

(8 ) 0 CHLTURE CLUBINATING

(9 ) 10 JUNEY MAN SERVICE

(10 ) 10 JUNEY MA

32, 37 EBMY ROGISS/This Moman EC/Give It Up CHRISTIME MCVIE/Got A Hold On Me ADD6

JOHN COUGAB/Fink Rowses JOHN LIMING/Hobody Told He CULTURE CLUNG/Charch Of The Poleon RBM. LIFE/Send He ha Angel STWIE SUCEAR Setbird HOTELS/Resember The Hights INDEX CABA/The Dream Hold On To RICH JAMB/ROUSE

### Los Angeles KIDO 100FM

PD: Paula Matthews MD: Robert Moorhead

THACK ULLMAN/They Don't Know THERPSOL THINS/Hold He Now ONLY/Livin' in Desperate EMP CANES/TOW Make My Heart Bee TALK TALK/It's My Life TACHES DOLBY/Hyperactive KC/Give It Up

NUMBICAL COUNTY/She's Trouble
NAS (NAT VANA)/Exocked Down, Nade
NAS (NAT WAS)/Exocked Down, Nade
TINA TIMER/LAS'S SERY Together
NAVARED MEN'AULINER
NAVARED MEN'AULINER
NAVARED NEN'AULINER
NAVARED NEN'AULINER
NAVARED NEN'AULINER
NAVARED NEN'AULINER
NAVARED NAVARE

### KIISFM 102.7 Los Angeles

PD: Gerry De Francesco MD: Mike Schaefer

FOCKWELL/Somebody's Wetching H PATTI LAMELLE/If Only You Knew

# KWSS 94.5 PM

San Jose PD: Dave Van Stone MD: Robin Kipps

CHMCSIA/Thet's All
CHMIS COMES/Whish of Leave
LIOME. HORSE/Whish of Leave
LIOME. HORSE/Whish of Leave
LIOME. HORSE/Whish with the wigh
PER/Owner Of a Lonely Mes.
AN FARRES JS./I Still Can't Get Ove
HIGHAEL JMCSUM/TWEILIO*
VAN HALED/Jamp
VAN HALED

ADDS

Denver



PD: Doug Erikson

MD: Gloria Avila

MD: Gloria Avida

# 2 | Green is Jyman's All

# 9 | HIGHARL MCHON/Mrthler

# 1 | CENTRE is Jyman's All

# 1 | Green is Jyman's All

# 1 | Green is Jyman's All

# 1 | Green is Jyman's All

# 2 | HIGHARL MCHON/Mrthler

# 5 | Central Centry All

# 5 | Central Centry All

# 6 | Centry Centry

# 6 | Centry

# 7 |

Patt Young/Come Back And Stey

### IN IOI FM Los Angeles

PD: Bob Hamilton MD: David Grossman

MD: David Grossman

## 2 1 BEAMEN / Let The Masic Play
## 3 2 CMD Laugher/Laugh
## 3 2 CMD Laugher/Laugh
## 3 3 CMD Read State Play
## 3 5 CMD Laugher/Laugh
## 5 ELECTION CONTROL OF THE STATE
## 6 CMD Laugher/Laugh
## 7 5 ELECTION CONTROL OF THE STATE
## 10 CMD Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher/Laugher

30 SMESKA BASTON/Almost Over You ROLLING STONES/She Was Not PAIL TOURG/Come Back And Stay UB40/Red Red Wine THOMPSON TWINS/Bold Ne How

NEMBY LOGGIMS/Pootlooms
DAN POCKLEERG/The Language Of Love

# ROPA Phoenix

PD: Reggie Blackwell MD: Art Morales

ATT MOTALES

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I ESTOURNEY OF A LONGLY WESTON

I ESTOURNEY OF A LONGLY WESTON

I MANTHEY WESTON

I MANTHEY

Phoenix

PD: Charlie Quinn MD: Steve Goddard

Steve Goddard

1 1 CULTURE COMPLANCE CHemeleon

2 2 CHEELE LETHING 1 AL 13

2 3 YES CONNECT OF A Lone by Res

4 1 CHEELE LETHING 1 AL 13

3 5 YES CONNECT OF A Lone by Res

5 5 DOUBT 1 CHEELE A LONE by Res

6 5 COOL A THE CAMPLING THE YES CHEELE

11 7 HICHARL JUCIDION/THE LINE

11 7 HICHARL JUCIDION/THE LINE

10 10 JOHN COUGAR/FIRE ROWSE

10 10 JOHN COUGAR/FIRE ROWSE

11 13 18 BLIT JOEL AS INCOCRET HAS CHEELE

13 19 BLIT JOEL AS LONE OF THE LICAN'S GREEN

15 10 ANTHUR THE STATE OF THE CHEELE

15 10 RECORDINATION OF THE ROWSE

15 10 RECORDINATION OF THE ROWSE

16 10 FULL RESEAR / HOLD OF THE ROAD

17 BLITCH JOEN COUGAR/THE ROS THE FOR THE STATE

18 10 DEBAN COUGAR/THE ROS THE FOR THE STATE

19 BLITCH JOEN COUGAR/THE ROS THE FOR THE STATE

19 BLITCH JOEN COUGAR/THE ROS THE THE STATE

10 BLITCH JOEN COUGAR/THE ROS THE THE STATE

10 DOWN COUGAR/THE ROS THE THE THE STATE

10 DOWN COUGAR/THE FOR THE THE THE STATE

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10 DOWN COUGAR/THE FOR THE STATE

10 DOWN COUGAR/THE THE STATE

10 DOWN COUGAR/THE STATE

10 DOWN COUGAR/THE

# Seattle

PD: Bob Case MD: Tom Hutyler

COUNTRY CLUMYKATHA Chamelson

HIGHALL JOHNSON / THINK I

HIGHAND JOHNSON / THINK I

THE JOHNSON / THINK I

HACTHAN / THINK I

HACTHAN / THINK I

HACTHAN / THINK I

JOHNSON / THINK I

JOHNSON

HEY LEMIS & MEMS/E Mant A New Drug QUZET ROT/Bang Your Head(Metal EZBNY MCGERS/This Moman EUNTHECCS/Here Comme The Rain A KERNY LOGGINS/Footloose



**XTRA** San Diego

PD: Jim Richards

MD: Anne Haney

MD: Anne Haney

H 1 NICOMET SCHE/Marker Chaerleon

H 2 COUTUME CLUE/Marker Chaerleon

H 3 COULT CLUE/Marker Chaerleon

5 NIES-Owner Of A Lonely Hee

4 FOOL & THE CAMPLO Journe

5 YES-Owner Of A Lonely Hee

9 CEMBELLY-MARKER CHAERLE SHAP TO HE

9 CEMBELLY-MARKER CHAERLE SHAP TO HE

10 LICOMET SCHEMBER ON THAT HE WITT

11 CLUENT RECHEMBER OF HER THAT HE HER TO HE

11 CLUENT RECHEMBER OF LAW TO HER HER TO

11 CLUENT RECHEMBER OF LOWER CHAERLE SHAP

12 LICOMET SCHEMBER ON CHAERLE SHAP

13 DOUBLE COURS AND THAT HE WILL AND THE HER

14 SHAP THAT HE WILL ADWARD SHAP

15 POLICE/Margaped Around Your F

16 SHAP AND THAT HE WILL AND THE HER

17 DEAD RECHEMBER OF THE HER HER LOWER

18 SHAP LOCAL THAT HER HER LOWER

19 MARKER SHAP THE HER HER LOWER

10 MINISTRUCTURE SHAPE THE HER HER LOWER

10 MINISTRUCTURE SHAPE THE HER HER LOWER

10 MINISTRUCTURE SHAPE HER LOWER

10 MINISTRUCTURE SHAPE

10 MINISTRUCTURE SHAPE

10 MINISTRUCTURE SHAPE

10 MINISTRUCTURE SHAP

30
HANPIED MANN/Runner
DAN TOGELBERG/The Language Of Lov
PARE YORG/Come Back And Stey
38 SPECIAL/Back Where You Bmlong

SHEDUA EASTON/Almost Over You POINTER SISTERS/Automatic HUBICAL YOUTH/She's Trouble

### 610 4 KFRC

San Francisco PD: Gerry Cagle MD: Lynette Abraham

NICOMES. INCREMENTS SILVER
1 THE COMMENT OF A LONG BY HER
2 THE COMMENT OF A LONG BY HER
3 BRAND FOR LATE THE MASSE Play
4 MBMA.79 LATE SHIP LONG BY BEE
5 BOWNET CRETE AND IN TOUR SLEEP
5 BOWNET CRETE AND IN TOUR SLEEP
5 COLUMN FROM COMMENT CARE TOUR F
9 CULTURE CLUST/Rame Chameleon
1 LITCH JOHN COMMENT CARE TO HE
1 CHOOL LAUTENCIES Just WANT TO HE
1 BOUNDES JUST A PLAY SELL COMMENT OF THE COM AAT PARKER JR. Z. Etill Com't Get Ove NCCOMELA_Demotory's statching H HERICAL FOUTH/She's Trouble HERICAL FOUTH/She's Trouble HERICAL FOOTH/She's Trouble FULLTH EINCACLON HEAL LIFE/Send He An Angel VAN HALBEY/Jump 36 SPECIAL/IF I'd Been The One POINTER BIRTES/Automatic POJETS 818TEM Automatic
ECCL a THE GAME Joanna
WHAMS 10.1. / Towas Gunsido For Iti
MANS 10.1. / Towas Gunsido For Iti
MANS 10.1. / Towas Gunsido
EXE SAMEO / JOHN AUTOMATIC
EXE MAND / JOHN AUTOMATIC
EXECUTIVE MAND / JOHN AUTOMATIC
EX

### **EAST Most Added** • Hottest

Dan Fogelberg **Paul Young** Thompson Twins

Van Halen Michael Jackson **Culture Club** 

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

### SOUTH **Most Added** • Hottest

Olivia Newton-John Michael Jackson Dan Fogelberg Culture Club **Thompson Twins** Van Halen

### **EAST**

PARALLEL TWO

ONJ
HOTTEST:
LIONEL RICHIE 3-1
GENESIS 6-2
POLICE 18-10
MICHAEL JACKSON 23-12
VAN HALEN 20-14

### WTRY/Albany, NY Bill Cahill

SHANNON ONJ Hottest: MICHAEL JACKSON 8-3 MADONNA 10-5 JOHN COUGAR 11-7 VAN HALEN 16-8 PRETENDERS 15-10

### Q100/Allentown, PA Dillon/Freeman

QUIET RIOT (dp) ROCKWELL KENNY LOGGINS MANFRED MANN POINTER SISTERS BOTESE: VAN HALEN 12-1 MICHAEL JACKSON 10-4 PRETERNDERS 22-16 JORN LENNON 27-18 CYNDI LAUPER 32-23

### WVSR/Charleston, WV Balley/Larson

DAN POCELBERG TROMPSON TWINS PATTI AUSTIN WANG CHUNG BIG COUNTRY ROLLING STONES (dp) UB40 ONJ ONJ
HOTTER:
CULTURE CLUB 1-1
LIONEL RICHIE 4-2
SHANNON 12-6
MICHAEL JACKSON 17-9
VAN HALEN 34-17

### K104/Erie, PA

Bill Shannon MANFRED MANN THOMPSON TWINS ONJ
HOTTEST:
ELTON JOHN 1-1
JOHN COUGAR 2-2
NENA 11-4
YES 13-6
MICHAEL JACKSON 19-10

B.E. TAYLOR GROUP ONJ
WANG CHUNG
THOMPSON TWINS
ROLLING STONES (dp)
APRIL WINE (dp)
HOTELST
CULTURE CLUB 1-1
LIONEL RICHIE 2-2
ROOL 4 TRE GANG 3-3
VAN HALEN 13-6
MICHAEL JACKSON 19-11

### WTIC-FM/Hartford, CT Mike West

Mike Weet

PATTI LABELLE

DAN POGELBERG

AMERICAN COMEDY N (dp)

Hotesat:

CYNDI LAUPER 5-1

NEMA 4-3

VAN RALEN 9-5

JOHN LENNON 18-6

ROCKWELL 30-20

### WKEE/Huntington, WV

ONJ
DAN POGELBERC
BIG COUNTRY (dp)
WANG CRIUD
WANG CRIUD
BILLY IDOL (dp)
MUSICAL YOUTH (dp)
AMERICAN COMEDY N
HOLTEST
CULTURE CLUB 1-1
RAY PARKET JR. 2-2
MADONNA 6-3
ROOL 6 THE GANG 5-4
GENESIS 7-5

### WLAN-FM/Lancaster, PA

ONJ
PAUL YOUNG
THOMPSON TWINS
DAN POGELBERG
HOTLEST
CULTURE CLUB 1-1
MICHAEL JACKSON 6-2
GENESIS 5-3
ROOL 6 THE GANG 8-4
VAN HALEN 15-9 KC101/New Haven, CT

HALL & OATES DAN FOGELBERG DAN POGELBERG HOttest: VAN HALEN 3-1 MICHAEL JACKSON 5-3 CYNDI LAUPER 13-5 POLICE 15-12 ROCKWELL 29-19

### W8PK/Poughkeep Chris Leide

DURAN DURAN DAN POGELBERG PATTI LABELLE PAUL YOUNG ROLLING STONES (dp) THOMPSON TWINS 38 SPECIAL (dp) JE SPECIAL (dp)
Hottest:
LIONEL RICHIE 2-1
POLICE 5-3
MICHAEL JACKSON 6-4
VAN HALEN 28-14
EURYTHMICS 35-22

### WHFM/Rochester, NY Charly Lake

RE-FLEX DAN POGELBERG THOMPSON TWINS
HOTTEST
VAN HALEN 6-1
PRETENDERS 12-4 PRETENDERS 12-4 CYNDI LAUPER 24-5 NENA 21-12 HUEY LEWIS & NEWS 23-13

DAN POGELBERG 38 SPECIAL ROLLING STONES WANG CHUNG HOTTEST: MICHAEL JACKSON 1-1 CULTURE CLUB 2-2 SHANNON 6-5 SHANNON 6-5 VAN HALEN 12-8 NENA 16-12

### WGFM/Schenectedy, NY

ROCKWELL MANFRED MANN SURVIVOR PAUL YOUNG DAN FOGELBERG POINTER SISTERS POINTER STEERS
HOLLEST:
LIONEL RICHIE 2-1
POLICE 11-5
VAN HALEN 15-6
NENA 13-8
MICHAEL JACKSON 17-10

### WKFM/Syracuse, NY Chuck Lakefield

ROCKWELL BIG COUNTRY BIG COUNTRY BETTE MIDLER ROLLING STONES PAUL YOUNG HOTTEST: VAN HALEN 9-1 PRETENDERS 12-6 NENA 16-11 CYNDI LAUPER 18-12 MICHAEL JACKSON 23-13

### WPST/Trenton, NJ Tom Taylor

ONJ
ROCKWELL
38 SPECIAL
PAUL YOUNG
HOTES CROSS 1-1
NENA 4-2
VAN HALEN 10-6
JOHN LENNON 27-9
SHEENA ZASTON 35-23

### WRCK/Ution, NY

Jim Reitz ROLLING STONES
DAN POGELBERG
ROCKWELL
APRIL WINE
THOMPSON TWINS
JACQUI BROOKES
TIGGI CLAY TIGGI CLAY
HOttest:
GENESIS 1-1
VAN HALEN 9-3
QUIET RIOT 13-9
MICHAEL JACKSON 20-10
CYNDI LAUPER 23-14

### WKRZ-FM/Wilkee-Barre

BOYS BRIGADE
APRIL WINE
THOMPSON TWINS
BETTE MIDLER
JOHN CAFFERTY
HOTES:
CULTURE CLUB 1-1
PRETENDERS 9-3
GENESIS 12-6
LIONEL RICHIE 13-7
JOHN LENNON 17-9

### Q106/York, PA

CYNDI LAUPER POINTER SISTERS ONJ ONJ
HOTTEST:
CULTURE CLUB 1-1
KOOL 6 THE GANG 3-2
LIONEL RICHIE 7-3
GENESIS 9-4
MICHAEL JACKSON 17-8

### PARALLEL THREE

WFBG/Altoons, PA Tony Booth

SHANNON
CYNDI LAUPER
APRIL WINE
PAUL YOUNG
TIGGI CLAY
EURYTHHICS
THOMPSON TWINS
T.G. SHEPPARD
HOTECALY
CULTURE CLUB 1-1
GENESIS 4-3
KOOL 6 THE GANG 5-4
QUIET RIOT 15-10
MICHAEL JACKSON 25-1I

### WGUY/Bangor, ME

Jim RandaW
MINK DEVILLE
BIG COUNTRY
PAUL YOUNG
JACQUI BROOKES
EUNYTHHICS
MEN WITHOUT HATS
HOTELE
MICHAEL JACKSON 7-1
PRETENDERS 8-5
VAN HALEN 20-14
JOHN LENNON 24-19
NEWA 25-20

### Michael O'Hera

APRIL WINE
DAN FOCELBERG
POINTER SISTERS
PAUL YOUNG
HOTEST:
YES 1-1
ELTON JOHN 3-2
MICHAEL JACKSON 21-14
VAN HALEN 22-15
HUEY LEWIS 6 NEWS 32-20

Scott Robbine
ROLLING STONES
SHEENA EASTON
PAGE TOWN
TOWN
TOWN
TOWN
TOWN
TIGGI CLE
TIGGI CLE
TIGGI CLE
TIGGI CLE
TIGGI CHE
TIGGI CLE
TIGGI
T

### WCIR/Beckley, WV Jim Martin

JIM MARTIN
BOC (dp)
JACKSON BROWNE
LINDA RONSTADT (dp)
18 SPECIAL
THOMPSON THOMPSON THOMPSON THOMPSON THOMPSON
PATTI LABELLE
HOTES:
CULTURE CLUB 2-1
LIONEL RICHIE 3-2
RAY PARKER JR. 6-5
ONJ & TRAVOLTA 17-7
JAMES INGRAM 19-10

### W!KZ/Chembersburg, PA Matthews/Alexande

DAN POGELBERG ROCKWELL UB40 BIG COUNTRY BIG COUNTRY
HOttest:
NENA 5-2
MICHAEL JACKSON 9-3
VAN HALEN 16-5
SHANNON 13-9
CYNDI LAUPER 28-17

Jim Sebestian
WANG CHUNG
LINNA NONSTADT
HAR RONSTADT
HAR POLICLE
HENRY DELCLINS
18 SPECIAL
POINTER SISTERS
HOTELE
CULTURE CLUB 1-1
LIONEL RICHIE 4-2
MICHAEL JACKSON 16-10
JOHN LENNON 20-15
NENA 10-24

### WERZ/Exeter, NH Scott MacKay

APRIL WINE APRIL WINE SURVIVOR MOTLEY CRUE KISS VANDENBERG HOTLEST: CULTURE CLUB 2-1 RAY PARKER JR. 4-3 CYMOI LAUPER 16-11 CHRIS CROSS 17-14 VAN NALEN 20-16

### WZYQ/Frederick, NC

ONJ ROCKWELL HOLLEST: CULTURE CLUB 1-1 MICHAEL JACKSON 15-4 KOOL & THE GANG 13-5 CHRIS CROSS 16-9 PAUL MCCARTNEY 14-10

### WQCM/Hagerstown, MD

ROCKWELL POINTER SISTERS THOMPSON TWINS PAUL YOUNG PAUL YOUNG HOttest: CULTURE CLUB 1-1 BILLY JOEL 10-4 MICHAEL JACKSON 17-7 VAN HALEN 16-9 NENA 19-10

### OK100/Ithaca, NY BIII Weston

MANFRED MANN THOMPSON TWINS THOMPSON TWINS
TED NUGENT
JIMMY CLIFF
APRIL WINE
ONJ
HOCLEST:
JOHN COUGAR 1-1
POLICE 24-17
DURAN DURAN 27-19
38 SPECIAL D-31
CYNDI LAUPER D-33

### 13FEA/Manchester, NH

KIM CARNES PAUL YOUNG ONJ BIG COUNTRY PRETENDERS PRETENDERS POINTER SISTERS POINTER SISTERS
HOOLEST:
KOOLETHE GANG 1-1
CULTURE CLUB 5-2
LIONEL RICHIE 10-5
RAY PARRER JR. 13-6
MICHAEL JACKSON 29-10

### WKHI/Ocean City, MD Jeck Gillen

Jeck Gillen

ROCKWELL
(JUIET RIOT (dp)
THOMPSON TWINS
38 SPECIAL (dp)
MUSICAL YOUTH
BIG COUNTRY (dp)
RUFUS & CHAKA
APRIL WINE
JACQUI BROOKE
JACQUI BROOKE
CULTURE CLUB 1-1
CHRIS CROSS 8-6
MICHAEL JACKSON 14-7
BILLY JOEL 10-9
PRETENDERS 11-10 WSSX/Charle

### 96XIL/Parkersburg, WV Peul DeMitte

B.E. TAYLOR GROUP VANDENBERG VANDENBERG ROLLING STONES THOMPSON TWINS JOHN COUGAR APRIL WINE APRIL WINE
ONJ
HOTEST:
CULTURE CLUB 1-1
GENESIS 2-2
BILLY JOEL 3-3
JOHN COUGAR 9-5
MICHAEL JACKSON 11-6

### WJBQ/Portland, ME

DAN POGELBERG PATTI LABELLE BILLY IDOL ONJ APRIL WINE Hottest: CULTURE CLUB 1-1 VAN HALEN 5-3 PRETENDERS 6-5 BILLY JOEL 17-11 POLICE 22-16

### WHEB/Ports Rick Been

38 SPECIAL DAN FOGELBERG BILLY IDOL NENA NENA Hottest: YES 2-1 JOHN COUGAR 3-2 VAN HALEN 8-4 POLICE 13-8 JOHN LENNON 17-12 WOMP-FM/Wheeling, WV

**Dwayne Bonds** 

THOMPSON TWINS
ADAM ANT
ROLLING STONES (dp)
DAN FOGELBERG
BIG COUNTRY
HOTLEST:
YES 1-1
LIONEL RICHIE 2-2
JOHN LENNON 15-7
VAN HALEN 20-8 JOHN LENNON 15-7 VAN HALEN 20-8 PAUL MCCARTNEY 14-11 WSQV/Williamsport, PA Frank Bell

MICHAEL JACKSON
MOTLEY CRUE (dp)
WANG CHUNG
POLICE
BIG COUNTRY
PAUL YOUNG
BETTE MIDLER
HOTES:
PRETENDERS 1-1
VAN HALEN 7-2
LIONEL RICHIE 9-7
HUEY LEWIS 6 NEWS 13-9
JOHN LENNON 15-11

### SOUTH PARALLEL TWO

### WBBQ/Augusts, GA

Bruce Stevens

ONJ RE-FLEX BIG COUNTRY PAUL YOUNG UB40 THOMPSON TWINS HOTESEL: CULTURE CLUB 1-1 MICHAEL JACKSON 12-4 KC 15-10 PATTI LABELLE 20-15 VAN HALEN 22-18

### KHFI/Austin, TX

### none Hottest: YES 1-1 CULTURE CLUB 2-2 MADONNA 5-5 SHANNON 11-11 RE-FLEX 16-16 WFMF/Baton Rouge Rice/Ahysen

DAN FOGELBERG
HUEY LEWIS & NEWS
HOTTEST:
LIONEL RICHIE 1-1
CULTURE CLUB 3-3
GENESIS 4-4
MICHAEL JACKSON I5-11
VAN HALEN 19-14

### KZZB/Beeumont TX Murphy/Harrison

WARD CHUNG
THOMPSON TWINS
HOWARD JONES
ADM ANT
DAN POGELBERG
HOTES CHOSS 1-1
MICHAEL JACKSON 6-2
QUIET RIOT 7-4
VAN HALEN 24-12
VAN HALEN 24-12

### WQID/Blloxi, MS

POINTER SISTERS
HOTTEST:
MICHAEL JACKSON 9-1
CHRIS CROSS 7-6
BILLY JOEL 8-7
POLICE 16-9
VAN HALEN 25-13

### KXX106/Birmingham, AL Kevin McCerthy

CYNDI LAUPER CYNDI LAUPER
ROCKWELL
POINTER SISTERS
38 SPECIAL
PAUL YOUNG
HOTERS
MICHAEL JACKSON 1-1
CULTURE CLUB 4-3
VAN HALEN 18-10
POLICE 22-16
NENA D-20

BOCKWELL BIG COUNTRY HOTLEST: MICHAEL JACKSON 2-1 CHRIS CROSS 6-3 HUEY LEWIS 4 NEWS 17-7 POLICE 12-9 RAY PARKER JR. 26-11 WBCY/Charlotte, NC

# RE-FLEX MANFRED MANN SHEENA EASTON

RC
ROCKWELL
36 SPECIAL
POINTER SISTERS
HOTEBS:
NEMA 3-2
NICHAEL JACKSON 6-4
VAN HALEN 14-6
HUEY LEWIS 6 NEWS 24-15
CYNDI LAUPER D-19

### WSKZ/Chettanooga Jeff Blake

DAN POGELBERG JACKSON BROWNE BIG COUNTRY HOTCEST: CULTURE CLUB 3-1 JOHN COUGAR 4-4 MICHAEL JACKSON 10-6 VAN HALEN 12-7 NENA 21-14

Peter Wolfe WANG CHUNG B.E. TAYLOR GROUP POINTER SISTERS HOWARD JONES MANPRED MANN MIDNIGHT STAR HIDNIGHT STAN HOTLEST: RAY PARKER JR. 1-1 LIONEL RICHTE 15-10 PRETENDERS 18-13 MICHAEL JACKSON 27-20 KENNY LOGGINS D-35

### DAN POGELBERG HOTTEST: LIONEL RICHIE 1-1 KOOL & THE GANG 2-2 DEBORAH ALLEN 7-3 GENESIS 8-7 CULTURE CLUB 10-8 WZLD/Columbia, SC Chuck Finley WQUT/Johnson City, TN

WZYP/Huntsville, AL Scott Mitchell

RUPUS & CRAKA

RUPUS & CHARA
ONJ
ROCKMELL
PAUL YOUNG
RE-PLEX
MUSICAL YOUTH
HOTCEST:
CULTURE CLUB 1-1
GENESIS 7-3
PRETENDERS 9-4
VAN RALEN 14-6
POLICE 15-8

94TYX/Jackson, MS

T.G. SHEPPARD (dp)
ROCKWELL (dp)
SHEENA EASTON
38 SPECIAL (dp)
STARBUCK
DAN FOGELBERG

DAZZ BAND STRAY CATS ONJ POINTER SISTERS Hottest: DAN FOGELBERG KENNY ROGERS MANFRED MANN HOTTEST: RAY PARKER JR. 1-1 CULTURE CLUB 5-2 MICHAEL JACKSON 16-10 VAN HALEN 20-11 ROCKWELL D-30

### KITE/Corpus Christi, TX WOKI/Knoxville, TN

Baker/Gonzalez

38 SPECIAL
POINTER SISTERS
ROLLING STONES
ROLLING STONES
BETTE HOLLER
BIG COUNTRY
HOLER
CULTURE CLUB 2-1
MICHAEL JACKSON 10-8
SHANNON 22-14
JOHN LENNON 32-27
HUEY LEWIS 6 NEWS 34-2 Gery Adkine MICHAEL JACKSON ROLLING STONES PATTI AUSTIN ONJ THOMPSON TWINS THORPOBOC
HOTLEST:
CULTURE CLUB 3-1
KOOL 6 THE GANG 8-3
JAMES INGRAM 11-4
QUIET RIOT 13-8
CYNDI LAUPER 15-10

### KZFM/Corpus Christl, TX

Fox/Mosley HUEY LEWIS & NEWS HUEY LEWIS & NEWS HOTTEST: CULTURE CLUB 1-1 MICHAEL JACKSON 8-2 GENESIS 4-3 VAN HALEN 20-9 POLICE 26-13 DAN POGELBERG STRAY CATS WANG CHUNG WANG CHUNG
ONJ
ROLLING STONES
BIG COUNTRY
QUIET RIOT (dp)
Hoteest:
MICHAEL JACKSON 4-1
LIONEL RICHIE 5-2
VAN HALEN 15-5
JOHN LENNON 25-19
HUEY LEWIS & NEWS 37-26

### WDOQ/Daytone Be Reiph Wimmer

WDCG/Durham-Ratelph.

J8 SPECIAL ROTLESE: CULTURE CLUB 1-1 GENESIS 6-2 MICHAEL JACKSON 7-3 SHANNON 13-10 VAN HALEN 18-12

DAN POORLBERG
JACQUI BROOKES (dp)
BILLY JOSE
CHERYL LYNN
HOTLEST:
HOTLEST:
SHANNON 2-2
SHANNON 2-2
HICHAEL THE GAMG 10-7
SHALDMAR 16-13

KSET-FM/EI Paso, TX

MICHAEL JACKSON

MICHAEL JACKSON CHRISTINE MCVIE JACKSON BROWNE Hottest: NENA 2-1 CULTURE CLUB 3-2 BILLY JOEL 8-5 JOHN COUGAR 11-7 VAN HALEN 20-13

WRQK/Greensboro, NC

ONJ
T.G. SHEPPARD
38 SPECIAL
BIG COUNTRY (dp)
STRAY CATS (dp)
DAN FOCELBERG
CHERYL LYNN
HOTCEAT:
CULTURE CLUB 3-1
BILLY JOEL 9-7
MICHAEL JACKSON 1
VAN BALPY 24-11

VAN HALEN 24-11 POLICE 28-19

ONJ HOWARD JONES WANG CHUNG (dp) SURVIVOR PAUL YOUNG TIGGI CLAY

WANS-FM/Greenville, SC

TIGGI CLAY HOLLOSI: MICHAEL JACKSON 10-1 LIONEL RICHIE 4-3 JOHN COUGAR 9-8 JAMES INGRAM 12-9 RAY PARKER JR. 16-11

KAMZ/EI Paso, TX

**Bob West** 

Ralph Wimmer

ROLLING STONES
DAN FOCELBERG
POINTER SISTERS
ROCKWELL
HOTTER
CULTURE CLUB 2-1
HIGRAEL JACKSON 9-4
SHANNON 16-10
NEMA 20-11
CYNDI LAUPER 40-29 KKYK/Little Rock, AR Mark McCain WAR MALEN
KENNY ROGERS
HOTLEST:
MICHAEL JACKSON 2-1
CULTURE CLUB 7-2
ROMANTICS 5-4
RAY PARKER JR. 16-7
KC 17-15 WNFI/Deytone Beach, FL Brian Douglas Brian Douglas

38 SPECIAL
APPIL MINE
THOMPSON THINS
WANG CHUNG
BETTE MIDLER
BOYS BRIGADE
JOHN CAFFERTY
CHAD STUART & JER
TIGGI CLAY
HOTHER CLUB 1-1
MICHAEL JACKSON 2-2
VAN HALEN 12-7
CYMDI LAUPER 34-17

### FM100/Memphis, TX

John/Prestiglacome KENNY LOGGINS
DURAN DURAN
EURYTHOICS
CYNDI LAUPER
TINN TURNER
HOLLEST:
CULTURE CLUB 1-1
JAMES INGRAM 11-7
BILLY JORGEN 20-16
POCICE 22-17

### WABB-FM/Mobile, AL Fram/Fuller

MANFRED MANN
POINTER SISTERS
38 SPECIAL
HOTTERS:
VAN HALEN. 13-8
MICHAEL JACKSON 18-10
NEWA 26-13
JOHN LENNON 21-14
ROCKWELL D-20

### G100/Mobile, AL

HOWARD JONES DURAN DURAN DAN POGELBERG SHEENA EASTON SHEEMA EASTON HOTLEST: CULTURE CLUB 3-1 MICHAEL JACKSON 10-3 JAMES INCRAM 20-15 POLICE 21-17 VAN RALEN 22-18

# WHHY-FM/Montg

ONJ
DURAN DURAN
THOMPSON TMINS
ROTESE:
MICHAEL JACKSON 1-1
CULTURE CLUB 5-4
NENA 11-5
PAUL MCCARTNEY 9-6
VAN HALEN 23-12

### KBFM/McAllen-Br **Bob Mitchell**

ONJ UB40 ROCKWELL Hottest: GENESIS 4-3 LIONEL RICHIE 7-5 CHRIS CROSS 15-7 JOHN COUGAR 12-9

# KRGV/McAllen-Brownsville, TX

b Perry

NENA
JAMES INGRAM
ROCKWELL (dp)
RE-PLEX
ROTLERX
ROTLE

### KX104/Nashville, TN

DURAN DURAN ONJ
HOTTEST:
HICHAEL JACKSON 6-1
CYNDI LAUPER 10-6
NENA 16-8
VAN HALEN 17-9
JOHN LENNON 29-17

### WSFL/New Bern, NC John Peace

MANFRED MANN POINTER SISTERS 38 SPECIAL KIM CARNES JOHN CAFFERTY (dp) JOHN CAFFERTY (dp) Bottest: CULTURE CLUB 4-1 MICHAEL JACKSON 27-12 VAN HALEN 30-16 JOHN LENNON 29-18 RE-FLEK 39-32 WNVZ/Norfolk

### Steve Kelly

DEELE DONNA SUMMER CONNA SUMMER

RC
CHRISTINE MCVIE
SHEENA EASTON
NIGHT RANCER (dp)
EURYTHHICS
HOTELEST
CULTURE CLUB 2-1
ELTON JOHN 8-5
CHRIS CROSS 11-7
GENESIS 17-11
NENA 28-13

### BJ105/Orlando, FL Gary Mitchell

RE-FLEX SHANNON SRANDON SCORE STATE OF STATE OF SCORE SC

### WRVQ/Richmond, VA Bob McNelli

BOG MCHEWI
ROCKMELL
SHEENA EASTON
JAMES INGRAM
DAN POGELBERG
DEFLE
KENNY LOGGINS
ROTERE CLUB 1-1
SEANNON 3-2
CHRIS CROSS 16-9
RUEY LERIS 4 NEWS 20-12
VAN HALEN 15-14

### KITY/San Antonio, TX Frank Weish

Frank Waish
NENA
DAN FOGELBERG (dp)
POINTER SISTERS
HEADPINS (dp)
HOTCES:
CULTURE CLUB 3-1
MADONNA 6-4
MICHAEL JACKSON 9-5
VAN HALEN 20-9
DEELE 18-13

### KTFM/San Antonio, TX

KTFM/San Antonio, TX
Thormar/Nasty
CHRISTINE MCVIE
VAN HALEN
MARY JANE GIRLS (dp)
CHERYL LYNN
THOMPSON THINS (dp) THOMPSON TWINS (dp)
APRIL WINE
APRIL WINE
JACQUI BROOKES
PAGL YOUNG
HOTELET:
CULTURE CLUB 1-1
GENESIS 10-6
KOOL & THE GANG 16-13
LIONEL RICHIE 20-14
SHANNON 22-18

# KTSA/San Antonio, TX

Steve Weed SHANNON DAN FOGELBERG RC Hottest: MICHAEL JACKSON 1-1 CULTURE CLUB 2-2 KOOL 4 THE GANG 4-3 YES 8-4 GENESIS 25-11

### KROK/Shreveport, LA Hayder/Stewart

SHANNON
PATTI AUSTIN
ELBOM BONES & RAC
ONJ
T.G. SHEPPARD (dp)
Hottest:
CULTURE CLUB 1-1
GEMESIS 2-2
LIONEL RICHIE 3-3
KOOL & THE GANG 6-4
RAY PARKER JR. 7-5

### WSEZ/Winston-Salem Steve Finnegan

VAN HALEN
HOTCOST:
CULTURE CLUB 2-1
GENESIS 7-2
MICHAEL JACKSON 5-4
JOHN LENNON 17-11
ROOL 6 THE GANG 19-12

### PARALLEL THREE

KQIZ-FM/Am APRIL WINE ONJ JACQUI BROOKES THOMPSON TWINS ADAM ANT T.G. SHEPPARD
PAUL YOUNG
Hottest:
QUIET RIOT 1-1
MICHAEL JACKSON 7-2 REAL LIFE 4-4 VAN HALEN 19-8 JOHN LENNON 22-10

### WISE/Ashville, NC

APRIL WINE PAUL YOUNG BILLY IDOL T.G. SHEPPARE THOMPSON THINS NG CHUNG E. TAYLOR GROUP MANG CRUNG B.E. TAYLOR GROUP HOTLEST: VAN HALEN 2-1 MICHAEL JACKSON 6-3 CULTURE CLUB 7-4 HUEY LEWIS 6 NEWS 20-5 NENA 19-14

### WJAD/Bainbridge, GA

Elliot/Osborne ONJ
THOMPSON TWINS
ROLLING STONES
PAUL YOUNG (dp)
CHERYL LYNN (dp)
BRYSON & FLACK (dp) MUSICAL YOUTH (dp) HOSTERL TOOTH (UP)
HOTTURE CLUB 1-1
KOOL & THE GANG 6-4
MICHAEL JACKSON 13JOHN COUGAR 9-8
VAN HALEN 14-11

### WCGQ/Columbus, GA Ralph Carroll

DAN POGELBERG T.G. SHEPPARD BIG COUNTRY BIG COUNTRY
ONJ
MUSICAL YOUTH
BILLY IDOL (dp)
PAUL YOUNG
RIM CARNES
HOLLEST:
LOOKEL RICHIE 7-2
SHANNON 16-8
JOHN COUGAR 15-9
MICHAEL JACKSON 17-10

### KISR/Ft. Smith. AR

Rick Hayes THOMPSON TWINS ONJ
HOMARD JONES
HOUSER:
COULTURE CLUB 10-1
JOHN COUGAR 2-2
CHRIS CROSS 4-3
REAL LIFE 14-11
MICHAEL JACKSON 34-15

### Q104/Gadsden, AL

Galther/Davis POINTER SISTERS DURAN DURAN (dp) ONJ ROLLING STONES (dp) ADAM ANT (dp) ADAM ANT (dp)
Bottest:
CULTURE CLUB 1-1
NENA 2-2
VAN HALEN 5-3
MICHAEL JACKSON 16-9
SHANNON 22-15

### WFOX/Gaineville, GA

38 SPECIAL (dp) PATTI AUSTIN ONJ ONJ
THOMPSON TWINS (dp)
KIM CARNES
HOLLEST;
NEWA 13-1
CULTURE CLUB 1-2
MICHARL JACKSON 17-4
CYMDI LAUPER 20-10
EURYTHMICS D-26

### WYKS/Gainesville, FL

Lou Patrick BIG COUNTRY (dp)
THOMPSON TWINS (dp)
ADAM ANT (dp)
ADAM ANT (dp)
APRIL WINE (dp)
ONJ
HOLLEST:
NENA 3-1
CULTURE CLUB 2-2
LIONEL RICHIE 5-3
VAN HALER 8-5
STEVIE NICKS 11-7

# KILE/Galveston, TX

DAN FOGELBERG ROCKWELL ROCKWELL
ONJ
MUSICAL YOUTH
BILLY IDOL (dp)
PAUL YOUNG
APRIL WINE (dp)
HOTLEST:
CULTURE CLUB 7-3
ROOL & THE GANG 11-8
VAN HALEN 26-13

### KTDY/Lafayette, LA **Greg Stevens**

Creg Stevens
DAN POCELBERG
THOMPSON THINS
BIG COUNTRY (dp)
B.E. TAYLOR GROUP (dp)
HOTEST:
CULTURE CLUB 2-1
GENESIS 6-3
CHRIS CROSS 8-4
VAN HALEN 15-9
MICHAEL JACKSON 24-10

### Q101/Meridian, MS Tom Kelley

Tom Kelley
POINTER SISTERS
ROLLING STONES
APRIL WINE
THOMPSON TWINS
ROCKWELL
HOTERS CLUB 1-1
COULTIRE CLUB 1-1
COOL & THE GANG 3-2
GENESIS 5-3
RAY PARKER JR. 4-4
VAN HALEN 15-6

### KNOE-FM/Monroe, LA

Rhymeu/Shee
POLICE
38 SPECIAL
MUSICAL YOUTH
ROLLING SYONES
WANG CHUNG
BETTE MIDLER
CHRIS CROSS
HOTE
HOTE CLUB 1-1
ROOL 6 THE GANG
MICHAEL JACKSON
JOHN COUGAR 8-6
VAN HALEN 15-9

### WPFM/Peneme City, FL

Scott Owens SCOTT OWNER

HUEY LEWIS 4 NEWS
THOM PSON TWINS
ROLLING STONES
DAN POGELBERG
ONJ
NOCTES

NOTES

NOTES

HOTELER

TOWN

TOW

### WXLK/Roanoke, VA

Don O'Shea CARPENTERS MANFRED MANN PAUL YOUNG RONNIE MILSAP JACKSON BROWNE JACKSON BROWNE Hottest: ONJ 4-1 RAY PARKER JR. 8-4 NENA 15-8 STEVIE NICKS 18-11 MICHAEL JACKSON 20-12

### WAEV/Sevenneh, GA

NorthRogers
POINTER SISTERS
JACKSON BROWNE
ON 3 SPECIAL
3 SPECIAL
1 G. SHEPPARD (dp)
BIG COUNTRY (dp)
BIG CO

# JOHN LENNON . POLICE 22-16

WIXV/Sevenneh, GA J.P. Hunter BRYAN ADAMS
PATTI AUSTIN
THOMPSON TWINS
APPIL WINE
RENO 6 WILSON
HOTLEST:
JOURNEY 2-1
GENESIS 3-2
ROLLING STONES
ELTON JOHN 6-4
YES 15-11

### Z102/Sevenneh, GA Randi Sommers

MANPRED MANN RE-FLEX UB40 ONJ HOTTEST: CYNDI LAUPER 2-1 MICHAEL JACKSON 17-3 BILLY JOEL 13-6 GENESIS 12-7 NENA 20-8

WGLF/Tallahassee, FL Brien Phillips 38 SPECIAL ONJ
WANG CHUNG
POINTER SISTERS
MOTLEY CRUE (dp)
TIGGI CLAY
HOTCHE LJACKSON 1-1
VAN HALEN 12-2
KOOL & THE GANG 9-5
NENA 249-9
CYNDI LAUPER 16-12

KKQV/Wichita Felis, TX Chuck Beck DAN POGELBERG 38 SPECIAL THOMPSON TWINS WANG CHUNG KISS (dp)
T.G. SHEPPARD (dp).
KIM CARNES
HEADPINS (dp) READPINS (dp) Hottest: MICHAEL JACKSON 3-1 VAN MALEN 9-4 POLICE 11-7 CYNDI LAUPER 17-10 SHANNON 24-18

PAUL YOUNG THOMPSON TWINS GARY PORTNOY (dp) Hottest: GENESIS 2-1 VAN HALEN 9-2 NEMA 14-6 POLICE 10-7 PRETENDERS 13-8

### **MIDWEST**

38 Special Dan Fogelberg Rockwell

Van Halen Michael Jackson **Culture Club** 

# CHR ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added® Hottest** 

38 Special Dan Fogelberg Olivia Newton-John

Michael Jackson Van Halen **Culture Club** 

### **MIDWEST** PARALLEL TWO

WKDD/Akron, OH

Matt Patrick KOOL & THE GANG KC ROCKWELL JACKSON BROWNE BIG COUNTRY BETTE MIDLER 38 SPECIAL (dp) Hottest: MOTTEST: CULTURE CLUB 2-1 MICHAEL JACKSON 6-3 HUEY LEWIS & NEWS 15-10 VAN HALEN 18-13 CYNDI LAUPER 23-17

### WKAU/Appleton-Oahkosh, WI Ross/Cook

SHANNON DAN POGELBERG 38 SPECIAL (dp) POINTER SISTERS RC Hottest: YES 1-1 CULTURE CLUB 7-3 CHRIS CROSS 8-4 MICHAEL JACKSON 19-14 VAN HALEN 21-16

### 92X/Columbus, OH Joel Cella

JACKSON BROWNE
38 SPECIAL
HOTLEST:
MICHAEL JACKSON 8-1
CULTURE CLUB 3-2
VAN RALEN 9-5
HUEY LEWIS & NEWS 15-12
CYNDI LAUPER 21-15

### KIIK/Davenport, IA Jim O'Hara

DAN FOGELBERG RE-FLEX (dp)
PAUL YOUNG (dp)
POINTER SISTERS
KIM CARNES
HOTLES
HO

### KMGK/Des Moines, IA Al Brock

none Hottest: ROOL & THE GANG 2-2 JOHN COUGAR 4-4 GENESIS 6-6 MICHAEL JACKSON 11-11 VAN HALEN 12-12

### WERC/Dukuth

Dick Johnson HUEY LEWIS & NEWS DAN FOGELBERG DURAN DURAN JACKSON BROWNE MANFRED MANN HOTTEST: MANFRED FINANCE
CULTURE CLUB 1-1
GENESIS 2-2
LIONEL RICHIE 3-3
MICHAEL JACKSON 9-4
CHRIS CROSS 8-5

### WKDQ/Evanaville, IN

38 SPECIAL Hottest: MICHAEL JACKSON 1-1 CULTURE CLUB 2-2 GENESIS 3-3 NENA 15-9 VAN HALEN 24-10

### WSTO/Evanaville, IN Chris Taylor

POLICE
HOTTEST:
MICHAEL JACKSON 1-1
CULTURE CLUB 2-2
ELTON JOHN 6-3
GENESIS 8-4
CYNDI LAUPER 16-8

### WMEE/Ft. Wayne, IN

DAN FOGELBERG
38 SPECIAL
ROCKWELL
ROCKWELL
ROCKWELL
COLHUTER SISTERS
HOTTERS
H

### WGRD/Grand Rapids, MI

BILLY IDOL THOMPSON TWINS
PAUL YOUNG
ROCKWELL
UB40
CYNDI LAUPER (dp) Hottest: HUEY LEWIS 6 NEWS 3-1 VAN HALEN 7-3 PRETENDERS 5-5 JAMES INGRAM 16-8 JOHN LEWMON 17-10

ROLLING STONES
ONJ
BIG COUNTRY
SURVIVOR
HOTTER:
MICRAEL JACKSON 5-1
VAN RALEM: 13-4
BILLY JOEL 17-9
JOEN LEBRON 19-12
POLICE 25-17

### WJXQ/Jeckson, MI

REAL LIFE REAL LIFE
TED NUGENT
APRIL WINE
MINOR DETAIL (dp)
WANG CHUNG (dp)
THOMPSON TWINS (dp)
UB40 (dp)
VANDENBERG (dp)
PAUL YOUNG (dp)
JOHN CAFFERTY (dp)
ROCKWELL (dp)
DAN FOGELBERG (dp)
HOTESEL DAN POGELBERG (dp) HOTTEST: VAN HALEN 1-1 MICHAEL JACKSON 2-2 JOHN LENNON 17-8 KENNY LOGGINS 18-11 38 SPECIAL 24-18

### WKFR/Kalamazoo, MI Swart/Chapman

HUEY LEWIS & NEWS 

### 7799/Kansas City Mike Benson

KENNY ROGERS (dp) DAN POGELBERG DAN POCELBERG
ROCKWELL (dp)
38 SPECIAL (dp)
TED NUCBENT (dp)
Hottest:
CULTURE CLUB 1-1
GENESIS 2-2
LIONEL RICHIE 3-3
CHRIS CROSS 4-4
KOOL & THE GANG 5-5

### WVIC/Lansing, MI

Stevens/Kitterage LIONEL RICHIE
PAUL MCCARTNEY
CYNDI LAUPER
38 SPECIAL
HOTESTS 1-1
HUEY LENIS 4 NEWS 6-3
VAN HALEN 11-5
PAY PARKER JR. 18-6
POLICE 14-8

### Z104/Madison, WI Little/Hudson

DAN POGELBERG DAN POGELBERG
SHEENA EASTON
ROLLING STONES (dp)
BETTE MIDLER
HOTLES:
CULTURE CLUB 1-1
CHRIS CROSS 4-2
SHANNON 9-4
BILLY JOEL 12-7
MICHAEL JACKSON 15-9

### KJ103/Oklahoma City, OK

Dan Wilson

ROLLING STONES (dp) ONJ Hottest: MICHAEL JACKSON 4-1 VAN HALEN 13-4 HUEY LEWIS 6 NEWS 10-7 CYNDI LAUPER 34-23 KENNY LOGGINS D-26

### KQKQ/Omaha, NE Taylor/Dean

DAN FOGELBERG POINTER SISTERS RE-FLEX 38 SPECIAL HOTTEST: MICHAEL JACKSON 5-1 GENESIS 2-2 VAN HALEN 11-5

### KZ93/Peoria IL Edwards/Maloney

NENA DAN POGELBERG REAL LIPE REAL LIFE
HOttest:
GENESIS 1-1
MICRAEL JACKSON 3-2
RAY PARKER JR. 8-4
38 SPECIAL 6-5
YES 9-7

### WRKR/Racio Pat Martin

THOMPSON TWINS
BETTE HIDLER
HOWARD JONES
POINTER SISTERS
PAUL YOUNG
HOTEST:
VAN HALEN 6-1
ADAM ANT 7-5 ADAM ANT 7-5 CYNDI LAUPER 10-6 DURAN DURAN 17-9 HUEY LEWIS 6 NEWS 24-14

### WZOK/Rockford, IL Geoff Davis

38 SPECIAL NENA KENNY LOGGINS Hottest: 38 SPECIAL 5-3 GENESIS 9-5 CULTURE CLUB 11-7 JOHN LENNON 20-15 VAN HALEN 27-18

### U\$3/South Bend, IN J.K. Dearing

VAN HALEN
POLICE
Hottest:
CULTURE CLUB 2-1
ELTON JOHN 3-2
ROOL 6 THE GANG 12-7
38 SPECIAL 24-17
JOHN LENNON 25-22

### WRQN/Toledo

DAN FOGELBERG ROLLING STONES ONJ THOMPSON TWINS WANG CHUNG KISS (dp) RE-FLEX RE-FLEX
PAUL YOUNG (dp)
Hottest:
JOHN COUGAR 6-4
KOOL 6 THE GANG 7-5
CHRIS CROSS 10-6
MICHAEL JACKSON 14-7
VAN HALEN 15-12

### KAYI/Tulsa, OK

none
Hottest:
CULTURE CLUB 1-1
YES 2-2
LIONEL RICHIE 3-3
MADONNA 8-8
MICHAEL JACKSON 12-12

### KEYN-FM/Wichits, KS Taylor/Pearman

NENA JAMES INGRAM DURAN DURAN RE-FLEX 38 SPECIAL ROLLING STONES (dp) Hottest: GENESIS 1-1 CULTURE CLUB 2-2 LIONEL RICHIE 8-5 MICHAEL JACKSON 10-6

### WHOT/Youngstow Dick Thompson

MOTLEY CRUE JACKSON BROWNE ROLLING STONES PATTI AUSTIN BETTE MIDLER ADAM ANT APRIL WINE APRIL WINE HOttest: CULTURE CLUB 1-1 LIONEL RICHIE 3-2 POLICE 21-18 NENA 27-20 38 SPECIAL D-30

### WYFM/Youngstown

CHRIS CROSS VAN HALEN Hottest: CULTURE CLUB 2-1 ROMANTICS 5-3 MATTREW WILDER 9-5 GENESIS 8-6 ELTON JOHN 11-9

### PARALLEL THREE

### KFYR/Bismarck, ND Brannan/Hardt

ONJ ROLLING STONES HUEY LEWIS & NEWS AMERICAN COMEDY N Hottest: CULTURE CLUB 1-1 VAN HALEN 19-10 MICHAEL JACKSON 15-11 NENA 14-12 CYNDI LAUPER D-18

### WBNQ/Bloomington, IL Justin/Robbins

ROCKWELL 38 SPECIAL (dp) BIG COUNTRY (dp) VANDENBERG (dp) VANDENBERG (dp)
Hottest:
CULTURE CLUB 1-1
GENESIS 2-2
MICHAEL JACKSON 6-6
VAN HALEN 7-7
NENA 23-9

### WBWB/Blooming John Heimann

TIGGI CLAY BETTE MIDLER BOC (dp)
APRIL WINE
THOMPSON TWIN
ROCKWELL
TINA TURNER
DAN POGELBERG
38 SPECIAL 38 SPECIAL HOTLEST: GENESIS 1-1 JOHN COUGAR 12-6 JAMES INGRAM 21-15 POLICE 25-19 HUEY LENIS & NEWS 34-27

### WCIL-FM/Carbondale II

Tony Waitekus IRENE CARA
RE-FLEX (dp)
Bottest:
MIDNIGHT STAR 1-1
MICHAEL JACKSON 2-2
CULTURE CLUB 3-3
NEMA 26-8
VAN HALEN 20-10

### KCMQ/Columbia, MQ Dave McCormick

POINTER SISTERS POINTER SISTERS
ROCKWELL
38 SPECIAL
ROLLING STONES
KIM CARNES
HOTCAST:
CULTURE CLUB 1-1
GENESIS 1-2
LIONEL RICHIE 4-3
MICHAEL JACKSON 13-9
VAN HALEN 21-10

### Y94/Fargo, ND Coffins/Andersor

RE-FLEX
DAN POGELBERG
30 SPECIAL
UB40
RESIDENCY
SHANNON
SHANNON
BIG COUNTRY
PAUL YOUNG
Hottest:
CULTURE CLUB 1-1
CHRIS CROSS 4-3
MICHAEL JACKSON 15-7
VAN HALEN 16-10
NEWA 27-16 RE-FLEX

### KKXL-FM/Grand Forks, ND

Don Nordine DAN FOGELBERG KENNY LOGGINS KENNY LOGGINS
ROCKWELL
38 SPECIAL
38 SPECIAL
FRE-FLEX (dp)
SHEENA EASTON (dp)
HOTLEST:
MICHAEL JACKSON 2-1
CULTURE CLUB 1-2
VAN HALEN 28-6
NENA 20-15 CYNDI LAUPER 33-21

### KYTN/Grand Forks, ND

Tom Fricke JAMES INGRAM APRIL WINE THOMPSON TWINS Hottest: VAN HALEN 1-1 NENA 2-2 PRETENDERS 3-3

### MICHAEL JACKSON 11-7 HUEY LEWIS & NEWS 20-12 KRNA/lows City, IA

GOCKWELL

38 SPECIAL

WANG CHUNG
HOTESEL

MICHAEL JACKSON 6-1

GENESIS 1-2

PRETENDERS 11-6

CHRIS CROSS 13-8

NENA 28-24

### WAZY-FM/Lafayette, IN Stacy/Sparrow

DAN POGELBERG ONJ
ROLLING STONES (dp)
BIG COUNTRY
WANG CHUNG (dp)
SHEENA EASTON
HOWARD JONES HOWARD JONES HOTLEST: RAY PARKER JR. 1-1 REAL LIFE 6-4 CHRIS CROSS 21-11 VAN MALEN 27-16 CYNDI LAUPER 32-28 KFRX/Lincoln

### Tracy Johnson

ROCKWELL ROLLING STONES HEADPINS (dp) DAN POGELBERG MANFRED MANN AMERICAN COMEDY N (dp) Hottest: CULTURE CLUB 1-1 GENESIS 4-2

### KXSS/Lincoln, NE Tim Kelly

DURAN DURAN KENNY LOGGINS DAN POGELBERG WANG CHUNG (dp) WANG CHUNG (dp)
PAUL YOUNG
AMERICAN COMEDY N (dp)
Hottest:
CULTURE CLUB 2-1 MADONNA 8-5 SHANNON 9-6 NENA 13-7

### KKLS-FM/Rapid City, SD

HOTTEST: YES 1-1 CULTURE CLUB 7-4 PRETENDERS 20-13 VAN HALEN 22-16 MICHAEL JACKSON 27-19

### 99KG/Saline, KS Denny Collier

JACKSON BROWNE BOC (dp) WANG CHUNG CYNDI LAUPER
APRIL WINE (dp)
ONJ
THOMPSON TWINS
38 SPECIAL J8 SPECIAL
TIGGI CLAY
HOTTEST:
CULTURE CLUB 1-1
MICHAEL JACKSON 12-5
CHRIS CROSS 11-6
NENA 16-10
VAN HALEN 19-11

### Dan Kieley

KENNY LOGGINS 38 SPECIAL
ROCKWELL
Hottest:
CULTURE CLUB 1-1
JOHN COUGAR 5-4
MICHAEL JACKSON 6-5
VAN HALEN 7-6
NENA 26-17

### KWTO-FM/Springfield, MO

ONJ 38 SPECIAL T.G. SHEPPARD BIG COUNTRY (dp) DAN FOGELBERG Hottest: LIONEL RICHIE 2-1 CULTURE CLUB 5-3
MICHAEL JACKSON 20-12
HUEY LEWIS 6 NEWS D-21
NENA D-22

### WSPT/Stevens Point Rouisy/Tracy

DAN POGELBERG PAUL YOUNG BOC (dp) BILLY IDOL (dp) Hottest: MICHAEL JACKSON 6-4 NENA 11-8 NENA 11-8 VAN HALEN 13-10 CYNDI LAUPER 14-12. HUEY LEWIS & NEWS-33-29

### KDVV/Topeka, KS Tony Stewart

38 SPECIAL ROCKWELL APRIL WINE APRIL WINE
WANG CHUNG
Hottest:
CULTURE CLUB 1-1
PRETENDERS 2-2
VAN HALEN 5-3
CHRIS CROSS 6-4
NENA 15-5

### KFMW/Watarioo, IA Mark Potter

ROLLING STONES (dp) APRIL WINE BIG COUNTRY THOMPSON TWINS THOMPSON TWINS
TINA TURNER
HOTEST:
CULTURE CLUB 1-1
JAMES INGRAM 31-19
CYNDI LAUPER 33-23
CHRISTINE MCVIE 38-28
DURAN DURAN 39-29

### WEST PARALLEL TWO

### KKXX/Bakersfield, CA

ROCKWELL MANFRED MANN POINTER SISTERS BILLY IDOL 36 SPECIAL Hottest: CULTURE CLUB 1-1 NENA 7-3 VAN HALEN 11-4 MICHAEL JACKSON 15-6 CYNDI LAUPER 21-10

### KBBK/Boise, ID Tom Evans

ROLLING STONES THOMPSON TWINS ADAM ANT (dp) WANG CHUNG BETTE MIDLER MOTLEY CRUE (dp) MOTLEY CRUE (dp)
HOTLEST:
CULTURE CLUB 1-1
MICHAEL JACKSON 8-3
QUIET RIOT 13-6
NENA 17-10
VAN HALEN 20-14

### KKFM/Colorado Springs, CO

DAN POGELBERG POINTER SISTERS 38 SPECIAL HOWARD JONES HOWARD JONES HOTLEST: GENESIS 2-1 MICHAEL JACKSON 7-3 KOOL & THE GANG 6-4 VAN HALEN 19-8 CHRIS CROSS 20-13

### KMGX/Freeno, CA Carey Edwards

WANG CHUNG POINTER SISTERS BIG COUNTRY
THOMPSON TWINS
JACQUI BROOKES (dp)
Hottest: CULTURE CLUB 1-1 MICHAEL JACKSON 5-3 ROMANTICS 7-5 VAN HALEN 13-10 DURAN DURAN 18-11

### KYNO-FM/Freen Walker/Davis

BILLY JOEL BILLY JOEL
DAZZ BAND 6 NEWS
TINA TURNER
UB40
DAN FOGELBERG
BOTTES:
CULTURE CLUB 1-1
ROMANTICS 5-3
SHANNON 6-4
JOHN COUGAR 7-5
NENA 8-6

### KIKI/Honolulu, HI Kong/Shishido

DAN POGELBERG TINA TURNER ATLANTIC STARR THOMPSON TWINS GLADYS KNIGHT & T Hottest: CULTURE CLUB 1-1 YES 2-2 CHRIS CROSS 7-5 DNJ 11-8 BARRY MANILOW 14-11

### KQMQ/Honolulu, HI Kimo Akane

WANG CHUNG ONJ UB40 CHERYL LYNN THOMPSON TWINS THOMPSON TWINS PAUL YOUNG JACQUI BROOKES HOTLEST: ROMANTICS 3-1 BILLY JOEL 5-3 NENA 6-4 CULTURE CLUB 8-5 BROTHER NOLAND 7-6

### KLUC/Las Vegas, NV Dave Anthony

ROLLING STONES BIG COUNTRY DAN FOGELBERG ONJ WANG CHUNG WANG CHUNG Hottest: REAL LIFE 2-1 CYNDI LAUPER 6-3 LIONEL RICHIE 9-4 MICHAEL JACKSON 12-6 SHANNON 14-10

### KO93/Modesto, CA

Ausham/Main ROCKWELL THOMPSON TWINS
HOTTES:
CULTURE CLUB 1-1
POLICE 25-15
JOHN LENNON 32-18
HUEY LEWIS 6 NEWS D-24
EURYTHMICS 35-27

### KHOP/Modesto-Stockton

David Kraham ROLLING STONES THOMPSON TWINS THOMPSON THANSON
ONJ
38 SPECIAL
HOTTEST:
GENESIS 1-1
CULTURE CLUB 7-3
MICHAEL JACKSON 15-6
CHRIS CROSS 18-11
VAN HALEN 37-27

### KIDD/Monterey, CA Johnny Morgan

ROLLING STONES ROCKWELL
POINTER SISTERS
THOMPSON TWINS
CYNDI LAUPER
38 SPECIAL ONJ
HOTLEST:
POLICE 10-4
HUEY LEWIS 6 NEWS 13-9
MICHAEL JACKSON 14-10
JACKSON BROWNE 21-18
KENNY LOGGINS 28-23

### K96/Provo, UT Gentry/Green

HUEY LEWIS & NEWS DAN FOGELBERG
POINTER SISTERS
Hottest:
MICHAEL JACKSON 2-1 GENESIS 1-2 MATTHEW WILDER 4-4 YES 5-5 NENA 15-9

### KGGi/Riverside-S. Bern., CA Volpe/O'Nell

none
Hottest:
CULTURE CLUB 5-1
MADONNA 3-2
MICHAEL JACKSON 16-10
ELTON JOHN 22-15
SHANNON 23-19

### KWOD/Sacramento

Mr. Ed Mr. Ed
DAN POGELBERG
KENNY ROGERS
38 SPECIAL
HANG CHUNG
HOTERS
HICHAEL JACKSON 3-1
RAY PARRER JR. 4-3
KOOL 4 THE GANG 5-4
NENA 11-7
POLICE 15-11

### Len E. Mitchell

ROLLING STONES THOMPSON TWINS APRIL WINE ONJ HOWARD JONES (dp) HOWARD JONES (dp)
WANG CRUNG (dp)
PAUL YOUNG (dp)
PATTI LABELLE (dp)
T.G. SREPPARD (dp)
BOTES:
MICHAEL JACKSON 10-1
NEWA 15-7
VAN HALEM 22-11
DURAN DURAN 21-12
HUEY LEWIS & NEWS 30-18

### KRSP/Selt Lake City, UT Carlson/Moll

DAN POGELBERG ROCKWELL CHRISTINE MCVIE UB40 38 SPECIAL Hottest: MICHAEL JACKSON 1-1 CULTURE CLUB 2-2 KOOL & THE GANG 11-6 QUIET RIOT 9-7 NENA 25-13

### KHYT/Tucson Sherman Cohen

POINTER SISTERS MUSICAL YOUTH 38 SPECIAL DAZZ BAND ONJ Hottest: VAN HALEN 1-1 LIONEL RICHIE 6-5-ELTON JOHN 7-6 SHANNON 9-8 CYNDI LAUPER 11-10

### KRQ/Tucson, AZ

JAMES INGRAM POINTER SISTERS WANG CHUNG BIG COUNTRY ONJ ONJ
Hottest:
ELTON JOHN 1-1
LIONEL RICHIE 4-2
BILLY JOEL 11-4
CYNDI LAUPER 21-9
STEVIE NICKS 23-11

### PARALLEL THREE

### KGOT/Anchorage, AK

Kay Taylor BIG COUNTRY SHEENA EASTON BETTE MIDLER PAUL YOUNG RUFUS & CHAKA HALL & OATES HALL & OATES
HOTTEST:
MICHAEL JACKSON 1-1
VAN HALEN 6-2
DURAN DURAN 15-7
HUEY LEWIS & NEWS 20-10
CYNDI LAUPER 19-11

KYYA/Billings, MT Charlie Fox JAMES INGRAM
HUEY LEWIS 6 NEWS
RE-FLEX
POINTER SISTERS
38 SPECIAL GENESIS 3-1 CHRIS CROSS 8-6 VAN HALEN 16-7 NENA 27-15 JOHN LENNON 26-16

### KCDQ/Bozeman

**Greg Williams** ONJ
JACQUI BROOKES
BETTE MIDLER
PAUL YOUNG
THOMPSON TWINS
JOHN CAFFERTY
WANG CHUNG
APRIL WINE
HOTLEST: Hottest: CULTURE CLUB 1-1 GENESIS 2-2 CHRIS CROSS 9-7

### MICHAEL JACKSON 14-10 VAN HALEN 25-14 KTRS/Casper, WY Cody/Lane

HUEY LEWIS & NEWS POINTER SISTERS THOMPSON TWINS 38 SPECIAL (dp) PATTI LABELLE KENNY LOGGINS (dp) HOWARD JONES KIM CARNES HOTLEST: GENESIS 2-2 CHRIS CROSS 4-3 BILLY JOEL 10-6 MICHAEL JACKSON 14-9 POLICE 24-15

### KKAZ/Cheyenne

John Ramsey MANPRED MANN SHEENA EASTON JACKSON BROWNE 38 SPECIAL GENESIS 2-1
JOHN COUGAR 7-4
CHRIS CROSS 9-6
MICHAEL JACKSON 15-7
VAN HALEN 22-10

KGHO/Hoquiam, WA Steve Larson SHEENA EASTON BIG COUNTRY MOTLEY CRUE (dp) Hottest: LIONEL RICHIE 2-1 MICHAEL JACKSON 13-9 POLICE 15-12 VAN HALEN 22-13 CYNDI LAUPER 33-19

### KOZE/Lewiston, ID Jay McCall

UB40
ROCKWELL
WANG CHUNG
MINK DEVILLE
APRIL WINE
PAUL YOUNG
ONJ
HOTTEST ONJ Hottest: NENA 1-1 MICHAEL JACKSON 7-2 VAN HALEN 9-4 PRETEMBERS 10-6 CYNDI LAUPER 16-9

### KDZA/Pueblo, CO Rip Avina

TINA TURNES KC ROLLING STONES ROLLING STONES
ONJ
PAUL YOUNG
KIM CARNES
HOTTORE CLUB 1-1
GENESIS 5-3
BILLY JOEL 14-9
MICHAEL JACKSON 2(
JOHN COUGAR 19-11

### KCBN/Reno, NV

Jim O'Neal ROCKWELL EURYTHMICS QUIET RIOT 38 SPECIAL THOMPSON TWINS ROLLING STONES ROLLING STONES
HOTTES:
CULTURE CLUB 4-1
GENESIS 7-2
MICHAEL JACKSON 27-13
HUEY LEWIS 6 NEWS 33-20
NENA 38-24

KBIM/Roswell, NM Harry Dierks ROCKWELL 38 SPECIAL ROLLING STONES BIG COUNTRY BILLY IDOL ONJ Hottest: CULTURE CLUB 1-1 GENESIS 2-2 MICHAEL JACKSON 13-9 REAL LIFE 17-12 NENA 24-15

### KSLY/San Luis Oblepo

Tom Walsh DAN FOGELBERG ROLLING STONES 38 SPECIAL BIG COUNTRY WANG CHUNG HEADPINS ONJ UB40 Hottest: CULTURE CLUB 3-1 JOHN COUGAR 6-4 MICHAEL JACKSON 11-7 POLICE 18-11 CYNDI LAUPER 26-14

### KZOZ/San Luis Oblapo, CA

Don Potter DAN FOGELBERG ROLLING STONES 38 SPECIAL THOMPSON TWINS ONJ KISS (dp) APRIL WINE (dp) VANDENBERG T.G. SHEPPARD AMERICAN COMEDY N (dp) MICHAEL JACKSON 6-1 VAN HALEN 11-5 HUEY LEWIS 6 NEWS 20-11 CHRIS CROSS 22-16 JOHN LENNON 28-19

### KIST/Senta Barbara, CA Dick Williams

QUIET RIOT KENNY ROGERS
38 SPECIAL
DAN POGELBERG
ROLLING STONES ONJ PAUL YOUNG T.G. SHEPPARD Hottest: CULTURE CLUB 1-1 VAN HALEN 8-6 NENA 10-7 MIGHAEL JACKSON 19-10 REAL LIFE 14-13

### 227 Reporters

223 Current Reports

The following station reported a frozen playlist this week:

KMGK/Des Moines

The following stations falled to report this week and therefore their playlists were frozen:

> WNYS/Buffalo KHFI/Austin K107/Tulsa

MEEL OR

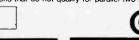
# PARALLELS

Parallel I: Selected stations in major

and/or exert a significant national influe Parallel II: Selected stations in sec dominant and/or exert a significant los may also contain some major market s one status.

Parallel III: Selected stations in smalle. and/or exert a significant local influen secondary market stations that do not

227 Reports



"	lit S	DOE ong" (A	nylab	el) Netk	onal
	gional	100/25	44%	Summ	
ε	33%			Debuts	20
М	21%			Same	4
S	56%			Down	0
W	19%			Adds	25

	EXAMPLE	
100/25 -	- 100 CHR reporting stations on it this week including 25 new	

Up 31 — Number of stations moving it up on the charts. Debuts 20 - Number of stations debut

ing the song this week.

Same 24 — Number of stations reporting no movement this week, to On, Add to On, 31-31

Down 0 — Number of stations moving it down on their charts. Adds 25 — Total number of stations adding it this week.



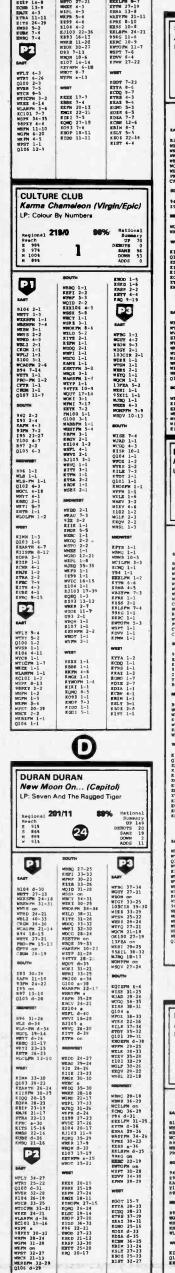
LP: Lawyers In Love  Regional 102/14 45% Nations Reach Reach 102/14 DFSUTS 1 9 304 DESUTS 1 N 614 DESUTS 1 N 614 DESUTS 1					
M 612 W 502		ADDS 1			
P1	WEDD A	ROIZPH 31-			
NAT.	92% a KNGK 45-40	RISR on			
WPHD 29-26	WESC a WGRD 26-18	WYES ON HILE 36-3			
WCAUPH a	WZPL 36-31	RTDY on			
BOUTH	MJNQ 10-9 WEFR OR	Q101 on EMOZEM 40			
	1299 on WVIC 5-4	WPFH d-37 WXLK a			
HEDWINT	\$104 28-26 K193 on	WAEV a REOV 36-3			
Q102 29-22 KBEQ 15-14	WNQH d-38	WHEL d-30			
WLOLPH 13-12	E107 37-37	MEDWEST			
WEST	WEST	WBNQ on			
e HHIR	KKKK On	KCMQ on			
Q103 on KWBQ 29-25	KBSK d-30 KLDC d-30	194 on EYTH 18-1			
D-2	KHOP 40-34	KRNA 33-3			
	RIDD 21-18	KERX on			
BART	KSKD d-40 KHYT 26-26	KXSS 37-3 KKLSPM 30			
WFLY a	KRQ 27-21	99KG a KERC 23-2			
WYCE on	P3	EWTOFM on			
WT1CPH 24-22	-	WSPT d-34 EDVV d-31			
WEEE ON WLANDW 40-37	EAST	KPRW on			
WSPT 8-39	MPBG d-38	WMIT			
WGPM 39-37 WMCK 31-26	WEON 33-27 WIGY 36-31	EGOT 22-2			
MEREPH 37-35	103CIR a	KCDQ 40-3 KTRS 39-3			
SOUTH	WERE 34-32	KEAS &			
EHPI on	WEYQ 6-35 WQCH 29-24	KOZE 30-2			
ESSB 32-27.	WKHI d-40	KDSA on			
		ECBN 37-2			
WSKI a	MHEB 23-20	KBIN 37-3			
	MHEB 23-20 MOMPFM 29-22	KBIN 37-3 KSLY on KEOZ on			

Fields LP: The Cre	MRF1 on ESETFH on WROK 40-36 HAMSFH on		
Regional Reach E 409 S 34% H 309 W 35%	79/36 36 N & A	Summary UP 1 DEBUTS 6 SAME 36 DOWN 0 ADDS 36	CHRIST Think O
EAST WPED d-35 WCAUPH On CBUH On SOUTH	WROK a MAMSPM on WESP on MORI on	ROTEPH d-32 WISE OR WCGO or WCGO or WKES a CID1 OR KNOEPH OR WFSH OR WEST OR WGG OR WGG WG WG WG WG WG WG WG WG WG WG WG WG	Regional Reach E 808 S 879 M 939 W 918
WEST KIOO d-34	WEEN ON HEOT d-36 WEST ENGS A RONG ON KLUC a ESED ON KRQ A	MHSL ON MENTS ON TO 0 RYMS ON RYMS ON RYMS ON MAYPH a 9980 ON KWYDPM a	WETT 7-12 WXKSPM 16-1 WBENPM 6-16 WKRM 11-7 WYBL 12-8 CEGM 0-35 WPLJ 9-12 2100 11-12 WCAUPW 9-8 894 23-28
WVSR a WICR on WKEE a WLANFH on WKFM a WPST on WRCK d-38 WKRZFM on	MART  MYBG ON  MGUY A  MIGY A  MIRE A  MERI ON  MEYO ON	KYNN n. WHST  KGOT a KCDQ on FTRS on FGNO a ROSE on	MRTX 3-9 PRO-FN 3-4 CFTR 33-30 CRUH B Q107 19-26 BOUTH 940 9-11
WBBQ acwass a wsrz a wsrz a wst.D on kite a wsrl on	NOCH ON 11FEA & WERT A WORPFW A WSQV a	ROBA ON RBIM a RBIY a REQUE ON RIST ON	193 14-12 RAFN 3-11 93FN 5-10 197 1-9 10105 9-13 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 1010-101 10
to the second second		THE THE STATE OF	WLS 11-8 WLS-FM 11-8 Q102 19-17 WGCL 5-19 WEFF 5-10 KEBQ 10-10 WEFF 7-8 KHTT 7-8 KHTT 15-12 WLOLFM 6-8

Section   19-16   Section	Network/C D.C. Cab  33  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12  34-12	Mational Summary UP 109 DESUTS 13 SAME 20 DESUTS 13 SAME 20 DESUTS 13 SAME 20 DESUTS 15 SAME 20 DESUTS 2
RAST 0-20 MINUS 12-24 MINUS 12	31	CEPT 17-15  SAME 20  DEBUTS 15-15  SAME 20  DEBUTS 15-15  SAME 20  DEBUTS 15-15  SAME 20  DEBUTS 15-15  SAME 15-15
BANT 31-12 WEET 13-12	TO 34-12 TO	DOWN 1 ADDS 2 AD
Section   19-16   Section	FM 30-2-8 (FM 30-2-8 (	#TTO 6-38 #TTO 6
Section   19-16   Section	FM 30-2-8 (FM 30-2-8 (	BORTON 32-30 BOUTH 17-15 BOTEM
Section   19-16   Section	FM 30-2-8 (FM 30-2-8 (	EFFE 0.7-15  WALD 77-21  WALD
EATH 0 10-25 MINE 23-24 MINE 23-2	THE STATE OF THE S	ELER 33-10 EVEN 20-16
0105 on	THE STATE OF THE S	NOT 10-18  ORDERY 10-18  ORDERY 10-18  WARY 14-10  WHILE 27-18  WHILE
METER 39-24  MINDLER 39-24  MINDLER 39-25  MINDLER 40-38  MINDLE 40-38  MI	19 04-24 19 04-24 19 132-29 19 132-29 19 132-29 19 132-29 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-20 19 132-2	EFTR On - 1
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EIDS 29-29	RD 33-28 SP on TT 24-24 0 22-20 D3 FT BDG 39-35 BDG 39-3	EFFEX 26-10 EXAS 27-25 EXELEPT ON 25 EXELEPT ON 25 EXELEPT ON 25 EXELEPT ON 25 EXELEPT ON 26 EXELEPT
EIDS 29-29	RD 33-28 SP on TT 24-24 0 22-20 D3 FT BDG 39-35 BDG 39-3	KOOT 11-9 KOOT 11-9 KTYA 24-22 KCDQ 23-20 KTRG 27-23 KTAG 36-14 KTAG 36-14 KTAG 31-19 KTAG 31-29 KT
EIDS 29-29	RD 33-28 SP on TT 24-24 0 22-20 D3 FT BDG 39-35 BDG 39-3	KOOT 11-9 KOOT 11-9 KTYA 24-22 KCDQ 23-20 KTRG 27-23 KTAG 36-14 KTAG 36-14 KTAG 31-19 KTAG 31-29 KT
989XY 28-27 WGPH 28-27 WGPH 36-27 WGPH 36-27 WGPH 36-27 WGPH 36-27 WGPH 36-27 WGPH 36-28 WGID 33-31 WGID 33-31 WGID 33-32	THE STATE OF THE S	RGMO 16-14 ROIS 15-13 RDIRA 33-29 RBIH 23-19 RSLY 31-28 R2OI 36-32 RIST 20-19
EXEM 39-23 WE EXEM 39-24 WE EX	TBG 39-35 TUY 11-7 TON 40-37 GY and 30-23 XEZ 35-30 SM 31-25	RBIN 33-19 RBIN 31-28 REOR 36-32 RIST 20-19
KIM CARNE You Make M LP: Cafe Recers Regional 78/1: Reach 2 314 8 374 8 344 8 351  East William 4-36 WCADPN 30-27 RESULTS RETE A 34 RETE A 35 RETE A 36 RETE	s ly (EMI A	
KIM CARNE You Make M LP: Cafe Recent Regional 78/1: Reach Reach Resch 13/1 Reach Resch 13/1 Reach Reach Resch 13/1 Reach	y (EMI A	Americal
Regional 78/1: Raach E 314 S 374 H 354 H 354 H 354 H 354 H 354 H 364 RAFF d-36 KCAUPH J0-27 RETE a 44 KRTF a 45 KRTF a 46 KRTF		
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B104 on XI MPHD d-36 MCAUPK 30-27 MB R R R R R R R R R R R R R R R R R R	N&A	SUMMARY UP 29 DEBUTS 6 SAME 31 DOWN 0 ADDS 12
B104 on XI MPHD d-36 MCADPK 30-27 MOUTH  MEDINORY  RBTR a "MC	EYP 35-31 EXI 37-34 PHI 34-29 EGV on EFL a	ИВТО OR МОСН 31-26 13FEA a ИЕШ1 40-38 ИЛВО OR
BOUTH WE ST. R.	GV on FL a FM on KOK d-37	NJBQ on SOUTH RQISPM 21-18 WISE 37-33
RRTR a WJ WEST HV Q103 on HR	DD 24-21 IR a GK 36-38 RD 39-38 PL on	WCGO a RISH 39-38 WPOX a
fina ou Ma	99 on	RYDY ON Q101 38-33 MAEV a RKOV a WHSL 30-29
P22 K1	QN d-40 07 on DT 38-34	MBMB 37-33
WART RY WVSR on RL WYCR on RO	BOPK on BC on 93 39-37 OP 34-31 KD d-30	Y94 on ERNA on WAZYFM on 99KG on
вости	DP 34-31 KD d-30	KGOT on KCDQ 38-34 KTRS a KDZA a
WELD 35-33 MP	BG on DY 35-32 GY 40-39 RZ 33-29	RDZA a RBIM 40-36 RSLT d-39 RBOS on RIST 35-29
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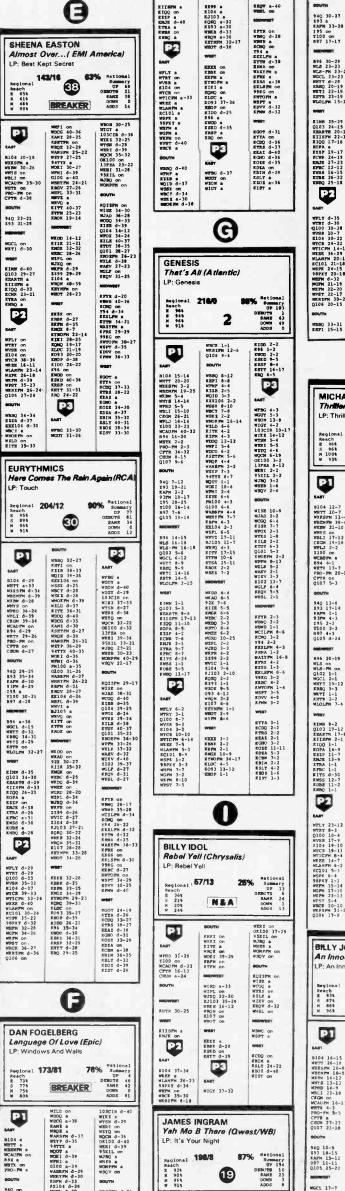
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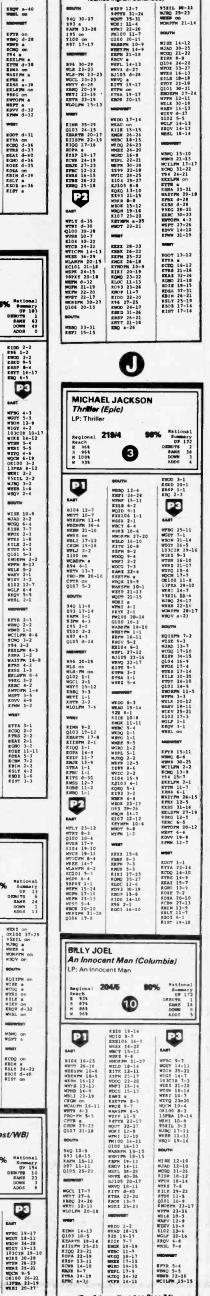


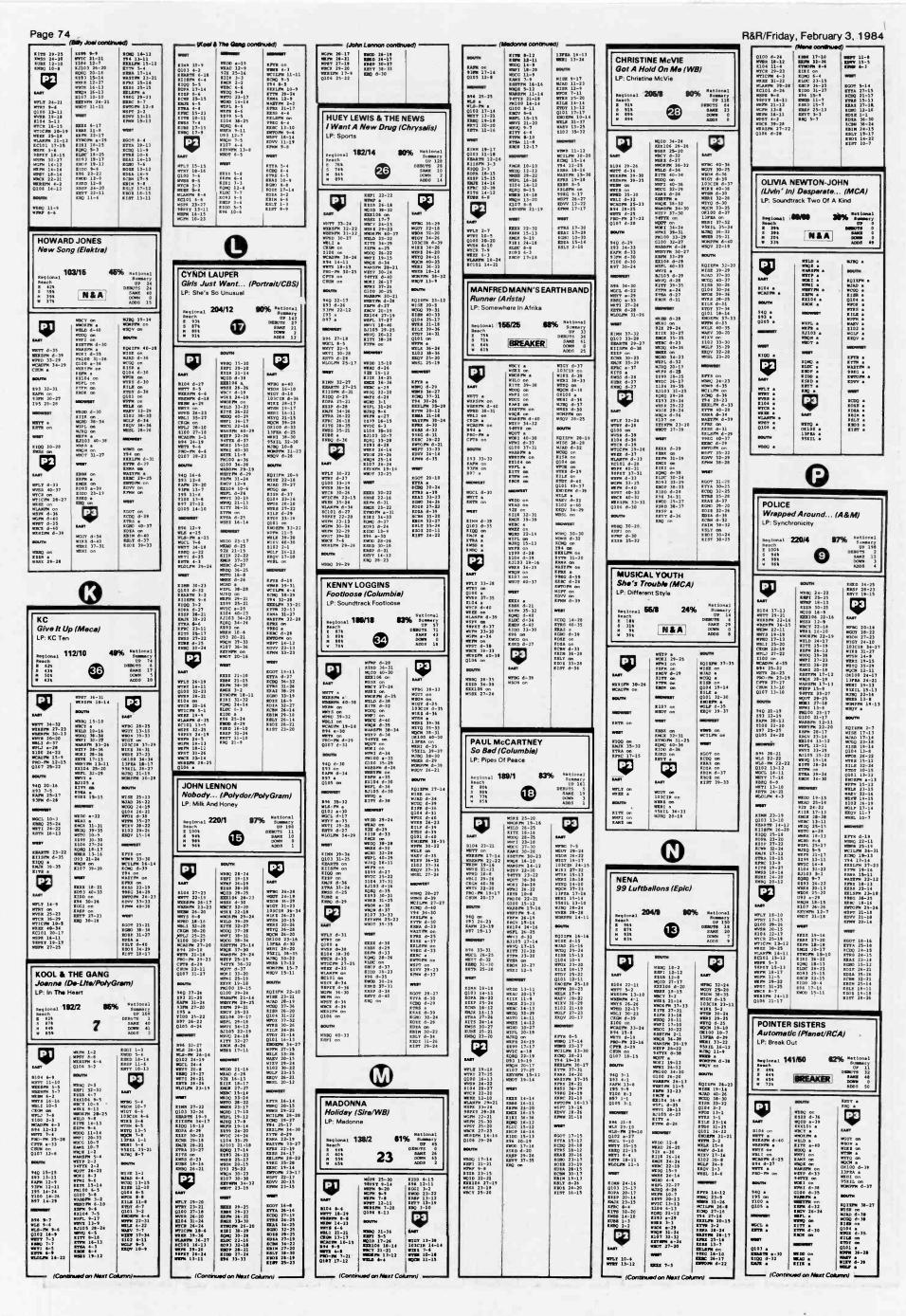
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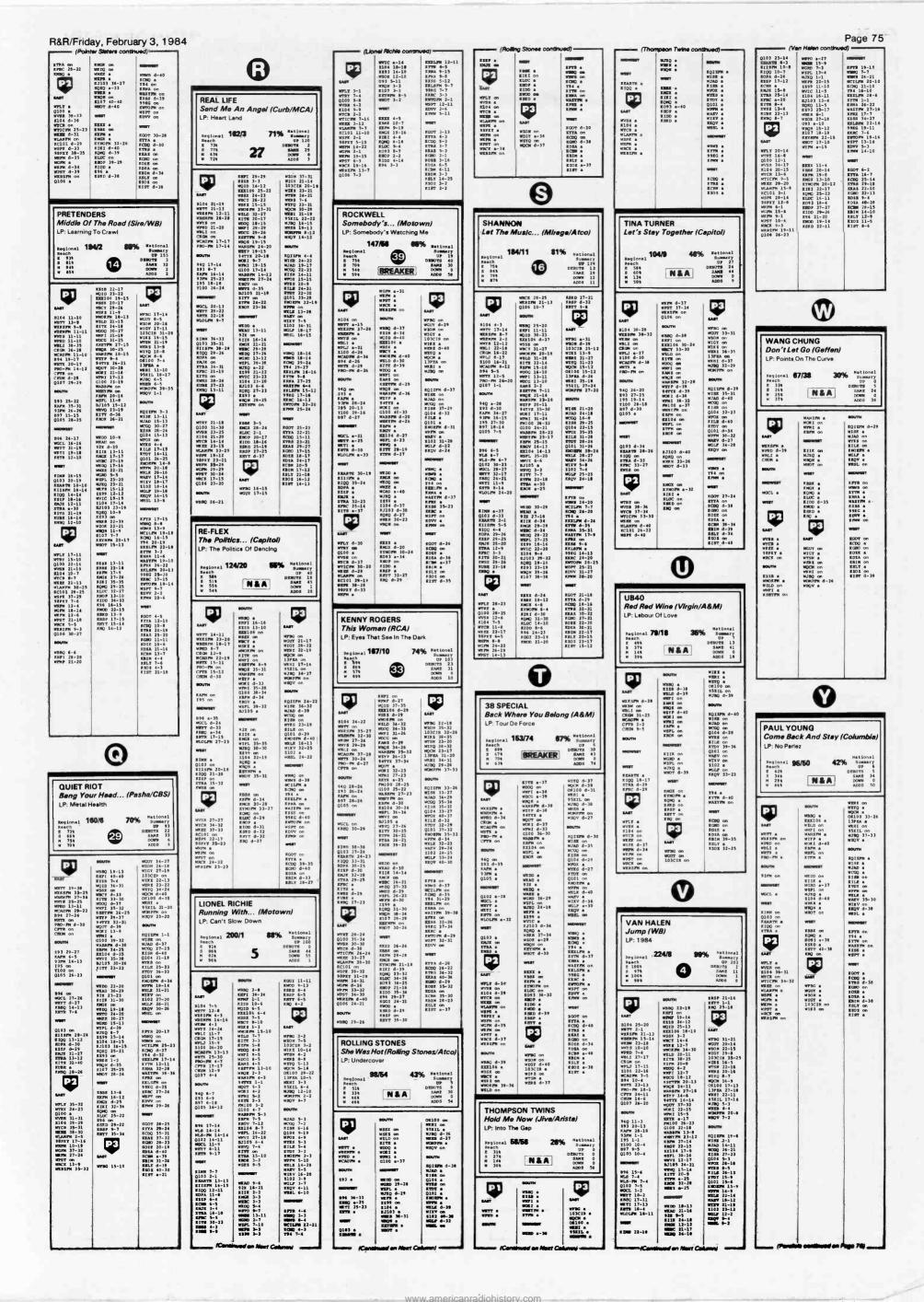
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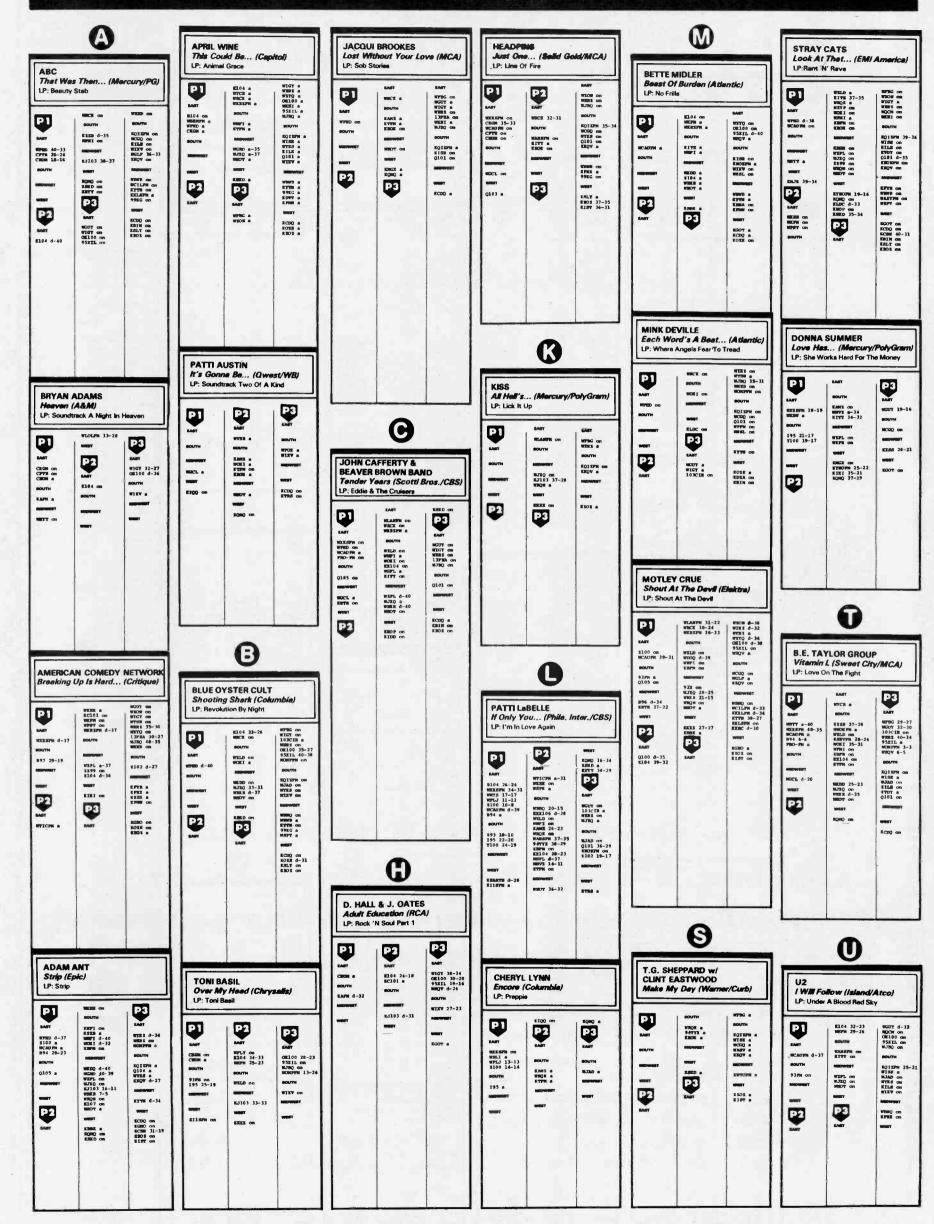
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# SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS



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You could ask each of these people . . .

REITH ABRAMS  WHIX  DENNY ALEXANDER  WINU  LARRY WACHS  DENNY ALEXANDER  WINU  LARRY WACHS  DENNY ALEXANDER  WINU  LARRY WACHS  DOUG WELLOON  WITU  DAVE WRIGHT  WALL  WHE  MARKE  BARABA  WAVU  JEFF WHITEHEAD  WHE  SOUTH  MARKE  BONACCI  CONS  BOBTY CHRISTIAN  BOBBY CHRISTIAN  B	CONS
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WILL KAUFFMAN WOCH SKIP ELIOT WJAD TOW FICKE KYTH BART A. GOYNSHOR KRNA DAVID GROSSHAN BRUCE KELLY WBZZ STEVE FINNEGAN WBEZ ROBERT WHELE BOB HAMMOND KWTO GARY GUITRIE STEVE KANGSTON WBZZ DAVE FOSTER WHSL JAY GLES RIO JOHN HEIMANN WBWB GETNA HORTON CHARLIE LAKE WHFH LESLEY FRAM WASB BIN BOLDEN WASJ JOHN HEIMANN WBWB TOM HUBBARD CHUCK CAMEFIELD WKFH ROBER GAITHER WOCH PAITY HAMILTON KKBO JACK HICKS KDWB JEFF HUNTER JACK LOUBENCE WFEY BAUE HARGE WAAY ROD HAMPTON WOUT HATT HUDSON WZEE TOM HUTYLER BARRY LUCHNOWEC KKU J.J. HENINGWAY WURD RICHARD HARKER CONS JOHN HUTCHINSON KWK TOM HUTTHINSON KWK SCOTT HECKY WERZ J.P. HUNTER WSGF NEIL HARRISON KZZB DICK JOHNSON WERC ELVIN ICHIYAHA CONSCIULTING WAAY J.J. JACKSON WOXI RICK HARRISON KZZB TRACY JOHNSON WERK KAMASAMI KINER SMAY JOHN LANDER KKBO CARRIE KANKA WABX KAMASAMI KONG	ZZF
BRUCE KELLY WBZZ STEVE FINNEGAN WSEZ ROGER CARRETT NHFT TAC HAMMER WLOLL GARY GUTHRIE STEVE KINGSTON WBZZ DAVE FOSTER WHSL JAY GLOS RIO BOB HAMMOND KWTO GETNA HORTON CHARLIF LAKE WHFH LESLEY FRAM WABB BIM BOLEN WIJ JOHN HEIMANN WBWB TON HUBBARD CHUCK CASEFIELD WKFH ROGER GAITHER WOEN PATTY HAMILTON KKBO JACK HICKS KDWB TON HUBBARD WZEE JEFF HUNTER JACK LINNENDE WFTY BAUE HARGED WAAY ROD HAMPTON WOUT HATT HUBSON WZEE JEFF HUNTER BARRY LUCHNOWEC KKU J.J. HENTNGWAY WORD RICHARD HARKER CONS JOHN HUTCHINSON WERE FLUN ICHIYAMA SCOTT HICKAY WERZ J.P. HUNTER WSGF NEIL HARRISON KZZB BICK JOHNSON WERE KIND KERZ KIND KATUWATAN JIH HATTIN WOAY J.J. JACKSON WOXI RICK HAYES KERQ CARRIE KANKA WABX KAMASAMI KONG	KENO
STEVE KINGSTON WEZZ DAVE FOSTER MISL JAY GLES RIO BOB HAMMOND KWTO GETNA HORTON CHARLIE LAKE WHEH LESLEY FRAM WASB SIM SOLUTION KND JACK HICKS KDWR TON HUBBARD CHUCK LAKEFLELU WKFF RIGER GAITHER WOEN PAITY HAMILION KND JACK HICKS KDWR JEFF HUNTER JACK LAWBENCE WFLY BAUE HARGRO WASY ROD HAMPTON WOUT MATT HUDSON WZEE TON HUTYLER BARRY LUCHNOWEC KVU J.J. HENINGWAY WURD RICHARD HARKER CONS JOHN HUTCHINSON KWK ELVIN ICHIYAHA (SCOTT HICKAY WERZ J.F. HUNTER WEGF NEIL HARRISON KZZB DICK JOHNSON WERZ LIN KAINGAN WASK KAMASAMI KINER LAKER WASY JOHN LANDER KKRO CARRIE KANKA WABX KAMASAMI KONG	KRTH
CHARLIE LAKE WHEM LESLEY FRAM WABB BIM BOLDEN JOHN HEIMANN WBWB TOM HUBBARD CHUCK AKEFIELD WKFM ROGER GAITHER WOEN PAITY HAMILION KKBO JACK HICKS KDWB TOM HUBBARD JACK LAURENCE WFLY BAUE HARDRO WAAY ROD HAMPION WOUT MATY HUDSON WZEE JEFF HUNTER PARKY LUCHKDWEC KKU J.J. HENINGWAY WORD RICHARD HARKER CONS JOHN HUTCHINSON KWK ELVIN ICHIYAHA GOOTH AKKAY WERZ J.P. HUNTER WSGF NEIL HARKISON KZZB DICK JOHNSON WEBC ELVIN ICHIYAHA GOOTH AKKAY WERZ J.P. HUNTER WSGF NEIL HARKISON KZZB TRACY JOHNSON KFRX KIMO KAIUWEI AND J.J. JACKSON WUXI RICK HAYES KIDR CARRIE KANKA WABX KAMASAMI KONG	OPA
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ROGER GATTERN  ROGER GATTERN  ROD HAPPTON WOUT MATT HUDSON WZEE JEFF HUNTER  BARRY LUCHNDWEC KKU J.J. HENINGWAY WURD RICHARD HARKER CONS JOHN HUTCHINSON WEBC ELVIN ICHIYAHA  SCOTT H. KKAY WERZ J.P. HUNTER WSGF MEIL HARKISON KZZB DICK JOHNSON WEBC KIMO KAIUWGI AND  JIM HATIN WOAY J.J. JACKSON WGXI RICK HAYES KIGA TRACY JOHNSON KFKX KIMO KAIUWGI AND  JIM HATIN WOAY J.J. JACKSON WGXI RICK HAYES KIGA CARRIE KANKA WABX KAMASAHI KONG  LIL HATTHEWS WILZ TELEN R. JAFFE WAXY JOHN LANDER KKBQ CARRIE KANKA WABX KIMBERIEF A. LARBERE	KKOS
BARRY LICHNOWEC KKU J.J. HENTINGRY WORD RICHARD HARKER CONS JOHN HUTCHINSON WERE ELVIN ICHIYAMA SCOTT H. CKAY WERZ J.P. HUNTER WEGF NEIL HARRISON KZZB DICK JOHNSON WERE KIND KAILWRI AND J.J. JACKSON WOXI RICK HAYES KIND KIND TRACKY JOHNSON KFRX KIND KAILWRI AND J.J. JACKSON WOXI RICK HAYES KIND CARRIE KANKA WABX KINDRIFE A. LARR RESEARCH WARY JOHN LANDER KKRO CARRIE KANKA WABX KINDRIFE A. LARR RESEARCH WARY WARY KINDRIFE A. LARR RESEARCH WARY KINDRIFE A. LARR R	KITS
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J.P. HUNTER WEST TRACY JOHNSON KERX KIMO KATUMETANI JIH MARTIN WOAY J.J. JACKSON WOXI RICK HAYES KIMO KATUMETANI MARY KAMASAMI KONG	CONS
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JOE MOSS WZOZ SCOTT KERE WISH MINE MURPHY 1228 DUUG KURHN KNEN IEEE I POTTET	CSDO
MICHAEL O'HARA WZON KENNY LED WAYY ERIC PAGE WSNZ CHRIS AUSMIDL ROUS	ATA
DON O'SHEA WXUN WITZ NITZ NOTZ	
CARY PALL WHIX DITTY NIGHT BOB PERCE NEGU GREG MACHISON NYIN	CTRS
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HAVE ON PICHARDS HOSE KIIK JAMES O'HARA KIIK	CBN
COULT PORPLING HIGY BART FITCHELL WISH	SKE
DAN EARHAN NEWN DON FOLLEN	ZOZ
DICE PURED HEED SIR HURNISON WALL COURT TAYLOR FIFE KILS HIRE PRESIUM	SDO
DOB CATHY CETE S.D. NORTH NECH NECH NECH NECH NECH NECH NECH NEC	KAZ
JOHN PATRICK WHSL SCOTT TAILOR TONE STATES WHEE BILL RICHARDS	REO
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BOB SPENCER WEIR MARK ST. JOHN WHHY ELD JULKMAN KHI'L SPENCER PAUL THOMPSON M	TAC
DAN STEELE WOXA DAVE SCOTT WIVY FRANK WALSH KITY NOW ERIC TATLOR RETURN DAVE VAN STONE	CWSS
JAY STONE WKCI FOWARD F. SEFGER WSFL WAYNE WATKINS WRNO JAY TATLOR KUKU JOHN LEE WALKER	CYNO
DON TANDLER WHIF MACK SHANDS WINT DAN WILSON KJYO DIANE KALY WSP!	CDQ
KATIE VANPELT CONS GREG WILLIAMS	ROO

... OR, you could call Alan Smith at 301-964-5544. He may already know. **AIR** delivers the ears that help you deliver the hits.

**WEEK** 

# **AIR** Response Records

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, February 8, 1984.

VVEEN
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VA/CCI/

#	TITLE	ARTIST	LABEL
2134	I GOT THE MESSAGE	MEN WITHOUT HATS	MCA
2135	LOOK AT THAT CADILLAC	STRAY CATS	<b>EMI AMERICA</b>
2136	LOOKS THAT KILL	MOTLEY CRUE	ELEKTRA
2137	PAPA, CAN YOU HEAR ME	BARBRA STREISAND	COLUMBIA

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# ontemporary Hit Radio Continued from Back Page

# **BREAKERS**

### DAN FOGELBERG

The Language Of Love (Full Moon/Epic)

76% of our reporters on it. Moves: Up 4, Debuts 46, Same 42, Down 0, Adds 81 including B104, B94, PRO-FM, Y100, B96, WHYT, KZZP. Complete airplay in Parallels.

### **MANFRED MANN'S EARTH BAND** Runner (Arista)

68% of our reporters on it. Moves: Up 33, Debuts 36, Same 61, Down 0, Adds 25 including WHTT, B97, WHYT, KMJK, XTRA, KWSS, KNBQ. Complete airplay in Parallels.

### 38 SPECIAL

Back Where You Belong (A&M)

67% of our reporters on it. Moves: Up 6, Debuts 30, Same 43, Down 0, Adds 74 including WXKS-FM, CKGM, 93FM, Q105, Q102, WLOL-FM, Q103. Complete airplay in Parallels.

### ROCKWELL

Somebody's Watching Me (Motown)

65% of our reporters on it. Moves: Up 19, Debuts 40, Same 30, Down 0, Adds 58 including WBLI, WPLJ, Z93, KAFM, WKTI, KIIS-FM, KZZP. See Parallels, debuts at number 39 on the CHR chart.

### SHEENA EASTON **Almost Over You (EMI America)**

63% of our reporters on it. Moves: Up 68, Debuts 21, Same 38, Down 0, Adds 16 including WXKS-FM, KEARTH, KIIS-FM, KNBQ, WBCY, WNVZ, Z104. See Parallels, debuts at number 38 on the CHR chart.

### **POINTER SISTERS** Automatic (Planet/RCA)

62% of our reporters on it. Moves: Up 11, Debuts 32, Same 48, Down 0, Adds 50 including WBEN-FM, 94Q, Y100, Q105, WGCL, KHTR, KMJK. Complete airplay in Parallels.

# **NEW & ACTIVE**

RE-FLEX "The Politics Of Dancing" (Capitol) 124/20

Moves: Up 40, Debuts 18, Same 45, Down 1, Adds 20 including B96, KBEQ, KIMN, WHFM, WBCY, WSKZ, WZYP, KRGV, BJ105, KQKQ, WRQN, KHOP, Z102, Y94, KYYA.

KC "Give It Up" (Meca) 112/10

Moves: Up 74, Debuts 6, Same 17, Down 5, Adds 10, WPLJ, KIQQ, KITS, WBCY, WNVZ, BJ105, KTSA, WKDD, WKAU, KDZA. See Parallels, debuts at number 36 on the CHR chart.

TINA TURNER "Let's Stay Together" (Capitol) 104/9
Moves: Up 27, Debuts 24, Same 44, Down 0, Adds 9, WPLJ, WHTX, Q105, FM100, KYNO-FM, KIKI, WBWB, KFMW, KDZA, WXKS-FM 38-32, 94Q 26-20, 195 19-14, Y100 28-18, KFRC 33-27, KXX106 30-24.

HOWARD JONES 'New Song" (Elektra) 103/15
Moves: Up 24, Debuts 24, Same 40, Down 0, Adds 15, CHUM, WHYT, KZZB, WNOK-FM, WANS-FM, G100, KBFM, WKFR, WKFR, KKFM, KO93, KSKD, KISR, WAZY-FM, KTRS.

JACKSON BROWNE "For A Rocker" (Asylum) 102/14
Moves: Up 46, Debuts 14, Same 28, Down 0, Adds 14, WCAU-FM, KIMN, WFLY, WSKZ, KSET-FM, WKDD, 92X, WEBC, WHOT, 103CIR, WXLK, WAEV, 99KG, KKAZ, WVIC 5-4.

ROLLING STONES "She Was Hot" (Rolling Stones/Atco) 98/54
Moves: Up 5, Debuts 9, Seme 30, Down 0, Adds 54 including WHTT, WBEN-FM, WPHD, WCAU-FM, Z93, KBEQ, KHTR, Q103, KEARTH, KZZP, WSPK, WOKI, Z104, KBBK, Q101.

PAUL YOUNG "Come Back And Stay" (Columbia) 95/50
Moves: Up 6, Debuts 5, Same 34, Down 0, Adds 50 including WHTT, WBLI, WHTX, PRO-FM, WGCL, KEARTH, XTRA, WKFM, KXX106, WGRD, K093, WZYQ, KILE, KXSS, KCDQ.

BIG COUNTRY "Fields Of Fire" (Mercury/PolyGram) 79/36
Moves: Up 1, Debuts 6, Same 36, Down 0, Adds 36 including WGCL, WKEE, WKFM, WSKZ, KITE, WFMI, WKDD, WZPL, KMGX, KRQ, WIKZ, WCGQ, WAEV, WBNQ, WAZY-FM, KBIM.

UB40 "Red Red Wine" (Virgin/A&M) 79/18

MOVES: UP 1, 7 Debuts 13, Same 41, Down 0, Adds 18 including WCALLEM KEARTH WELY WAYSR WRBQ, KBEM, WGRD.

Moves: Up 7, Debuts 13, Same 41, Down 0, Adds 18 including WCAU-FM, KEARTH, WFLY, WVSR, WBBQ, KBFM, WGRD, WJXQ, KYNO-FM, KQMQ, KRSP, WIKZ, WZYQ, Z102, Y94.

KIM CARNES "You Make My Heart Beat Faster (And That's All That Matters)" (EMI America) 78/12 Moves: Up 29, Debuts 6, Same 31, Down 0, Adds 12, KHTR, KIQQ, WSFL, KIIK, 13FEA, WCGQ, WFOX, WAEV, KKQV, KCMQ, KTRS, KDZA, WCAU-FM 30-27, WRQK 40-36, WHOT 38-34.

OLIVIA NEWTON-JOHN "(Livin' In) Desperate Times" (MCA) 69/69

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 69 including B104, WCAU-FM, 94Q, Z93, Q105, KIQQ, WYCR, WOKI, KROK, WZPL, KQMQ, KRQ, 95XIL, WYKS, KZOZ.

WANG CHUNG "Don't Let Go" (Geffen) 67/38
Moves: Up 0, Debuts 5, Same 24, Down 0, Adds 38 including WXKS-FM, WBLI, CHUM, WGCL, WKEE, WNOK-FM, WFMI, WRON, KLUC, WTSN, WSQV, KNOE-FM, KRNA, KCDQ, KSLY.

THOMPSON TWINS "Hold Me Now" (Arista) 58/58

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 58 including WHTT, WPHD, KEARTH, KIQQ, WLAN-FM, WOKI, WGRD, WJXQ, WRQN, KBBK, KIDD, 103CIR, WOMP-FM, WISE, WPFM, KTRS.

# More CHR Music Information See Page 68

### **MOST ADDED** ®

**DAN FOGELBERG (81)** 

The Language Of Love (Full Moon/Epic) 38 SPECIAL (74) Back Where You Belong (A&M)

**OLIVIA NEWTON-JOHN (69)** (Livin' In) Desperate Times (MCA)

**THOMPSON TWINS (58)** Hold Me Now (Arista) **ROCKWELL (58)** 

Somebody's Watching Me (Motown) **ROLLING STONES (54)** 

She Was Hot (Rolling Stones/Atco)

# HOTTEST

**MICHAEL JACKSON (115)** 

Thriller (Epic) VAN HALEN (144)

Jump (WB) **CULTURE CLUB (135)** 

Karma Chameleon (Virgin/Epic)

**NENA (89)** 99 Luftballons (99 Red Balloons) (Epic) GENESIS (64)

That's All (Atlantic)

**CYNDI LAUPER (54)** Girls Just Want To Have Fun (Portrait/CBS)

BILLY IDOL "Rebel Yell" (Chrysalis) 57/13

Moves: Up 13, Debuts 6, Same 24, Down 1, Adds 13, CHUM, KIIS-FM, WKEE, KITE, WGRD, KKXX, WJBQ, WHEB, WISE, WCGQ, KILE, WSPT, KBIM, KHTR 30-25, WRKR 16-12.

MUSICAL YOUTH "She's Trouble" (MCA) 55/8

Moves: Up 14, Debuts 4, Same 29, Down 0, Adds 8, WKEE, WZYP, KHYT, WKHI, WJAD, WCGQ, KILE, KNOE-FM, WXKS-FM

# SIGNIFICANT ACTION

STRAY CATS "Look At That Cadillac" (EMI America) 49/5

Moves: Up 6, Debuts 3, Same 35, Down 0, Adds 5, WHYT, WZLD, WRCIK, WFMI, WIGY, WPHD d-38, KMJK 39-34, KITE 37-35, KYNO-FM 19-16, KLUC d-33, KSKD 35-34, KQIZ-FM 39-36, Q101 d-35, KCBN 40-31.

PATTI LABELLE "If Only You Knew" (Philadelphia International/CBS) 41/8
Moves: Up 15, Debuts 4, Same 13, Down 1, Adds 8, B94, KIIS-FM, WTIC-FM, WSPK, KSKD, 103CIR, WJBQ, KTRS, B104 26-24, WXKS-FM 34-31, Z100 10-8, I95 22-20, Y100 24-19, KEARTH d-38, Z102 19-17.

MOTLEY CRUE "Looks That Kill" (Elektra) 41/7
Moves: Up 9, Debuts 10, Same 15, Down 0, Adds 7, 93FM, WHOT, KBBK, WERZ, WSQV, WGLF, KGHO, WCAU-FM 39-31, B96 d-34, KHTR 27-22, K104 39-32, WLAN-FM 31-22, WRCK 30-24, WJXQ 28-25, WRKR 21-15.

APRIL WINE "This Could Be The One" (Capitol) 37/36
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 36 including WBEN-FM, WPHD, CKGM, K104, WYCR, WRCK, WKRZ-FM, WNFI, KTFM, WGRD, WJXQ, WHOT, KSKD, WFBG, KCDQ.

ADAM ANT "Strip" (Epic) 36/10

Moves: Up 5, Debuts 7, Same 14, Down 0, Adds 10, Z100, WCAU-FM, Q105, KZZB, WHOT, KBBK, WOMP-FM, KQIZ-FM, Q104, WYKS, WPHD d-37, B94 29-23, KJ103 16-11, WRKR 7-5, KCBN 31-19.

B.E. TAYLOR GROUP "Vitamin L" (Sweet City/MCA) 35/8

Moves: Up 9, Debuts 2, Same 16, Down 0, Adds 8, WHTT, WCAU-FM, PRO-FM, WYCR, WNOK-FM, 95XIL, WISE, KTDY, WXKS-FM 40-35, WGCL d-20, KZZB 37-28, KSET-FM 28-26, WKDD 25-23, WFBG 29-27, WSQV 6-5.

JOHN CAFFERTY & BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 32/7

Moves: Up 0, Debuts 2, Same 23, Down 0, Adds 7, WCAU-FM, WGCL, WKRZ-FM, WNFI, WSFL, WJXQ, KCDQ, WXKS-FM on, WPHD on, PRO-FM on, Q105 on, KHTR on, WZPL d-40, WRKR d-40.

ABC "That Was Then Rut This Is Now" (Marchury/Poly/Gram) 21/1

WPHD on, PHO-FM on, Q105 on, KHIH on, WZPL d-40, WHKH d-40.

ABC "That Was Then But This Is Now" (Mercury/PolyGram) 31/1

Moves: Up 4, Debuts 2, Same 24, Down 0, Adds 1, KKLS-FM, WPHD 40-33, CHUM 18-16, K104 d-40, WRCK on, KZZB d-35, WFMI on, KJ103 38-37, KQMQ on, KHYT on, WGLF 36-33.

BLUE OYSTER CULT "Shooting Shark" (Columbia) 30/5

Moves: Up 4, Debuts 3, Same 18, Down 0, Adds 5, WOKI, 103CIR, WBWB, 99KG, WSPT, WPHD d-40, K104 33-26, WRCK on, WZLD on, WJXQ 33-31, WRKR d-37, OK100 35-27, 95XIL 40-38, KOZE d-31.

AMERICAN COMEDY NETWORK "Breaking Up Is Hard On Me" (Critique/Quality) 29/7
Moves: Up 4, Debuts 4, Same 14, Down 0, Adds 7, WTIC-FM, WKEE, WZPL, KFYR, KFRX, KXSS, KZOZ, WXKS-FM d-37, B97
29-19, WKRZ-FM d-37, Z104 d-36, WERZ 35-30, 13FEA 30-27, WJBQ 40-35, Z102 d-27.

BETTE MIDLER "Beast Of Burden" (Atlantic) 26/16
Moves: Up O, Debuts 1, Same 9, Down O, Adds 16 including WCAU-FM, WKFM, WKRZ-FM, KITE, WNFI, WKDD, Z104, WRKR, WHOT, KBBK, WSQV, KNOE-FM, WBWB, KYTN, KGOT.

HEADPINS "Just One More Time" (Solid Gold/MCA) 25/5
Moves: Up 5, Debuts 0, Same 15, Down O, Adds 5, Q103, KITY, KKQV, KFRX, KSLY, WXKS-FM on, CKGM 35-33, WCAU-FM on, CHUM on, WGCL on, WRCK 32-31, KQIZ-FM 35-32, KZOZ 37-35, KIST 36-31.

U2 "I Will Follow" (Island/Atco) 22/1 Moves: Up 3, Debuts 2, Same 16, Down 0, Adds 1, WISE, WCAU-FM d-37, 93FM on, K104 32-23, WHFM 29-26, WANS-FM on-dp, WZPL on, WHOT on, WGUY d-33, KQIZ-FM 25-21.

MINK DEVILLE "Each Word's A Beat Of My Heart" (Atlantic) 21/4

Moves: Up 1, Debuts 0, Same 16, Down 0, Adds 4, WGUY, WIGY, WTSN, KOZE, WPHD on, WRCK on, WOKI on, KLUC on, 103CIR on, WJBQ 35-31, WOMP-FM on.

JACQUI BROOKES "Lost Without Your Love" (MCA) 19/10
Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 10, WRCK, KAMZ, KTFM, KMGX, KQMQ, WGUY, WIGY, WKHI, KQIZ-FM, KCDQ, WPHD on, KROK on, WHOT on, WFBG on.

DONNA SUMMER 'Love Has A Mind Of Its Own' (Mercury/PolyGram) 17/2
Moves: Up 9, Debuts 0, Same 6, Down 0, Adds 2, WKBW, WNVZ, WXKS-FM 28-19, I95 21-17, Y100 19-17, KAMZ on, KITY 34-32, WZPL on, KYNO-FM 25-22, KIKI 25-21, KQMQ 37-29, WGUY 19-16, KXSS 28-21.

TONI BASIL "Over My Head" (Chrysalis) 16/1
Moves: Up 4, Debuts 0, Same 10, Down 1, Adds 1, CHUM, CKGM on, 93FM on, I95 25-19, KIIS-FM on, K104 34-33, WHFM 25-23, WZLD on, OK100 28-23.

T.G. SHEPPARD with CLINT EASTWOOD "Make My Day" (WB/Curb) 13/13

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 13, WRQK, 94TYX, KROK, KSKD, WFBG, KQIZ-FM, WISE, WCGQ, WAEV, KKQV, KWTO-FM, KZOZ, KIST.

PATTI AUSTIN "It's Gonna Be Special" (Qwest/WB) 13/8
Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 8, WGCL, WVSR, KAMZ, WOKI, KROK, WFOX, WIXV, KIQQ on, KTFM on, KQMQ

CHERYL LYNN "Encore" (Columbia) 11/7
Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 7, WBLI, I95, KAMZ, WRQK, KTFM, KQMQ, WJAD, WXKS-FM on, KIQQ on.

DARYL HALL & JOHN OATES "Adult Education" (RCA) 11/3

Moves: Up 5, Debuts 3, Same 0, Down 0, Adds 3, CHUM, KC101, KGOT, KAFM d-32, K104 24-18, KJ103 d-31, WIGY 38-34, OK100 30-20, 95XIL 19-16, WSQV d-26, WIXV 27-23.

KISS "All Hell's Breaking Loose" (Mercury/PolyGram) 10/4

Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 4, WRQN, WERZ, KKQV, KZOZ, WLAN-FM on-dp, WJXQ on-dp, KJ103 37-28, KKXX on-dp, KQIZ-FM on.

BRYAN ADAMS "Heaven" (A&M) 10/3

Moves: Up 2, Debuts 1, Same 4, Down 0, Adds 3, CHUM, KAFM, WIXV, CKGM on, CFTR on, WHYT on, WLOL-FM 33-28, WIGY 32-27, OK100 d-36.

er than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.

T C H T F R O M

THE FIRST SINGLE

FROM DWIGHT TWILLEY'S

NEW ALBUM "JUNGLE"

ST-17107

Produced by Mark Smith & Noah Shark (with John Hug) Available on EMI AMERICA Records & High Quality XDR* Cassettes

AMERICA

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DWIEGTTWILLEY

11 (B-8196

AOR/ALBUMS

# NATIONAL AIRPLAY

February 3, 1984 THE BACK PAGE



# Contemporary Hit Radio

Three Two Lest Weeks Weeks Week		
2 1 1	1	CULTURE CLUB/Karma Chameleon (Virgin/Epic)
5 3 2	2	GENESIS/That's All (Atlantic)
23 13 8	0	MICHAEL JACKSON/Thriller (Epic)
39 18 11	4	VAN HALEN/Jump (WB)
7 6 4	5	LIONEL RICHIE/Running With The Night (Motown)
11 7 6	6	CHRISTOPHER CROSS/Think Of Laura (WB)
10 8 7	7	KOOL & THE GANG/Joanna (De-Lite/PG)
1 2 3	8	YES/Owner Of A Lonely Heart (Atco)
34 20 14	9	POLICE/Wrapped Around Your Finger (A&M)
19 14 12	10	BILLY JOEL/An Innocent Man (Columbia)
3 4 5	11	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
12 10 9	12	JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)
38 28 18	1	NENA/99 Luftballons (99 Red Balloons) (Epic)
22 19 16	Ø	PRETENDERS/Middle Of The Road (Sire/WB)
- 35 23	Œ	JOHN LENNON/Nobody Told Me (Polydor/PG)
29 26 19	Œ	SHANNON/Let The Music Play (Mirage/Atco)
- <b>36 25</b>	D	CYNDI LAUPER/Girls Just Want To Have Fun (Portrait/CBS)
31 24 20	Œ	PAUL McCARTNEY/So Bad (Columbia)
35 30 21	Œ	J. INGRAM with M. McDONALD/Yah Mo B There (Qwest/WB)
13 11 10	20	RAY PARKER JR./I Still Can't Get Over Loving You (Arista)
4 5 13	21	ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
9 9 15	22	MATTHEW WILDER/Break My Stride (Private I/CBS)
17 15 17	23	MADONNA/Holiday (Sire/WB)
- 39 28	2	DURAN DURAN/New Moon On Monday (Capitol)
26 23 22	25	STEVIE NICKS with S. STEWART/Nightbird (Modern/Atco)
31	28	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
30 29 26	27	REAL LIFE/Send Me An Angel (Curb/MCA)
40	28	CHRISTINE McVIE/Got A Hold On Me (WB)
35	29	QUIET RIOT/Bang Your Head (Metal Health) (Pasha/CBS)
DEBUT	30	EURYTHMICS/Here Comes The Rain Again (RCA)
- 38 34	1	IRENE CARA/The Dream (Hold On) (Network/Geffen)
6 12 24	32	OLIVIA NEWTON-JOHN/Twist Of Fate (MCA)
- <b>- 39</b>	33	KENNY ROGERS/This Woman (RCA)
DEBUT	34	KENNY LOGGINS/Footloose (Columbia)
15 17 27	35	P. McCARTNEY and M. JACKSON/Say Say (Columbia)
DEBUT	36	KC/Give It Up (Meca)
28 27 29	37	DEBORAH ALLEN/Baby I Lied (RCA)
BREAKER		SHEENA EASTON/Almost Over You (EMI America)
BREAKER	₹ 39	ROCKWELL/Somebody's Watching Me (Motown)
8 16 30	40	DURAN DURAN/Union Of The Snake (Capitol)

# Adult/Contemporary

9	7	4	0	BILLY JOEL/An Innocent Man (Columbia)
5		1	2	KOOL & THE GANG/Joanna (De-Lite/PG)
7	4	3	3	CHRISTOPHER CROSS/Think Of Laura (WB)
3	2	2	4	CULTURE CLUB/Karma Chameleon (Virgin/Epic)
6	5	5	5	LIONEL RICHIE/Running With The Night (Motown)
17	12	10	6	PAUL McCARTNEY/So Bad (Columbia)  N&A Begins on Page 59
21	13	9	Ŏ	KENNY ROGERS/This Woman (RCA)
12	10	8	8	SHEENA EASTON/Almost Over You (EMI America)
10	9	7	9	RAY PARKER JR./I Still Can't Get Over Loving You (Arista)
23	14	12	10	GENESIS/That's All (Atlantic)
1	3	6	11	ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
24	17	14	B	J. INGRAM with M. McDONALD/Yah Mo B There (Qwest/WB)
20	18	16	1	DOLLY PARTON/Save The Last Dance For Me (RCA)
18	16	15	1	N. SEDAKA with D. SEDAKA/Your Precious Love (Curb/MCA)
-	25	20	1	P. BRYSON/R. FLACK/You're Looking Like Love To Me (Capitol)
-	-	26	18	CHRISTINE McVIE/Got A Hold On Me (WB)
4	6	11	17	O. NEWTON-JOHN & J. TRAVOLTA/Take A Chance (MCA)
-	27	21	13	POLICE/Wrapped Around Your Finger (A&M)
2	8	13	19	BARRY MANILOW/Read 'Em And Weep (Arista)
-	26	22	20	F. STALLONE & C. RHODES/I'm Never Gonna Give.,. (RSO/PG)
22	20	18	21	NICK HEYWARD/Whistle Down The Wind (Arista)
_	-	25	2	JOHN LENNON/Nobody Told Me (Polydor/PolyGram)
8	11	17	23	MATTHEW WILDER/Break My Stride (Private I/CBS)
=	=	28	29	DONNA SUMMER/Love Has A Mind Of Its Own (Mercury/PG)
=	-	30	25	LANI HALL/Send In The Clowns (A&M)
16	15	19	26	SPANDAU BALLET/Gold (Chrysalis)
25	24	24	27	RONNIE MILSAP/Show Her (RCA)
		KER		DAN FOGELBERG/The Language Of Love (Full Moon/Epic) P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)
11	19	23	29	F, INICOMPLIATE I AND INI. JACKSUNI/Say Say Say (Columbia)

BREAKER W MICHAEL SEMBELLO/Talk (WB)

# ANOR/HOTTRACKS

		Two Week			
I	1	1	1	0	VAN HALEN/Jump (WB)
I	8	3	3		JOHN LENNON/Nobody Told Me (Polydor/PG)
ì	2	2	2	3	PRETENDERS/Middle Of The Road (Sire/WB)
1000	13	10	5	4	38 SPECIAL/Back Where You Belong (A&M)
	29	19	11	6	MANFRED MANN'S EARTH/Runner (Arista)
l	21	16	8	6	DURAN DURAN/New Moon On Monday (Capitol)
-	22	14	10	Õ	VAN HALEN/Panama (WB) Complete Tracks Chart on Page 63
ı	32	22	15	8	BRYAN ADAMS/Heaven (A&M)
I	9	8	7 -	9	ROLLING STONES/She Was Hot (RS/Atco)
١	3	4	4	10	GENESIS/That's All (Atlantic)
Ì	_	51	28	0	KENNY LOGGINS/Footloose (Columbia)
ı	_	33	22	Ø	CHRISTINE McVIE/Got A Hold On Me (WB)
ı	12	11	9	13	YES/It Can Happen (Atco)
ı	11 -	13	13	14	HUEY LEWIS & THE NEWS/I Want (Chrysalis)
l	28 20 B PRETENDERS/Time The Avenger (Sire/WB)				
l	18	17.	16	16	MOTLEY CRUE/Looks That Kill (Elektra)
	4	5	6		JOURNEY/Ask The Lonely (MCA)
ı	48	29	24		EURYTHMICS/Here Comes The (RCA)
I	_	_	34	19	DWIGHT TWILLEY/Girls (EMI America)
l	6	7	12		JOHN COUGAR MELLENCAMP/Pink (Riva/PG)
	25	20	23		REAL LIFE/Send Me An Angel (Curb/MCA)
I	10	12	14		BILLY IDOL/Rebel Yell (Chrysalis)
	BR	EA	KER		VAN HALEN/I'll Wait (WB)
	44	34	_		JUDAS PRIEST/Some Heads Are Gonna Roll (Columbia)
	BR	EA	KER		TED NUGENT/Tied Up In Love (Atlantic)
	15	18		_	YES/Changes (Atco)
	BR	EA	KER		DAN FOGELBERG/Language Of Love (FM/Epic)
	27	30	27	28	JOHN COUGAR MELLENCAMP/Play (Riva/PG)
	14	15	17	29	OZZY OSBOURNE/Bark At The (CBS Assoc.)
	-	44	33	30	UTOPIA/Crybaby (Passport)
ı					

# Black/Urban

7 2 2 0	J. INGRAM w/M. McDONALD/Yah (Qwest/WB)
	CHERYL LYNN/Encore (Columbia)
1 1 1 3	PATTI LABELLE/If Only You Knew (Phil. Int./CBS)
8 6 5 4	LIONEL RICHIE/Running With The Night (Motown)
6 5 4 5	"D" TRAIN/Something's On Your Mind (Prelude)
16 10 9 6	DAZZ BAND/Joystick (Motown)
15 12 7 <b>7</b>	EVELYN "CHAMPAGNE" KING/Action (RCA)
23 15 11 🔞	J. BLACKFOOT/Taxi (Sound Town/Allegiance)
2 3 6 9	
33	ROCKWELL/Somebody's Watching Me (Motown)
- 29 AÀ	
	PIECES OF A DREAM/Fo-Fi-Fo (Elektra) N&A Beglins on Page 53
_	RUN D.M.C./Hard Times (Profile)
	MELBA MOORE/Livin' For Your Love (Capitol)
	DREAMBOY/Don't Go (Qwest/WB)
	DEELE/Body Talk (Solar/Elektra)
	POINTER SISTERS/Automatic (Planet/RCA)
	LUTHER VANDROSS/I'll Let You Slide (Epic)
_	ANITA BAKER/You're The Best Thing Yet (Beverly Glen)
	EARTH, WIND & FIRE/Touch (Columbia)
	MUSICAL YOUTH/She's Trouble (MCA)
- 36 31 22	
39	TINA TURNER/Let's Stay Together (Capitol) PHILIPPE WYNNE/Wait Until Tomorrow (Fantasy)
	P. BRYSON/R. FLACK/You're Looking Like (Capitol)
	MICHAEL JACKSON/Thriller (Epic)
	JENNIFER HOLLIDAY/Just Let Me Wait (Geffen)
	SHALAMAR/Deadline U.S.A. (MCA)
	STEVE ARRINGTON'S/Hump To The Bump (Atlantic)
	KOOL & THE GANG/Joanna (De-Lite/PG)
	R. JAMES & S. ROBINSON/Ebony Eyes (Gordy/Motown)
33 23 22 <b>32</b>	HERBIE HANCOCK/Autodrive (Columbia)
14 11 15 <b>33</b>	ANGELA BOFILL/I'm On Your Side (Arista)
	TYRONE BRUNSON/Fresh (Believe Drm/CBS)
	THE DELLS/You Just Can't Walk Away (Private I/CBS)
	TEENA MARIE/Midnight Magnet (Epic)
	GRANDMIXER D.ST./Crazy Cuts (Island/Atco)
	RON BANKS/Make It Easy On Yourself (CBS)
BREAKER @	IMAGINATION/This Means War (Elektra)

DEBUT • UNDEEP/The Record Keeps Spinning (Sound of N. Y.)